

LIFE

INTIMATE GLIMPSES
OF MOLOTOV, VISHINSKY
AND STALIN'S MARRIAGE



ELIZABETH II
AN OFFICIAL CORONATION PORTRAIT

20 CENTS

APRIL 27, 1953

For a girl in love in the springtime —

this very special chest of

Community



53-Piece Service for 8, only \$79.75

Lovely silverware, and *all* you need—that's what your dreams are made of. And that's why you'll want Community, a whole beautiful chest of Community, instead of a slowpoke setting or two.

When the day comes to add to your beloved Community, you'll find this handsome chest will hold more than 100 pieces.

Handsomely designed, *important*-looking, the new Community "Aristocrat" is solid and beautiful throughout. Solid wood construction. Solid brass

handles. Rich, polished mahogany finish. Best of all, it's available with all five beloved Community patterns, including the popular new White Orchid.

Your jeweler will show you the Community guarantee . . . tell you about Community's pure silver "Overlay" for lifetime wear. He'll tell you how you can buy your Community* on his easy payment plan. Other dinner services for 8 as low as \$55.75. (Community . . . the finest silverplate!)

*TRADEMARKS OF ONEIDA LTD., ONEIDA, N.Y. COPYRIGHT 1953, ONEIDA LTD.

The new "Aristocrat" chest—with room to grow!

B.F. Goodrich Tubeless Tire

DEFIES SKIDS, PROTECTS KIDS



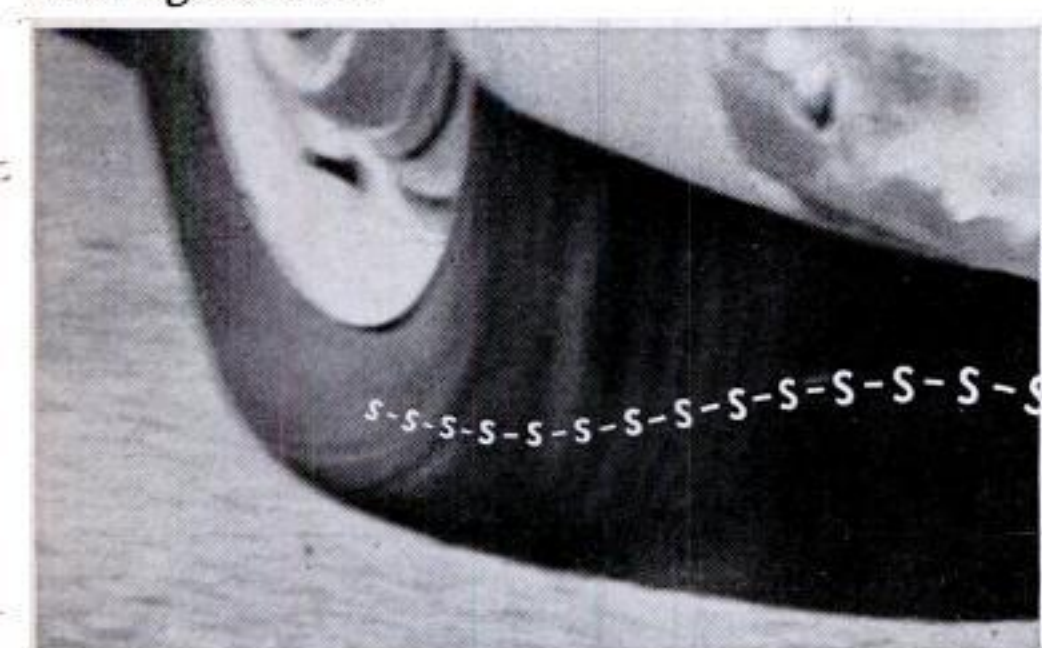
KIDS ARE WONDERFUL—OR TERRIFYING, as when they suddenly dart in front of your car. Stopping a car length sooner, like the car in foreground above, could save a life.

In this wet-road demonstration at 30 MPH, the light colored car on B. F. Goodrich Tubeless Tires stops a full car length quicker than the dark car, rear, equipped with regular tires.

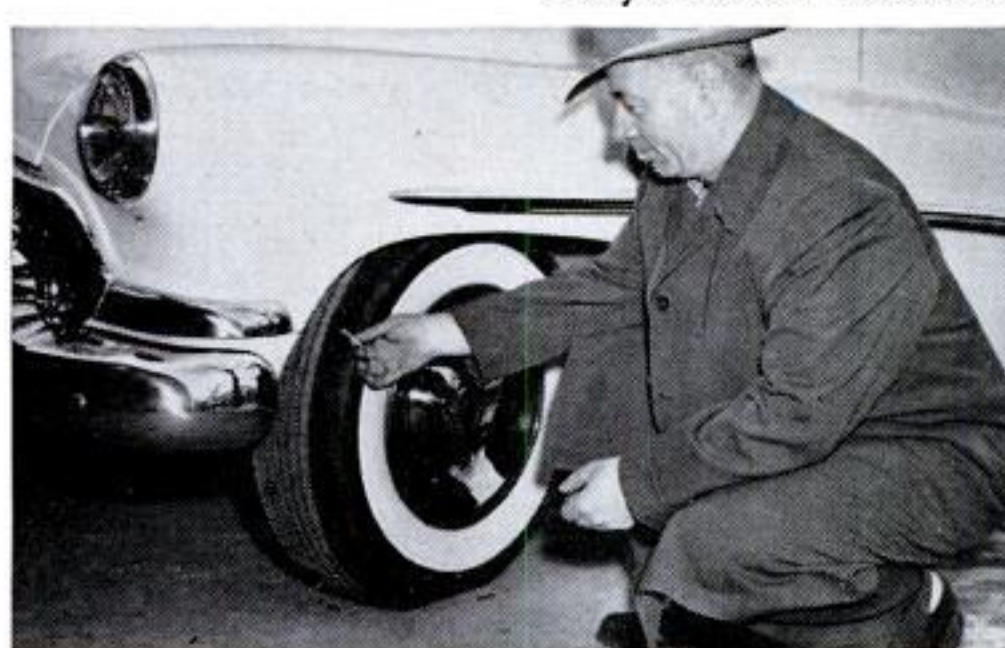


Above, members of the Lomond School safety patrol of safety-minded Shaker Heights, O., learn from Sgt. Edward Moeder how the Life-Saver's tread aids their efforts to keep children safe at crossings.

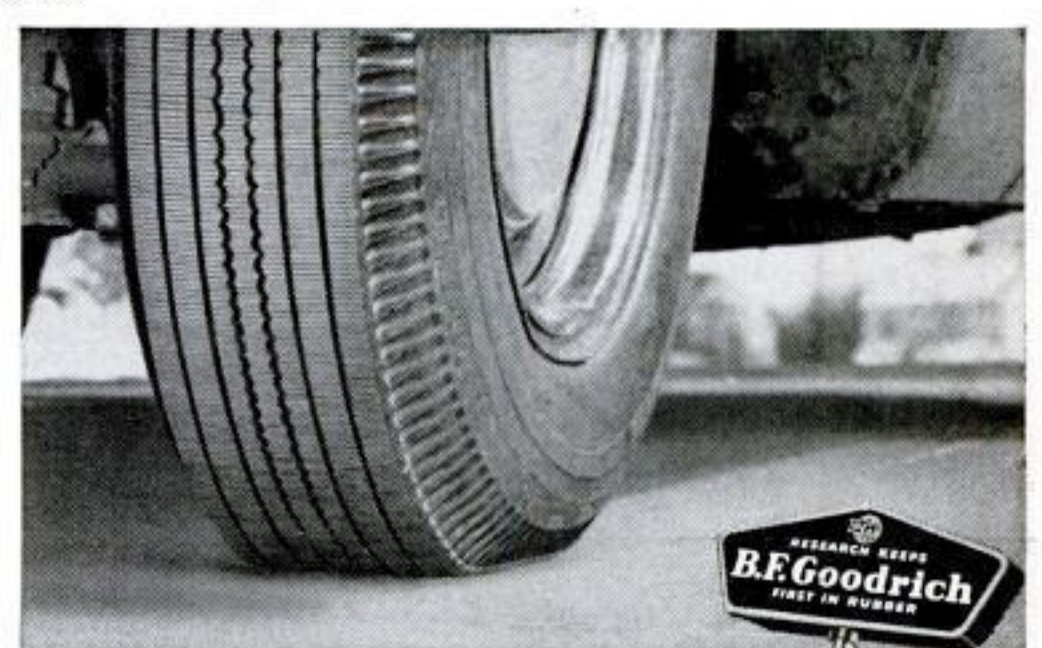
The tread is cross-cut with thousands of tiny grip-blocks, 16 to the inch. It grips like a caterpillar tread for quicker stop, quicker go. The close spacing does it. Only the BFG Life-Saver has it.



SAFE SLOWOUT INSTEAD OF BLOWOUT. The Life-Saver has no tube to get pinched in case of damage to the tire wall and blow out suddenly. It has patented lining that's part of the tire. Tire injury merely develops slow leak, giving time to stop safely.



EIGHT NAILS, NO FLATS. Halloween-ers flattened the tires of 10 cars by showering a road with nails. Not the tires of J. F. Kotlar of Sheboygan, Wis. He pulled 8 nails from his Life-Savers, drove on. Patented sealant under tread plugs puncture holes.



GREATER MILEAGE TOO. The tiny grip-blocks have a "walking" action that reduces scuffing, adds mileage. Get Life-Savers for your new car from your car dealer or BFG retailer. They *may* save your life, *can* save you trouble, *will* save you money. The B. F. Goodrich Co., Akron, O.

5 YEARS AHEAD IN USE & PROOF
48 49 50 51 52 1953
...it can be your LIFE-SAVER®

TUNE IN "THE BURNS AND ALLEN SHOW" CBS-TV

Find your BFG Retailer in the Yellow Pages under "Tires", or send coupon for his name and address.

Address: Dept. P-2, The B. F. Goodrich Co., Akron 18, Ohio.

Name _____

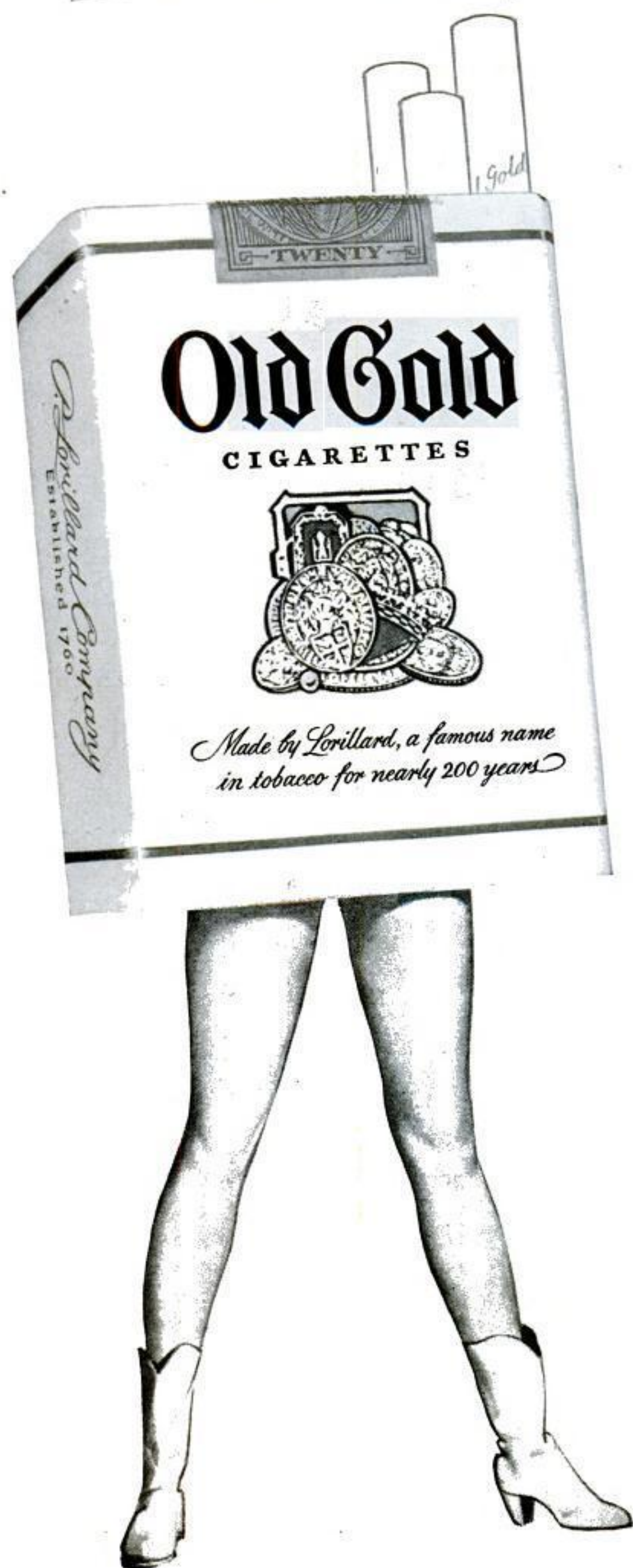
Address _____

City _____ Zone _____ State _____

We'll be glad to send tire and auto dealers information on availability of BFG dealer franchise.

If interested, check here: ☐

NOW!..the crown in King Size



TODAY—a royal treat is yours when you smoke your first King Size OLD GOLD.

Here's the unique *taste treat* that has made OLD GOLD the fastest growing of all leading "regular" cigarettes . . . *last year* and *every year* for the past *five years* . . . now yours for *extra* mildness, *extra* coolness in King Size smoking pleasure.

Here, too, is the cigarette you can smoke with complete assurance. For no other leading cigarette is less irritating, or easier on the throat, or contains less nicotine than OLD GOLD. *That you can believe*, because this conclusion was established on evidence by the U. S. Government.

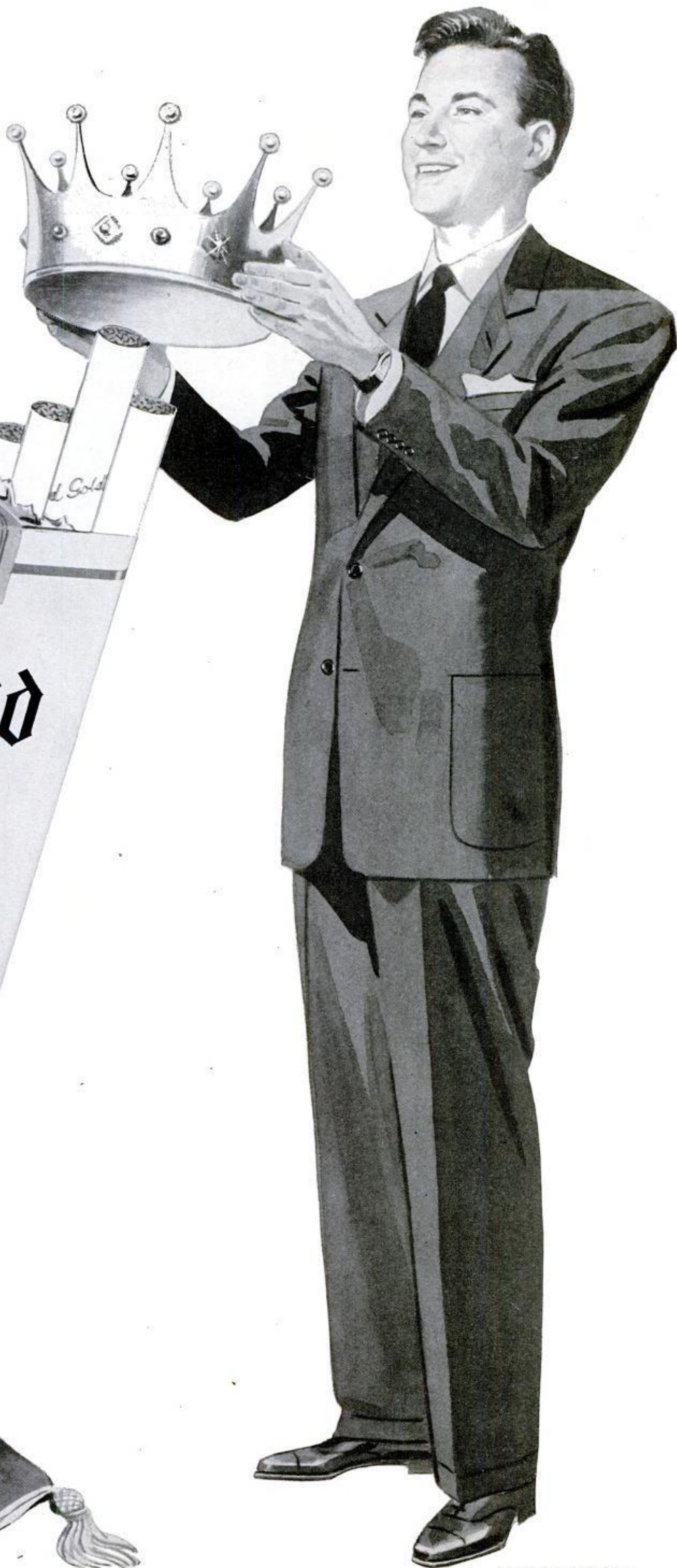
So . . . forget all the medical mumbo-jumbo, and smoke OLD GOLD for a *treat* instead of a treatment.

Now—Regular and KING SIZE

ing treat



KING SIZE PRICE A LITTLE HIGHER



HERB SHRINER

Star of Old Gold's television-radio show
"Two for the Money"

This One



XZ5Y-PXF-EXXX



Plenty lively !



Texaco Fire-Chief gives you real liveliness...

the kind you feel in quick starts, snappy getaways
and plenty of hustle up the hills. All that and...

Fire-Chief gasoline sells at *regular* gasoline prices!

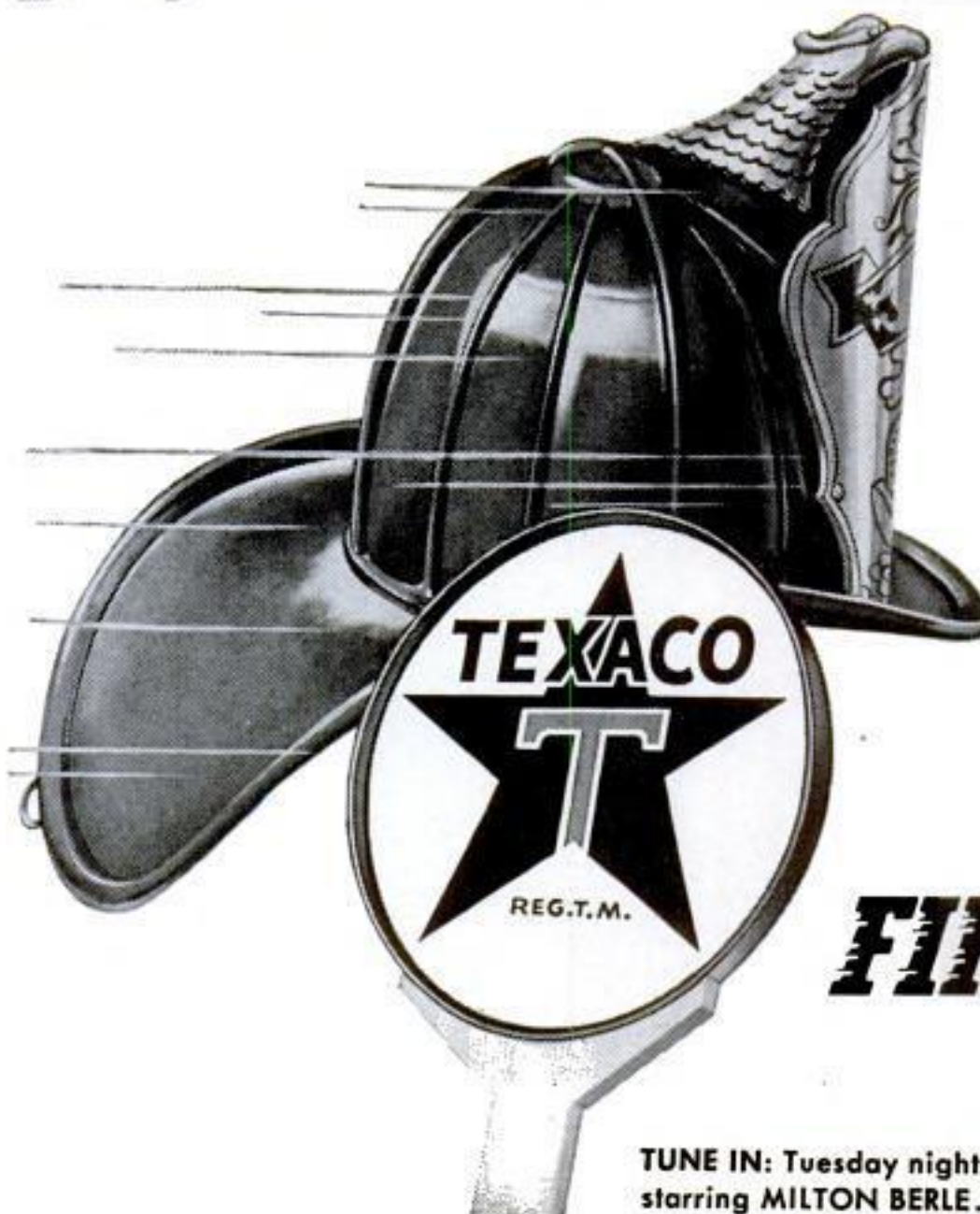
So stop in and fill up with Fire-Chief at your
Texaco Dealer—the *best friend your car ever had*.

...and don't forget the best motor oil your money can buy.



THE TEXAS COMPANY
TEXACO DEALERS IN ALL 48 STATES

Texaco Products are also distributed in Canada and Latin America



TEXACO
FIRE-CHIEF
GASOLINE

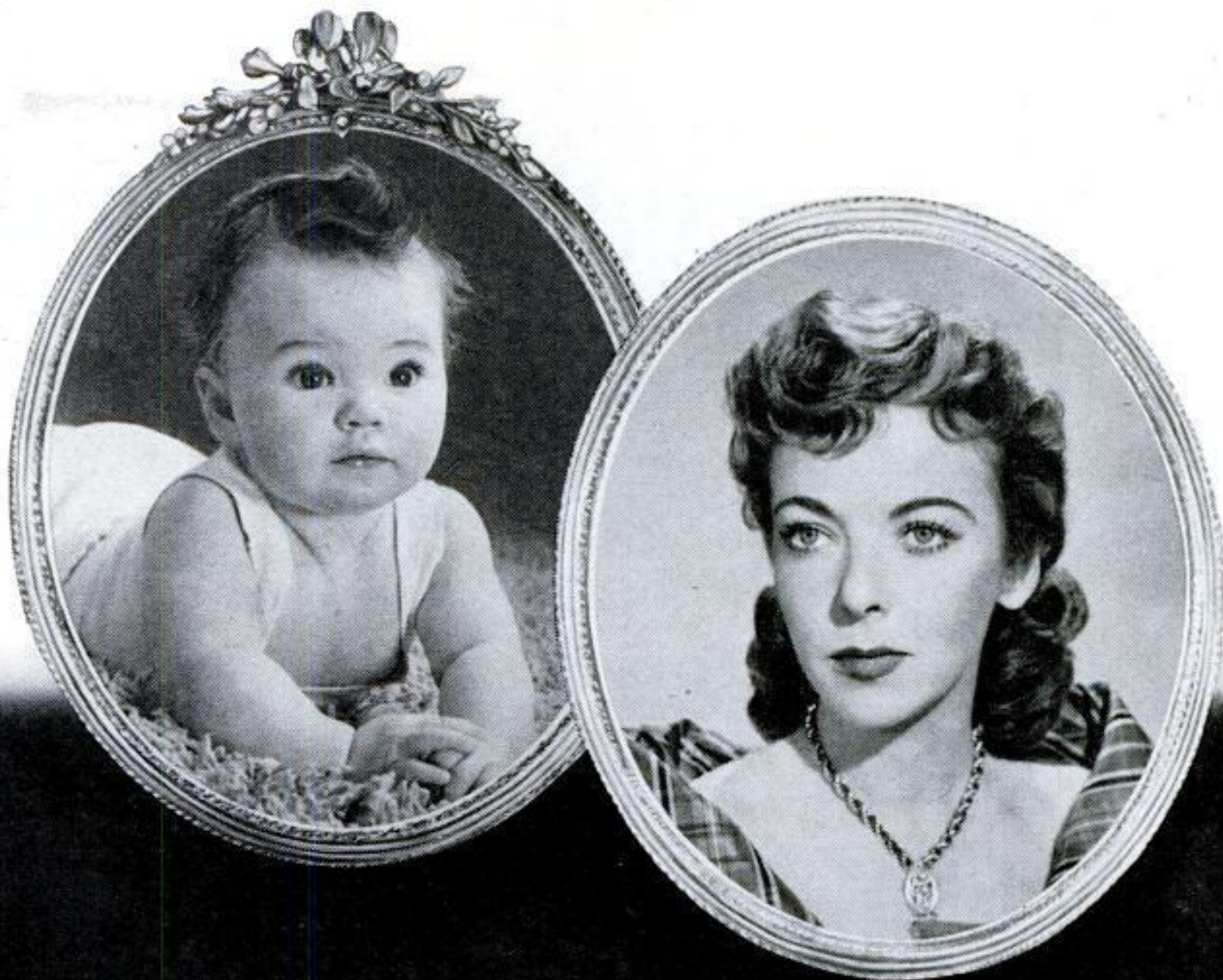
TUNE IN: Tuesday nights on television, the Texaco Star Theater
starring MILTON BERLE...See newspaper for time and station.

Just look at her baby!

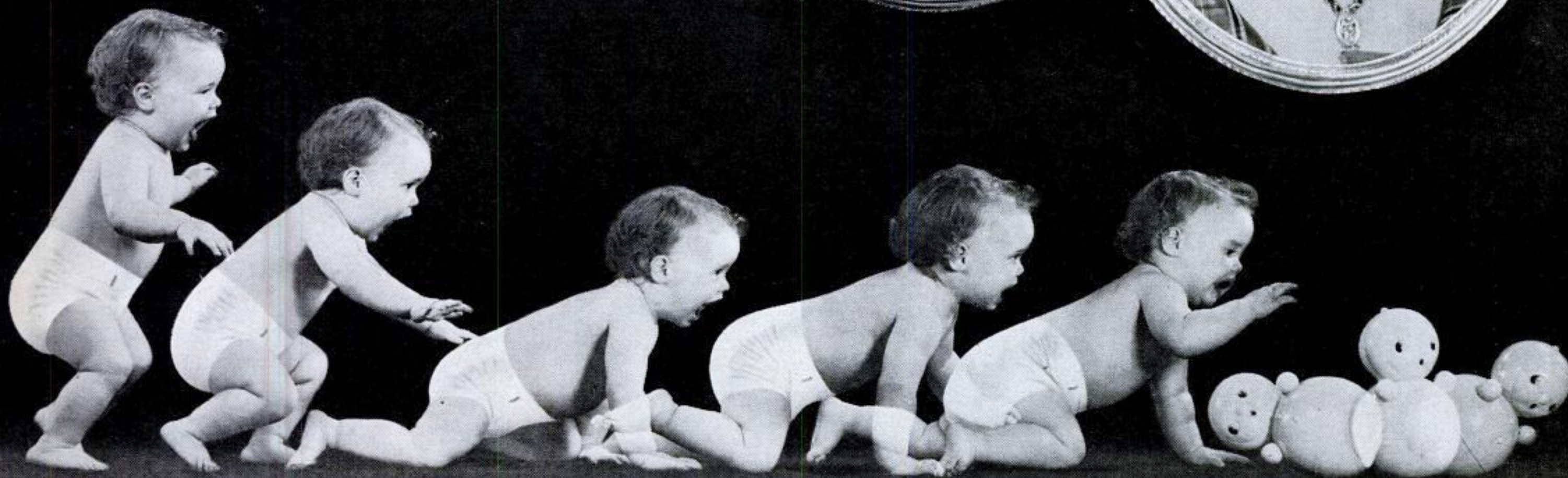
Ida Lupino and her daughter, *Bridget*

"I've used **PLAYTEX** for my baby from the start ...and I know it's the best!"

Not only is Miss Lupino one of Hollywood's most distinguished actresses, but she is also the only lady director in the film capital. Her latest release is "The Hitch-Hiker."



PLAYTEX Babies are Happier Babies
...Neater, Sweeter and Cleaner



MOTHERS, HERE'S PROOF!

Prove to yourself right at the store counter that no other baby panty fits so gently, yet so snugly! Simply slip your arm through a leg opening and feel why **PLAYTEX** Panties never cut circulation; never bind or irritate...are stretchier than any other baby pants made.

Only Playtex® Panties

Fit so gently...Protect so safely...Waterproof so completely

Your precious baby enjoys a whole new world of comfort with **PLAYTEX**.

Only **PLAYTEX** Panties let your little darling roll so readily...crawl so comfortably or toddle so freely. Made entirely of creamy latex, without a single stitch or seam, **PLAYTEX** Panties actually *stretch all over to give all-over comfort—as no ordinary baby panties do*. **PLAYTEX** Baby Panties stay soft, snug and attractive...are accurately sized by baby's weight. They slip on in a jiffy, rinse fresh in a wink, and pat dry with a towel. Get several pairs today—and let **PLAYTEX** Panties keep your baby "Socially Acceptable"* always!

Featured at your favorite Department Store and wherever Baby Needs are sold.

More babies wear **PLAYTEX** than any other baby pants!

International Latex Corp....**PLAYTEX** PARK, Dover Del.

*TRADE MARK



PLAYTEX SNAP-ON PANTIES \$1.19

PLAYTEX TRANSPARENT PANTIES 89¢

NOW AVAILABLE IN "SUPER-SIZE," TOO!
PLAYTEX PULL-ON PANTIES 79¢

(Prices slightly higher outside the U. S.)

Now! An easy way to start your sterling

Just imagine! You can serve dinner for four tonight

with this exciting Starter Set. Only \$63* in most patterns.



THE International Sterling Starter Set is the most practical way you can begin, and then add to, your precious sterling collection.

It gives you an immediately usable, basic service of International Sterling—all the pieces you need to serve a sparkling dinner for four tonight.

Your Starter Set consists of four 3-piece settings: 4 teaspoons, 4 luncheon knives, 4 luncheon forks. It's available in your choice of fifteen exquisite International Sterling patterns.

In addition, you'll receive, *at no extra cost*, a handsomely designed chest. It comes in light or dark mahogany finish, is tarnish-resistant and will hold eight place settings.

Nothing can equal the beauty of fine silver—or the pride you'll feel in owning it—so why not start your service this easy way! Ask to see the International Sterling Starter Set *today*... set your table with gleaming solid silver, in your own International pattern, *tonight!*

• • •

Be sure to ask your jeweler for the special folder showing how you can complete your International collection after buying your Starter Set. Inquire, too, about his special Club or Easy Purchase Plan. **Federal Tax included.*

A pattern for you!

Among the patterns shown here or the other International Sterling designs you'll see at your silverware dealer's you'll surely find one that captures *your* heart—the pattern that was made for *you!*



ALL PATTERNS MADE IN U. S. A.

—wherever International Sterling is sold



Here's how your table can look *tonight*—with the International Sterling Starter Set. You can serve four people beautifully, graciously with the very finest solid silver! Pictured here, the romantic, graceful Prelude pattern.



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Say *Carter's* Trigs... always fitting and proper



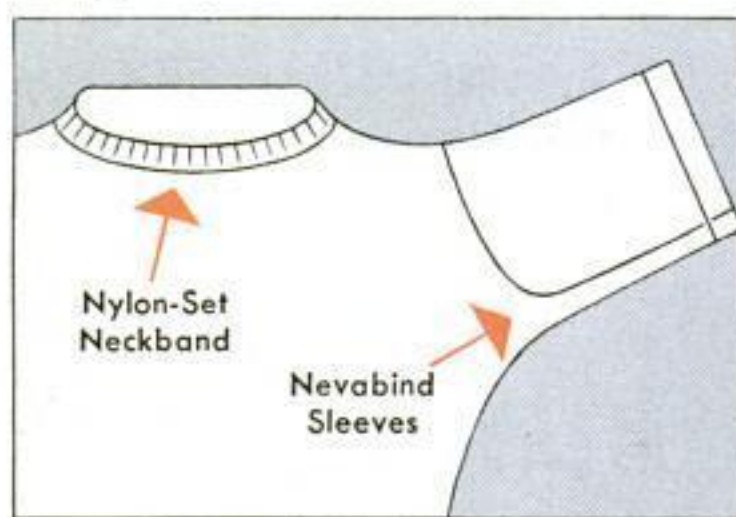
Carter's TRIGS with these exclusive comfort features
fit better, look better than any other underwear!



Blue front
trim tells
you they're
TRIGS

EXCLUSIVE NEVA-VEX® FRONT gives individual male fit. Trigs are the *only* briefs designed to adjust to your body. Never too snug, won't sag or ride up. Seamless seat, long-life heat-resistant elastic in waist and leg bands. For Dads, \$1.10 — \$1.25. For Lads, 89¢

*Pat. app. for



EXCLUSIVE NEVABIND® SLEEVE on Trigs Super T-Shirt won't tug, or chafe. Nylon-Set Neckband won't sag. Right-length tails stay put, won't bunch at your belt. For Dads \$1.50 — For Lads \$1.25. Also Trigs Athletic Shirts for Dads — \$1.00. For Lads, 69¢ — 85¢

ALL TRIGS ARE *Carter-Set* — WON'T SHRINK OUT OF FIT!
FINE COMBED COTTON KNITS NEED NO IRONING

Yes *Carter's* makes fine underwear for the whole family
The William Carter Company, Needham Heights 94, Mass.

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Mother-to-be "Nobody will know" Maternity Fashions



Sizes 8-18

Plenty of fashion appeal in a snow-white shirtwaist Irelin jacket worn over skirts or pedal pushers that are instantly adjustable with a "zip-to-fit" waistband. Tailored in washable, crease-resistant Irelin, the rayon fabric with the look and feel of linen. Order yours today!

Jacket, White Only 5.95
Skirt 6.95 Pedal Pushers 7.95
Colors: Navy, Black, Brown, and Charcoal

At stores everywhere or order by mail, and we will see you are supplied by a store near you!

MAIL ORDERS PROMPTLY FILLED

Please send: _____ White Jackets, Size _____ at 5.95 ea.
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Color of Skirt _____ Color of Pedal Pushers _____

Name _____

Address _____

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PHIL JACOBS COMPANY, Inc.

819 Broadway Kansas City 6, Mo.



CLEANSE FACE IN SECONDS!

Cloth disks saturated in Deskin skin freshener. One pad removes grime, make-up. By Campana.

Coolies

FACIAL CLEANSING PADS—29¢



JUST ADD MILK

to Bisquick for light-hearted homemade biscuits. And look over Betty Crocker's directions on the box for all 12 things Bisquick helps you do quick and fun and good.

For feeding a family you can't beat **Bisquick**
General Mills, Inc.



Around the World
Duraclean
keeps furnishings NEW
Phone Your Duraclean Service Dealer

AMAZING NEW EASY-GOING PAINT FOR WEARY WIVES

MAIL THIS COUPON TODAY!
National Gypsum Co., Dept. L-4, Buffalo 2, N. Y.
Enclosed find 10¢. Please send new Gold Bond Velvet Paint Deck . . . the decorating guide for easy color selection.

Name

Street

City Zone State



Easy to apply . . . There's no brush resistance, no "drag" when you paint walls, ceilings or woodwork with Gold Bond Velvet. That's because Gold Bond Velvet is made with latex.



Easy on the eyes . . . Velvet colors stay fresh looking. You always get a good paint job with Velvet because you can go back, touch up a missed spot, and Velvet blends right in.



Easy to wash . . . Velvet is "scrutable." Even crayon marks wash off. If you spatter Velvet, wipe it up with a damp cloth. Brush and roller are easy to clean. Just rinse with water.

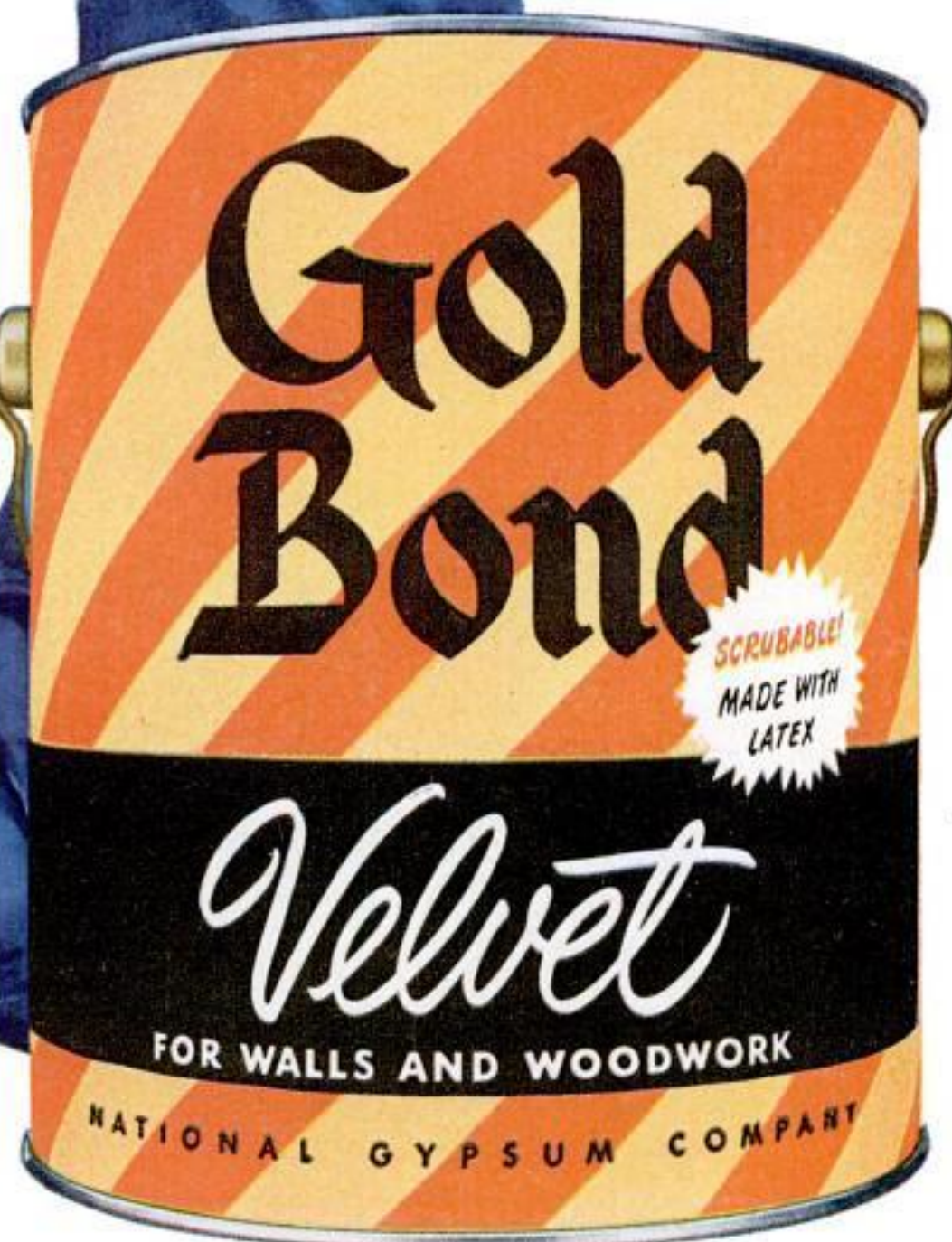
You always get a good paint job with Gold Bond Velvet!

Somebody had to make a paint like this. A paint that's so easy to use it seems to flow on by itself. A paint that gives walls, ceilings and woodwork lasting beauty . . . that dries in minutes, and won't chip, crack or peel. Gold Bond Velvet is all these things . . . and "scrutable," too! It makes old rooms look new and stay new. It comes in 16 new colors shown below. (All can be intermixed.) Available at leading paint, hardware, lumber and building material dealers.



NATIONAL GYPSUM COMPANY
BUFFALO 2, NEW YORK

West of the Rockies, and in Canada, ask for Wesco Paints, products of National Gypsum Company subsidiaries.



Look for the orange and tan stripes . . . and ask for **GOLD BOND VELVET**

SCRUBABLE!
MADE WITH
LATEX

We built



Our own Pikes Peaks

to engineer better car transmissions

FOR years the toughest test of a car's transmission system has been the 21-mile climb up Colorado's famed 14,110-foot mountain.

Yet that's a long way to journey every time research needs call for a Pikes Peak test. And there are long periods when bad weather makes the Peak road impassable.

So — with typical ingenuity — our General Motors engineers have built their own Pikes Peak right here in their own laboratory.

It's called — in engineering language — "an electronically variable dynamometer." And — when this picture was taken — it was giving a transmission the works under precisely the same conditions it would meet on a Pikes Peak climb, including every single hairpin turn and road grade.

What's more, the performance of the transmission is being recorded even more exactly than it could ever be on an actual trip up the mountain.

Result: more knowledge added to the fund of information about automatic transmissions which our engineers have been uncovering since back in 1927. And a continuous improvement in the performance of General Motors famous automatic transmissions — Powerglide in Chevrolet; Hydra-Matic in Pontiac, Oldsmobile and Cadillac; Twin-Turbine Dynaflo in Buick. Not to mention GM's automatic Army truck and tank transmissions now proving their worth in Korea.

Here, then, is a typical example of the way GM engineers make use of every available material, every practical method — even develop new materials and new methods — to build better, more economical products for you. In fact, it is this continuous engineering ingenuity and resourcefulness which make the key to a General Motors car — your key to greater value.



"Your Key to Greater Value — the Key to a General Motors Car"

CHEVROLET • PONTIAC
OLDSMOBILE • BUICK • CADILLAC
All with Body by Fisher
GMC TRUCK & COACH



GM ENGINEERING
.. PERFECTS TODAY'S PROGRESS
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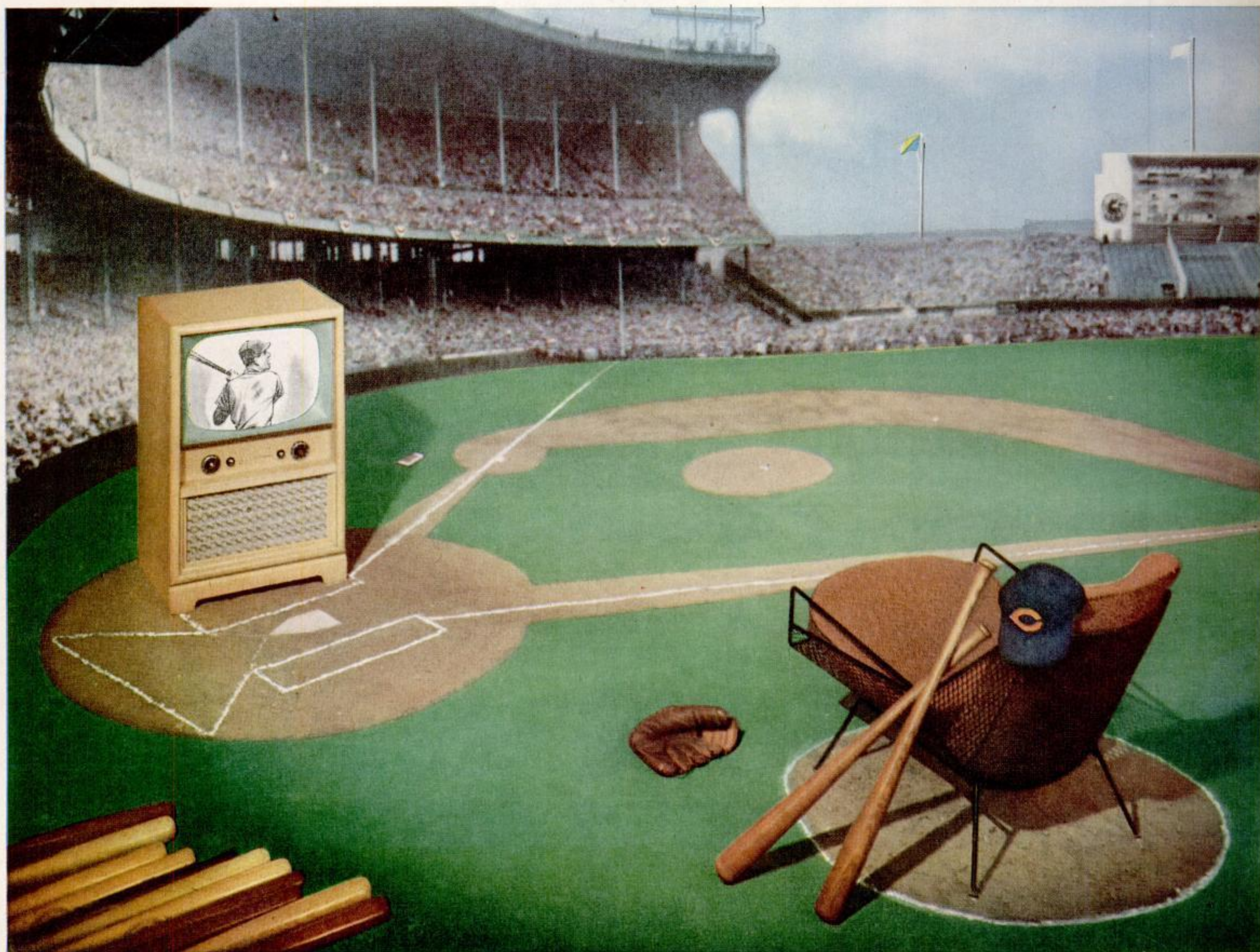
"More and Better Things for More People"

Hear HENRY J. TAYLOR, on the air every Monday evening over the ABC Network, coast to coast.

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SPARTON COSMIC EYE TELEVISION

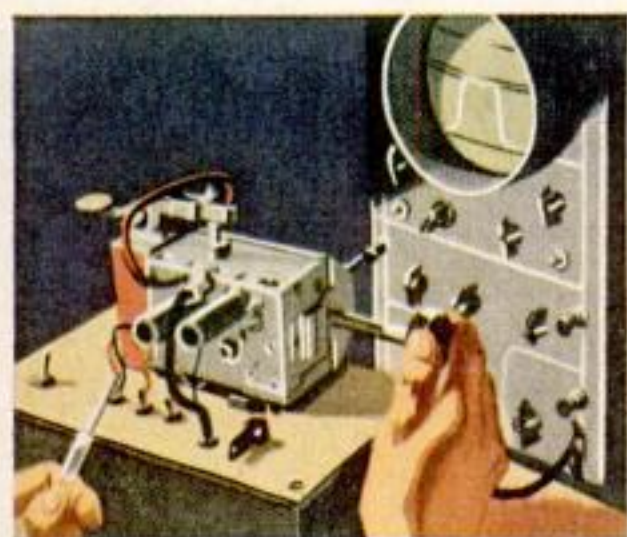
Recommended by America's fine stores



for its Vivid Realism

The Higbee Company, Cleveland, Ohio, interprets Sparton TV realism in special display, above, in their store this week. Model shown is the beautiful 21" Sparton Carrington.

for its Quality



Here is television performance created to the highest engineering standards . . . Sparton Cosmic Eye Television. Sparton owners get reception so steady, clear and true it's like having an eye in the sky.



Sparton makes over 70% of its own vital operating parts, performs many extra assembly steps by hand. Result: a virtually custom-built instrument that is famous for smooth, trouble-free, service-free operation.



Spartons are sold in the better stores that have a reputation for fine products and fine services. You'll find the address of your nearest Sparton dealer in the Yellow Pages of your telephone book.

SPARTON RADIO-TELEVISION, JACKSON, MICHIGAN, SPECIALISTS IN ENGINEERING AND ELECTRONICS SINCE 1900. ALSO: SPARTON OF CANADA, LTD.; SPARTON AUTOMOTIVE; STEGER FURNITURE CO.; DIVISIONS OF THE SPARKS-WITHINGTON COMPANY, JACKSON, MICHIGAN.

Sparton
cosmic eye television

SOLD IN SUCH FINE STORES AS:

John Wanamaker . . . New York, New York
The Dayton Company . . . Minneapolis, Minnesota
Meier & Frank Company, Inc. . . Portland, Oregon
Joslin's . . . Denver, Colorado
And other quality stores across the nation

LETTERS TO THE EDITORS

GREAT PREACHERS

Sirs:

"Great Preachers" (LIFE, April 6) is an excellent report of at least one reason for the resurgence of religious life in America. A striking element in your exemplary photographs is the apparent physical strength of each, which is more than a mirror of their pulpit personalities.

DR. MITCHELL S. SELIB

Boston, Mass.

Sirs:

I was especially impressed with your photo portrait of Rabbi Abba Hillel Silver of Cleveland. Your pertinent comments under it reaffirmed my faith in this great Jew and Zionist.

PAUL SICULAR

Baltimore, Md.

Sirs:

I was deeply elated to find Dr. Howard Thurman among them. I never really knew the true meaning of religion until I heard him preach in the Fellowship Church in San Francisco. During the war most of the Negro soldiers from the Embarkation Post Office went to his church. If we had more preachers like him, the color question would vanish from the minds of man.

ALBERT J. WASHINGTON

New York, N.Y.

Sirs:

The poll you conducted to select the most effective preachers could not have covered a very large area of the U.S. and exclude a representative of the Lutheran Church.

ARTHUR E. LUESSOW

Chicago, Ill.

• There was no attempt to represent all denominations in the article. The 12 preachers were those most frequently mentioned in a nationwide poll taken by LIFE among U.S. religious leaders.—ED.

Sirs:

The "holy altar" in the photograph of the Very Rev. Robert L. Gannon appears to be no more than a table. I doubt Father Gannon would use an altar in such fashion as to find it necessary to "pray for forgiveness."

JOSEPH J. FOLEY

Mont Clare, Pa.

• LIFE mislabeled the table and misinterpreted Father Gannon's whimsical apology for "spoiling" the background.—ED.

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STALIN'S SECRETS

Sirs:

"The Ghastly Secrets of Stalin's Power" (LIFE, April 6) is extraordinarily interesting. I worked as official interpreter with Philosopher John Dewey's commission, which in 1937-38 solidly established the frame-up nature of the ghastly 1936 Moscow purge trials. Unlike Mr. Orlov, I think the question of why the victims agreed to besmirch themselves remains open.

Mr. Orlov tends to stress a Stalin threat to kill children and grandchildren of recalcitrant prisoners and a Stalin promise (worthless in the end) to spare those who would sign false confessions. . . .

But it seems possible to me to maintain that Stalin administered his tortures in calculated dosages, and that his prisoners finally did his will in order to escape by death from the interminable, intolerable limbo of periodic torture. "You will be tortured to the end of your days," Stalin may have said. "Suicide will be impossible. Do what I say and then I will release you by killing you."

If this was the real reason for the confessions, Stalin was no mere imitator on however grand a scale of earlier frame-up artists, but the creator of a new type of ghastliness.

HERBERT SOLOW

New York, N.Y.

EDITORIAL

Sirs:

Congratulations on your Easter issue editorial ("The Churches of America," LIFE, April 6). It is the ablest analysis of the present position of the churches and the soundest appraisal of their prospects which has been formulated by anyone, clergyman or layman, for a long time.

HENRY P. VAN DUSEN

President

Union Theological Seminary
New York, N.Y.

Sirs:

... To relate organized Christianity to democracy in the same breath is entirely specious. Although much of modern democracy has Biblical references and connotations, it by no means has been fostered by church leaders. The democratic view originally occupied great minds such as Aristotle, who can hardly be classed as Christian. Christianity has supported kings and princes through the years, whereas democracy itself has

CONTINUED ON NEXT PAGE

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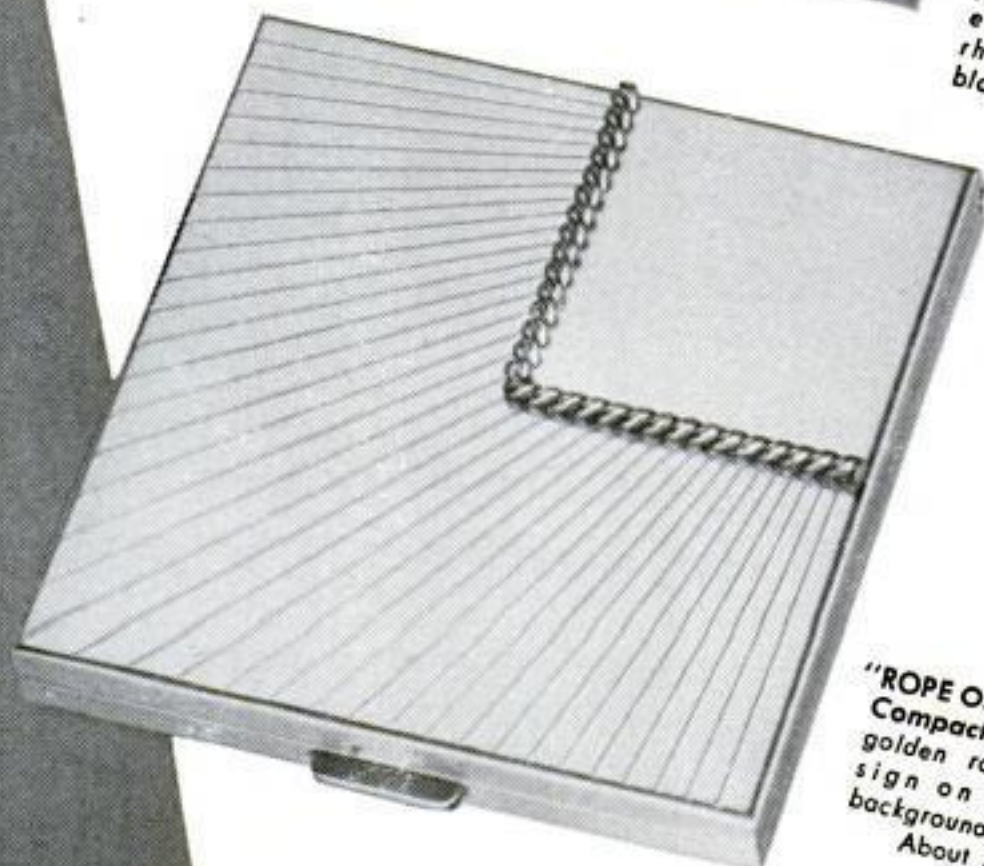
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To make her feel Young and Gay...
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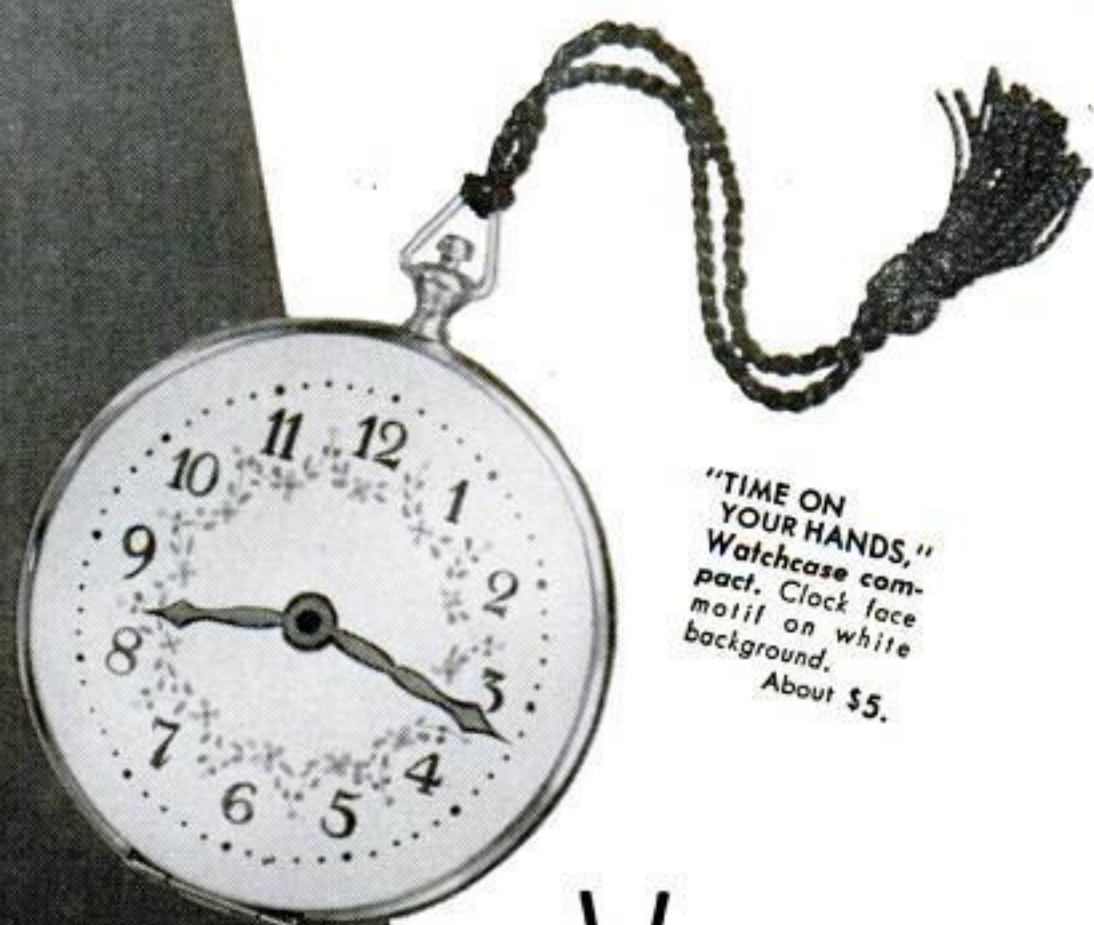
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LETTERS TO THE EDITORS CONTINUED

always stood as an expression of . . . human dignity and freedom on this earth, not in the hereafter.

The truth of the matter is this: there can be no unity of religious belief; there can be only unity of moral principles. The fundamental separation of Church and State is in every way democratic, for this leaves the common destiny of men to themselves—and the soul of any one to his own keeping.

FABER BIRREN

New York, N.Y.

● The connection between religion and the American political system was put thus by Thomas Jefferson: "Can the liberties of a nation be thought secure when we have removed their only firm basis, a conviction in the minds of the people that liberties are a gift of God?"—ED.

ST. URSULA'S SHRINE

Sirs:

A big thank-you for your magnificent pictures of "The Shrine of St. Ursula" (LIFE, April 6). I have long wanted to see color reproductions of this famous shrine.

CHARLES GYLESZONESKOWSKI

Sparta, Mich.

Sirs:

The story of the martyrdom in your captions is stupendous. Eleven thousand virgins started off with Ursula on the pilgrimage. The pictures show only 10. It does seem 10,990 virgins are passed off rather casually.

HARRY I. NICHOLAS JR.

Unionville, Pa.

● Apparently an unknown scribe abbreviated *undecim martyres virginnes* (Latin for "11 martyr virgins") to "XII.M.V." A Ninth Century scribe mistook the "M" as the Roman numeral for 1,000 and expanded the abbreviation to *undecim milia virginum* (11,000 virgins). Memling painted Ursula with the "correct" number of virgin companions. But Carpaccio, in his *Arrival in Rome* (below), showed a multitude of virgins strung out behind Ursula.—ED.

LADY LEGISLATORS

Sirs:

Mrs. Consuelo Bailey ("Vermont Ladies Are Taking Over," LIFE, April 6) was not supported for speaker by a "solid bloc" of women. She was nominated by a man. Eight of her 15 seconds were men. . . . Men's birthdays are given as much attention as women's. Of 19 committee chairmen, 16 are men. . . .

FRANK E. HARTWELL

House of Representatives
Montpelier, Vt.

● All 52 ladies in the House voted for Mrs. Bailey, constituting a solid bloc. Male legislators' birthdays are mentioned but, unlike the women, men do not get corsages.—ED.

IRISH LOVE (CONT'D.)

Sirs:

The *Irish Press* (March 27) charges that the photographs illustrating Seán O'Faoláin's article "Love among the Irish" (LIFE, March 16) were obtained by fraud and deceit. Specifically, the *Irish Press* states the Farrars "were asked to huddle together in a corner of the kitchen" of their roomy house so LIFE, unbeknownst to them, could speak of "crowded quarters" in its caption. It also states Johnny Jackson and Molly White have been "walking out" for some time and the picture captioned "A date is well-chaperoned" actually was a family tea party. What has LIFE to say?

DENNIS SHEA

Dublin, Eire

● The *Irish Press* charges are not true. The Farrars were photographed to show the relative ages of parents of young boys in a country where late marriages are the rule and partly because their "roomy" house would offer no privacy if either boy brought home a bride. The kitchen itself is 15 feet long, however. The Jackson tea party was both tea party and well-chaperoned date. Asked to comment on the charges, an experienced Irish reporter who assisted LIFE with the photographs said, "Rubbish!"—ED.



CARPACCIO'S HOST OF VIRGINS (LEFT) WATCHES POPE BLESS URSULA

AMIDST TYPEWRITER, ringing phone and crowded engagement book, Nina Foch tries to relax in bedroom of her New York garden apartment. One blessing: Sacony Waistbender is comfortable to lounge in, won't show wrinkles. Window overlooks garden.

ACTOR DENNIS O'KEEFE rehearses with Nina Foch for big television show. Hours of work have not rumpled Sacony Waistbender, here given smart new personality with turtle-neck dickey.



\$10.95 Sacony Waistbender

EFFECTIVE ONE-DRESS WARDROBE FOR GLAMOROUS ACTRESS NINA FOCH

Successful actresses have usually felt they needed a wardrobe of high-priced Paris originals as an off-stage prop. Nina Foch is one clear-thinking young actress who is fast exploding this myth. Miss Foch is a successful and glamorous Broadway actress who makes two Hollywood pictures a year. Yet this dress she is wearing is owned by thousands of other women. And it costs just 10.95. Sacony produces this dress of a remarkable acetate jersey called Ciella. And it has far more than a low price tag to lure women like Nina Foch. It has an easy, well-bred charm. It has a built-in elasticized cinch that eliminates waistline alterations. It washes easily and dries quickly. It won't sag, shrink or hold on to wrinkles. And it looks like a totally new dress with every change of accessories. You are invited to write Sacony (College Point, Long Island, New York) to find out where to buy Waistbanders in your city.



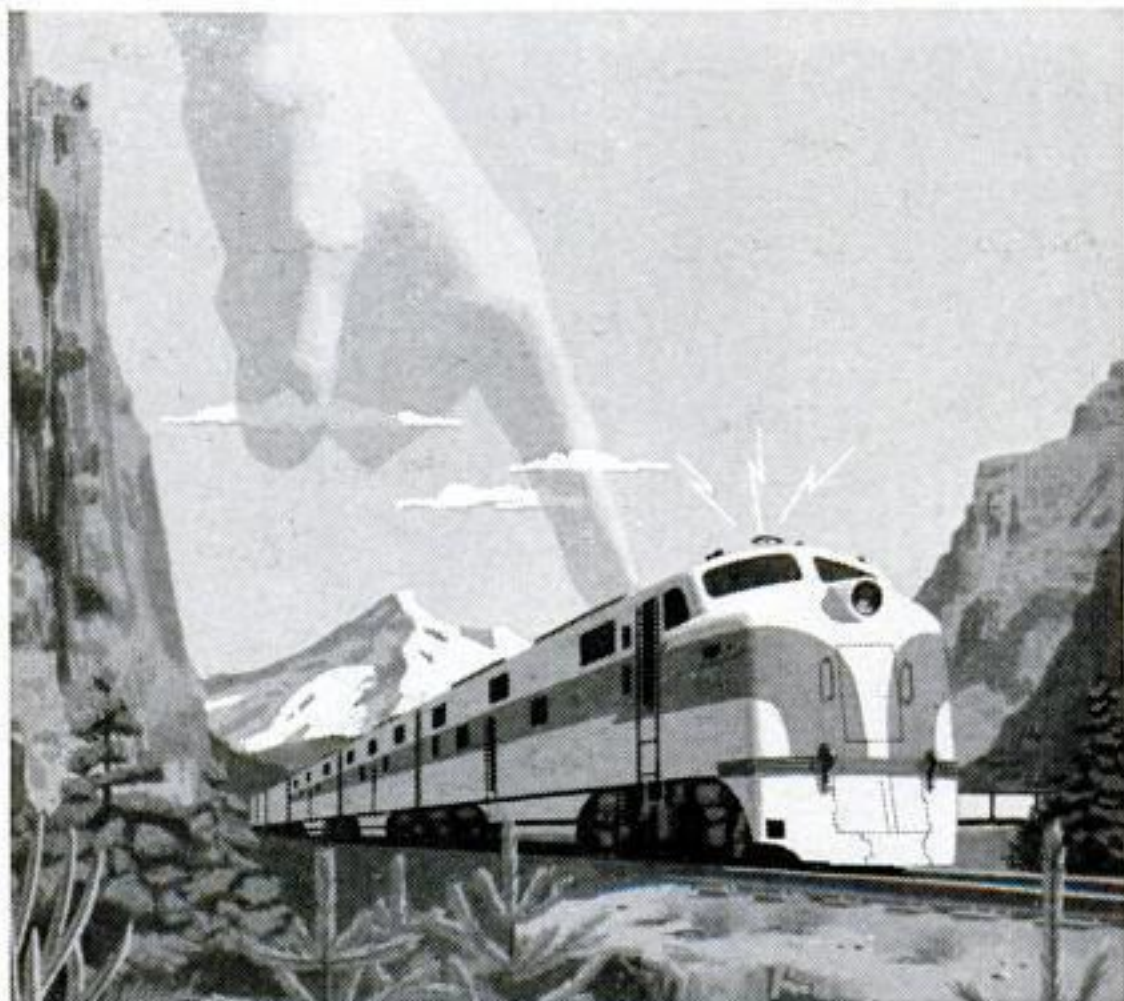
AN ACCOMPLISHED PAINTER, (Foch originals decorate walls of her apartment) Miss Foch says apron is really unnecessary precaution because the Sacony Waistbender is quickly and easily washable.



FREQUENT TRIPS to Hollywood make Nina Foch appreciative of clothes that need no pampering. Dressed for traveling in Sacony suit of Palm Beach® cloth, she packs useful Sacony Waistbender dress.

NEWS

from the Elect



Bendix Railroad Radio enables dispatchers to reach and talk with any train any time and provides the same instant voice communication between engine and caboose . . . from train to train . . . and from train to wayside stations. As a result, switching is speeded, freight moves faster, breakdowns and emergencies get immediate attention, better "meets" are possible. The records of leading railroads prove that in time-saving alone Bendix* Railroad Radio will quickly pay for itself.



Bendix* Radio's portable pack set weighs only 9 pounds, yet it combines the requirements of police departments, fire departments, railroads, forestry service, large industries, and pipelines. Its uses are endless. Forest rangers can quickly summon help for fire control. Big construction jobs can be united without wire-stringing. Tugboats can talk with tows. Combined with Bendix Mobile Radio, the set can provide faster and more flexible communications for hundreds of industries.

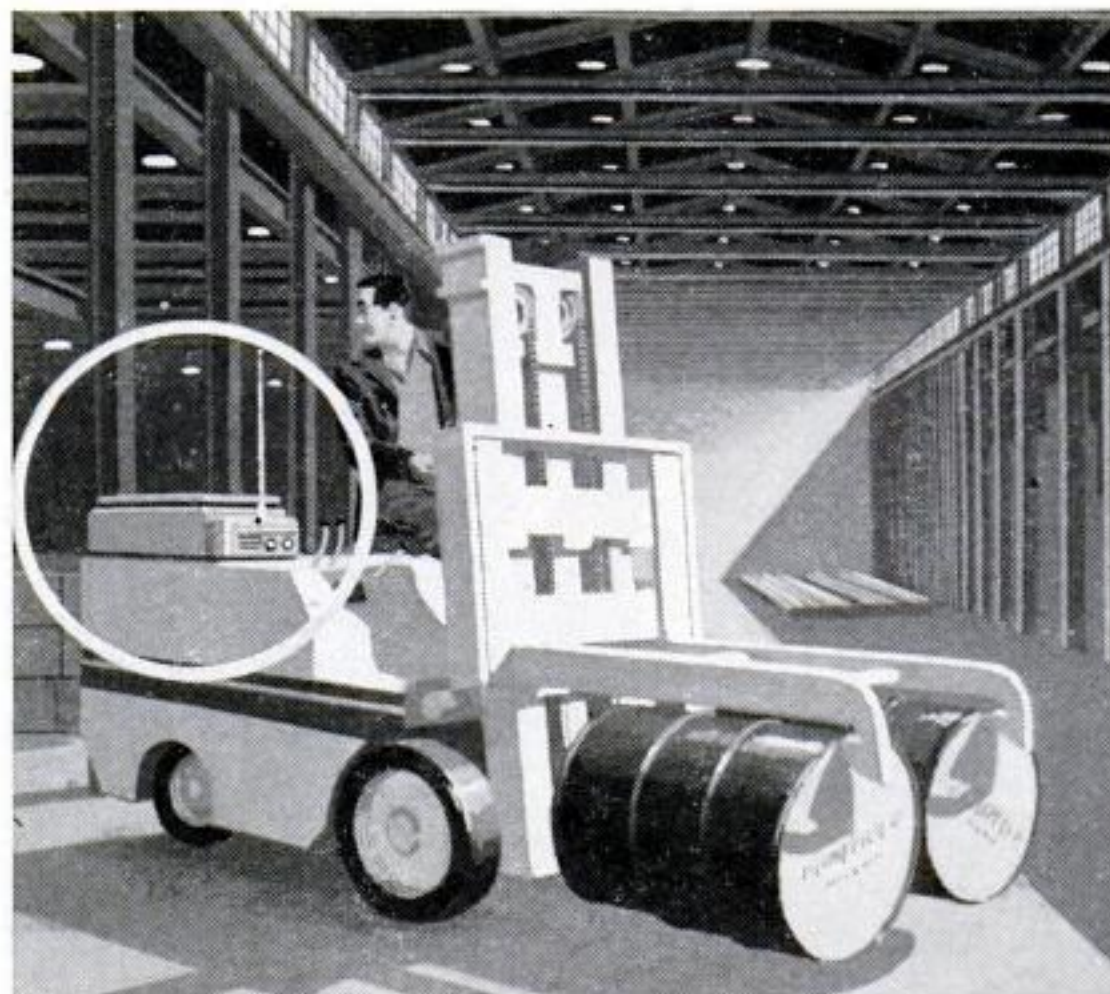
BENDIX lengthens the long arm of mobile radio

Two-way mobile radio, for many years an essential of police and fire departments, has now become a major aid to industry as well. One outstanding reason is the new and better equipment created by Bendix electronic specialists and described on this page. Completely static-free in any location . . . sensitive, selective, and powerful as never before . . . yet using no more amps than an automobile headlight—Bendix* Mobile Radio

vastly extends the present and potential usefulness of this flexible form of voice communication. This greatly improved industrial and business tool is built by *Bendix Radio Division of Bendix Aviation Corporation, Baltimore 4, Maryland*—a foremost center of electronic research and production. This experienced organization also provides engineering assistance in setting up mobile radio systems and helps in securing necessary licenses.



Bendix Police Radio—complete with Bendix fixed stations from 2½ to 250 watts output, as illustrated above—works just as clearly and efficiently for fire departments, bus operators, trucking organizations and taxicab operators. Enclosed in a single, compact, splashproof case, these powerful units can be installed anywhere in the vehicle and can be easily serviced without being removed. Reception is as static-free and as clear as home radio over distances of twenty miles and more.

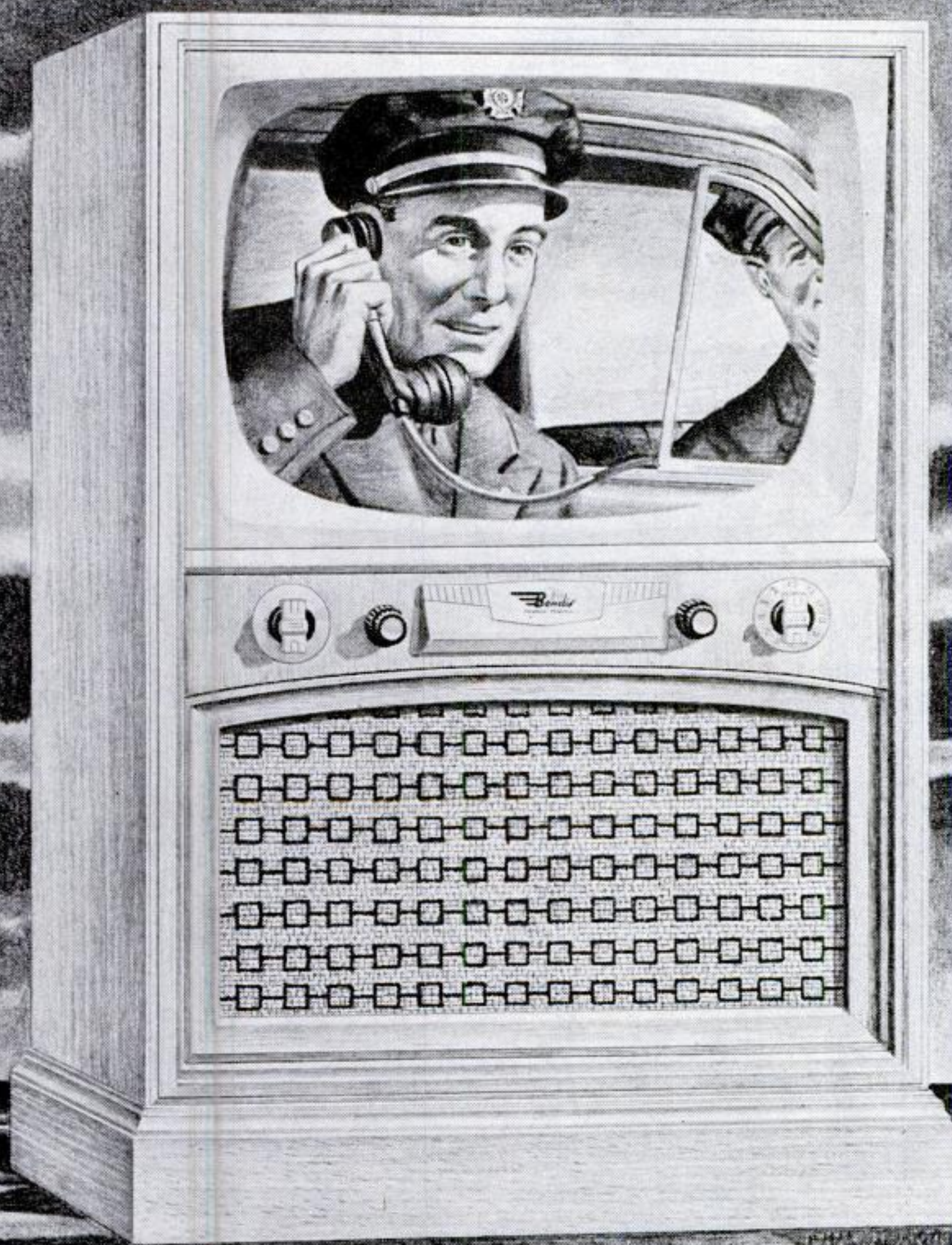


Mobile factory communications become a practical reality with Bendix two-way radio. This powerful, flexible equipment provides instant vocal contact between scattered areas of production, shipping, maintenance, etc. Units can be easily mounted on lift trucks, plant security vehicles, company cars and trucks, or can be transported from one plant operation to another. Plant managers report an immediate increase in efficiency wherever this static-free new equipment is installed.



Ask any railroad man why you can trust Bendix TV to perform better longer. He knows that leading railroads rely on Bendix electronic products, such as railroad radio, to keep trains moving more efficiently. Thus he can testify that in any electronic field it enters, Bendix Aviation Corporation sets the quality standard.

ronic Wonderland of



Model illustrated is the Grandeur 21" blonde oak console with built-in provision for UHF. Many other models from \$199.95 to \$750.00.

BENDIX TV WINS DISTANCE TEST

Enclosed in the handsome cabinet above—and in every Bendix* Television set—is the finest chassis electronic science has ever produced. This special quality has been demonstrated time and again in long distance tests. From faraway stations the Bendix Power-Master Chassis pulls in steady, interference-free pictures that other makes miss. Obviously, if you live in a fringe area you will be happier with Bendix TV. But

long range is equally important where stations are nearby. Just as the extra horsepower in a fine car means better performance at any speed, so the extra range of Bendix TV means a better picture at any distance—the truest picture in television. You can easily check on it. Visit your dealer . . . watch Bendix TV in action . . . and see for yourself how Bendix Aviation Corporation, a world leader in electronic advancement

for so many fields, has multiplied your viewing pleasure. You'll miss so much unless you do.

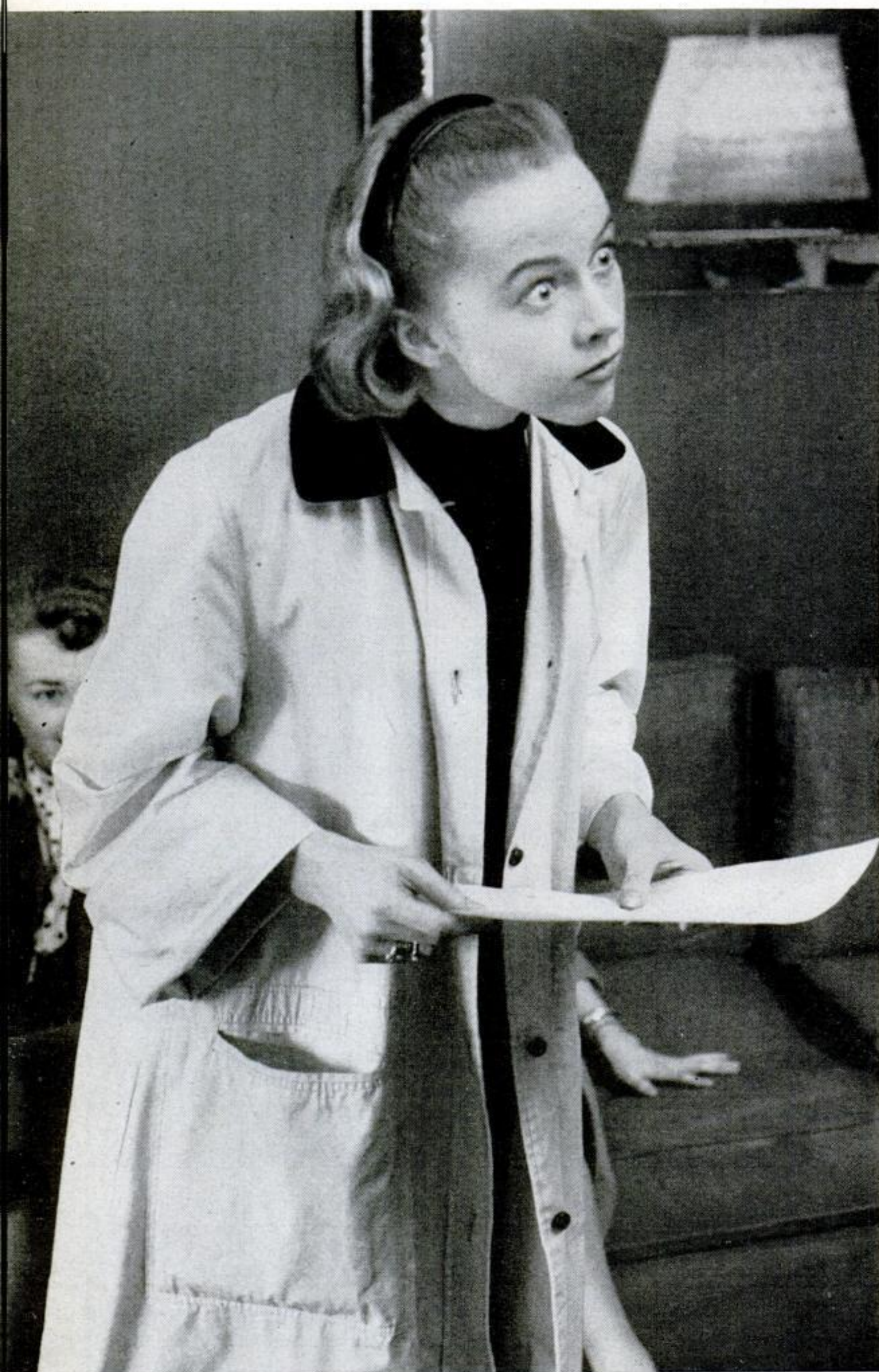
*REG. U. S. PAT. OFF.

★ ★ ★ ★ ★

Bendix clock radios reflect the same superb quality as Bendix TV. Available in mahogany or blonde wood cabinets, as illustrated, or colorful plastic matching any decorating scheme. Appliance outlet can be used without turning on radio.



Bendix Radio, Television and Broadcast Receiver Division, Baltimore 4, Maryland



DISBELIEF is expressed by Caroline Covell, a junior-size model, acting from a sample script. Most uninhibited girl in the class, Caroline quickly got TV soap-commercial job.



DISTASTE is displayed by Patsy Shally in practice session. The girls find that anger is the easiest emotion to act out, and become mad in most of the scenes they make up.



HORROR IS CLEARLY REGISTERED BY THE TOP HALF OF NANCY BERG'S FACE

SPEAKING OF PICTURES . . .

Deadpan models learn how to look alive in switch from fashion to TV cameras

WITH SET LIPS, GEORGIA HAMILTON TRIES GRIEF-STRICKEN EXPRESSION





ATTEMPTING A SOULFUL LOOK OF LOVE, NANCY IS NOT AS CONVINCING

To help sell clothes a top fashion model normally cultivates a look of aloof superiority. The models whose faces, or parts thereof, are shown here are learning to unfreeze their profitably deadpan expressions in order to get in on a new TV bonanza—making film commercials. Until recently the \$25-an-hour models scorned TV because they got only \$55 a day making a commercial. But a recent change in rates makes it possible to get as much as \$650 for one repeatedly used spot and the models of New York's Ford Agency are now going to dramatic school to learn how to look more alive. Lessons include displaying emotion through eyes and mouth, over-acting to get the exaggerated sincerity so many commercials demand, and practicing old-time elocution gestures (*next page*) to dramatize response to questions like, "Ladies, are you old-fashioned?"

WITH A TOOTHPASTE SMILE, GEORGIA EFFECTIVELY DEMONSTRATES JOY



COFFEE COMMERCIAL is given animated reading by Marlene Hoyt. The hand in the foreground holds clothespin clip with key words for guidance on scrap of paper.

CIGARET PITCH is delivered by Nancy Driver with correct smoking technique as taught at school. Smoke is blown over, not into, lens, with lips gracefully puckered.

HOW TO GIVE AN ANSWER



NO



YES



ABSOLUTELY NOT!



Here's really refreshing news!

Save time .. work .. temper with quick, convenient Duralls!
They go up in seconds from *inside*! Perfectly bug-proof!

You Save Time! Duralls snap on from inside .. easy as hanging a shade! Two quick lever-turns and you've tight, tension seal. No ladder-juggling, screen-juggling!

You Save Work! Duralls never need paint or special care. Of lightweight, durable aluminum they never rust, stain or lose their shape! Outlast ordinary screens by years!

You Save Inconvenience! Duralls push aside easy as curtains when you turn two small levers. No more trouble washing the outside of windows, tending flower boxes.

You Save Space! Duralls roll into slim, lightweight cylinders. Slip into dust-proof cartons. Store in drawer or closet. They're the screens of today, for homes of today!

You Save Money! Duralls cost less to buy than old-fashioned screens. Have no upkeep cost. *Usually cheaper to get new Duralls than repair ordinary screens!*

Over 4,000,000 Duralls now giving complete satisfaction in every state in the Union. If your hardware or lumber dealer cannot supply you, write for nearest Durall dealer. New York Wire Cloth Company, 63 Park St., New Canaan, Conn.



Snap on easy! Perfectly bug-proof!



Roll up! Store in nearest closet!



DURALL Tension SCREENS

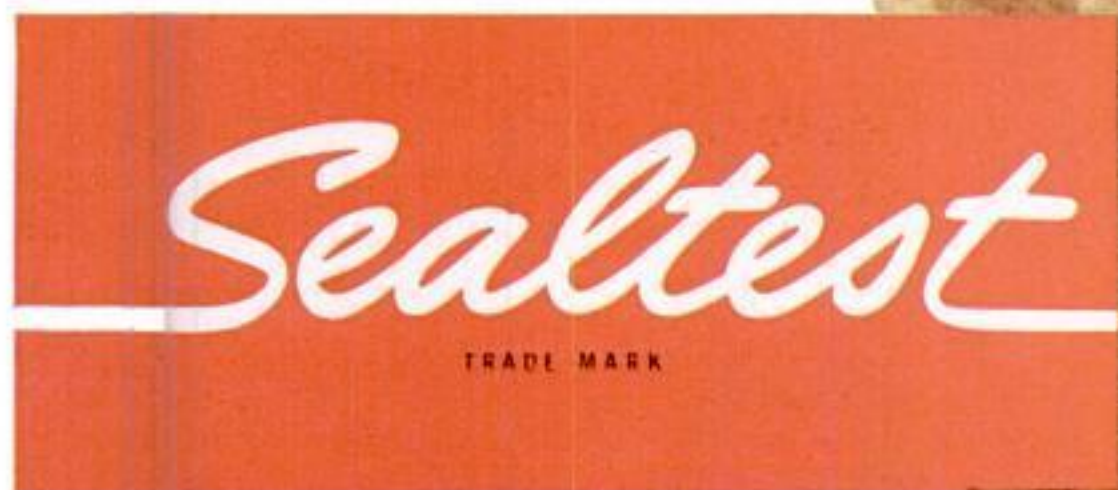
West of the Rockies, ask for RYLOCK



DURALLS have Famous Aldura 'Multi-Strand' Reinforced, Flat-Edge Screening to insure grip seal. . . Patented by New York Wire Cloth Company

new!

exciting!



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in **one** delightful ice cream!

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Always look for Sealtest Ice Cream at your favorite fountain or store. Sealtest is a trademark of National Dairy Products Corporation, and identifies products of the Corporation and its divisions. It is the sign of the best in ice cream, milk and other foods—and it's your assurance of purity, quality and delicious flavor.



CANNON HAS EVERYTHING to give your bedroom and bathroom a dream scheme in green! Above, the towels, sheets, bedspreads, draperies and blankets used in the beautiful rooms of these pages.

BE YOUR OWN DECORATOR WITH

Cannon towels, sheets, blankets, bedspreads and draperies are designed to match or mix in beautiful harmony

You can have bedrooms and bathrooms as beautifully color-themed as these! And for a very modest cost — simply by using Cannon's wonderful towels, sheets, blankets, bedspreads and draperies. They all come in colors carefully designed to "go together" so that you can carry *your* favorite scheme through bedrooms and adjoining bathrooms, creating an illusion of greater space for your home.

On these pages, for instance, are rooms color-themed around green — with gay accents of pink. This spring-fresh scheme is just one of many delightful effects you can have. Whatever *your* favorite color, whether you prefer modern, traditional — or something-in-between — Cannon has your answer! All Cannon products are grouped into the four major color "families"— green, blue, pink and yellow — with a choice of delightful accent colors.

You can have blissfully soft Cannon towels in sparkling solids, lovely florals, gay stripes, or rich sculptured effects. Cannon Combspun Percale sheets are luxurious and soothing to touch, yet woven for practical *wear*! Delightful with either scalloped or plain hems, in lovely lasting colors and white. Cannon spreads with matching draperies come in an array of designs, many of them aglimmer with gold or silver threads. Whatever your choice, you can find everything you need at your favorite store in one short shopping spree!



Cannon Mills, Inc., 70 Worth Street, New York City 13

CANNON COMBSPUN PERCALE sheets, in delicate pink, add to this room's feminine mood. Bedspread and draperies are Cannon's "Siam" pattern. Cannon towels in the adjoining bathroom repeat this spring-bright theme.





IN PERFECT HARMONY! Luxurious (but thrifty!) Cannon Combspun Percale sheets and fleecy blanket in green team beautifully with "Comet," a Cannon Fashion-Spread. Matching Cannon draperies complete the "custom-made" look.

CANNON'S "GO-TOGETHER" COLORS!



THE THEME CONTINUES in this "go-together" bathroom. "Coronet" (right) and "Grand Manner" in tones of green are spiced with an accent of pink.

POWER!

at every Turn!

You can *feel* it every time you turn the wheel—when *GM Power Steering** lends its helping hand! You maneuver in traffic with incredible ease, and you can park with just one finger!

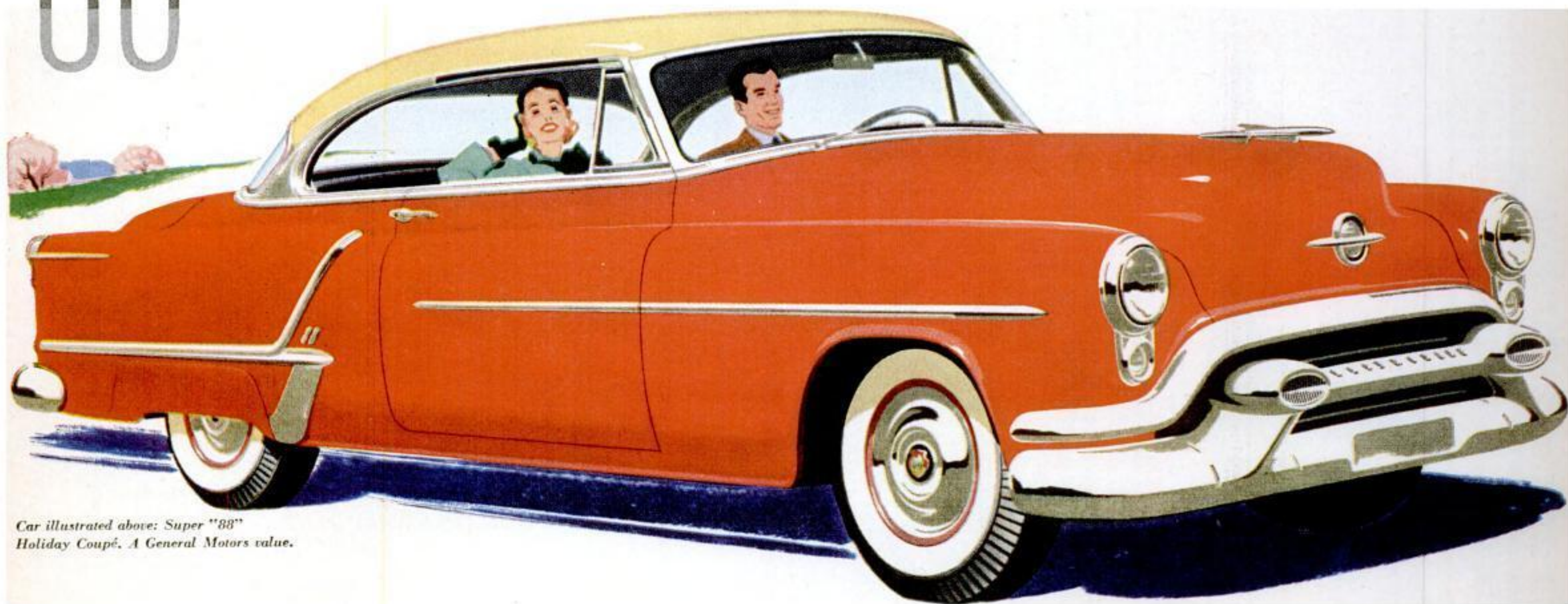
at every Stop!

You can *feel* it every time you pivot your foot to the new low-level brake pedal—when *Power Brakes** go into action! You get quicker, safer, surer stops—with only *half* the effort!

at every Go!

You can *feel* it the moment you step on the accelerator—when Oldsmobile's mighty "Rocket" Engine sends you on your way with a flashing surge of power! Turning . . . stopping . . . going . . . here is the *power car of the year!*

*Optional at extra cost.



Car illustrated above: Super "88"
Holiday Coupé. A General Motors value.

"ROCKET" ENGINE

OLDSMOBILE

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THE NEW MATHIAS, A MODEL'S EXPRESSION, HAMILTON COLLEGE STUDENT, HISTORIC COIN, ROYAL BRIDE, MAYA HEAD AND A LONG-NEGLECTED VENUS

SOMETHING OLD AND SOMETHING NEW

LIFE has, we hope, something in common with the refreshingly eager young men of Hamilton College (pp. 125-133). Not that we always consider ourselves to be in the same pedagogical league, but we do share the interest of the true liberal arts college in trying to awaken man's curiosity.

Our own sense of curiosity usually is directed toward topical situations. Sometimes the current event has ancient roots and sometimes it is a mere seedling in history. We think that this issue of LIFE exhibits some especially striking juxtapositions of youth and age.

Young models (pp. 18-20) try to perfect facial expressions, while a long neglected Venus (pp. 137-140) expresses the beauty of all time. The royal bride (pp. 160-162) is young but her traditions were already old when most of the coins on

pages 114-117 were struck. Young Jim Mathias (brother of Olympic champ Bob) practices to attain the perfection shown by the decathlon (pp. 109-112) while the statues of a newly explored Maya temple (pp. 70-74) exhibit a perfection that was the marvel of the age in which they were created.

Shall the twain ever meet? They do all the time. Those who are aging renew themselves by watching their amazing juniors, and whippersnappers get a thrill out of rediscovering the past. Take the boys and girls now learning what Benny Goodman's swing is like (page 120). Our philosophical Hamilton students might quote Walter Savage Landor on that:

He who hath braved Youth's dizzy heat
Dreads not the frost of Age.

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1. Pessimistic Pete could always see the gloomy side of everything—including things he hadn't even tried. "My friends say Statler's wonderful, and so I've come along To find out why it isn't, and to see where they are wrong."



2. "This room looks big and bright and clean—and I'm surprised," he said. "But still, there must be *something* wrong—it's probably the bed." But when he tried it out, he found the bed was really great. "I'm almost disappointed—there is nothing here to hate!"



3. "I see this bath is spotless clean, but looks can be deceiving. Perhaps the water's cold," he said. But feeling was believing. "The water's hot!" he cried. "There's lots of soap and towels, too! This bath is really perfect! Why, I can't believe it's true!"



4. And when he had his dinner, Pete was visibly impressed With Statler hospitality. Said he, "Well, I'll be blessed! The Statler *food* is perfect, too, and prices sure are fair! Such plentiful perfection is indeed extremely rare!"



5. When Pete found out that shops and shows were all within close range, His pessimistic outlook underwent a total change. "Who says that nothing's perfect! You'll find living at its best If you'll just stay at Statler, where you *really* are a guest!"

Tony Barlow

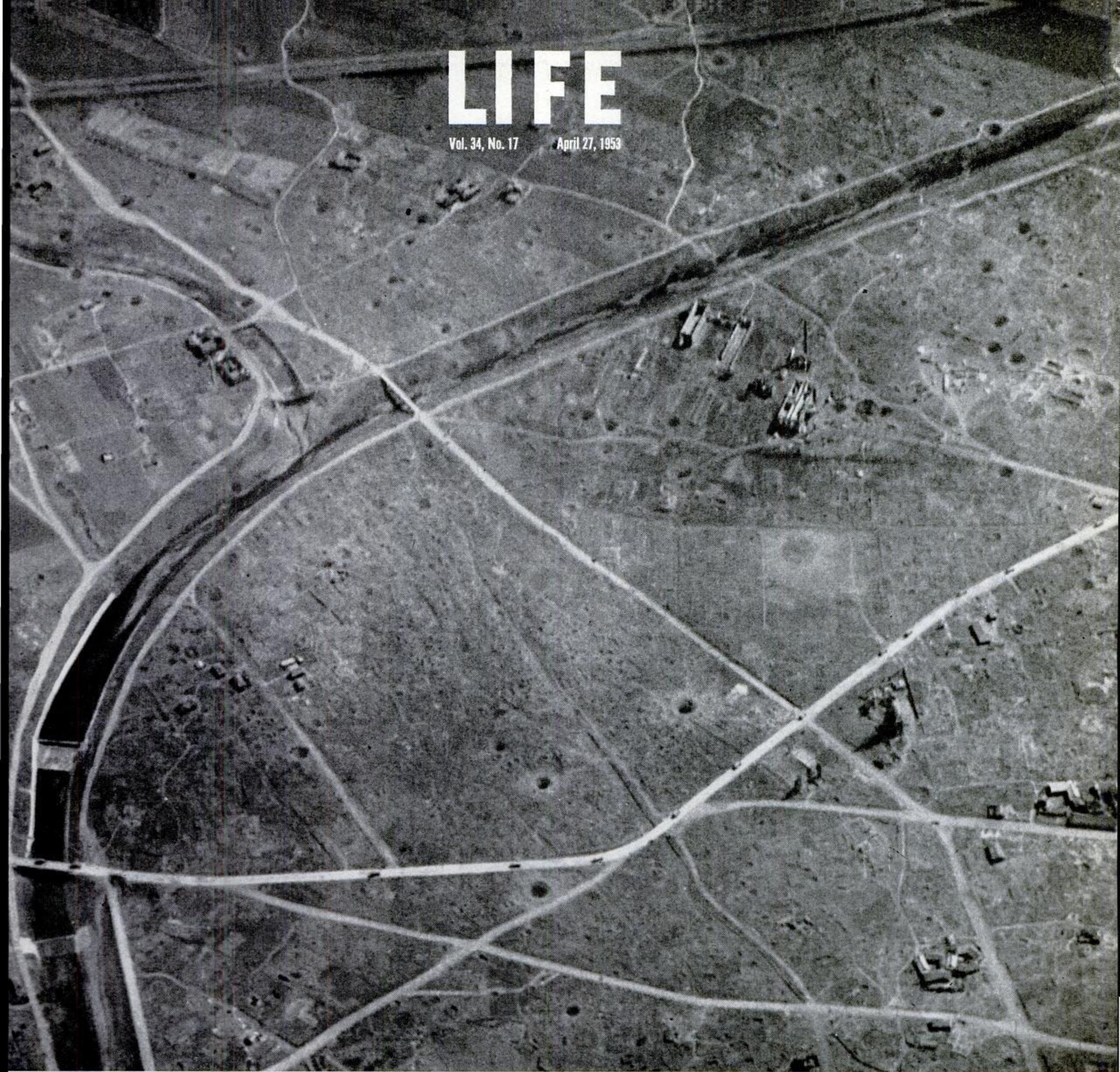
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ANOTHER GREAT NEW STATLER—HARTFORD
(OPENING SUMMER, 1954)

Do you owe yourself a treat? Make it a weekend at the Statler!



BRINGING SICK AND WOUNDED U.N. TROOPS, 13 TRUCKS OF RED CONVOY, PASSING OVER WINDING RIVER, DRIVE AMONG BOMB CRATERS INTO SARIWON

BIG EXCHANGE GETS UNDER WAY

To a cluster of tents on a Korean plain, at 9 a.m. Monday this week, came the first living evidence of Communism's bid for peace. They were the first 100, including 30 Americans, of 600 maimed and ailing U.N. troops fetched to Panmunjom by the Reds to exchange for 10 times the number of their own men.

Dressed in padded Communist blue, the first returnees, some of whom had been 29 months in Red hands, arrived in such unexpectedly good shape physically that few were on litters. Mentally they showed no immediate

evidence of outright "brainwashing" but said they had been "exposed to Communist literature, and study was encouraged."

The actual swap, beginning five days before the reopening of full truce talks, proceeded smoothly despite efforts of the Red returnees to embarrass the U.N. command. In one shipload 745 staged a sit-down strike against debarking at Pusan, abandoning it only when U.N. troops moved in on them. Some contemptuously ripped their new GI uniforms and threw away their shoes. Others dumped

their last meals in a final gesture of defiance.

To receive their 5,800 repatriates, the Reds sent two Chinese and one North Korean labor platoons to prepare the site, but often they quit work and gathered like glee clubs to chant Communism's songs. Slow, too, to assemble the U.N.'s returnees, the Red convoys came straggling down from the Yalu as U.S. planes ranged out to find them. In one plane LIFE's Michael Rougier spotted the first mercy convoy and photographed the big exchange getting under way across the ravaged countryside.



IN SONGFEST, WHITE-UNIFORMED NORTH KOREAN LABOR CREW IS IGNORED BY CHINESE COWORKERS



A STANDING RED AMPUTEE AND HIS HUDDLED



U.N. GUARDS don gas masks to enter LST and break up the sit-down staged by Communist prisoners as they reach Pusan. Armed with fixed bayonets and tear gas the platoon of guards persuaded the Reds to move ashore, though they showed no hostility to the recalcitrant prisoners and "tried to do it politely."



LOADING UP, Communist prisoners board buses waiting at Pusan to transfer them to homeward-bound hospital train. A double amputee hobbles along on his artificial legs. The comparatively greater number of Red prisoners who had survived serious injury appeared to evidence superior medical treatment by U.N.



COMRADES STARE BACK INTO LST WHERE HUNDREDS, PROTESTING PHOTOGRAPHERS AND MARKS IDENTIFYING THEM AS INVALIDS, REFUSE TO DEBARK



AMERICAN PRISONERS, Roy Jones, Minneapolis; Gerald Neighbors, Hereford, Texas; Odie Lawley, Medicine Park, Okla., photographed by Frank Noel, imprisoned Associated Press photographer, await transportation from Pyoktong, North Korea. Though Reds still held Noel, they sent his films with repatriates.

FIRST AMERICAN, PVT. CARL KIRCHENHAUSEN, NEW YORK, IS FREED →

CONTINUED ON NEXT PAGE





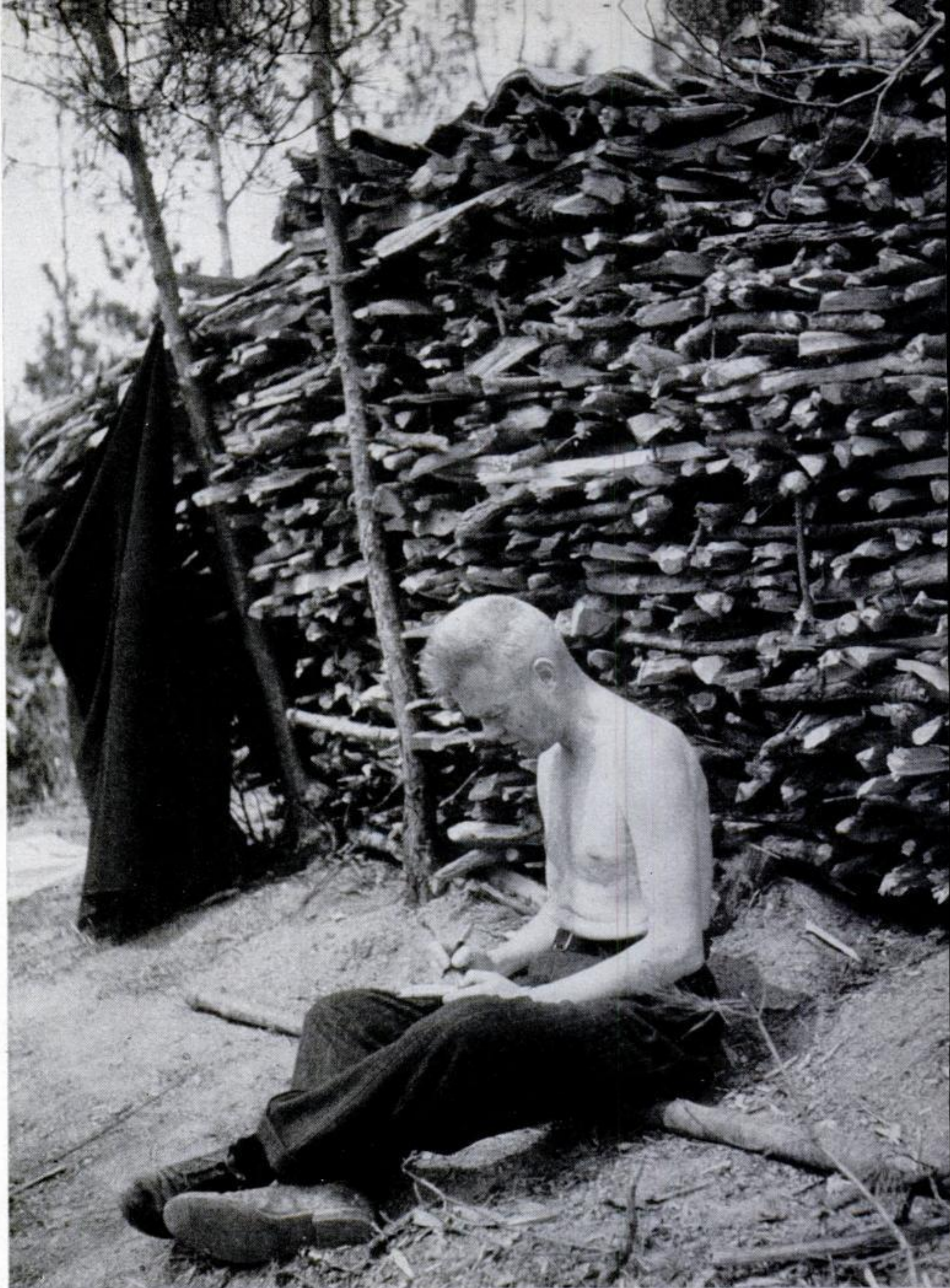
DEAN'S "HOME," reached by sunken path, is called "two-room house with Korean heated floor."

... BUT GENERAL DEAN MUST STILL WAIT ON

Newly come to the U.S. by roundabout channels, these pictures show Major General William F. Dean, the highest ranking American in Communist hands. Two weeks ago the Reds refused to repatriate General Dean with ailing prisoners saying he had recovered from the dysentery, emaciation and shoulder injury he was suffering when taken 32 months ago.

The Reds have from time to time released pictures to document the general's captivity. These, the first in 12 months, were taken by Alan Winnington, Peking correspondent of the London *Daily Worker*, who did not tell when they were taken. By Winnington's word they purport to show Dean in North Korea, weathering his ordeal well, in good spirits and "quite perfect health. His muscles are firm and he has plenty of stamina."

He may need all the stamina he can summon, for, even after the hurt Americans have come home through Panmunjom, General Dean and some 3,000 other U.S. captives still must wait.



WRITING A LETTER, after "asking" to be snapped "with shirt off to show weight is almost

back to normal—over 180 pounds now," Dean answers one of "plenty of letters" Reds say he gets.

GENERAL AS SEEN BY HIS TROOPS, HIS CAPTORS, HIS WAITING WIFE



BEFORE VANISHING while leading fight for Taejon in July 1950, Dean led the 24th Division.



AFTER CAPTURE, his weight down to 130, Dean was examined in October 1950 by a Red doctor.



FIRST PICTURE released in December 1951 was compared by wife to pre-Korean portrait (right).



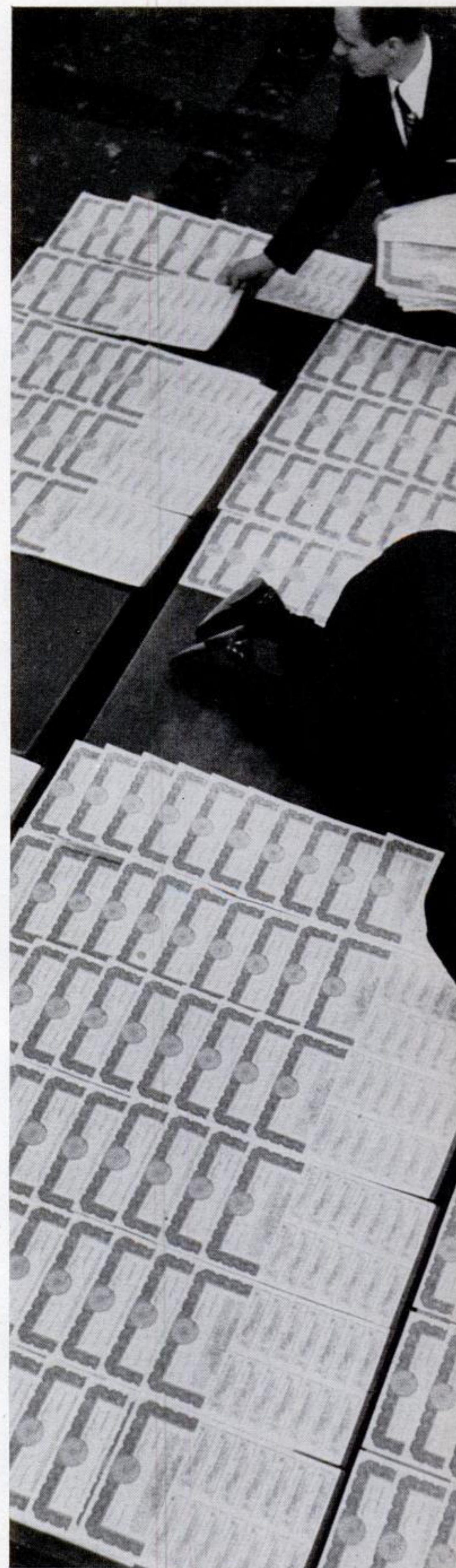
OUT FOR A WALK in his prison environs the general goes by leafless sapling which, with shirtless scene (*opposite page*), indicates the time must have been

a warm day in the late fall or early spring. The photographer's caption said, "The general exercises for long periods every day, which has become a habit."

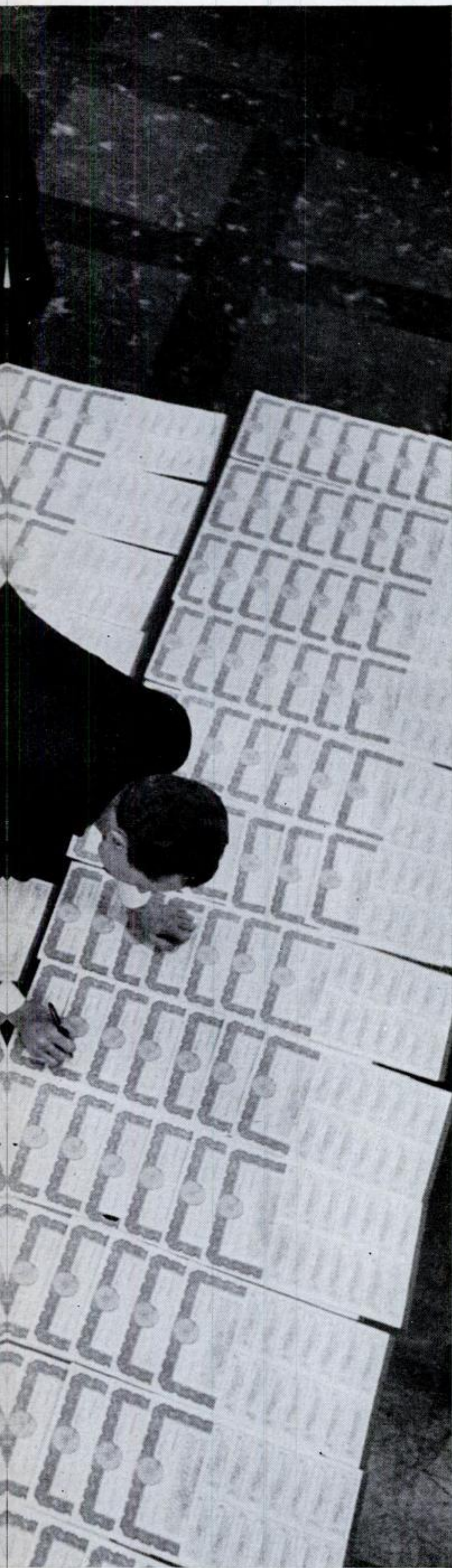


MOUNTAIN MIRACLE When the airline plane bound for Seattle with 22 soldiers crashed in a Cascade Mountain storm, Stewardess Adra Long was knocked unconscious. After waking to cries of the injured, she had

sloughed eight miles for help when a helicopter spotted her. As rescuers reached the sobbing stewardess (*above*), other aircraft found the plane. In spite of the impact of crashing into the dense forest, the plane cabin remained almost intact and, miraculously, 19 survived.



TABLETOP MAYOR By law the mayor of Omaha must sign each city bond, a sizeable chore since Omaha is financing a \$28 million improvement program with \$500 and \$1,000 bonds. To speed up the job the mayor, Glen



Cunningham, has devised his own rapid-writing technique. After an aide spreads out the bonds, His Honor crawls across the tabletops and signs on his knees. Last week, averaging one every five seconds, he put his Glen Cunningham on \$3.1 million worth in 4½ hours.



CHICAGO INFERNO When fire broke out in the Haber Corp. electric appliance plant in Chicago—possibly set off by sparks from a polishing machine—62 employees were inside. Some leaped from the inferno to adjoining

roofs. Some, clothes afire, fled outside where other workers rolled them on the ground to put out the blaze, leaving them bloody but alive (*above*). Smoke and fierce flames (*below*) at first kept firemen from getting in. But by three days later they had pulled out 28 bodies.





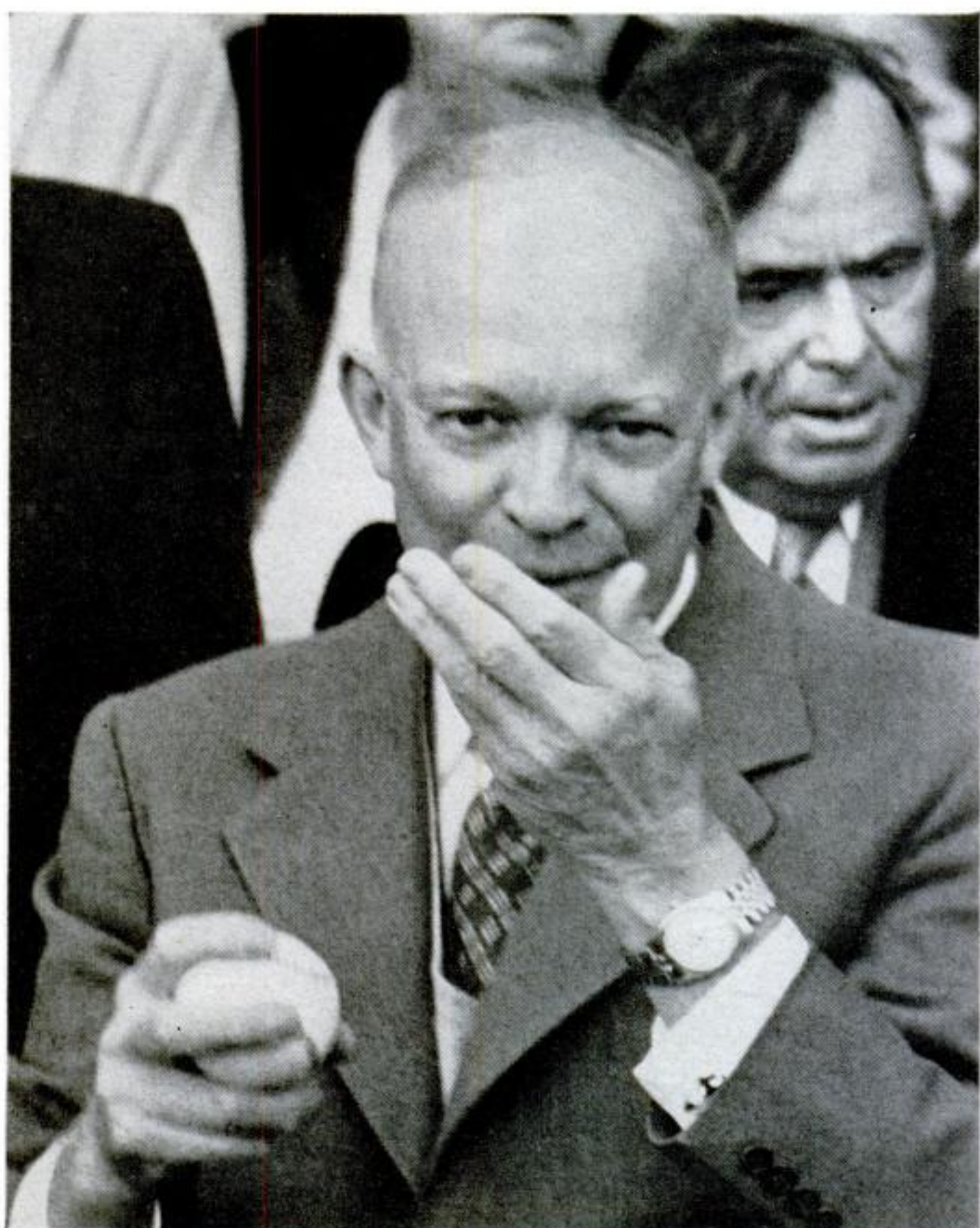
CARRYING GOLF SHOES, THE PRESIDENT REACHES AUGUSTA WITH MAMIE



GENERALS EISENHOWER, BEDELL SMITH (CENTER) AND GEORGE MARSHALL

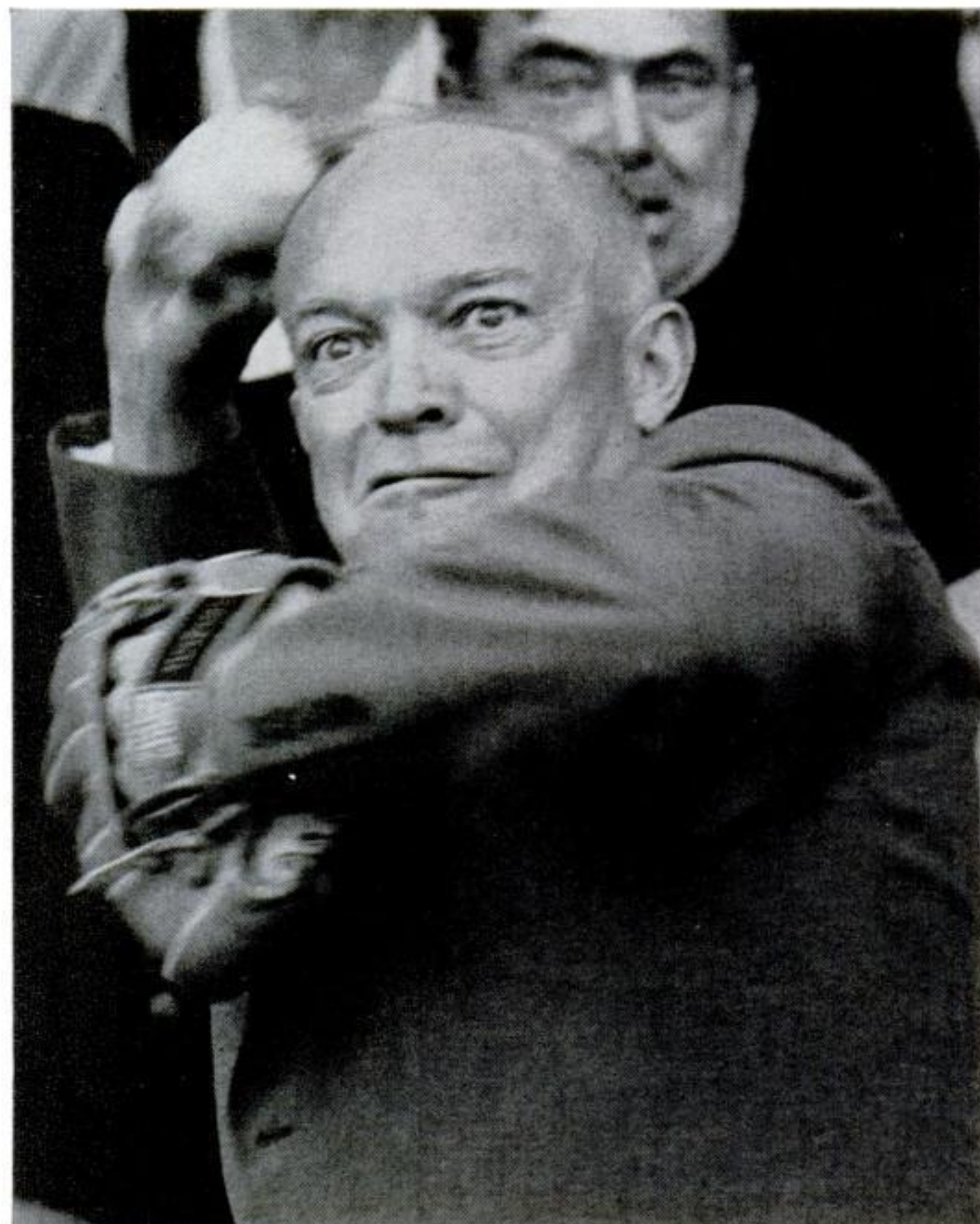
THE PRESIDENT HAS SOME FUN AND ... HE RELIGHTS HOPE OF PEACE

The President of the U.S. was having himself some fun. He went over to Fort Meyer, Va. to meet General George Marshall and General Bebell Smith, now Under Secretary of State, in just about the most unimilitary mission of their long association. They sat around (above) with three sons of Louis Marx of New York, who makes toys for a living and for a hobby collects

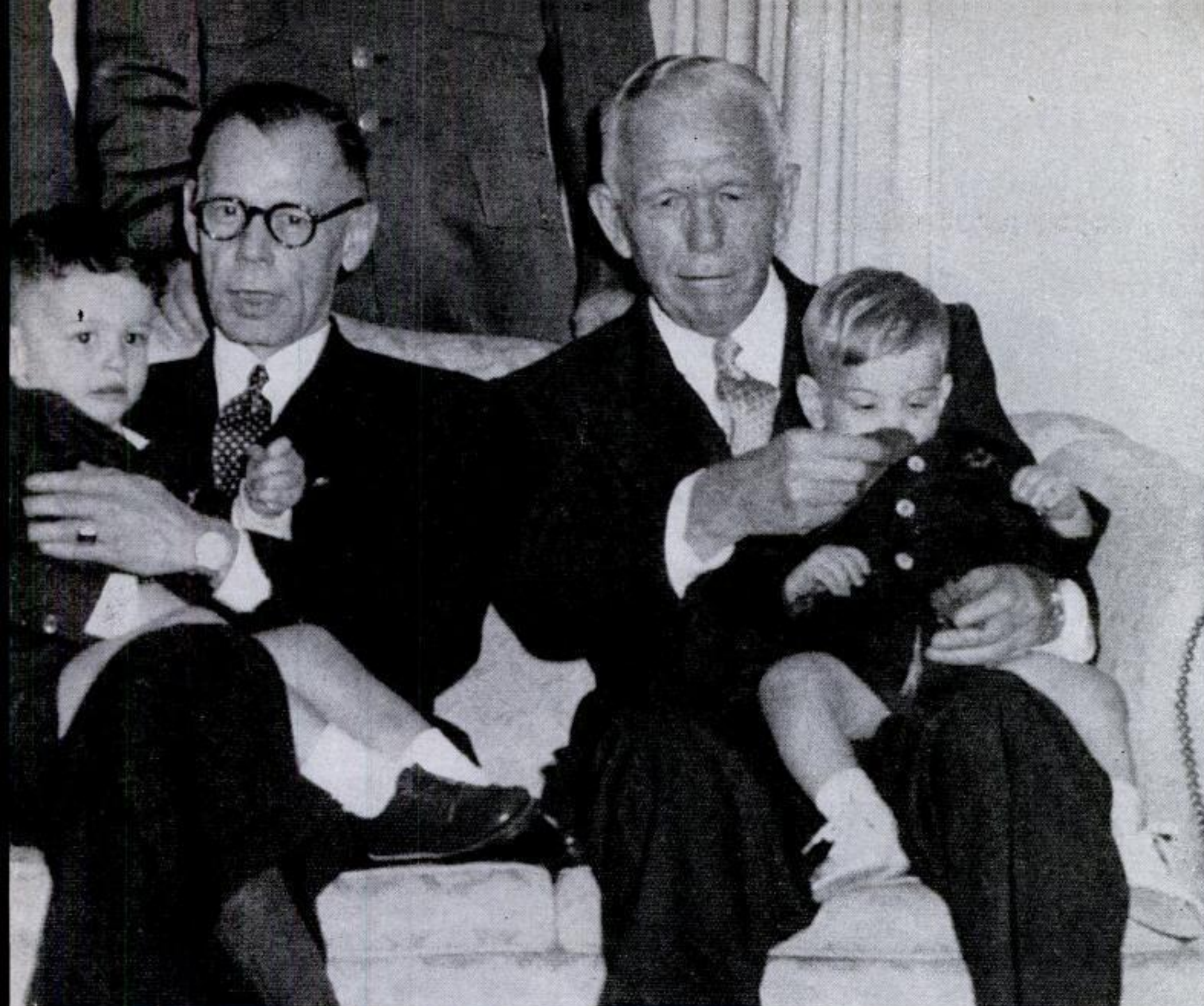


DETERMINED PITCHER President Eisenhower, who once was a semipro outfielder, applies a wet

whammy to the first official baseball of the Washington season (left) before undertaking a whirling



windup. He first teased players with fake throw, then let fly with a ball caught by Outfielder Ken Wood.



SIT WITH GODCHILDREN, SPENCER BEDELL MARX, EMMET DWIGHT MARX, BRADLEY MARSHALL MARX

generals as godfathers for his children. At the Augusta National Golf Club the President indulged in his favorite sport but could not get his score lower than a 93. He threw out the first ball of the Washington Senators' delayed opening game, and he put on a carnival hat symbolic of Colonial times for the 200th anniversary celebration of Rowan County, N.C.

In the midst of this, speaking to newspaper editors in Washington, President Eisenhower delivered what may well prove a historic address, a stirring new program for world peace. In terms that neither threatened nor appeased he took the play away from the Russians and put their new leadership on the spot to prove their good faith not with rhetoric but with



PRESIDENT WEARS A TRICORNERED HAT AT FETE

deeds. These he listed simply: an honorable armistice in Korea, an end to Communist attacks on Indochina and Malaya, a peace treaty with Austria, a free and united Germany, a program of genuine arms limitation, and establishment of a fund for world reconstruction. Only this, the President made clear, could redeem "humanity hanging from a cross of iron."



DETERMINED SPEAKER, the President outlines his policy for peace. Though sick from food poison-



ing, he regarded speech as too important to cancel or postpone. Halfway through his speech, fighting

off knee-buckling weakness, the President paled and had to grip hard at the sides of the reading stand.



AT SWEARING IN of Mrs. Hobby the President draws husband into scene to share congratulations.

A LADY TAKES OVER NEWEST CABINET POST

Mrs. (not Mme.) Secretary finds a woman's job is almost never done

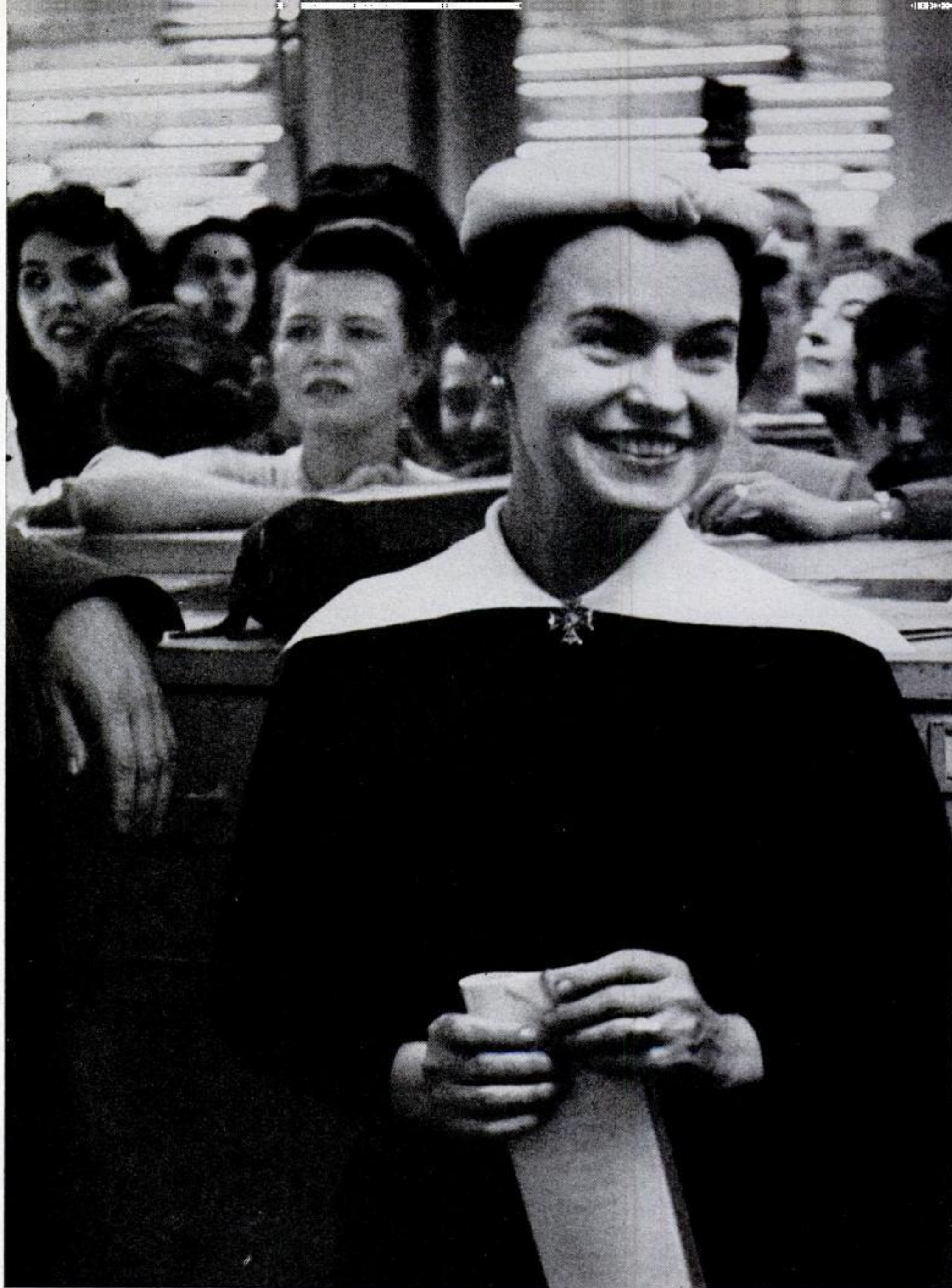
The newest U.S. Cabinet post got its first secretary when, at the White House, Mrs. Oveta Culp Hobby was sworn in as Secretary of Health, Education and Welfare. For Mrs. Hobby, the second woman ever to hold a Cabinet post, it was a change of rank and title, not of job. She had been head of the Federal Security Agency which the Administration has elevated to the status of a full Cabinet department.

Through the years Mrs. Hobby has been known variously as a parliamentarian, as an editor, as colonel and first director of the Women's Army Corps. In her new post she preferred to be known not according to protocol as "Madame Secretary" but as "Mrs. Secretary." The informality of the style she chose reinforced what long had been apparent in Mrs. Hobby: as effective as she is as an executive, she is still an efficient homemaker who retains her interest in such womanly matters as fashions and family life (pp. 38-39).

The department she runs calls for all these

assets. Says Mrs. Hobby, "We are, I believe, in direct contact with more Americans than any other department or agency of the government." Her department employs 37,500 and spends or distributes more than \$4 billion each year through the Social Security Administration, the Public Health Service, the Office of Education, the Food and Drug Administration and an assortment of hospitals and educational facilities. In her workday she keeps up an endless round of appointments, inspection visits to her subagencies, and a constant series of calls to Capitol Hill where in her confirmation hearing she was greeted gallantly by many Senators and asked questions by none.

Senators are not the only ones who have responded to her charm. Since her appointment her staff has been kept busy filling a special "declination file" with 2,185 invitations she has had to turn down to speak at everything from conferences of social workers to the meetings of the local daffodil society.



IN VISIT TO THE SOCIAL SECURITY CENTRAL OFFICES IN BALTIMORE, MRS. HOBBY TAKES PLACE AMONG



HEAVY SCHEDULE finds Mrs. Hobby peeking out of office (left) to see who is next caller. Then,



MASTER FILES TO ADDRESS THE STAFF



ON REORGANIZATION of her department Mrs. Hobby confers over a salad lunch with Nelson Rockefeller.



ON ADMINISTRATION of department Mrs. Hobby talks with assistant, Mrs. Jane Spaulding, a Negro leader.



INSPECTING LABORATORY of National Cancer Institute, which is under her department's jurisdiction, Mrs.

Hobby views bottle containing some 25 million cancer cells grown from a single cell for experimental purposes.



following an appointment, she accompanies Mrs. Lorena Hahn, member of U.N. Commission on



Status of Women, to door (second from left), ushers in Mrs. Jeanette Seidman, of Inter-Racial Press of Amer-



ica (second from right), and (far right) escorts out Dr. Herman Hilleboe, New York Commissioner of Health.



DUAL HANDBAG designed by Mrs. Hobby accommodates work papers and slip-in personal bag.

MRS. SECRETARY AS MRS. HOBBY

The private life of Secretary Hobby revolves about the eight-room apartment which she has taken for her stay in Washington. To concentrate on her official duties she has resigned as publisher of the *Houston Post*, of which her husband is president. The Secretary makes occasional shopping trips to New York where, at one session, she orders as many as six gowns or suits and a number of hats. Her taste in clothes runs mostly to soft, subdued shades. In a remarkable example of Hobby efficiency she supervised a complete decorating job for her apartment in nine days, working after office hours only. Relaxing in her elegant Chinese-tone living room or in her small study where she has hung paintings by Matisse and Morandi, she presents a picture of easily the most attractive and stylishly dressed member of President Eisenhower's official family.



WITH HER DAUGHTER Jessica, 17, who attends boarding school in New York, Mrs. Hobby strolls a Manhattan street during break in shopping tour. Jessica gets off Friday afternoons to spend weekends with mother in Washington. Son William, 21, attends the Rice Institute in Texas and works part time on the *Post*.



IN HER STUDY at home Mrs. Hobby has changed into a tight red skirt, slit to knee, a black silk blouse, gold, red and black brocade waistcoat and gold sandals.





← **AN AFFECTIONATE WIFE**, Mrs. Hobby leaves a Washington airport with her husband—arm around his waist—after his arrival to see her induction into Cabinet. After their marriage Mrs. Hobby, Texas legislative parliamentarian, held succession of jobs on *Houston Post* of husband, an ex-governor of Texas.

AFTER OFFICE HOURS the Secretary of Health, Education and Welfare prepares to leave her apartment for a social evening. Her pale-pink brocade, full-length evening gown with wide revers and high back is by Valentina. She wears pale-pink satin bag to match, white kid gloves and diamond earrings and necklace.

A TRUCE WITH THE BEAR?

IF WE MAKE ONE, WE MUST GUARD AGAINST THREE TEMPTATIONS WE'VE KNOWN BEFORE

President Eisenhower never made a better speech than the one that launched his "peace drive" last week. It was just such a statement of purpose as the whole free world was waiting for, and it succeeded in pleasing almost everybody, Republicans and Democrats, British and Italians, Indians and Swedes. European neutralists, apprehensive lest those crazy Americans try to take some dangerous advantage of Malenkov's pacific gestures, were relieved by the President's lack of belligerence. Professional cold warriors, on the other hand, were equally delighted that he had seized the initiative from Moscow and given the sacred word "peace" an American definition. The tender-minded could relish his eloquence about disarmament and the "fund for world aid and reconstruction." The tough-minded could be glad that if serious peace negotiations are in the cards, no bargaining points were given away in advance.

But a timely speech, while it can precipitate a world mood, cannot by itself change the course of history. That harder and longer task requires not only "stubborn hope" but profound and stable skepticism. Americans have good reason for skepticism about any truce talk with the Soviets. Not only is there virtually no scope for serious concessions on our side, but we have been there before. We should know that "relaxed tensions" can be at least as dangerous as cold war.

When he shows as seeking quarter, with paws like hands in prayer,

That is the time of peril, the time of the Truce of the Bear.

—KIPLING

Going no further back than '33, we have known two long truces with the Bear. Both times, as in Kipling's poem, he tore off part of our face. During the Popular Front era (1933-39), when Soviet foreign policy became internationally respectable, Soviet agents infiltrated and almost undermined our government, our labor unions and our intellectual life. During the second truce (1941 through 1946) Stalin was metamorphosed into a heroic Russian nationalist; he won our half-conscious assent to the Red army's imperial conquests, and it took us years to get wise to the fact that the man who had "abolished" the Comintern was still a Communist. Despite these lessons, the engineering of the truce ruse can be so ponderous and all-embracing that it might well succeed again. It could uncover a whole new class and generation of American dupes, assisted from Europe, as the *New Leader* warns, by "a pro-Soviet movement different from any seen before." Republican businessmen are just as susceptible to "hands in prayer" as Democratic college professors and have additional vulnerabilities all their own.

There are in particular three besetting temptations to which U.S. foreign policy might succumb during a long truce. They were not ignored in the President's speech, but they will need a lot of remembering.

The first is our old American habit of confusing disarmament with peace. They are two entirely different things, sometimes compatible, sometimes not. At this moment, despite all the work by the U.N. and the old Baruch atomic control group, it is impossible to envision a stage of negotiations with the Soviets in which real disarmament is worth discussing. The mutual inspection system which President Eisenhower rightly stipulated would mean the dismantling of the Iron Curtain and with it the Soviet slave system. Far more likely than this is that disarmament will become the new Soviet propaganda word, as in Litvinoff's day. If we come to

discuss the reunification of Germany, for example, Eisenhower's rhetoric about the outrageous cost of armaments is likely to be thrown back at him, coupled with quotes from the Potsdam agreement about Germany's complete "demilitarization." The Soviet purpose, of course, would be to split us from the French and to take Germany's arms potential out of the European Defense Community, thus emasculating it against the Red armies' 160 East European divisions.

Another temptation of disarmament already faces the Republican economizers in Congress and the Treasury. Senator Taft quite reasonably hopes that "impartial investigation" will enable us to save \$10 billion in our military budget. It is a short step from that to a less reasonable hope for further cuts on grounds of "relaxed international tensions." If the U.S. sets too easy an example on this score, Europe will stretch out its rearmament indefinitely—not because the Soviets have disarmed but because they have smiled. The upshot would be another classical *finis* to the Truce of the Bear.

Our second temptation is disunity, always latent in the Western alliance. It was Stalin who created that alliance, and it was his last prophecy that the West would fall out. If this does not happen of itself, Malenkov has certain apples of discord he could toss among us, notably the reopening of East-West trade. It has been hard enough for the West to maintain a common economic policy toward the Soviet world. It will be much harder if Japan, Germany and Britain find themselves competing more intensely for raw materials and markets in the free world and if those supplies and markets fail to expand. Those who succumb to East-West trade will inevitably do their business on Soviet terms. That is because the Soviet economy is a monopoly, is poor but dishonest, and is "underdeveloped" but exactly as self-sufficient as its political tactics demand.

The only way to forestall this economic threat to Western unity is to expand and liberate the trade of the free world, now stupidly strait-jacketed by all kinds of currency disorders and controls. The key to this expansion is U.S. import policy, which should be completely revamped. If President Eisenhower's "fund for world aid and reconstruction" is an attempt to dodge a hard decision about U.S. trade policy, it may prove worse than no aid policy at all.

Our third temptation is to buy our own peace with other men's freedom. As the President put it, "No nation's security and well-being can be lastingly achieved in isolation"; nor can the fate of any nation, however remote, be a matter of indifference to the U.S. This was the weakness of "containment" and is the reason a policy of "liberation" is the only possible one for the U.S. in the long run.

We are already being told—for example, by Isaac Deutscher—that just as Stalin once wanted to build "socialism in one country" (then also known as "one sixth of the world"), so Malenkov would now gladly confine Communism to his one third of the world, if we would let him. And no doubt he would, for about the same length of time, and with whatever accompanying disturbance his agents can make in Guatemala, Persia, the Philippines, and a hundred other vulnerable fronts. The fact is that one third of the earth under tyranny is already far too much for the safety of freedom in the rest of it, even in the favored U.S. The peace we tried to buy in 1944 and '45 carried Czechoslovakia and Poland to their living graves. The peace we sought in China cost China its freedom. Peace and freedom must have the same boundaries, or peace will not stay bought.

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Vegetable Beef	Cream of Celery
Vegetarian Vegetable	Beef
Beef Noodle	Green Pea
Cream of Asparagus	Scotch Broth

These soups taste so good, you just know they are made from carefully selected vegetables, fine meat stocks, tender meats and chicken. ... Adding an equal quantity of milk is the ideal way to prepare these soups for Baby.

Campbell's SOUPS

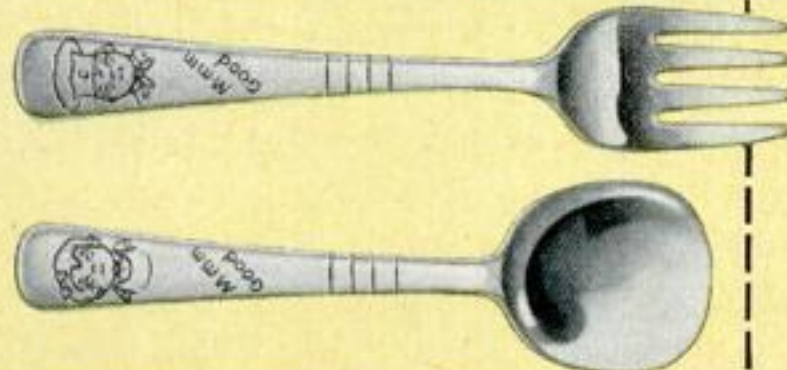
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50c cash and 2 Campbell's Soup labels for each set.
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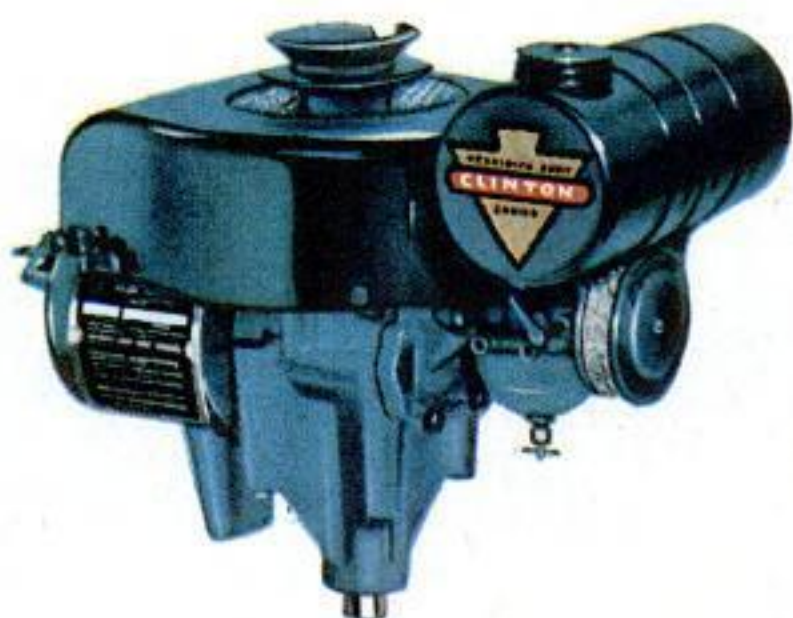
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3 BASIC TYPES OF CLINTON ENGINES

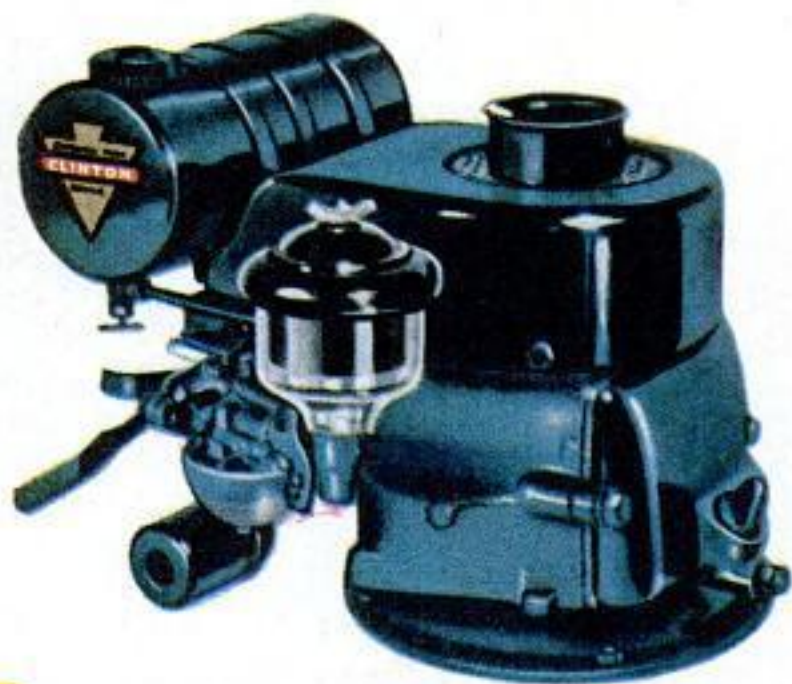
1 4-CYCLE STANDARD

(pictured at right)



2 2-CYCLE VERTICAL SHAFT

(pictured above)



3 4-CYCLE VERTICAL SHAFT

(pictured above)

In these three types, there are 10 basic models and literally hundreds of variations of these models. Horsepower range is from 8 on down to 1.4.



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AS MODERN AS TOMORROW

BUTTON, BUTTON, WILL HE PULL THE BUTTON?



LOCKED inside a car in Quincy, Mass., where he had pushed down all the lock buttons while his

father was shopping, Buddy Burke, 20 months, listens to instructions to pull up the buttons. He



watches attentively, grins pleasantly, puts his finger firmly on the button—and doesn't pull it up.



BORED with the antics of the adults, Buddy ignores them to perch in the middle of the front seat

and pretends to read a book. A cluster of bystanders try to puzzle out a method of entry, while Buddy's

father, Bernard, who had carelessly left the key in the car, gnaws on his hand in quiet desperation.



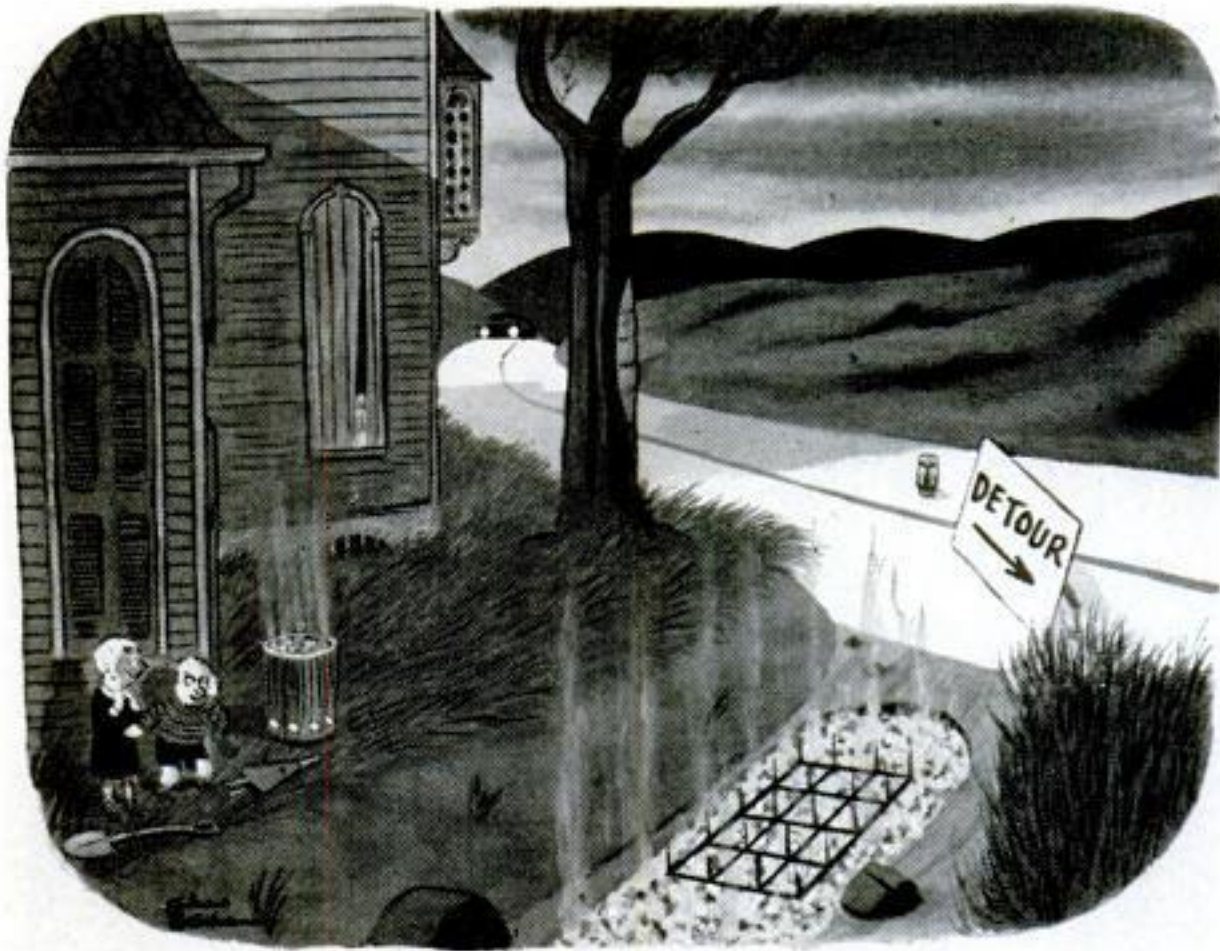
FRIGHTENED at last, Buddy starts to cry, but only at the noise of the frustrated adults, who resort

to violent action and smash a window. He regains his composure once he is safe again in his father's

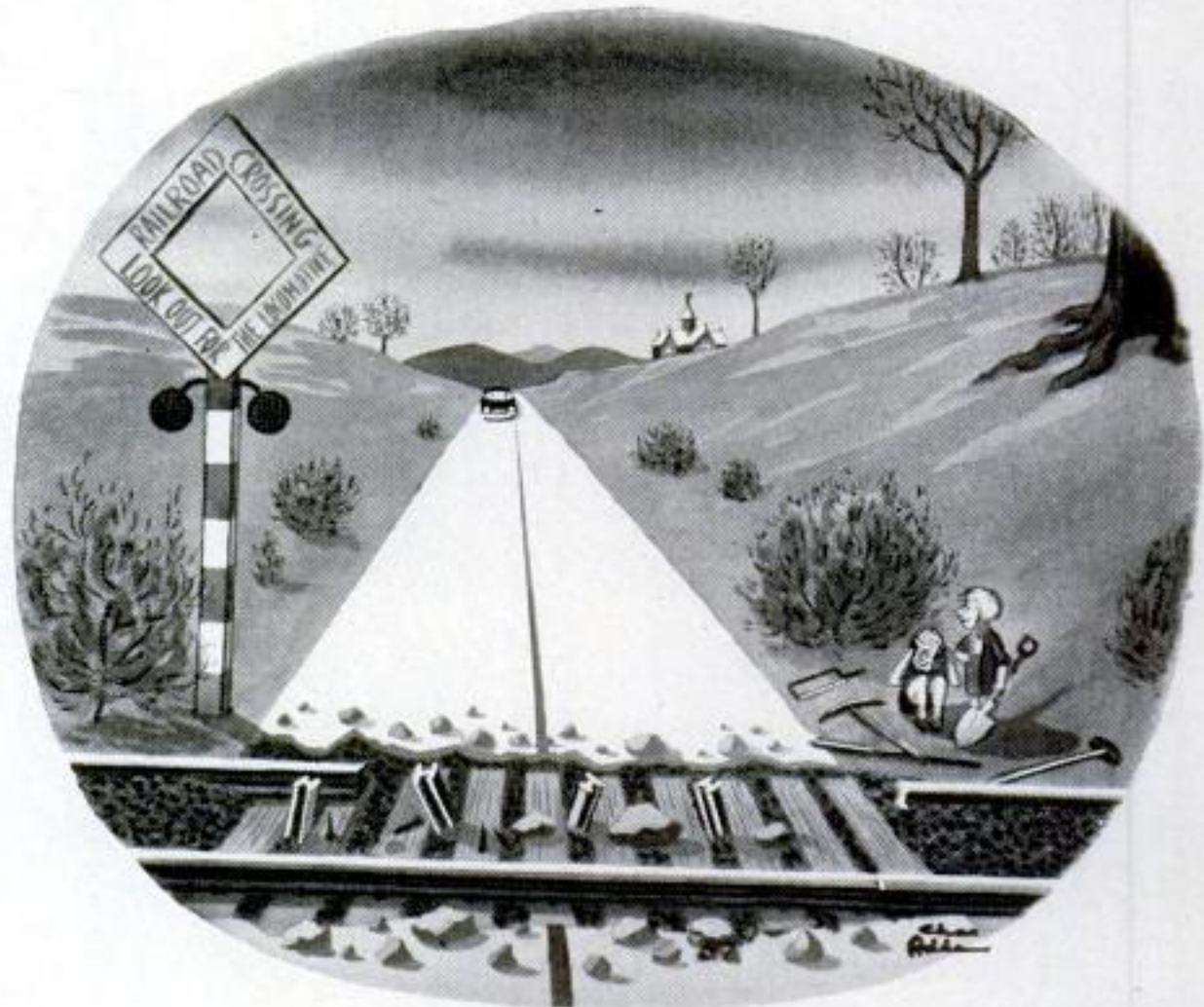


arms and, more than an hour after he locked himself in, Buddy eyes the broken window with distaste.

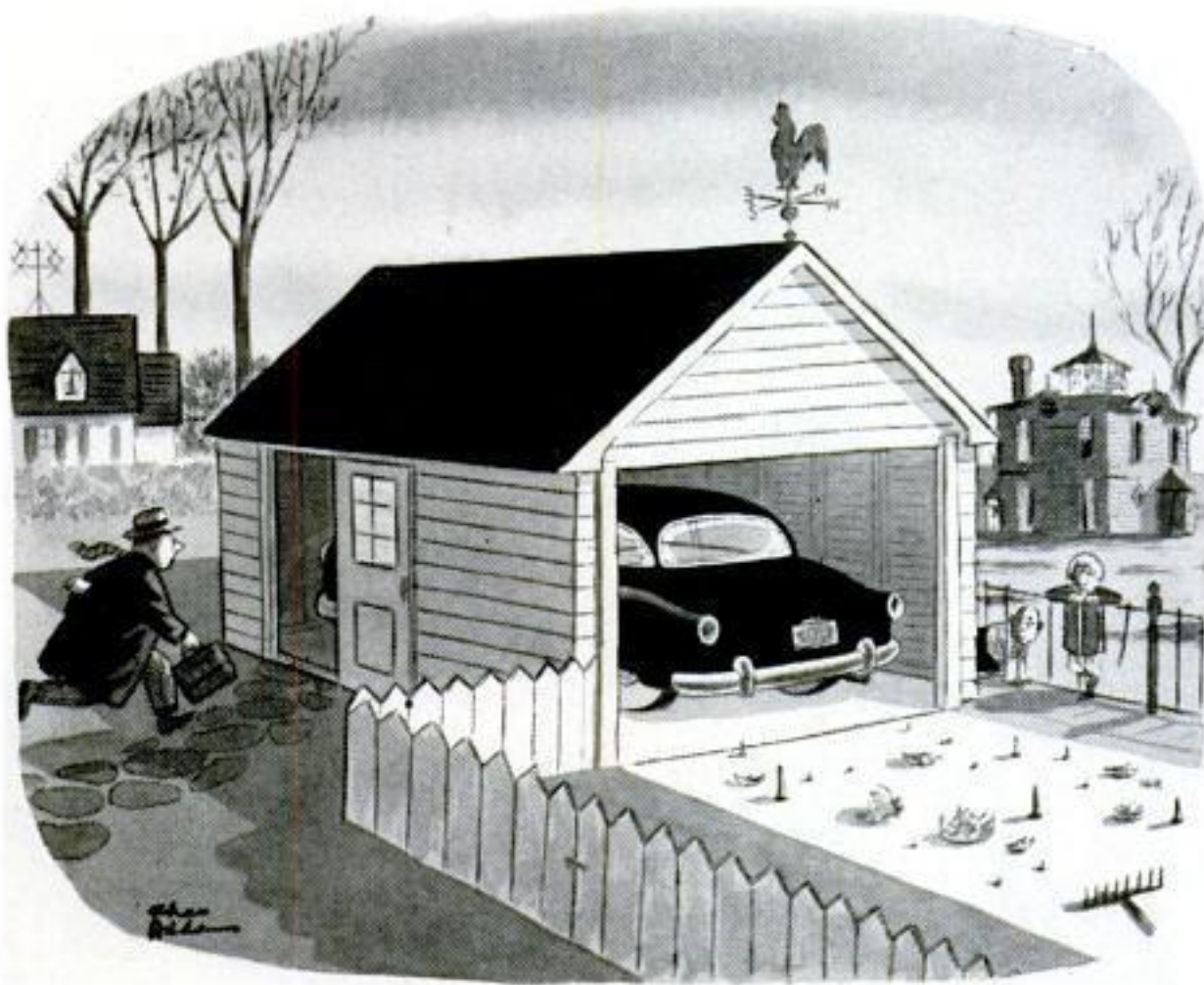
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You can't lose when you buy a Lee. Each Lee Super DeLuxe Passenger Tire is doubly guaranteed. You get (1) a lifetime guarantee of quality in materials and workmanship; *plus* (2) a 15-month guarantee against all road hazard damage, including *cuts, bruises, impact breaks, blowouts*. You are protected even if the damage is caused by improper mounting or faulty brakes . . . by misalignment or underinflation . . . or by just plain tough luck on the road.

You pay nothing extra for this liberal guarantee, or for the Lee Tires it covers. We offer it confidently, because we know how well these tires will stand up. The guarantee that protects your pocketbook is based squarely on the extra strength that protects your safety.

19,000 Lee Dealers from coast to coast stand ready to back up this exceptional guarantee . . . and to fit your car now with the Lee of Conshohocken Tires designed for it. See your neighborhood Lee dealer today.

LEE RUBBER & TIRE CORPORATION, CONSHOHOCKEN, PA.

Republic Rubber Division

• Industrial Rubber Products

• Youngstown, Ohio

Like to see a copy of the unique Lee Tire Double Guarantee? We'll gladly mail you one on request. Write Department L4.



LIFE ON THE NEWSFRONTS OF THE WORLD

Britons get a tax cut, Perón escapes a bombing and Peter Akulonis devotes his last day to murder

In one of the most popular moves since the Churchill government took office, the British Chancellor of the Exchequer, R. A. Butler, presented a budget which not only proposed no new taxes but actually reduced income, purchase and corporation taxes. Butler was able to make these cuts, which he said were necessary to stimulate British industry, without reducing defense spending or social services. He hopes to make up for the lost revenue through economies in government and increased income from customs and excise duties. A Labor M.P. was quick to accuse Butler of juggling figures and hiding facts, but most Britons were delighted with the first major tax cut since the end of World War II.

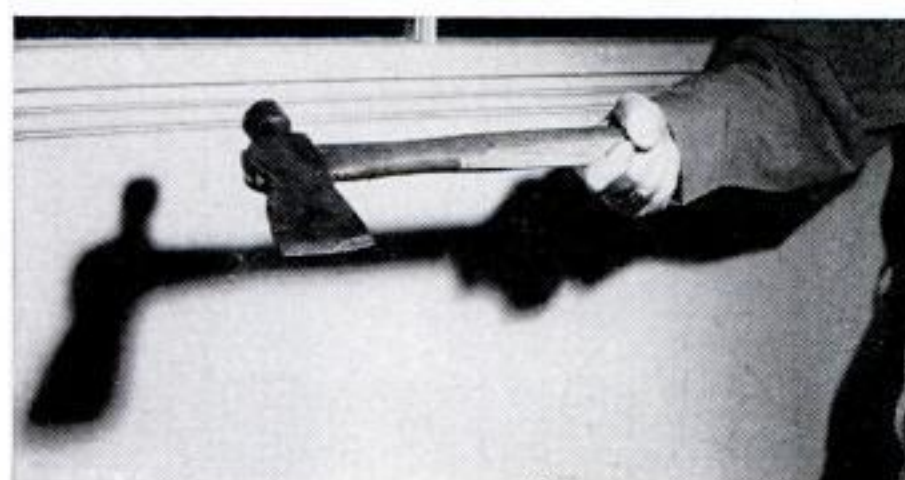


STAND-IN RHEA SIDLES BY DUMMY EGGS

Darwin's rhea, a relative of the ostrich, has always been scarce in the U.S., but the female at New York's Bronx Zoo is suddenly turning out eggs. Male rheas are responsible for the hatching, but the zoo's male Darwin's rhea is not broad enough to cover the 20 eggs his too-prolific mate has produced. Looking forward to the first Darwin's rhea chicks born in captivity in the U.S., zoo officials are trying out a nearby common rhea for the role of substitute father. If the bachelor bird sits on the dummy eggs provided by the zoo, he will get to try on the real thing.

'Long distance' gets its man

When R. J. Bedgood left Savannah, Ga. 15 months ago, he owed a lot of people a lot of money. The police grew discouraged in their search for him, but Hazel Gardner, manager of a Savannah finance agency, kept trying. When she got a feeble tip that Bedgood was working for a construction company somewhere in the U.S., she spent six weeks making 500 long-distance phone calls to 500 construction companies and finally caught her man in La Porte, Texas. Miss Gardner's thorough detective work cost nothing but the goodwill of the phone company, for she made every call to Bedgood himself—person-to-person.

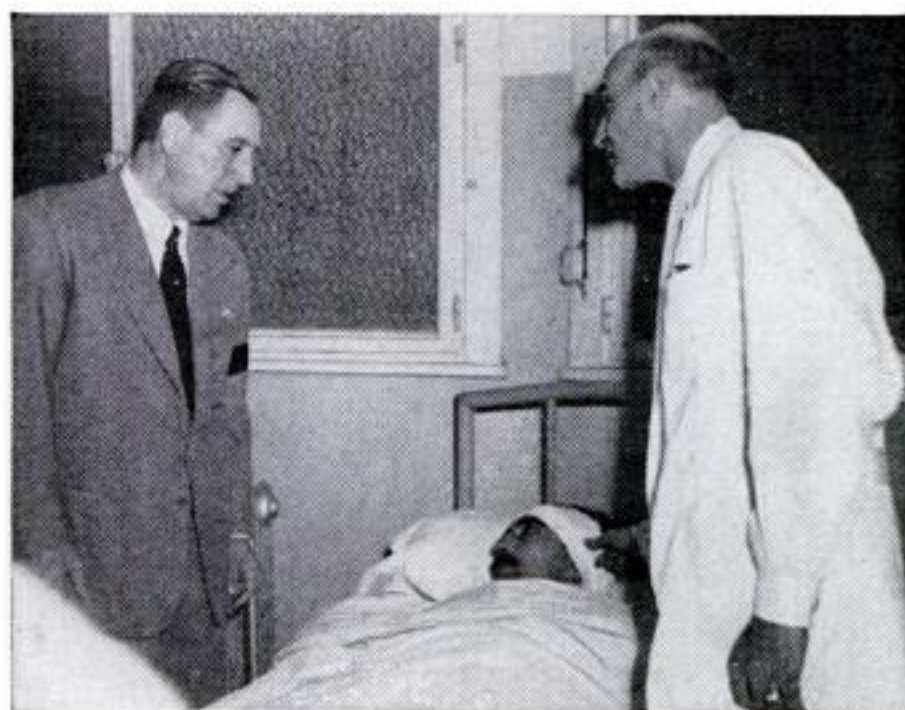


SIX PERSONS DIED BY THIS AX

Eight murders, then one suicide

Peter Akulonis, a 38-year-old welder in Methuen, Mass., had been slowly changing from a quiet, soft-spoken man into an arrogant, violent one with delusions of persecution. Last week, the change complete, Akulonis went on a rampage and committed matricide, uxoricide, fratricide, infanticide and, finally, suicide in a single day. He used an ax to murder his mother, his wife, his son, his brother and his two nephews, then used a rifle to kill his other son, his other brother and—as the police closed in—himself.

Israel's dislike for Richard Strauss, who once worked for the Nazi regime in Germany, extends to the composer's music. But Jascha Heifetz ignored the ban by playing a Strauss violin sonata during a concert tour of the country. After a concert in Jerusalem, Heifetz was attacked by an unidentified man who painfully injured the violinist's right hand with an iron pipe. Heifetz is still able to play, but he was forced to cancel part of his tour because of the injury.



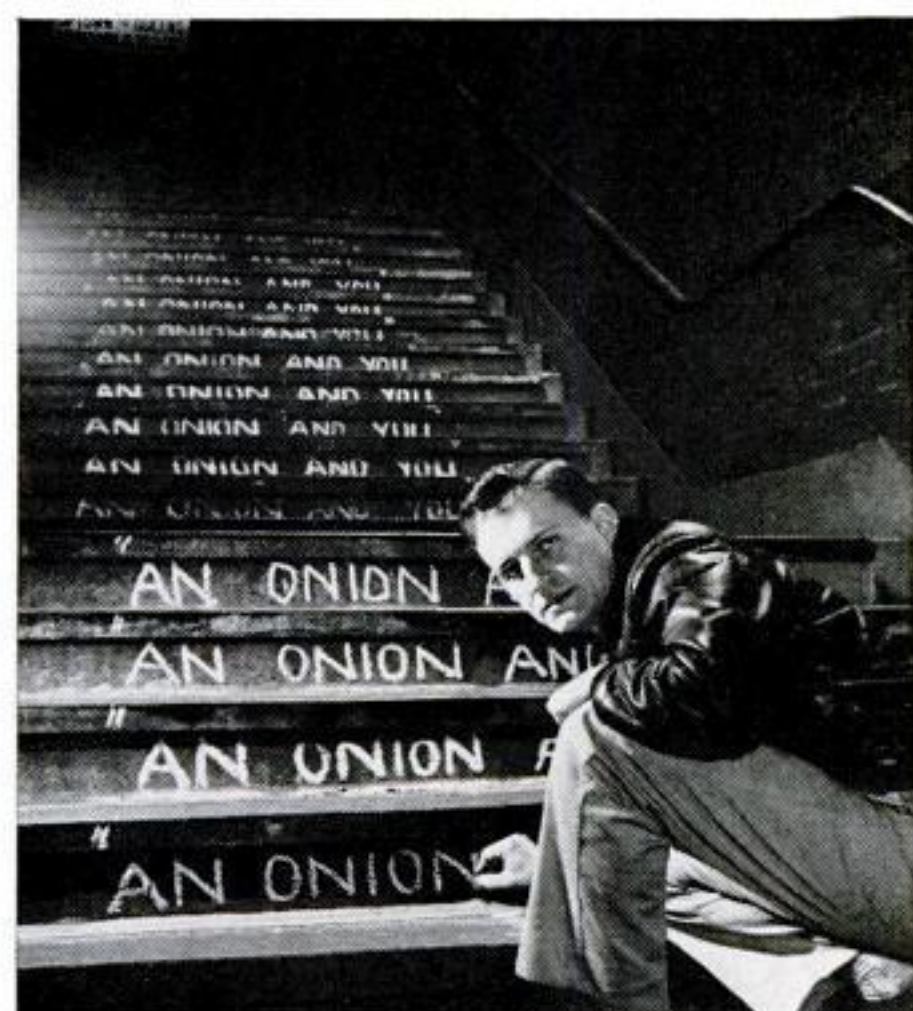
PERÓN (LEFT) VISITS BOMBING VICTIM

Blow-up in Buenos Aires

While Argentine President Juan Perón was trying to convince a mass meeting in Buenos Aires that the high prices and serious beef shortage were no fault of his government, someone set off two bombs. Perón was unharmed, but six citizens were killed by the explosion and many more were injured when the crowd stampeded. That night Perón supporters, in a wave of burning, looting and rioting, destroyed the headquarters buildings of opposition parties as well as the aris-

tocratic Jockey Club. When the night ended, the prices and the beef shortage were as bad as ever, but opposition to the Perón regime was even weaker than it had been before the bombing.

When a 16-year-old apprentice seaman was asked to help tidy up the bilge pumps of the Japanese whaler *Settsu Maru*, he opened the wrong valve and sank the 9,330-ton ship in the icy Antarctic. The entire crew was rescued, but the dishonored apprentice wanted to go down with the ship and had to be dragged to safety.



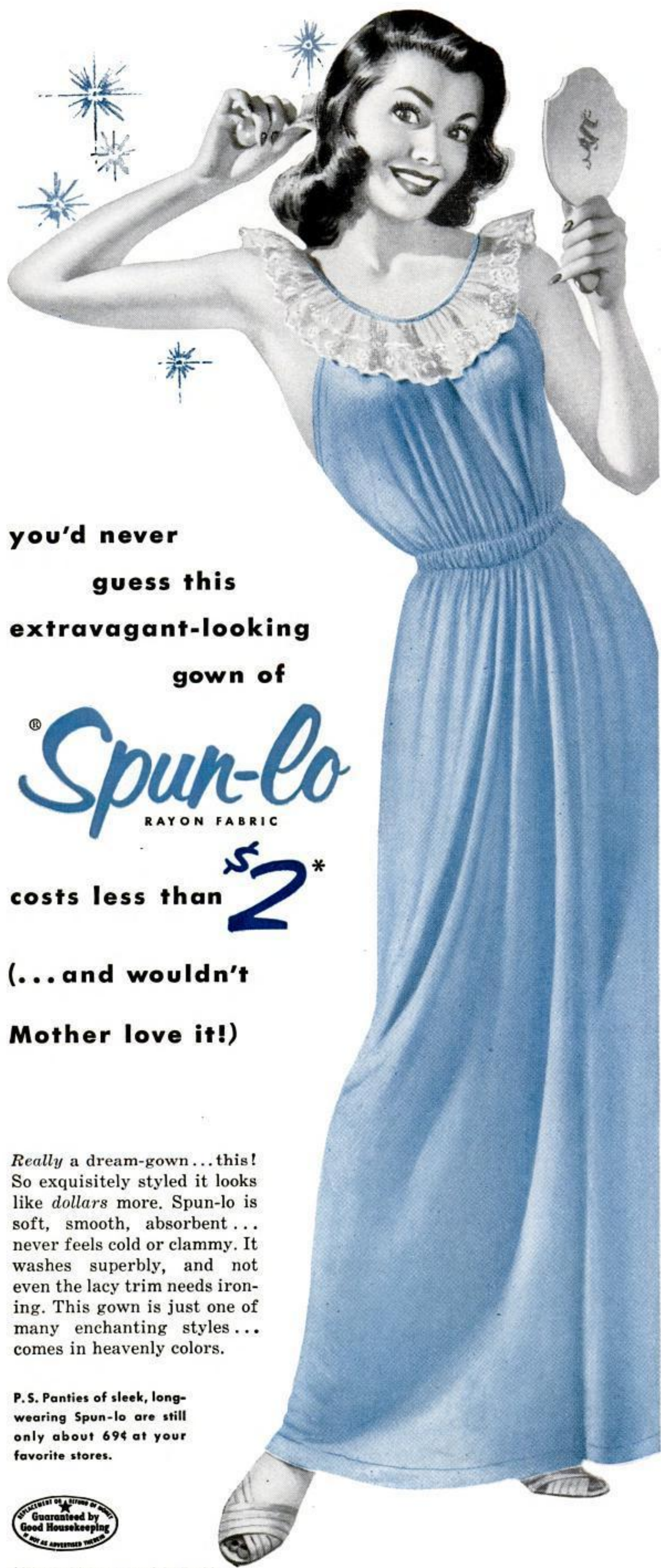
COMPOSER JAMES PROMOTES HIS SONG

For the last year New Yorkers have been puzzled by the slogan "An Onion And You," which is chalked on subway stairs all over the city. The signs are the work of Alex James who is trying to promote a song by that title. The song is doing so badly, in spite of the signs, that James is thinking of trying his handiwork on Philadelphia.

Chaplin decides to stay away

Threatened last fall by the Justice Department with a review of his political and moral life if he tried to return to the U.S., Charlie Chaplin voluntarily surrendered his re-entry permit to State Department authorities in Geneva, Switzerland. Chaplin said that "lies and vicious propaganda" had made it impossible for him to work in the U.S.

Unable to cope with economic depression, religious riots and a 1.5-million-ton wheat shortage, the Pakistan cabinet of Khwaja Nazimuddin collapsed last week. The new premier is Mohammed Ali, recent ambassador to the U.S., whose immediate concern will be to get enough wheat—probably from the British Commonwealth and the U.S.—to avert widespread famine.



you'd never
guess this
extravagant-looking
gown of

Spun-lo
RAYON FABRIC

costs less than **\$2***

(...and wouldn't

Mother love it!)

Really a dream-gown...this! So exquisitely styled it looks like *dollars* more. Spun-lo is soft, smooth, absorbent... never feels cold or clammy. It washes superbly, and not even the lacy trim needs ironing. This gown is just one of many enchanting styles... comes in heavenly colors.

P. S. Panties of sleek, long-wearing Spun-lo are still only about 69¢ at your favorite stores.



*Slightly higher west of the Rockies.

INDUSTRIAL RAYON CORPORATION Cleveland, Ohio
Producers of Continuous Process Rayon Yarn
and ©Tyron Cord for Tires

NEWSFRONTS CONTINUED

The major league baseball season was only a few days old when the New York Yankees' young Mickey Mantle (LIFE, April 20) came to bat in Washington's Griffith Stadium and hit a ball 565 feet over the left-field wall. As far back as anyone could remember, no one except Babe Ruth had ever hit a longer home run.

A victory for segregation



PREMIER MALAN

Running on a platform of white supremacy and rigid segregation, South Africa's Prime Minister Daniel Malan more than doubled his parliamentary majority in last week's general election. Although the combined vote for the opposition parties was greater than the vote for Malan's Nationalists, he wound up with 94 of the 159 seats in the lower house.

What effect Malan's policies may have on Africa's explosive racial problems will be reported next week in LIFE's special issue on Africa.

When two high-speed, experimental PT-boats arrived from Norfolk, Va., Rear Admiral Roscoe Hillenkoetter took them out for a spin in crowded New York harbor. The PTs were doing their stuff for photographers when a Coast Guard boat intercepted the Navy and bawled out the admiral for speeding in a congested area.

Sinclair Weeks reconsiders

Last month, Sinclair Weeks, Secretary of Commerce, told the Senate Small Business Committee that the National Bureau of Standards, which conducts scientific tests on products, had not given "objective" treatment to a commercial battery additive, AD-X2. Immediately after his lengthy criticism Weeks said he had asked for the resignation of bureau director Allen Astin. Because he had implied that a respected government scientist either did not know his business or was conducting it improperly, Weeks became the target of newspapers, congressmen and scientific organizations all over the country. An estimated 400 members of the Bureau of Standards threatened to resign. Last week Sinclair Weeks backed down, temporarily reinstating Astin pending a study of the bureau. He explained lamely that the conflict had been due to "administrative procedure," not scientific integrity.



DIRECTOR ASTIN



HELICOPTER RESCUES AIR FORCE ACE FROM KOREAN WATERS

Captain Joseph McConnell had just shot down his eighth MiG 15 of the Korean war when his F-86 Sabre Jet was hit by Communist shellfire. McConnell and his plane plummeted into the sea, but he was in the water barely two minutes before a U.S. helicopter came to the rescue.



**the
crisp, crisp
flakes
with the
deep, deep
flavor...**

The original corn flakes, developed by W. K. Kellogg and flavored to his still-secret recipe. It's a flavor that has never been duplicated. As Mr. Kellogg said, "They won their favor through their flavor."

Slow-baked to a rich, golden toast in Kellogg's radiant ovens... and brought to you so fresh that you can almost catch the piping hot aroma drifting from the oven doors.

More people will enjoy Kellogg's Corn Flakes for breakfast tomorrow than any other ready-to-eat cereal in the world. Will you be one of them?



Advertisement

CHARMING MODEL ALICE BRUNO MARVELS AT SQUEEZE BOTTLE'S BUILT-IN ATOMIZER

BIG BOTTLES like two-gallon size shown are just as colorful as the smaller ones—when they are plastic.



LIGHTNESS of huge 13-gallon plastic carboy makes easy load for eight-year-old Donnie Dillworth, North Bergen, N. J.



Plastic Bottle Has Nation Squeezing

HUNDREDS OF PRODUCTS NOW COME IN THIS SAFE PACKAGE

Walk up to any drug or cosmetic counter and you can put your hand around a packaging miracle — a bottle you'd let a barefoot baby bash against a bathtub. A real prize package for everyone, the unbreakable polyethylene bottle is industry's answer to the need for safer, more convenient, functional packaging.

Relaxing your tensions is just one of this package's many virtues. Travelers like the way it lightens luggage — the weight of a plastic bottle is generally one-fifth that of glass. Color can be used with a free hand to make counters and dressing tables gayer. Mothers wrestling with wriggling infants prize its smashproof safety. Everyone enjoys

the ease — and fun — of squeezing to atomize liquids and powders or to dispense medicines drop by drop or by other specified dosages.

Industries and laboratories have likewise developed many uses based on the unique features of this versatile Plaxpak container. Polyethylene is noted for its chemical inertness — it neither affects nor is affected by most chemicals. In container form, this plastic neatly solves long-standing problems by keeping solutions free from contamination.

Some of the hundreds of products offering you the added advantages of this ultra-safe and versatile package are shown on the opposite page. Bow-tied bunny, red tomato and travel flask sell empty for you to fill.

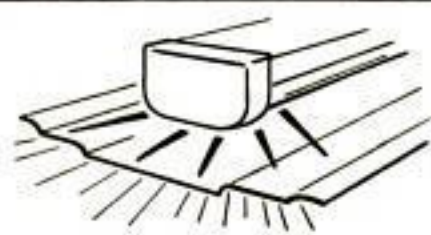
NOTE TO INDUSTRY: Plax Corporation, originator and leading manufacturer of plastic

bottles, also produces thermoplastics in rod, sheet and tube forms. Included is Polyflex®,

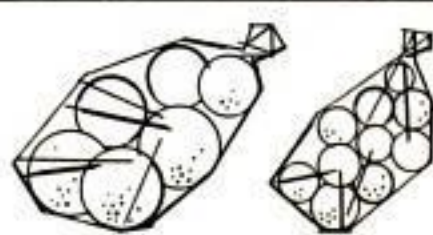
a high strength polystyrene sheet that is easy to fabricate, low in cost and brilliantly glossy,



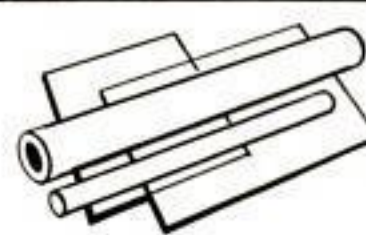
Light but rigid display signs can be drawn from clear or colored Polyflex



Formed Polyflex provides low cost diffuser-reflector for fluorescent lighting



Tough, pliable Plaxpak® polyethylene film guards freshness of produce



Plax extrudes styrenes, acrylics, polyethylene and fluorocarbons in many forms



Glossy Polyflex makes non-warping, printable sign cards and boxes



REFRESHMENTS TRAVEL SAFELY IN THIS LIGHT, UNBREAKABLE FLASK.



"ONE SQUEEZE PUTS YOUR MIND AT EASE", SAYS COLGATE OF "VETO".



COLORFUL, GAY, PRACTICAL BOTTLES ON DRESSING TABLES EVERYWHERE.



DR. MONTENIER DOES IT AGAIN - FINESSE SHAMPOO IN PLASTIC.



AN ATTRACTIVE EMPTY BRINGS KETCHUP UNDER SURE CONTROL.



"FACTORY-FRESH" AUTO BATTERIES THANKS TO SAFELY BOTTLED ACID.



SAFE BABY CARE. A BOUNCING EMPTY FOR LOTIONS AND POWDERS.



CHARLES ANTELL FORMULA 9 WITH LANOLIN FOR BETTER HAIR CARE.



SHAVING SHORT-CUT FOR MEN IN HASTE. EASY TO USE. NO WASTE.



EASY DISPENSING OF A FAMOUS HAND LOTION ADDS TO ITS RENOWN.



STALE INDOOR ODORS SPRAYED AWAY IN A FEW QUICK SQUEEZES.




SPRAY AND DROPPER COMBINATION FOR ACCURATELY MEASURED DOSES.

FAMILIAR BRANDS are using this improved package. The next time you buy any of your favorite products ask the sales clerk if he has them in the plastic

bottle. If what you want is not already in the plastic bottle, it may be soon. Many more firms plan to use this package and your request may speed its appearance.



BRUISING TREADS of bulldozer run by Roy Plunkett, Rahway, N. J., did not crack or break plastic carboys. All bottles he tested resumed original shape shortly after being freed. Industry likes plastic carboys because their lightness reduces shipping costs, their unbreakability improves plant safety and they are inert to most chemicals.

Shoppers can tell when they have a genuine Plax bottle by looking on the bottom for the tiny  mold mark.



PLAX CORPORATION
WEST HARTFORD, CONNECTICUT

Sales Offices: New York, Chicago, San Francisco, Plax Canada, Ltd., Toronto



IMAGINE! THESE CROQUETTES
ARE **OVEN BAKED...**



OVEN CROQUETTES — Hunt Style

Of all the easy ways to make old-fashioned croquettes — *this* is it! It's easy because you don't have the bother of deep-fat frying. You save money, too... using mostly leftovers.

And your Hunt's Tomato Sauce costs only a few cents a can. Really! Only a few cents! But Hunt's makes the difference between ordinary croquettes and these deliciously *new* oven-baked beauties. What a recipe!...

2 cups diced, leftover lean beef, lamb,
veal, chicken or turkey
1 medium onion 1 small green pepper

Grind those ingredients together. Then add:

$\frac{3}{4}$ cup fine dry bread crumbs
2 teaspoons salt 1 egg, well beaten
1 can HUNT'S TOMATO SAUCE

Mix well and form into 8 cakes or croquettes.
Then mix the following sauce:

1 can HUNT'S TOMATO SAUCE
 $\frac{1}{2}$ cup water $\frac{1}{2}$ cup leftover gravy
1 teaspoon horseradish

Pour this sauce into shallow, greased baking dish. Brush the croquettes with melted fat and set them in the sauce. Bake in hot oven (400°) 20 to 25 minutes, basting with sauce after 15 minutes.

This makes a main dish for you and three other people. Serve it with Hunt's Whole Kernel Corn.

with spicy—



The Kettle-simmered Cooking Sauce

Try Hunt's Tomato Sauce in *your own* favorite recipes that call for cooking with tomatoes. Hunt's is the *kettle-simmered* tomato sauce, *all* tomato, plus fine spices and seasonings. It's so good — it's the largest-selling tomato sauce in America. Cost? Only a few cents a can!

For breakfast or dessert —



Hunt's Heavenly Peaches

Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif.



IN THE SHADOW OF A BRIDGE OVER THE JAGUARIBE, THE WORLD'S LONGEST WATERLESS RIVER, FARMERS HOPEFULLY PLANT BEANS AND DIG LITTLE WELLS

CURSED LAND

Three years of rainless skies
sear the earth in north Brazil

Behind the green coastal strip on Brazil's northeast hump lies a red-soiled land of scrub cactus inhabited by a tough, tenacious Portuguese-Indian people. Over the centuries this area has been subjected to prolonged droughts and today is once more deep in its ancient agony. In some regions less than four inches of rain have fallen in the past three years. A dry wind clatters through gray forests. The crops fail. Cactus blackens and dies. Parents measure out

teaspoonfuls of water to swollen-bellied babies.

Brazil's great writer, Eucalides da Cunha, once looked on this devastation and called it the revolt of earth against man. Now, as in his day, most men are grimly hanging on to their land, hoping for rain and relief. But many, calling themselves the *flagelados* (whipped ones), have sold their little farms for whatever they could get and have gone out on the country's highways seeking a new, kinder earth to work.

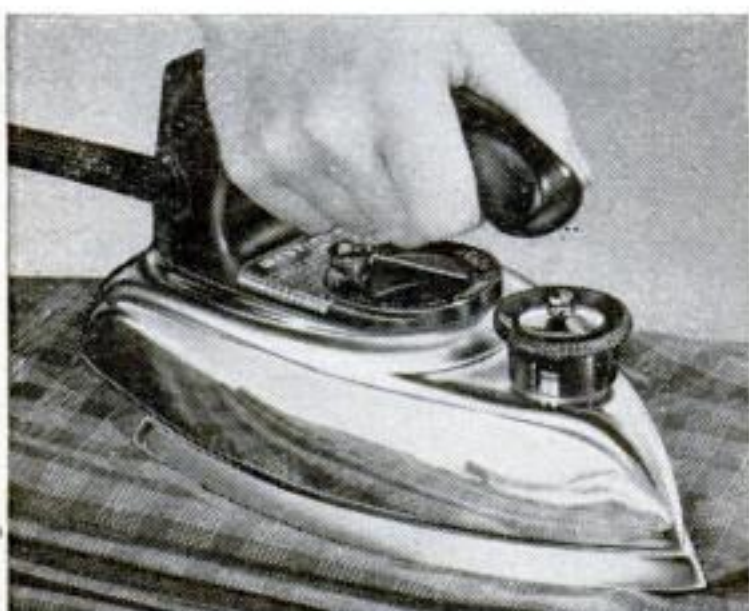
NEWS FOR HOMEMAKERS



SECRET OF WESTINGHOUSE'S WIDER STEAM PATH is 15 steam vents scientifically placed in the wide soleplate of the new Westinghouse Steam or Dry Iron. These extra vents—more than used in any other iron—put more steam over a wider area for

faster, more efficient ironing. Dramatic photograph, above, shows how the new Westinghouse Steam or Dry Iron turns one drop of water at a time into a mist-fine pressureless vapor that steams gently, continuously out of each of the 15 vents. New Iron retails for only \$19.95.

NEW WESTINGHOUSE STEAM or DRY IRON PRESSES WITH WIDER STEAM PATH



OPEN HANDLE DESIGN bans wrist strain. Wrist stays relaxed and at ease. Palm spreads out over handle to take the weight.

New Iron Presses Skirt in 90 Seconds — Irons Slip in Half the Time!

More steam placed over a wider area, for perfect dampening and faster ironing, is the outstanding feature of a new, compact, lightweight steam or dry iron introduced nationally this week by the Electric Housewares Division of the hustling Westinghouse Electric Corporation.

Better dampening is assured, says Westinghouse, through the use of a wider soleplate with 15 scientifically spaced steam vents—more vents than currently used in other steam irons.

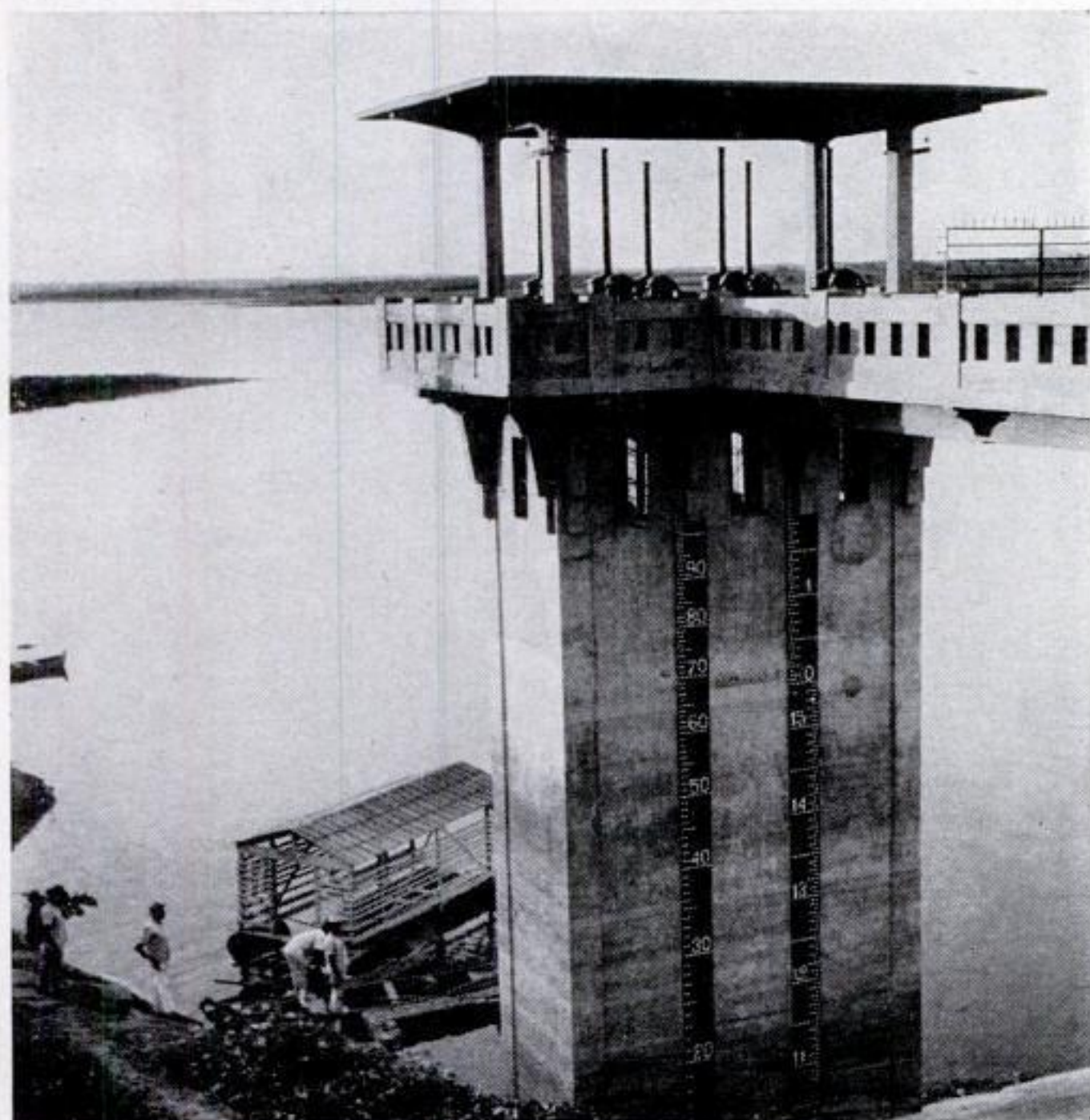
The extra vents, explains Westinghouse, can be compared to the openings in a sprinkler top. A housewife

can dampen clothes faster and more evenly, over a greater area, with a sprinkler having a great many openings than she can with a sprinkler having only a few openings.

The new iron, which irons either steam or dry at the turn of a dial, bans wrist strain by way of an open handle design which permits truly relaxed ironing. Weight of the iron is 3½ lbs. empty; under 4 lbs. filled. The Westinghouse Iron uses ordinary tap water in all but exceptionally hard water areas. Fair Trade Price \$19.95. Westinghouse Electric Corp., Mansfield, O.



DRIVEN OFF THE LAND by the long drought, two families, with thin burros carrying all their possessions, take to roads in search of new homes.



LOW RESERVOIRS have drastically reduced area of lands which can be irrigated. "Normal" level, zero on righthand scale, was last reached in 1947.



WASH DAY in Campina Grande is an expensive business for these migrating women. For the use of one basinful of muddy water they must pay five cents.

CONTINUED ON PAGE 56

WIDER STEAM PATH

Presses a Skirt in 90 Seconds!

Irons a Slip in Half the Time!

NEW

**Westinghouse *Open Handle*
STEAM^{OR} DRY IRON**



**MORE STEAM
OVER A
WIDER AREA**

Exclusive scientific design... 15 vents, more than any other iron, places more steam over wider area... for better dampening, faster pressing.



\$19⁹⁵

... of course,
it's electric!



IDEAL FOR MIRACLE FABRICS

New synthetic miracle fabrics can be steam pressed to perfection with the Westinghouse Iron. Protective cushion of steam safeguards delicate fabrics.

USES TAP WATER

No need for distilled water except in a few areas where the water is extremely hard.

**PAYS FOR ITSELF
IN PRESSING BILLS ALONE**

Press like a professional right at home and save time and money. Press pleated skirts, dresses, suits and the new miracle fabrics—faster and easier than ever.

Irons Steam or Dry!

This new dual-purpose Westinghouse Iron does *all* ironing jobs better, and is always ready for steam or dry ironing at the twist of a dial. Weighs less than 4 lbs. when filled with ordinary tap water; 3½ lbs. when empty.

Bans Wrist Strain

Easier to use, too! Famous open handle design by Westinghouse bans wrist strain, gives you truly relaxed ironing. It's easier on the hand, easier on the wrist, easier on you. In fact, you'll find it's the easiest iron you've ever used—steam or dry! Try it today!

YOU CAN BE SURE...IF IT'S Westinghouse

See our three popular TV shows every week... Westinghouse STUDIO ONE... MEET BETTY FURNESS... FREEDOM RINGS



Model 413D
2-Burner
Camp Stove.
Also available
in 3-Burner
model

Now 3 Coleman "OUTING PAL'S"

for Good Food... Good Light... Easy Meals
... More Fun on Every Outing



1. Coleman Folding Camp Stove

You always have good eats in a jiffy when you have this famous stove along. Cooks like a city gas range. Lights instantly. Easily regulated high-power burners. Slide-away legs. Folds up and carries like a suitcase. Durably built for years of service. Safe; helps prevent forest fires. 2 and 3-burner models. See it demonstrated.

2. Coleman Floodlight Lantern

Brilliantly floodlights 100-ft. area. Compact, sturdy, lightweight. Lights instantly. 8 to 10 hours lighting service from one filling. Safe; stormproof. Easily attached Coleman REFLECTOR makes it a high-power spotlight. Single and double mantle models. See it lighted.



3. NEW Coleman Folding Picnic Table and Carrying Case

Relax in restful comfort when you eat outdoors... enjoy easier, cleaner meals... avoid cramped muscles, crawling insects, damp ground. Sets up in a jiffy, on strong steel legs. 26 1/4-in. high. Big, smooth, gleaming green enameled top, 28-in. square. Sturdy, folding stools. Folds up into streamlined carrying case with legs and stools inside, and with extra space for dishes, pots, pans and other picnic essentials. See it at your dealers.

(Folding Stools Extra)

FREE, New Outdoor Book

Written by famous outdoorsmen. Hundreds of valuable tips on how to have more fun on fishing, hunting, vacation trips, outdoor picnics. Mail coupon.

The Coleman Company, Inc., Wichita 1, Kansas

MAIL COUPON TO The Coleman Company, Inc., Dept. 201-U Wichita 1, Kansas

Please send me my free copy of the new Coleman Outdoor Book.

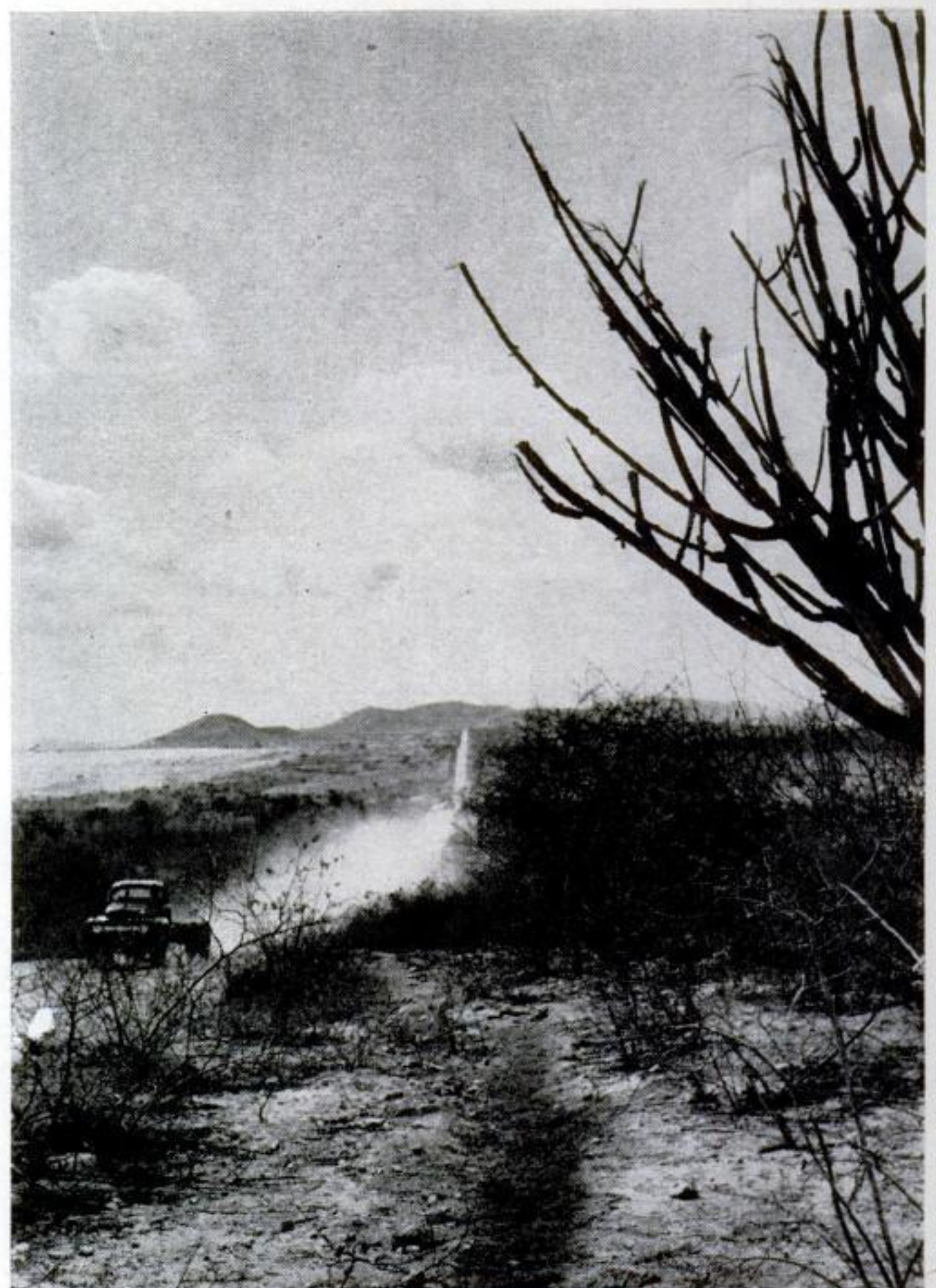
Name _____

Address _____

City _____ State _____



THIRSTY CATTLE, bone thin and all but lifeless, wander about the farms in the stricken area. They must subsist on spiney, almost indigestible, cactus.



RAIN CLOUDS roll over fields of drought-killed cactus but no rain comes down. Truck, used for carrying water to the villages, lifts up clouds of dust.

THIS SPRING HE'LL

Love you in Pink!



NEW *PINK'N SASSY*

A gay, party-going pink—feminine as it is fiery! Wear it when you're in the mood for spur-of-the-moment dates . . . lively music . . . a sudden kiss!

STRIKE ME PINK...

dramatic, sophisticated!

For the moments when you feel very "femme fatale" . . . in the mood for a Paris hat . . . a new love affair!



NEW *PINK'N SWEET*

Pink for a proposal! Marriage on your mind? This is for you . . . a tempting, rosy-soft pink . . . so romantic, it's practically guaranteed to make it happen!

CUTEX

puts your love-life in the pink with the prettiest shades of the season! Try some of this Cutex color-magic tonight . . . and listen for these sure-to-be-whispered words . . . "LOVE YOU IN PINK"!

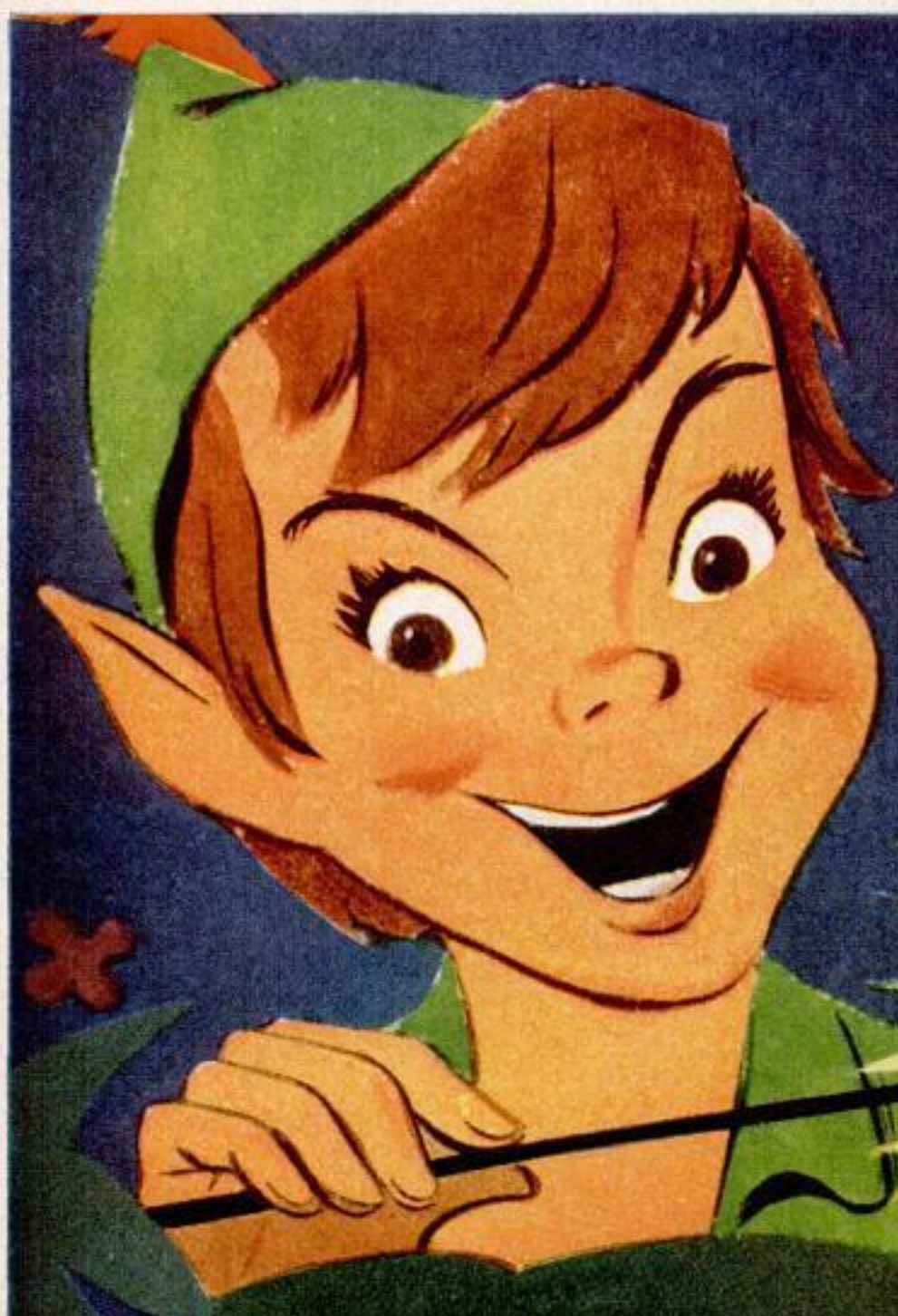
Stay Fast Lipstick, America's Creamiest Indelible, 59¢ plus tax. **Spillpruf Cutex**, 25¢ plus tax.

Lovely Cutex Trillium Case, contains 3 different shades of Stay Fast Lipstick—color-keyed to your complexion. \$1.25 value for only 89¢ (FTM) plus tax.

Boys! Girls! Look!

FREE ADMIRAL

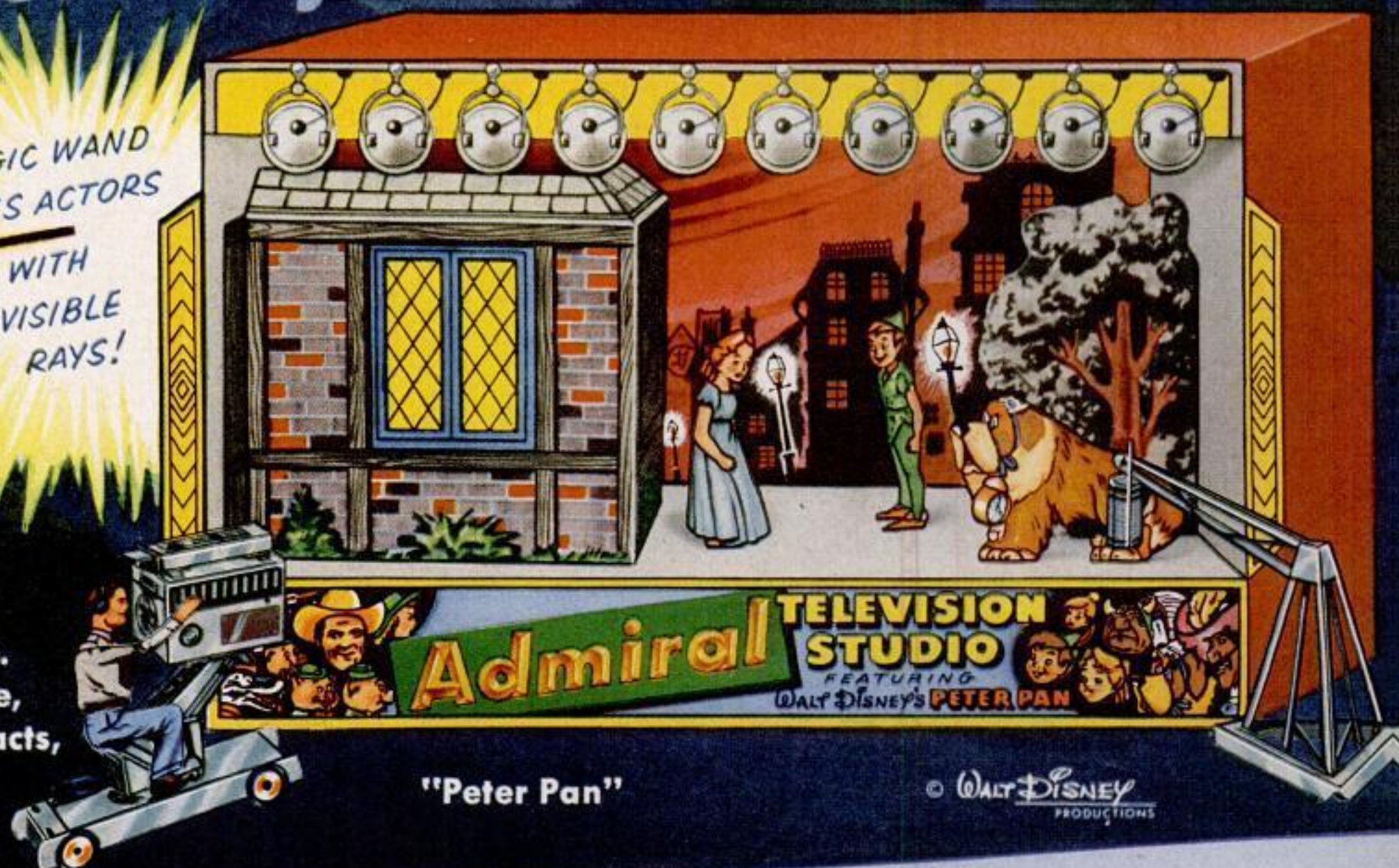
featuring Walt Disney's "Peter Pan"



MAGIC WAND
MOVES ACTORS
WITH
INVISIBLE
RAYS!

EVERYTHING YOU NEED TO PUT ON
YOUR OWN TELEVISION SHOWS!

Look at what you get! Big 3-dimensional stage.
Lights, TV camera, Cameraman, TV microphone,
20 actors, 30 pieces of scenery for 7 different acts,
32-page script book . . . and lots, lots more.



"Peter Pan"

© WALT DISNEY
PRODUCTIONS

Mom! Dad! See how Admiral brings Never-



DEFROSTS IN 7 MINUTES! — *Flash*
Defrosting! Newest, fastest, lowest
cost way to defrost . . . automatical-
ly! An Admiral exclusive. Now in
3 brand new, grand new Admiral
models. Priced to save you up to
\$84 over other automatic methods.
Be sure you see it.

FOODS DON'T DRY OUT—
Admiral Dual-Temp. The
wonderful "moist cold" refriger-
ator that keeps food fresh
and flavorful for days on end!
No dish covers needed. No de-
frosting . . . ever. See it. See
the spacious built-in freezer.
You'll wonder how you've ever
lived without it!

SEE WALT DISNEY'S
"PETER PAN"
at your movie theatre



AL TV STUDIO!

50 PIECES - ALL FREE!

4 TELEVISION SHOWS



"Flight to Mars"



Sky King in
"The Dynamite Bend Holdup"

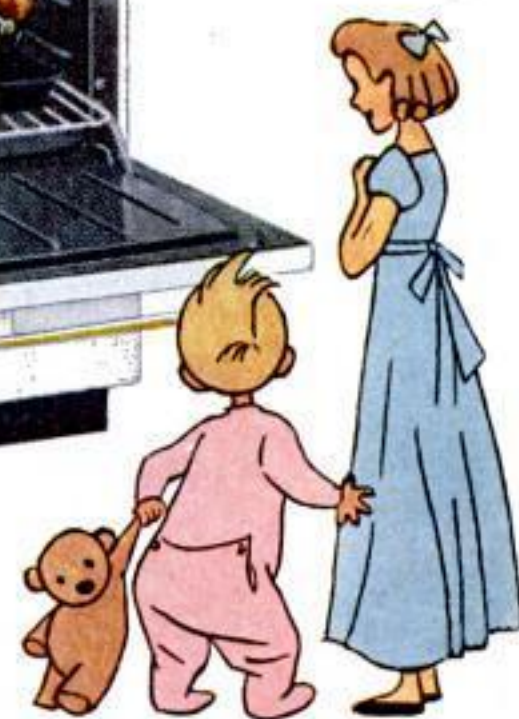
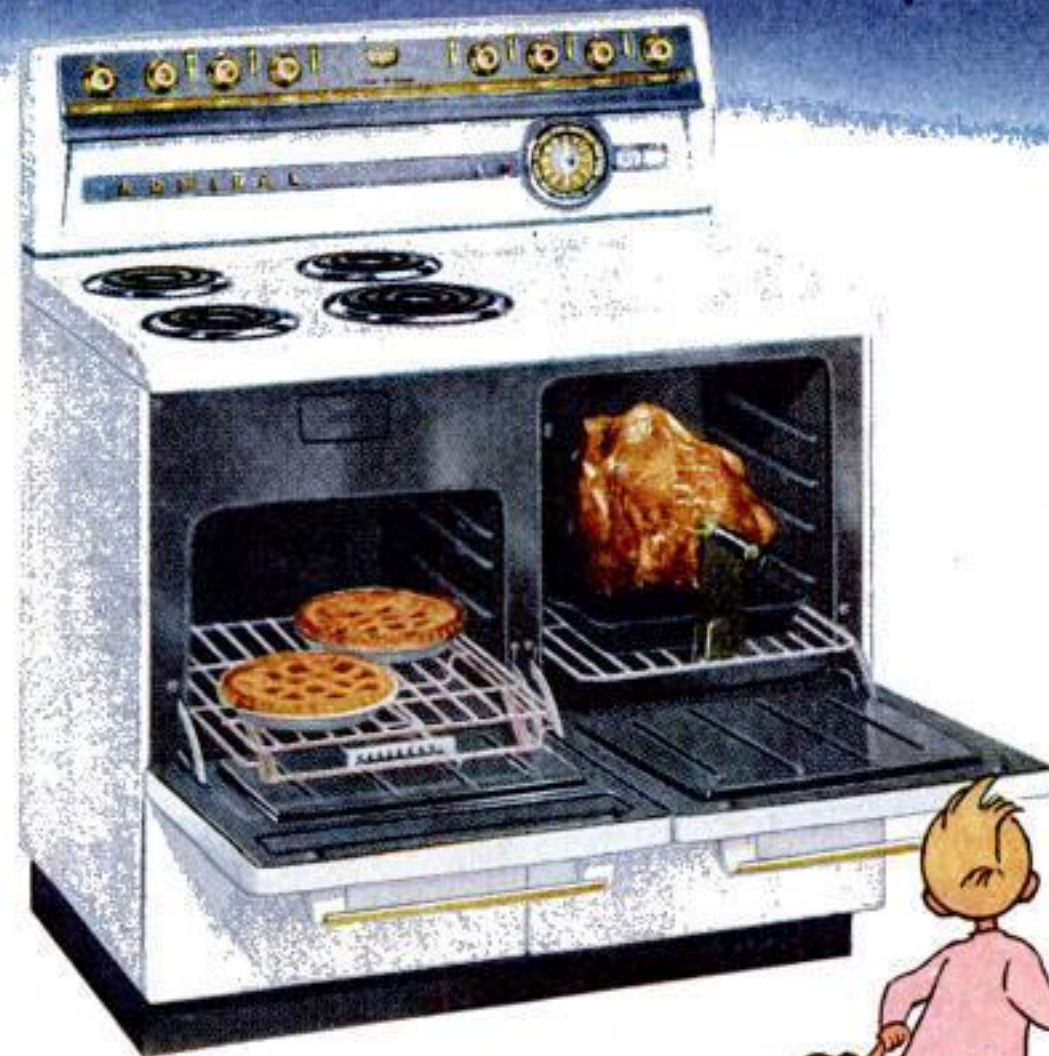
"The Lonesome Pig"

NOTHING TO BUY! GET YOUR FREE TV STUDIO TODAY!

Just take mother or dad to your nearest Admiral dealer—and ask for your TV Studio. And while they're there, mother and dad can see all the wonderful features of the new 1953 Admiral Refrigerators, Ranges, Freezers, TV and Radios. But hurry. Supplies are limited.

Never Land wonders right into your home!

ROASTS GO 'ROUND AND 'ROUND—Wonderfully new! The self-turning, self-basting Admiral Rotary Roaster glorifies roasts and fowl beyond your fondest dreams. There's Flex-O-Heat control, too, for easier, surer top-of-the-range cooking. You find them both only in the new Admiral Electric Range!

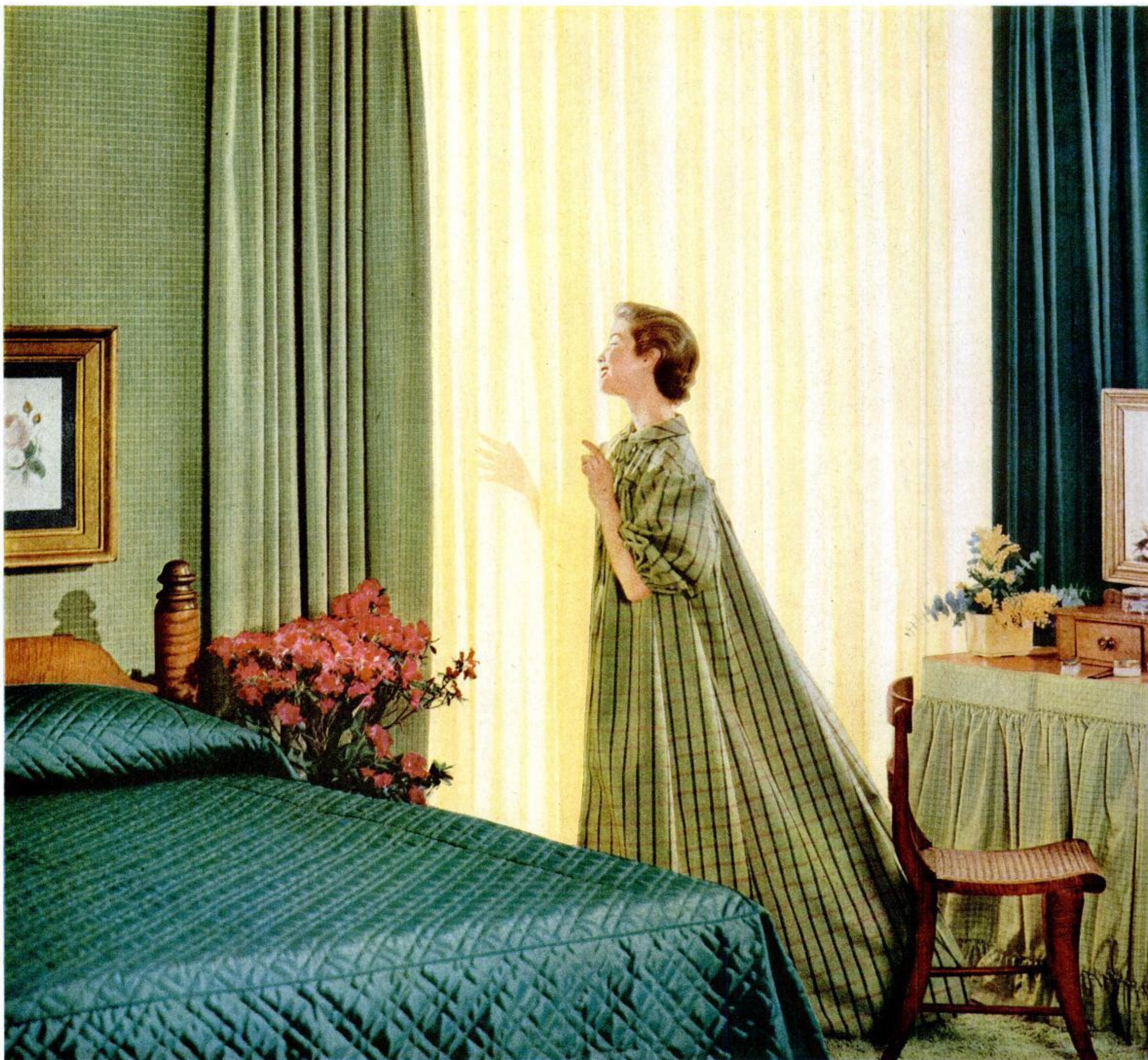


FIVE FREEZERS IN ONE—The new Admiral Home Freezer. With five spacious storage shelves—every one a freezing surface for faster freezing, more uniform cold. Quick-freezes at sub-zero temperatures. Sensationally priced—by Admiral—to bring home-freezer savings and convenience into your home, too!



Admiral

TELEVISION • RADIOS • REFRIGERATORS
ELECTRIC RANGES • HOME FREEZERS • DEHUMIDIFIERS
ROOM AIR CONDITIONERS • MOISTURE CONDITIONERS



Biggest news in home decoration: Color-enduring CHROMSPUN

Now you can plan to use fabrics with a lavish hand in pretty, practical color schemes for your home that will give you years of pleasure for your money. Chromspun is the reason. Chromspun is Eastman's answer to the problem of colors that fade, crock, streak, run. It's the new Eastman acetate fiber with the color locked in for qualities of color fastness in

ready-to-wear, piece goods and home furnishings fabrics, never before achieved by any other type of textile fiber, natural or man-made.

Curtains, draperies, bedspreads, vanity skirts, and upholstery made of Chromspun are fast to light,* atmospheric fumes, perspiration, washing, dry cleaning, crocking. It's the biggest news in decorating.

And because Chromspun belongs to the Eastman acetate family, you'll enjoy these advantages too: resistance to soiling, shrinking, wrinkling. Quick drying, easy cleaning. Superb draping qualities, immunity to moths and mildew. Look for Chromspun, ask for Chromspun now in the finest stores.

TENNESSEE EASTMAN COMPANY, 260 MADISON AVENUE, N. Y.

CHROMSPUN IS THE COLOR-LOCKED

Eastman ACETATE FIBER

*As fast or faster than Class 6, ASTM test methods

TENNESSEE EASTMAN COMPANY, division of EASTMAN KODAK COMPANY



STREET CAMERA IS EVIDENCE IN SWINDLE...

As Mrs. J.F. Mitchell was walking in Dallas, a street photographer took a picture of her and her companion, a lady she had just met. The companion tore up the receipt, saying street photography was "a racket." The women went to a bank where, according to Mrs. Mitchell, she drew out \$2,000 and gave it to the companion, who promised a handsome profit through

a deal to get some "hot gamblers' money." When the money never came, Mrs. Mitchell told the police, who set her down as the victim of a classic swindle. But she remembered the photographer, and police tracked down the picture (*above*). If anyone sees the woman on the left, the Dallas police want to see her about \$2,000 the woman on the right says she lost.

...AND HIDDEN CAMERA CATCHES A BURGLAR

Gordon Delhenty, barber and photographer in Thessalon, Ontario (pop. about 1,400), likes to leave his door open so customers can come in and wait when he is out. But his cash drawer had a way of being rifled, so he fixed up a hidden camera pointing at it,

which would take a picture when anyone forced the lock. Last week he returned to find the drawer empty again. But he also found a film in the camera which developed into a good, clear picture (*below*) of a fellow citizen, who is now in jail for four months.



AFTER SHAVING



Dims face shine

Wonderful soothing sensation after shaving — Mennen Talcum for Men. Neutral tint won't show on your face. Helps hide nicks and blemishes, too. Micro-pulverized for fineness. Try it!

AFTER BATHING



Stops body chafe

For longer chafe-free comfort, dust your body with this cooling talcum after every bath or shower. Finest imported talc, scented for men. You'll like it!

Make the finishing touch



Largest-selling men's talc in America

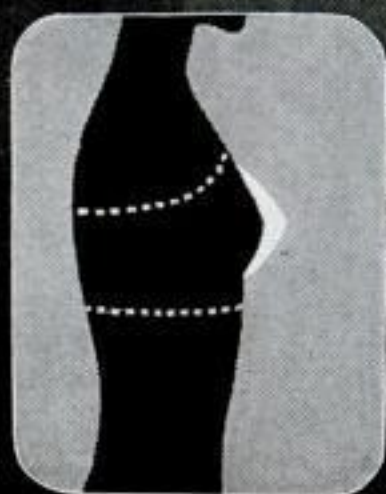
FLAT CHESTED?

DON'T DESPAIR! YOU TOO CAN HAVE
THE NEW "OUTER-LOOK" WITH THE NEW
Inflation Bra by FORMFIT

The new "Outer-Look" demands the loveliness of a high, full bustline. Confidence-inspiring, the way Formfit's Inflation Bra lends just the degree of subtle "build up" you need . . . gives you the natural, rounded "Under-Look" you want . . . without risk of slipping or embarrassment! Defies detection—light, comfortable, washable. Choose your Inflation Bra from a range of glamorous styles and fabrics. At your favorite store!

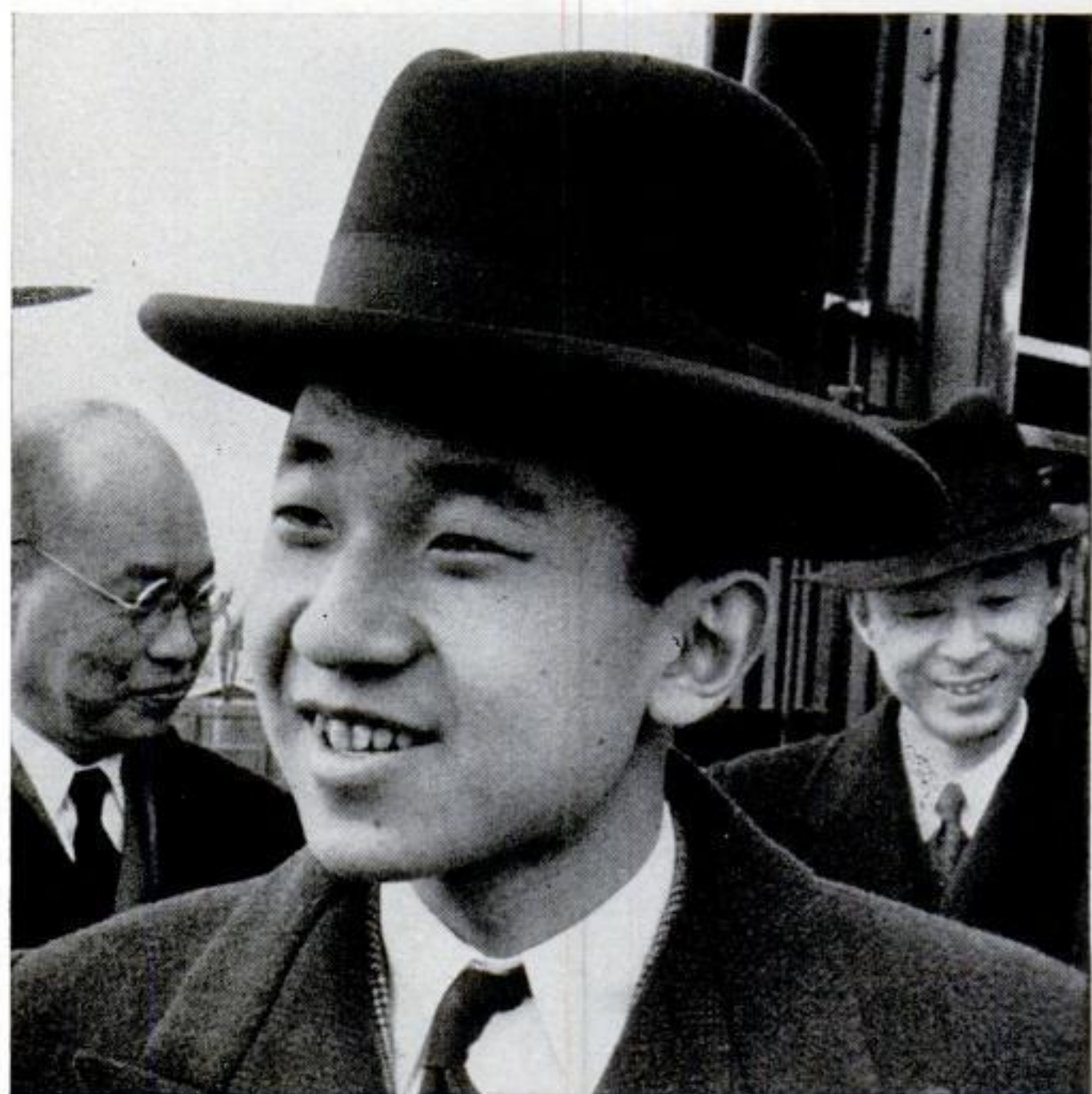
Inflation Bras from \$1.75

THE FORMFIT COMPANY
CHICAGO, NEW YORK



Inflation Bra
BY
Formfit

MORE WOMEN WEAR FORMFIT THAN ANY OTHER MAKE



AT REGINA, SASKATCHEWAN, AKIHITO SMILES FROM BENEATH HOMBURG

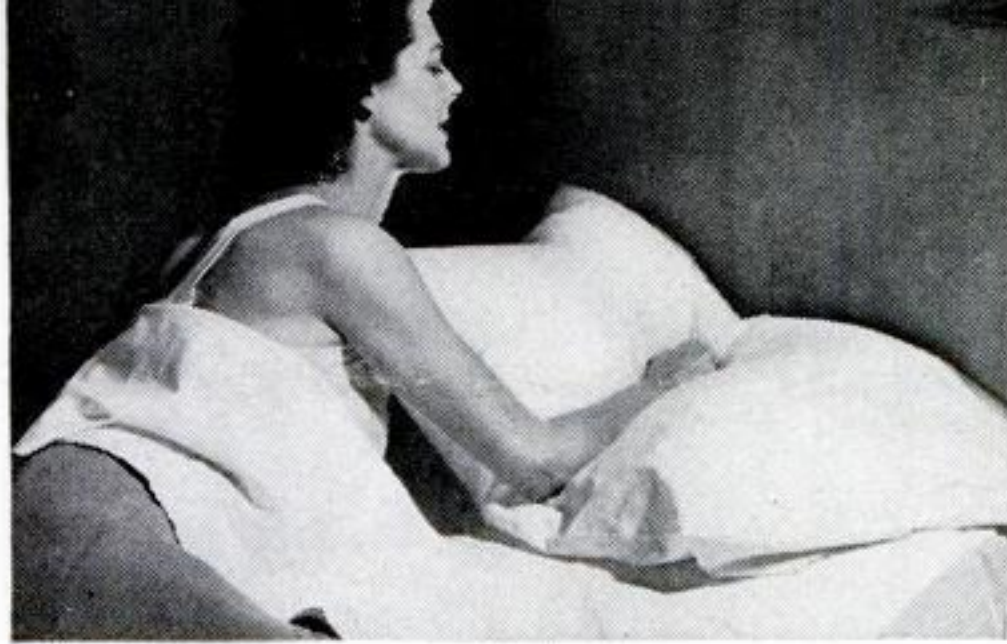
A HAT FOR AKIHITO

Canada gives Japan's prince 10-gallon greeting

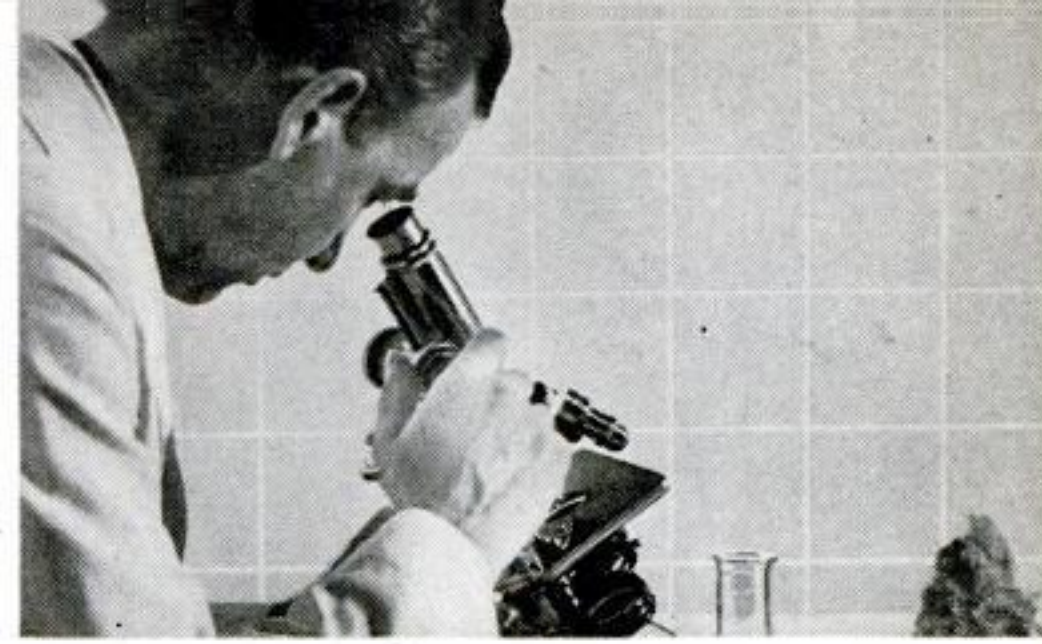
Traveling out of his homeland for the first time in his 19 years, Japan's Crown Prince Akihito was crossing Canada last week on a six-months' tour of the West, which includes attending the coronation. When his father, Hirohito, toured Europe as crown prince 32 years ago, he went by battleship and spent most of his time with royalty and high officialdom. But Akihito, wearing an outsized black homburg, appeared on Canada's railroad station platforms, talked with strangers in fluent English, rode in a locomotive cab. When his train pulled into Moose Jaw, Saskatchewan, Akihito cheerfully got out of bed at 7:25 a.m. so the mayor could give him a tennis racket. But he made his biggest hit at the frontier town of Calgary, Alberta. There he took off his homburg and donned a dashing 10-gallon Stetson (*below*), while the local cowboys yelled "Yippee!" and his royal chamberlains applauded happily.



IN CALGARY, THE PRINCE TRADES HIS HOMBURG FOR A WHITE STETSON

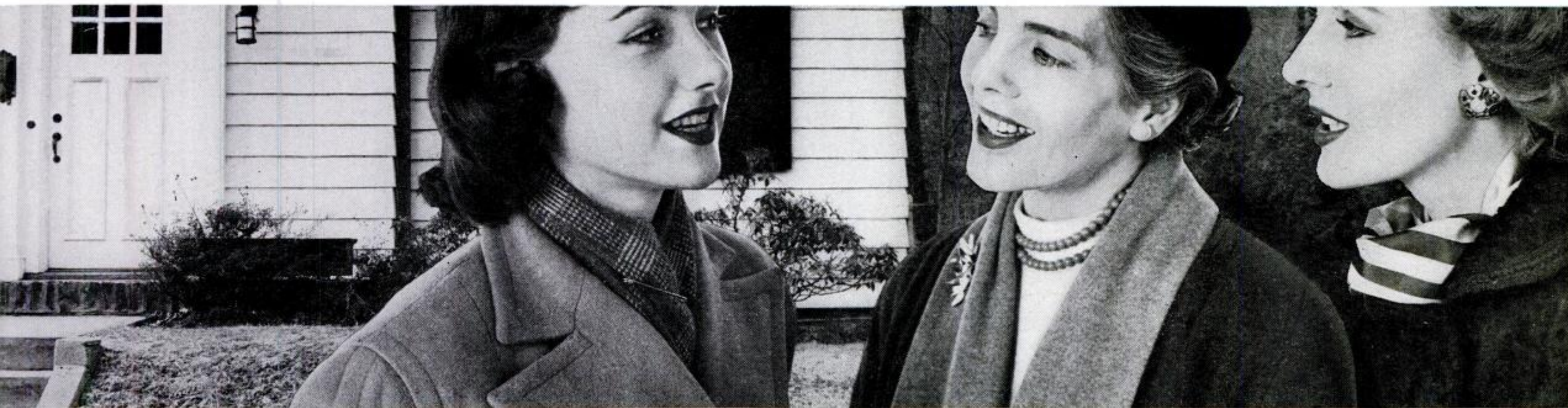


The nerve specialist's wife says: "My husband tells me that to get the full benefit of sleep, you've got to *relax* completely. Now, how can a person relax, pounding a pillow back to shape a dozen times every night! That's why I insist on Foamex pillows. They 'give' with pressure, yet plump back into shape no matter how often you turn and toss in sleep."



The allergy specialist's wife says: "My husband tells me he prescribes Foamex pillows for patients suffering from dust-, down- or feather-allergies. If you are not sure whether you suffer from these allergies, I think it's safest to choose Foamex pillows anyway. They give such cool, clean, refreshing sleep."

LET DOCTORS' WIVES TELL YOU WHY



PILLOWS OF Firestone FOAMEX[®] ARE

- ★ more healthful
- ★ more restful
- ★ more sanitary
- ★ more shapely

than any other kind
of pillow you can
sleep on!

★ Foamex pillows come in two sizes—regular and super-plump. Permanently contoured with high crown, tapering to rounded ends. From \$7.95 to \$9.95 at linen and bedding departments.



Foamex in mattresses



Foamex in furniture



Foamex in cars

★ Enjoy the Voice of Firestone
Monday evenings over NBC
Radio and Television



The family doctor's wife says: "The battle of the budget goes on in our house, even as it does in yours. I find it a real economy to replace worn-out pillows with pillows of Firestone Foamex. They not only last much longer—they are guaranteed to stay comfortable and lively for life."



The pediatrician's wife says: "It's really good investment to get the best, when your youngster starts using a pillow. My husband tells me Foamex pillows don't store germs like old-fashioned materials. They stay cool under a feverish little head. And as for wear, you should see the pillow fights Foamex has survived in our house!"



Look for pillows of Foamex in the "Sleeping Beauty" carton.



You don't have to be a doctor's wife to recognize, instantly, the housekeeping joy of Foamex pillows! They fit your pillow slips, bolsters, shams as neatly as a glove—need no everlasting plumping to make them look neat on the bed. Light, cool, airy Foamex "breathes" with pressure to expel dirt and dust. Most tickings are removable so you can zip them off for easy laundering.

The only tissue that meets you halfway



Soft!
Strong!
Pops Up!

Have you discovered the wonderful difference between soft, strong Kleenex* and all other tissues? Because of its Serv-a-Tissue box, only Kleenex meets you halfway — serves one at a time (not a handful!). Ends waste, saves you money. And its higher *quality*, year after year, makes today's Kleenex the finest you've known. Just perfect for colds, for beauty duty . . . dozens of uses around your house!





PARTY DRESS favored by Miss Bacall is a bright, spectacular Traina-Norell wool jersey.

Siren without Sequins

BACALL'S CLOTHES SHOW OFF NEW STYLE, STILL SULTRY BUT SLICKER

In 1944, 20-year-old Lauren Bacall's angular figure, long hair and tailored suits became symbols of sex appeal to young U.S. girls. Now, as Mrs. Humphrey Bogart, mother of two, she is the model of a sophisticated young matron and may soon be influencing another generation of sultry imitators. Making her first picture in three years, *How To Marry a Millionaire*, she pits

her casual siren technique against the contrasting methods of Marilyn Monroe and Betty Grable. The new, sleeker Miss Bacall is shrewd in choosing her clothes, tasteful and imaginative in combining simple lines and strident colors—as in a high-necked cocktail dress (*above*) which sets off her tawny hair, tailored pants in gaudy cotton that emphasize her long legs (*next page*).

CONTINUED ON NEXT PAGE



LONG-LEGGED LOOK is accentuated by bright cotton pants. Miss Bacall wears them with felt tunic and strapless jersey top (Gernreich-Bass) around the

Bogarts' new Beverly Hills home, where these pictures were taken. Wearing a towel is son Stephen, 4. The Bogarts also have an 8-month-old daughter, Leslie.



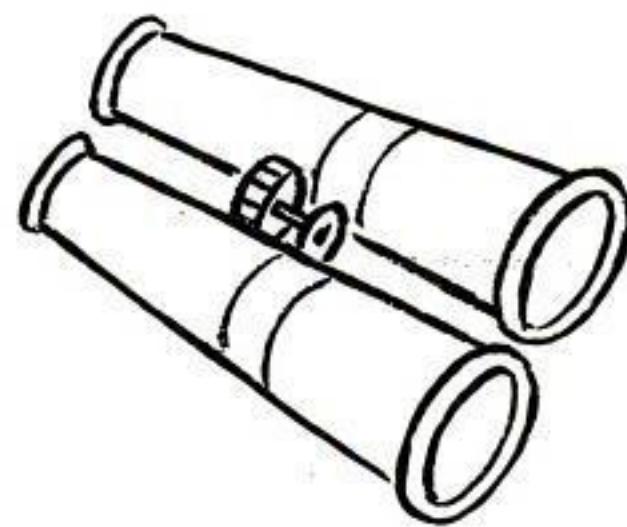
ONLY HAT owned by usually bareheaded Bacall is a John Frederics bought for baby's christening.



PARIS RAINCOAT, a white and navy Schiaparelli model, was favorite clothing item she got on last visit there. She wouldn't dream of getting it wet.

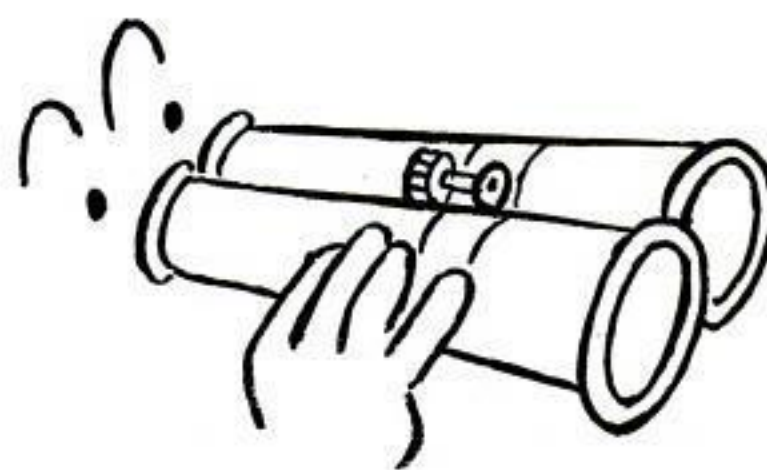


WRIST WHISTLE recalls famous line, "If you want me, just whistle," in first movie with Bogart.



SEE—IT'S INSTANT!

(mixes instantly in cold milk)



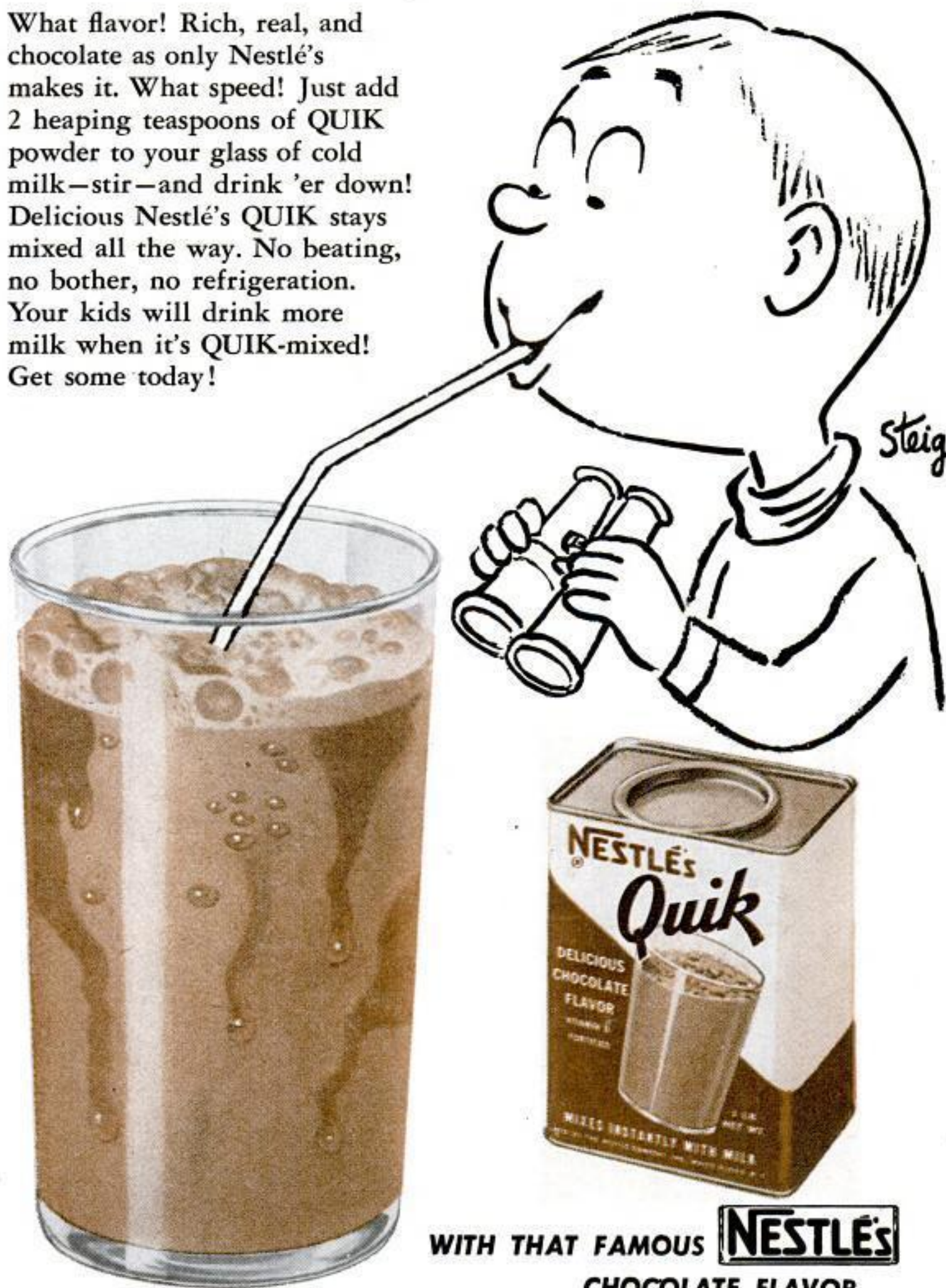
SAY—IT'S

Chocolatey

NESTLÉ'S Quik!

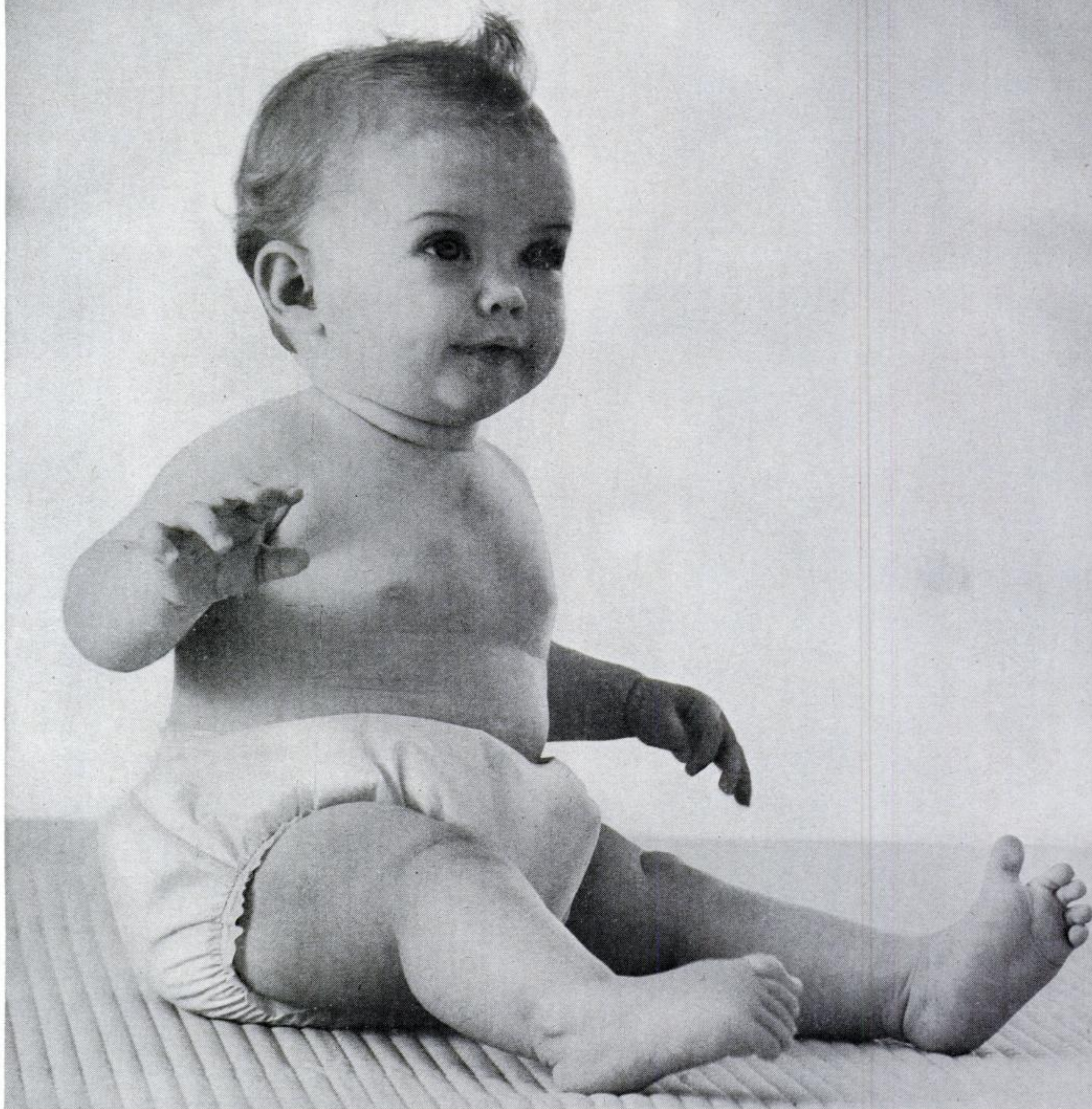


What flavor! Rich, real, and chocolate as only Nestlé's makes it. What speed! Just add 2 heaping teaspoons of QUIK powder to your glass of cold milk—stir—and drink 'er down! Delicious Nestlé's QUIK stays mixed all the way. No beating, no bother, no refrigeration. Your kids will drink more milk when it's QUIK-mixed! Get some today!



WITH THAT FAMOUS **NESTLÉ'S**
CHOCOLATE FLAVOR

What a change in baby... when you



At home... use *Kleinert's* Softex Baby Pants

They're wetproof, leak-proof. Scientifically designed; they give baby extra freedom to kick, creep, crawl, walk.

Waistband and leg openings caress, never bind baby. All sizes. Nursery colors and white.

Silk Softex Baby Pants, \$1.00.

Quilted rubber pad under baby is soft as a cloud!

Waterproof, acid-proof. Clean with a damp cloth. Sizes for crib and carriage. 79¢ to \$3.75.



Kleinert's Topsy Pillow—Shaped to hold baby's bottle at just the right angle. Quilted plastic. Comes in nursery colors. Only \$1.95, gift-boxed.



Kleinert's Hot-n-Cold Bag—Makes a wonderful gift. Keeps baby's formula warm, or food cold. Only \$3.95. Gift-boxed, \$4.25.

change to [®] Kleinert's Softex!

"Diaper rash is a thing of the past, now that baby wears Kleinert's Softex Baby Pants! They don't heat up like some pants," writes Mrs. I. Marks, wife of a well-known architect.

"My baby's skin is like velvet, now that I've discovered Kleinert's Softex Pants," writes Mrs. S. Hershey, wife of a New York physician.

And so the praise pours in, from mothers everywhere!

WHAT MAKES SOFTEX SO SPECIAL? *It's waterproofed without rubber...so it can't heat up. Helps prevent diaper rash, heat rash, urine scald, chafing. And it's exclusive with Kleinert's! Softex launders in seconds. Won't crack, peel or stiffen.*



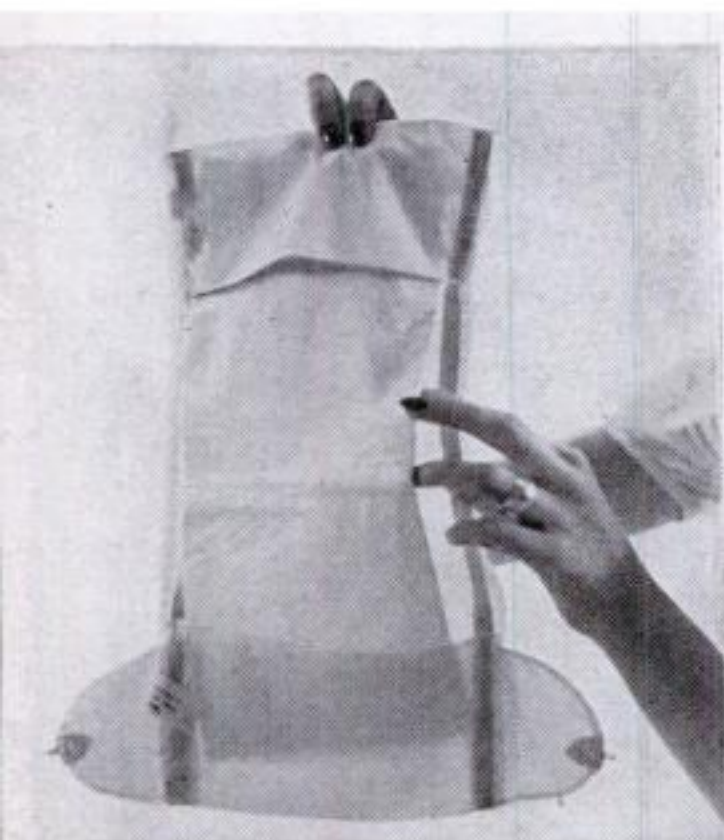
FREE

wherever Kleinert's baby products are sold. An authoritative booklet on Toilet Training. Prepared for Kleinert's by the noted psychologist and family counselor, Dr. Robert M. Goldenson, Ph.D.

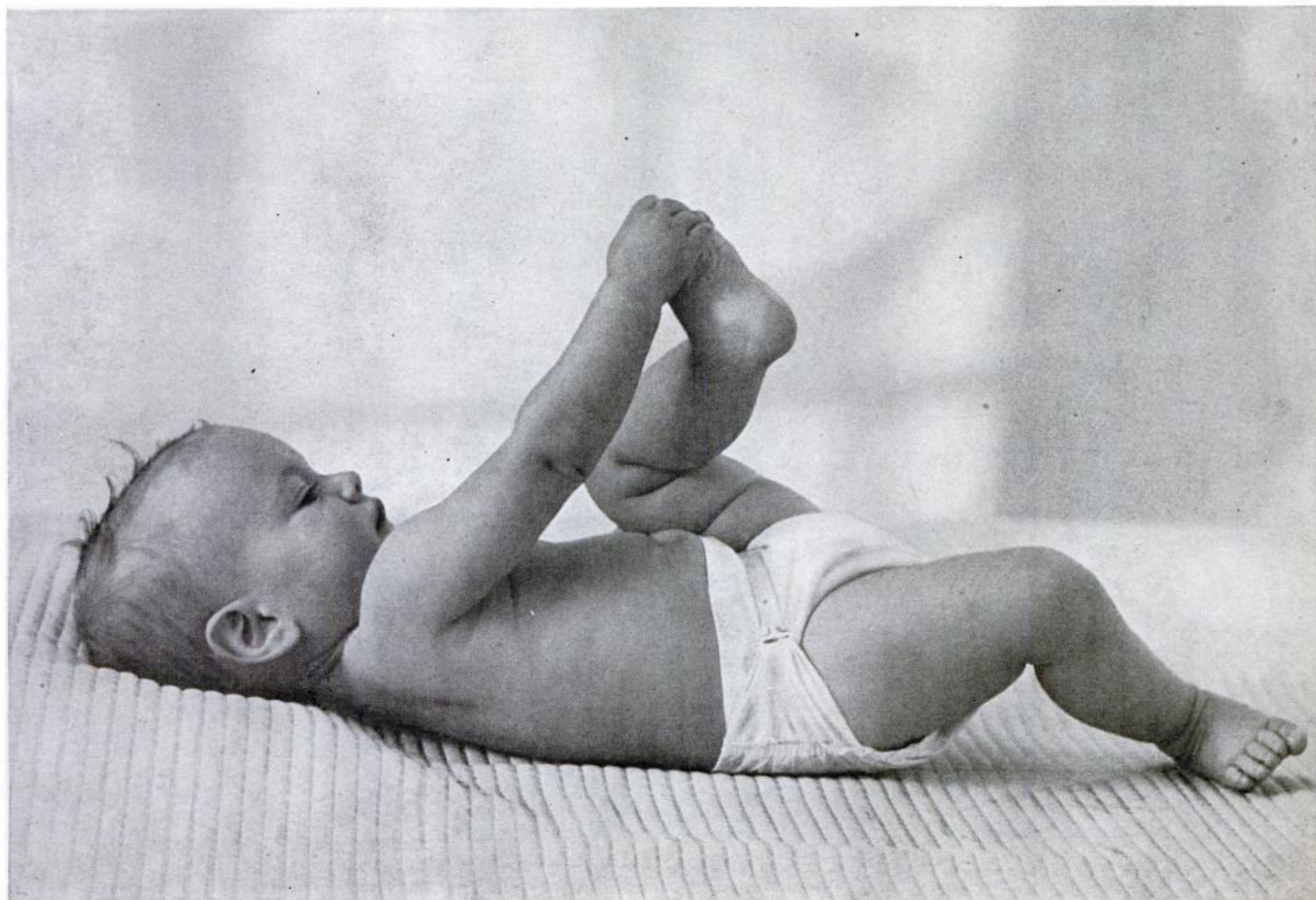


Going away? Use Kleinert's Softex Pad Pants

No need to drag "wet wash" home from a visit! Just change the pad...no need to change the pants! Slip in a pad, hook the pants, throw the wet pad away. Regular diapers may also be used. No harsh gauze to get soaked or to soil or chafe baby's skin. Rayon Softex Pad Pants, \$1.15. Sturdi-Lite Pants with safety pins, 75¢. Disposable refills (can't disintegrate on baby), 48 for about \$1.50



From cry baby to dry baby!
It's so easy to "change" baby with Kleinert's Pad Pants. Just slip in a fresh pad...toss the wet one away!





PYRAMID'S HIDDEN CHAMBER is connected to temple (*top*) by stone stairway as shown in

cutaway drawing. Concealed stairway runs down through arched passageway to a landing (*center*),

turns, continues to entrance of chamber (*bottom*) in which rests carved stone coffin holding the skeleton.



STUCCO HEAD found in tomb shows arched-nose profile which the Maya achieved by wearing jade nose ornaments.

PYRAMID'S SECRET

Unique discovery reveals ruler's tomb in Maya mound

For 270 years explorers have studied pyramids put up by the ancient Maya in southern Mexico believing that the huge structures were simply stone-faced mounds of solid rubble made to support the temples built on top of them. In 1948 Dr. Alberto Ruz of Mexico's Institute of Anthropology made an amazing discovery in the 1,300-year-old Temple of the Inscriptions at Palenque: one stone slab in the floor was built to be removed like the lid of a box. Under the slab was an arched stone stairway leading down into the pyramid's interior.

The stairway had been filled with rocks and clay and Ruz could not guess where it led. But

with helpers he started digging to find out.

It took four years to reach bottom. There (drawing, left) Ruz found another movable stone. Behind it lay a mysterious, cavernous room. Its walls were covered with ghostly carvings of priests. From its ceiling dripped snowy stalactites. The room was dominated by a huge carved stone slab (below). When Ruz lifted the slab he found the reason for the pyramid's hidden chamber. There, surrounded by jade ornaments, lay a moldering skeleton. Undoubtedly the bones were those of a Maya ruler, for they were buried in one of the most splendid tombs in all the Western Hemisphere.



CARVED COFFIN LID, a five-ton piece of limestone, lies in hidden room above bones of Maya

ruler. In bas relief is a sacrificial victim and along sides are Maya symbols of the stars and planets.



Outside stairs (right) lead up terraced stone-and-mortar face of pyramid to the temple's front door.

neat!



a good man looks
even better in . . .



Top-quality Sanforized **fabrics**

Dickies are built for **YOUR** build

Rugged, he-man construction

Around the house and on the job,
Dickies matching shirts and
pants mean long, comfortable,
goodlooking wear. ASK for
Dickies next time you need
work clothes—See the difference.



PROUDLY SOLD...

PROUDLY WORN

IN 48 STATES

Williamson-Dickie Manufacturing Company

New York • Chicago • Fort Worth • Bainbridge, Georgia
Somerville, New Jersey • Los Angeles

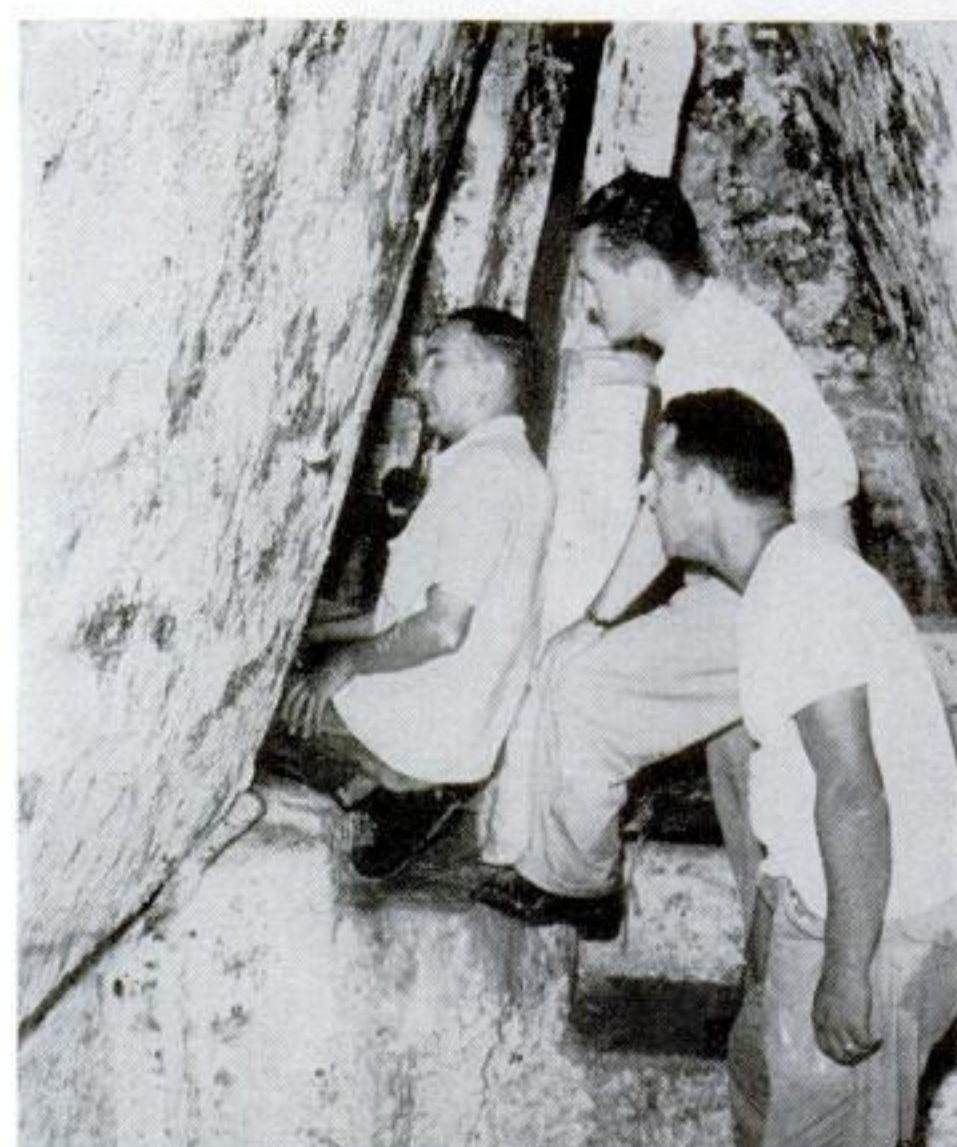
Makers of Work Clothes for America's Men of
Production Since 1922.

for name of nearest **Dickies** Dealer write 509 W. Vickery,
Fort Worth, Texas. © 1952 W-D Mfg. Co.

PYRAMID'S SECRET CONTINUED



THE STAIRS lead down through a passage roofed with the angular arches characteristic of Maya building.



CHAMBER'S ENTRANCE is at bottom of the stair. Archaeologist Ruz (left) and helpers slide into opening.



STONE BEAMS in inner chamber are covered with stalactites. On wall are stucco portraits of Maya priests.

CONTINUED ON PAGE 74



BEVERLEY, \$27.50



DAYTON, \$19.95



VICTORIA, \$19.95



CAREERMAN, \$32.50



YORK, \$24.95



CHARLOTTE, \$27.50



ALTON, \$29.75



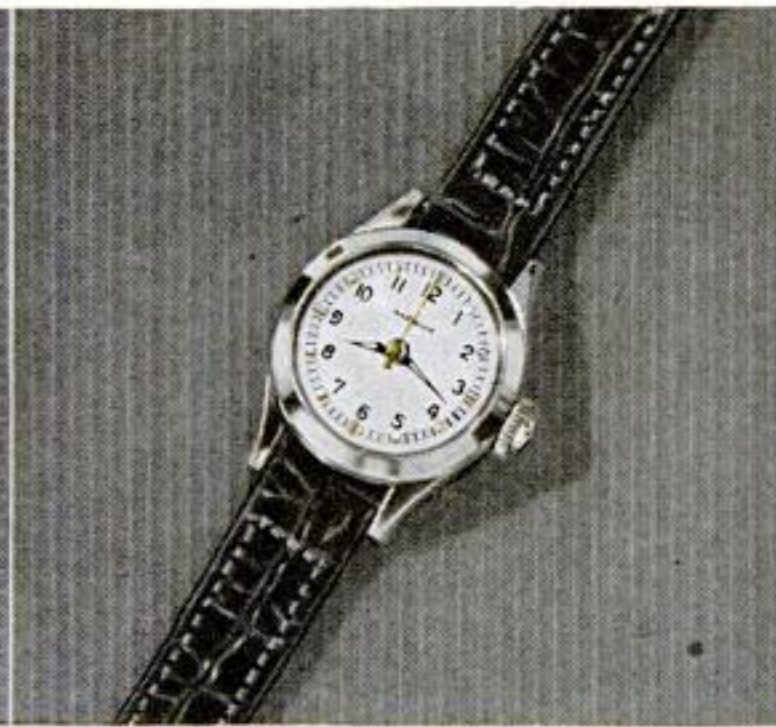
AURORA, \$32.50



ELIZABETH, \$35.75



DENVER, \$49.75
Self-winding, shock and water-resistant



OLYMPIA, \$39.75
Shock and water-resistant



HARTFORD, \$35.75



Shortest Commencement Address of the Season

Parents and fellow classmates—Wadsworth Watch prices start at \$19.95. For this you get:

- * **One of the oldest** and finest brand names in jewelry.
- * **The style and beauty** of cases created by the same designers who fashion cases for America's finest watches.
- * **The dependability and accuracy** of movements made by the same craftsmen who make movements for the world's costliest watches.
- * **A very happy graduate.**

We thank you.

WADSWORTH

A GOOD WATCH AT A BETTER PRICE

Product of the Elgin National Watch Company • Elgin, Illinois

All prices include Federal Tax and are subject to change without notice.



When horsepower was hand-fed

Most of us don't even know the spark control used to be set by hand. Today, automatic spark control is just one of many conveniences . . . conveniences that include more than *thirty* ways to use up electricity. That's why you need a powerful battery—a *modern* battery designed to stand up to today's electrical loads . . . a DELCO! Just look at the record—more motorists on the road today depend on DELCO batteries than any other make!

**ALWAYS REPLACE WITH A DELCO
THE NATION'S NO. 1 BATTERY**



A GENERAL MOTORS PRODUCT



UNITED
SERVICE
MOTORS

A UNITED MOTORS LINE

DELCO
BATTERIES

PYRAMID'S SECRET CONTINUED



LIFTING SLAB, workers carefully turn truck jacks. Under this slab was a second heavy stone lid that also had to be raised.



PEERING INTO TOMB, Ruz (with camera) and helpers crawl under logs holding slabs to get a glimpse of pyramid's occupant.



PEERING BACK, skull of Maya ruler faces the discoverers from pile of ornaments. Jade beads served as ruler's breastplate.



Expect something wonderfully different

... so wonderfully different that Ballantine Ale, more often than not, is the *only* ale served at the finest clubs, hotels, and restaurants.

Top Fermentation—with Ballantine's pedigreed yeasts working upward, not downward—makes the difference in flavor and satisfaction . . . it's not to be compared with any other malt beverage. If your education hasn't included Ballantine Ale, you have an experience ahead.



BALLANTINE *Ale*

P. Ballantine & Sons, Newark, N. J.

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THE TOURING TRUMANS

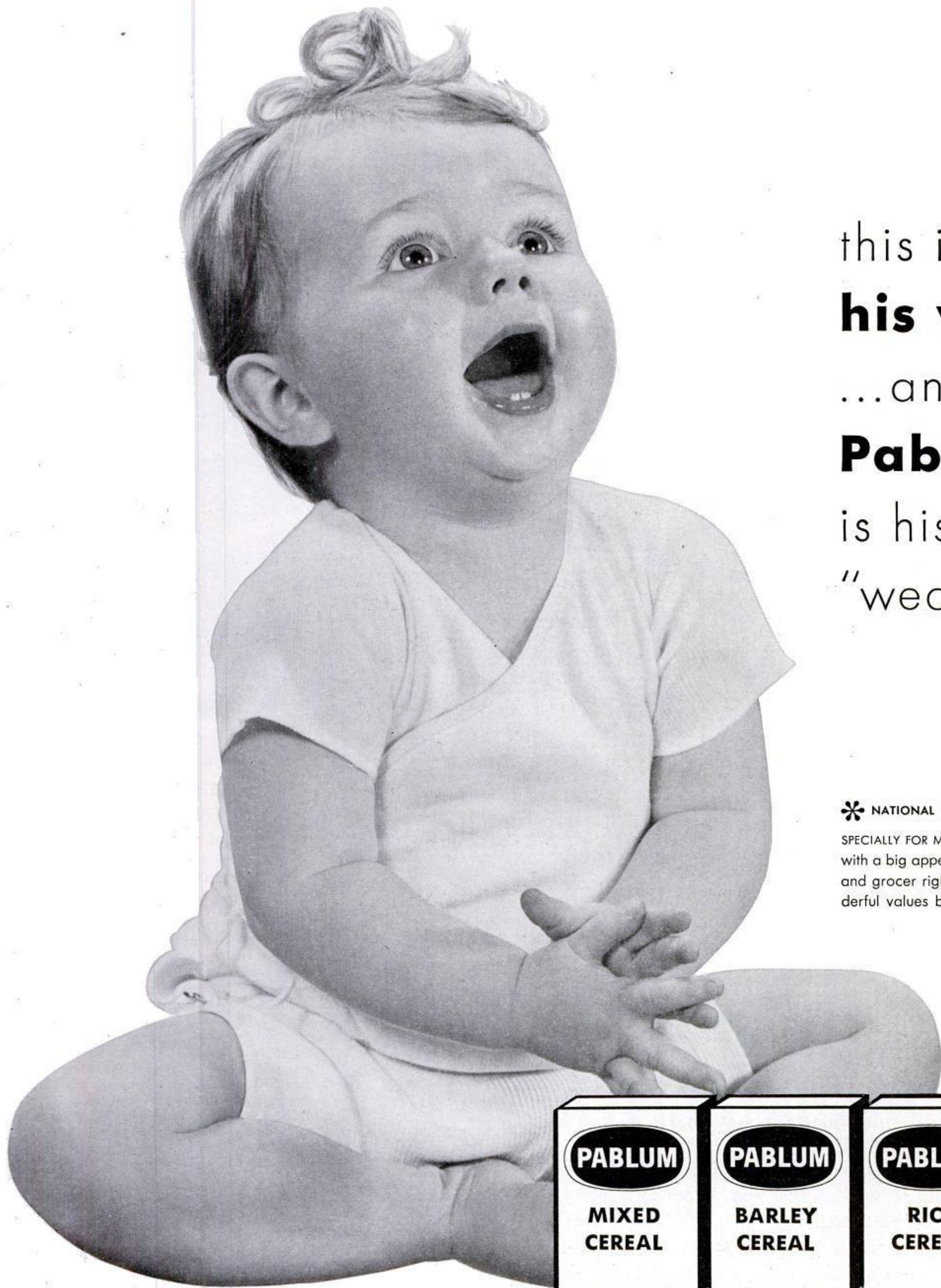


**FORMER PRESIDENT, ANSWERING ONLY TO HIS FAVORITE BOSSES,
ENJOYS A PURELY PERSONAL EXPEDITION TO HAWAIIAN ISLANDS**

Like any other tourists, the Harry S. Truman family of Independence, Mo., broke into their broadest grins as the ship that brought them from the mainland tied up at Honolulu. It was the start of a family-only vacation that the former president had long been promising himself, and subject only to the greater whims of Mrs. Truman and daughter Margaret, he was understandably determined to "do as I please."

The last time Mr. Truman had been in the

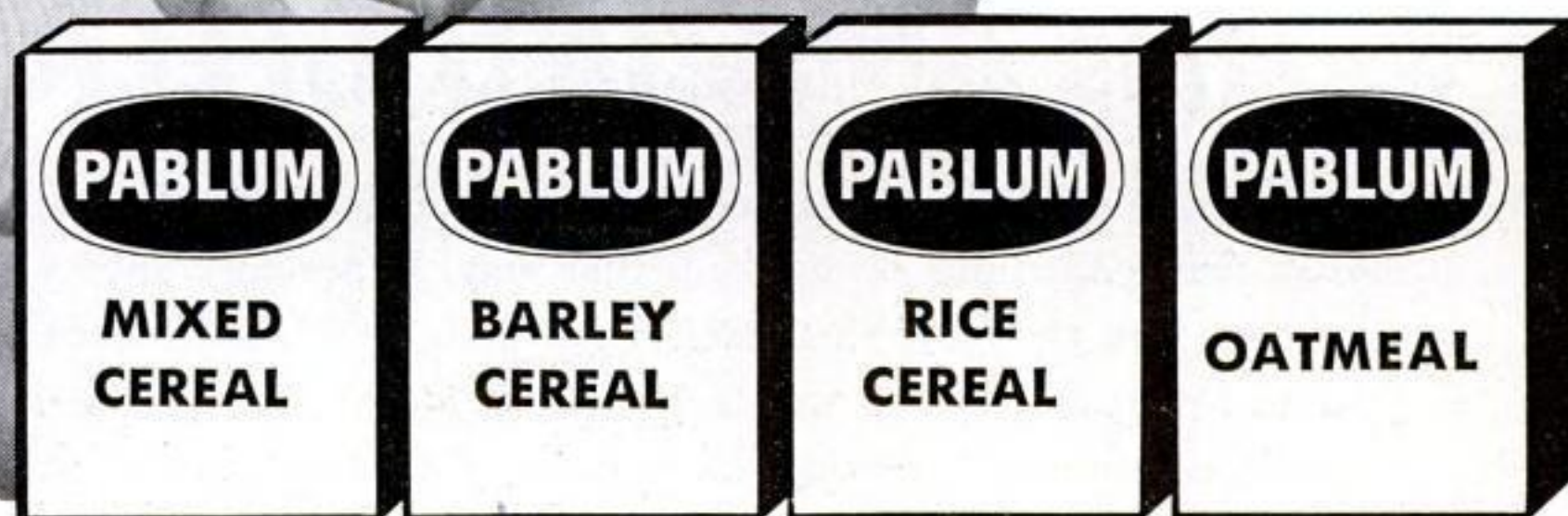
islands was October 1950, during a stopover on his way to the Wake Island conference with General of the Army Douglas MacArthur. Because of the seriousness of his mission, he declined then to wear the traditional *lei* around his neck. This time, free of presidential burdens, he happily submitted to the islands' welcome and wound up, together with "the boss" and "the boss's boss," generously garlanded not only at the neck but by the armful as well.



this is
his week*
 ...and
Pablum
 is his
 "weakness"

* NATIONAL BABY WEEK, APRIL 26 — MAY 2

SPECIALLY FOR MOM: if you've a "small fry" with a big appetite, better see your druggist and grocer right now for those many wonderful values being featured all this week.



4 varieties at your druggist's or grocer's

Boon to Mother Safe for Baby!

Exclusive "Handy-Pour" spout on the Pablum package prevents messy, wasteful spilling . . . keeps baby's cereal fresher and safer between feedings.



Best to Start On Best to Stay On!

Four different-tasting Pablum® Cereals give baby the variety he craves, plus high nutritional values so important up through his second and third year.



Time for Baby's Visit To the Doctor's?

Don't put it off! He is anxious to help you, even with your smallest problem. Remember, he is the expert when it comes to knowing what is best for your baby.



Pablum is the Original Pre-Cooked Cereal . . . made only by Mead Johnson & Co., Evansville, Ind.—world famous for nutritional products for infants and children.

MEAD

Limited Introductory Offer!

AMAZING CHLOROPHYLL TOOTHPASTE

Actually Helps Build
New Gum Tissue!

2 Giant Tubes

REGULAR
VALUE \$1.18

ONLY 69¢



WHY we make this AMAZING OFFER

For years, dentists have wanted a toothpaste that *actually rebuilds firm gums* and *keeps* them that way. Experience shows that once you try New KOLYNOS with CHLOROPHYLL—once you and your family see and feel the *benefits to your gums—to your whole mouth*—you will never again be satisfied with ordinary toothpastes of *any* kind. You will be a permanent, delighted KOLYNOS customer. That's why, in your interest and ours, we can afford to offer you this \$1.18 toothpaste value for only 69 cents.

©1953, Whitehall Pharmacal Company

**OFFER
LIMITED!
GET YOURS
TODAY!**

DOES WHAT DENTISTS FOR OVER 50 YEARS HAVE WANTED A TOOTHPASTE TO DO

Helps Rebuild Firm, Healthy Gums
and Keeps Them That Way!

Leading dentists *agree*—if your gums are receding . . . bleed . . . feel spongy or sore . . . *your teeth are in danger—your breath questionable!* If you have any of these signs, you need new green KOLYNOS—KOLYNOS with CHLOROPHYLL—today! Used after meals, it can mean the difference between a healthy mouth and sweet breath—or unhealthy gums . . . bad breath . . . unsightly teeth.

Remember green KOLYNOS *combines* chlorophyll with an exclusive team of hygienic cleansing agents, to repair gums, keep teeth white, breath fresh, mouth clean and healthy. Take care of your *gums*, and see how much healthier your whole mouth feels. See your dentist regularly—but start on non-staining green KOLYNOS today!



A "sweet breath, clean mouth" toothpaste is not enough. You must get gums clean and healthy and keep them that way! Get new green KOLYNOS!

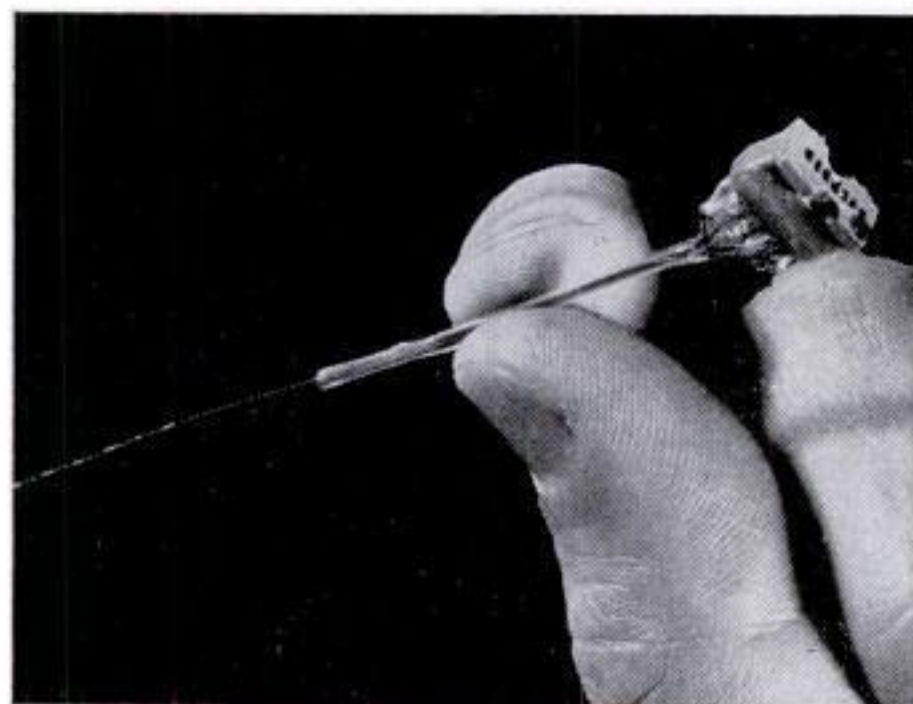
KOLYNOS[®] with CHLOROPHYLL



AS A CHARGE OF CURRENT FLOWS THROUGH WIRES TO THE ELECTRODE PLANTED INSIDE ITS BRAIN, A MONKEY REACTS TO THE STIMULATION WITH A WINK

CHARTING BRAIN'S GEOGRAPHY

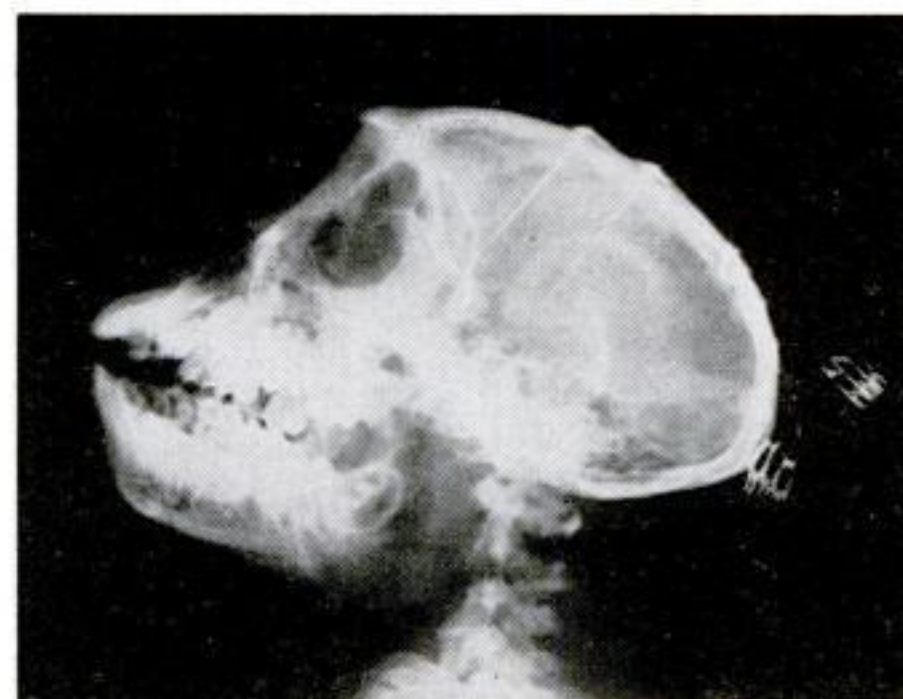
Current applied to tiny electrodes in a monkey's head discloses functions of different cerebral areas



ELECTRODES which supply stimulation to pinpoint areas of brain are thin wires. Several wires are bound together to form a single needle. Each wire ends at a different point along needle in small bump.

Tiny steel electrodes, planted painlessly inside a monkey's brain by Yale Scientists José Delgado and H. Enger Rosvold, are helping to chart mysterious areas in the brain's geography. By sending currents through the electrodes the scientists stimulate different parts of the brain, and are thus able to see which areas control which actions and emotions. They can at will make the monkey wink (*above*), yawn, scratch itself, gobble bananas or refuse them, become ferocious or amiable (*next page*).

By using the technique on human mental patients, Delgado and Rosvold hope to locate the brain areas which govern undesirable reactions. Then they can burn out these spots, perhaps relieve some patients of anxiety or hostility without the standard lobotomy operation that renders useless larger sections of brain.



X-RAY shows two needles, each composed of six electrodes, in brain. Monkey cannot feel needles, responds to current stimulations much as it does to ordinary cerebral impulses, which are also electrical.



This illustration is typical of improved seedling emergence when "problem" soil is changed to "friendly" soil by adding Krilium soil conditioner.

See what happens in "friendly" soil

When 1953 gardeners mix Krilium* soil conditioner into their prepared garden soil, they won't have to fight soil that shrinks, packs and cracks during the growing season.

Instead, they'll see what happens in "friendly" soil—soil that's treated with Krilium soil conditioner and thereafter stays loose, crumbly and porous. They'll see the effects of better seed germination, stronger root structure and free emergence of more seedlings into the sunlight. They'll see that water is quickly absorbed—goes down to the roots where it does the most good. They'll find that soil is easier to work and to weed.

This year, see what can so easily happen in your garden when you mix Krilium soil conditioner with the soil—how it makes gardening the pleasure you've always looked for.

Special Note: If you generally use fertilizer, continue as before, but with this important change: **USE FOLIUM**—Monsanto's new balanced, leaf-feeding plant food.

At Your Dealer's . . . Krilium is available in 1-lb. and 5-lb. home-garden-mixture packages; in 10-lb., 25-lb. and 50-lb. full strength packages for large area use . . . Folium is available in 2-oz., 1-lb. and 5-lb. packages.

MONSANTO CHEMICAL COMPANY, Merchandising Division, 1700 South Second Street, St. Louis 4, Missouri. In Canada, Monsanto Canada Limited, Montreal, Toronto, Vancouver.

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Folium: Monsanto Trade-mark

Krilium

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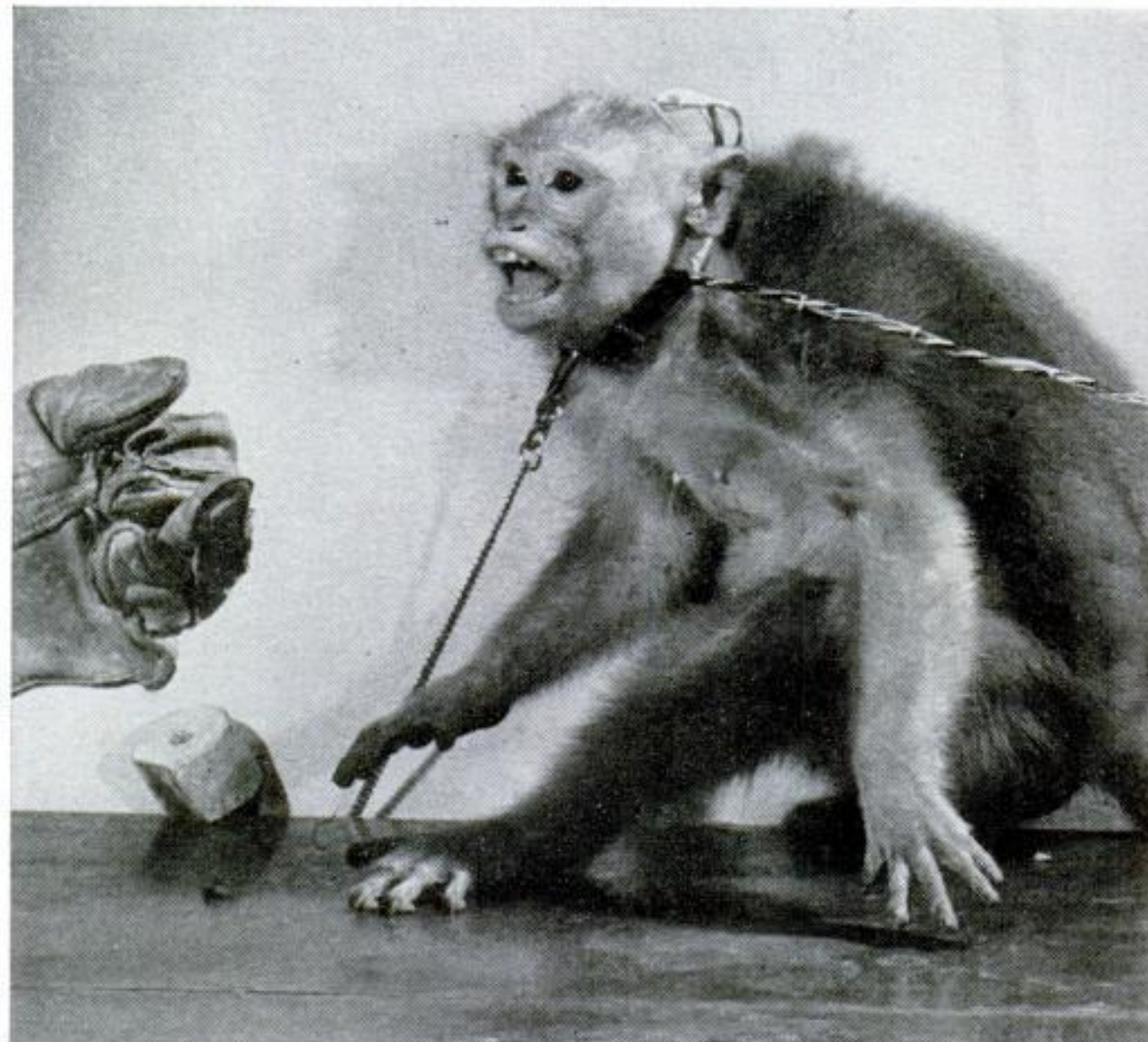
SOIL CONDITIONER

Helps Germination, Root Growth,
Emergence — Maintains Loose,
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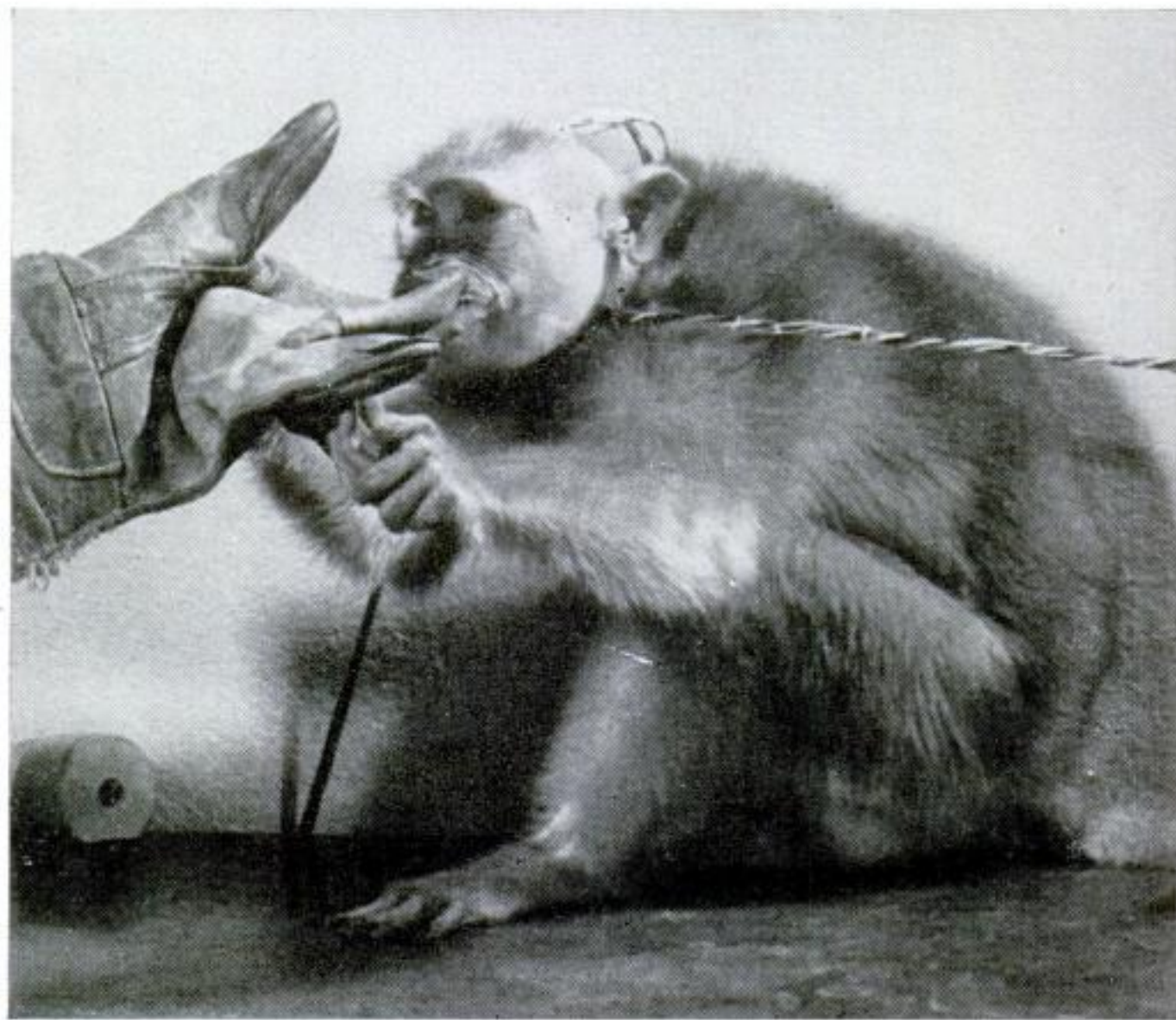
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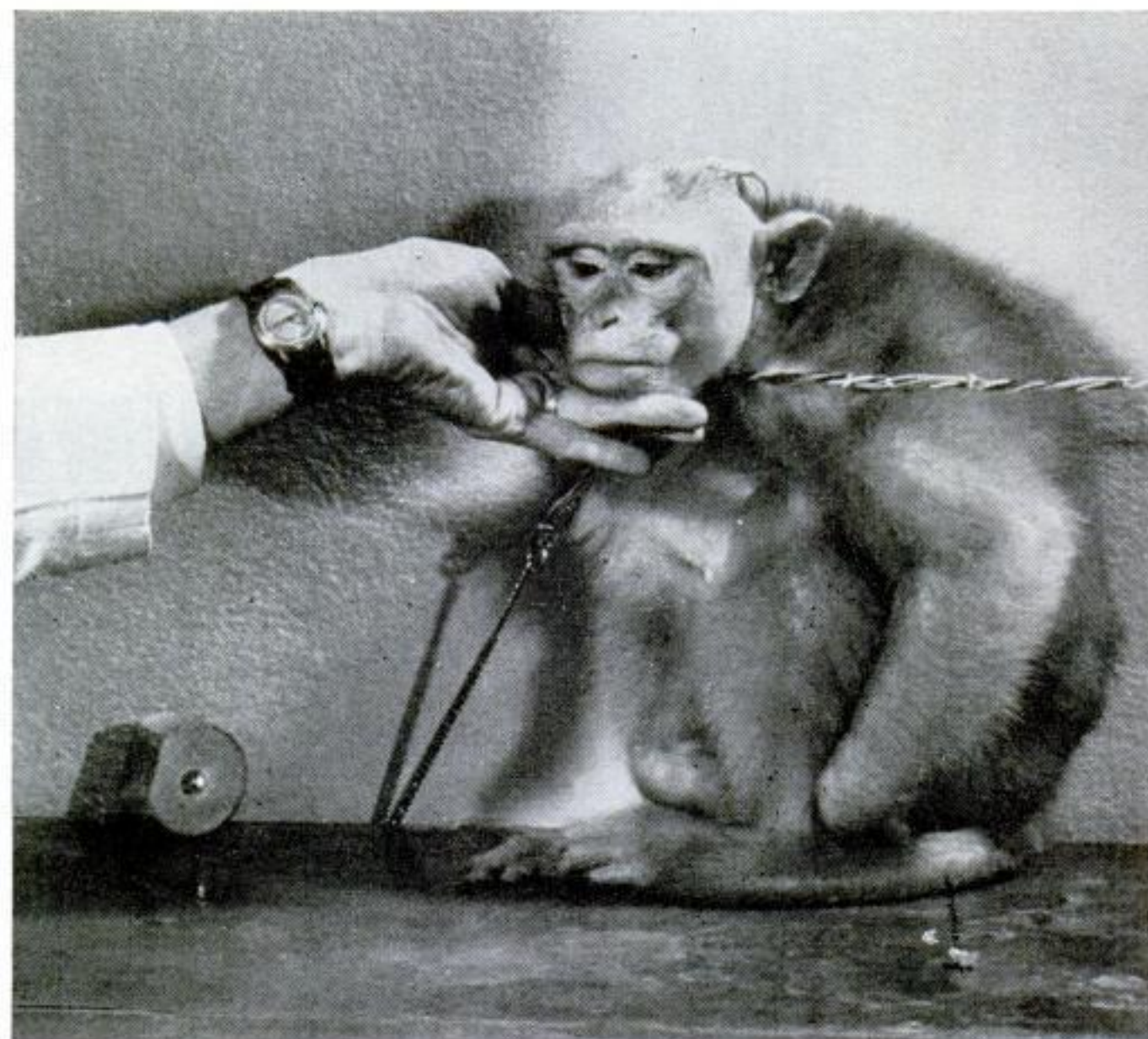

SERVING INDUSTRY WHICH SERVES MANKIND



FIERCE MONKEY, without external stimulation, bares its teeth at human hand. A macaca rhesus, it is naturally ferocious to other animals and people.




VICIOUS BITE on leather glove proves monkey is serious in intent to harm. Hand clenches in midst of glove so teeth piercing glove cannot sever fingers.




MADE DOCILE by electrode stimulation of proper brain area, monkey can be fondled without any danger. Light (bottom, left) shows that current is on.

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brightest shine



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ESQUIRE
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In 9 colors Available in Canada
The Shoe Polish That CONTAINS LANOLIN

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. . . an engineering triumph, built for the man who appreciates quality. A complete line of reels in every price range for every kind of fishing.

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The past century saw James Crow's whiskey carried by clipper ship to England, Scotland and other countries, where it was hailed as America's finest.

OLD CROW

Kentucky Straight Bourbon Whiskey

It was not the quantity of Old Crow shipped abroad but the quality that built an international reputation and demand for this fine Kentucky whiskey. A century later we find Old Crow's fame world-wide, its rich Kentucky taste more keenly appreciated than ever before. Have you tried it—recently?

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Among America's Great Whiskies



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Pork Beef Lamb Ham Bacon Sausage Canned Meats



MORRELL PRIDE BREAKFAST SAUSAGE—In cans for your year-round convenience. Juicy tender links with a delicious blend of pure pork and mild seasonings. Keep some on hand always.

MORRELL

Better meals with bacon!

From "Good Morning!" breakfast to midnight snacks, crisp, tasty bacon adds flavor and savor to every meal! And Morrell Pride Bacon is bacon at its very best!

PRIDE

Only choice center slices, mild-cured, slow-smoked over fragrant hardwood fires, are selected for Morrell Pride Bacon. Always the same high quality, thanks to Morrell's constant laboratory control and government inspection. In layer or heat-sealed packages. Ask for it at your favorite dealer today.

BACON



MORRELL PRIDE BACON—The choicest center slices, slow-smoked for flavor, aroma, nutrition. Heat-sealed, airtight packages retain freshness until used.



MORRELL PRIDE FRESH PORK SAUSAGE—An outstanding blend of pure pork meat and delicate seasonings. In patty-perfect roll or plump, succulent links. You'll say it's the best you've ever tasted.



MORRELL PRIDE CANNED HAM—cooked and canned in its own juices. Boneless, flavorful; slices beautifully. It's economical, too. Ready to eat, or heat through for a delicious hot meal.



MORRELL PRIDE HAM—E-Z-CUT has been oven-baked to perfection, the flavor sealed in, the shrink taken out. It's fully cooked! **TENDER** is ready to cook to your own pet recipe. Get a Morrell Ham today from your Morrell dealer.



Stop drinking "Hit-and-Miss" Coffee...
get the **Instant Coffee**
that **Dares Guarantee**

A Perfect Cup of Coffee Every Time!

100% PURE COFFEE

"Pre-Percolated" by experts for **Instant**
goodness... cup... after cup... after cup!

If your coffee is "Hit-and-Miss"... good sometimes, poor others... there *is* a way to make a perfect cup of coffee every time. With Instant G. Washington's!

That's because it's "Pre-Percolated" for you by coffee experts. Better than you could ever brew coffee at home! Just add boiling water... *instantly* you've coffee at its rich, mellow, real-coffee best!

For G. Washington's *is* real coffee, all coffee—100% pure

coffee! Its patented "Flavor-Lock" Tin and Inner Seal *keep* this superb blend of 4 famous coffees "roaster-fresh"... cup... after cup... after cup!

Try Instant G. Washington's! Medium Tin gives about as many cups as 1 lb. of ordinary ground coffee—Large Tin as many cups as 2 lbs. (and *saves you up to 25¢ per lb.*)!

Money-Back Guarantee

Perfect Coffee Every Single Time! Not just once or twice. Not by luck or accident. Not "Hit-and-Miss" like some coffees. *But uniformly delicious coffee... cup... after cup... after cup!**

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INSTANT G. WASHINGTON'S 100% Pure Coffee for 100% Pure Pleasure

ALSO AVAILABLE IN
POCKET-SIZE PACK

1-Cup "Aces"

G. Washington's now comes in foil-wrapped, pocket-and-purse-size "Aces"—new, quick handy way to make that single cup... *where and when* you want it. Perfect for sportsmen, office, lunch box, travel. Three one-cup "Aces" about 10¢. Get Instant "Aces" at your grocer's now!

GALAHAD OF THE WEST



BOY AND DOG WATCH SHANE FIGHT IN SALOON

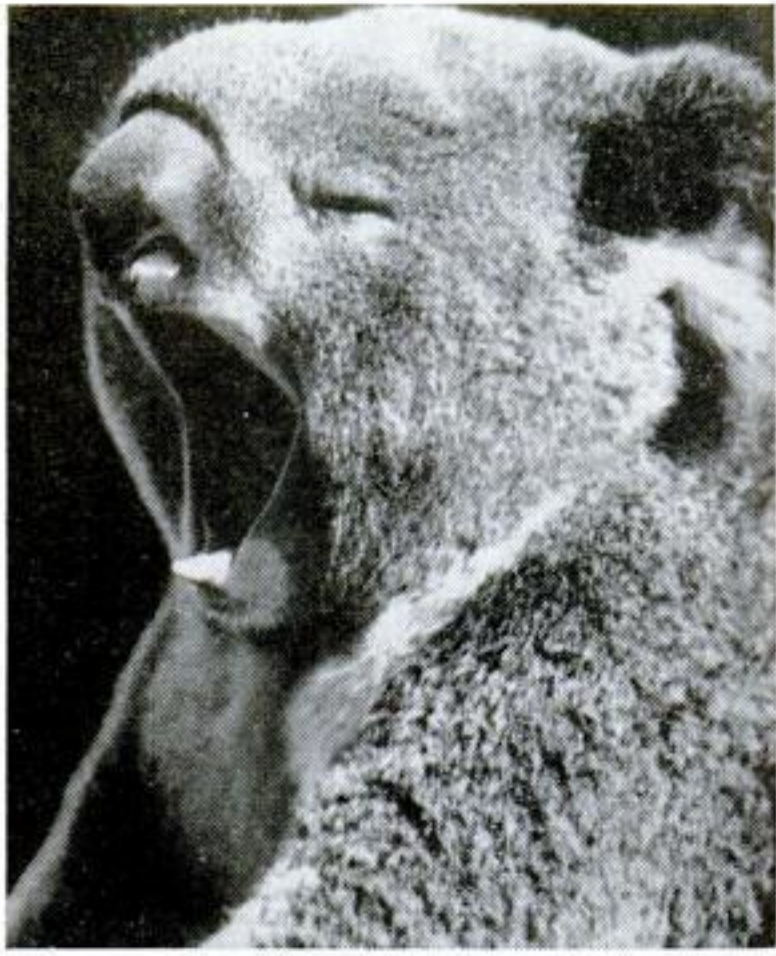
'SHANE' RIGHTS ALL WRONGS BECAUSE HIS HEART IS PURE

In the best so far of this year's westerns, an epic-sized movie called *Shane*, the scene is the Wyoming uplands in the 1890s. The men wear buckskin and blue jeans and the women calico. The plot concerns a cowboy who fights for a community of worthy homesteaders against a wicked cattle rancher. The cowboy, played by Alan Ladd, talks standard Western American and the picture, directed by George Stevens (*A Place in the Sun*) for Paramount, is filled with telling bits of character and local scenery. But for all its authentic realism the story of *Shane* comes straight from King Arthur's Round Table, and the hero's real name is Galahad.

He comes alone, on his trusty horse, out of the wilderness. He is silent, dependable, vigilant, and his strength is as the strength of 10 because his heart is pure. The wife of a homesteader he has befriended is almost ready to offer him her love, as her son has already offered him total devotion. But he leaves them gravely and rides off, a knight in buckskin, to right new wrongs across the mountains.

KNIGHTLY VALOR is displayed by Shane as he gives villain his comeuppance in bloody bar brawl.





**HO-HUM! THIS PARTY
CAN'T LAST FOREVER!**



**NEXT TIME SERVE KING
—IT'S THE BLEND THAT
TASTES THE BEST!**



**FOR SMOOTHER, Milder,
LIGHTER DRINKS STEP UP TO
THE KING OF BLENDS!**

BLENDED WHISKY. THE STRAIGHT WHISKIES IN THIS PRODUCT ARE 4 YEARS OR MORE OLD. 37½% STRAIGHT WHISKIES. 62½% GRAIN NEUTRAL SPIRITS. 86 PROOF. BROWN-FORMAN DISTILLERS CORP. AT LOUISVILLE IN KENTUCKY.



GUNFIGHTER (Jack Palance, right) hired by the cattle rancher, stands menacingly by the saloon waiting for the right moment to shoot a homesteader down into muddy street of the frontier town.

DEAD MAN is brought back on a horse from town to his home against backdrop of the Teton Range in Wyoming which is dramatically used by Director Stevens to give sweep and dignity to his big scenes.



FUNERAL of the murdered man on a rocky hillside is the occasion when the homesteaders, with their ally Shane (second from right), make up their minds to fight back against the cattleman's threats.

CONTINUED ON PAGE 88



MRS. VIRGINIA MANNING'S HOUSE SPARKLED AFTER SPRING CLEANING, BUT HER DRESS WAS A MESS. THEN RINSO MADE HER DRESS SPARKLE, TOO.

BEFORE AND AFTER RINSO

Rinso gets out more dirt than detergents and usually costs you about 20% less.

Mrs. Virginia Manning, young Jackson Heights, N. Y. housewife, tackled her spring cleaning chores with special enthusiasm this year—and her dress showed it. Mrs. Manning didn't fret. She just flipped the dress in her washer and added plenty of good Rinso soap.

Good housekeepers know from experience that Rinso does a better job on a really dirty wash than any other kind of cleansing agent. Notably better, for instance, than the famous detergents that make such short shrift of dishes and other chores. When it comes down to getting your sheets, dresses and the rest of

your wash clean, Rinso soap has no equal.

Take the all-important matter of dirt. The famous Lever laboratories have tested the new detergents as they came on the market. The results have been interesting indeed. Rinso gets out more dirt than any of these new detergents. This is a matter of tested fact. No guesswork involved.

Housewives who use Rinso find it hard to believe what their own eyes tell them. Their sheets and pillowcases are whiter after being washed in Rinso—whiter even while still soaking wet—than when they were brand new. Do you know what's behind this remarkable fact? It's the SOLIUM in Rinso!

The miracle fabrics such as nylon, orlon and dacron have now joined the old stand-bys—cotton, wool,

and linen—that can be safely washed in Rinso soap. Your hands are safe in Rinso, too. It's a shame how hard some of the detergents can be on a sensitive skin.

You usually pay about 20% less for Rinso than for most detergents. This is no small matter to housewives who operate on a budget, as most of us do.

Lever Brothers stands behind Rinso with its famous guarantee which appears on every package. Rinso will perform *exactly* as we say here. Lever Brothers Company, 390 Park Avenue, New York 22, New York.



Inspired
by a Queen's Coronation

HER

Majesty

Tiny, royal-looking—
lovely, candid face.
Shown actual size.

Regal-looking, charming, feminine new watch—knowingly created by the skill of experienced hands—*Her Majesty* by Seth Thomas. Lovely watch inspired by the Coronation planned for Britain's beautiful young Queen! You'll be so proud to own it! Its clear and shining face is set in a circlet of golden rays . . . its crystal stands high! And behind its beauty lies the flawless accuracy of the famous Seth Thomas craftsmanship.



Her Majesty—luxurious 17-jewel watch—comes to you now in the shimmering brilliance of a white golden case, with slender black cord. \$55.00†. Or in glowing, yellow golden case, with black cord at \$55.00†, or with matching double chain bracelet at \$59.50†. Send today for your free booklet showing other fine Seth Thomas* watches. Write Dept. L-4, Thomaston, Connecticut.

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The *Newest* in fine watches
by the *Oldest* name in time

SETH THOMAS

of Thomaston, Connecticut
Since 1813 America's finest timepieces



Division of General Time Corp.

'Shane' CONTINUED



SHANE'S WORST FIGHT is with homesteader friend (Van Heflin), whom he pulls off horse to prevent his going to town where he is sure to be killed.



HIS NOBLEST MOMENT comes as he says goodbye to homesteader's wife (Jean Arthur) who thanks him for saving husband's life, begs him to stay on.



HIS HARDEST FAREWELL is for the boy (Brandon de Wilde), whom he leaves behind with the chivalric advice, "Grow up to be strong and straight."



TORO

**MAKES THE POWER MOWER OF
CHAMPIONSHIP GOLF COURSE QUALITY**

SAM SNEAD, 1952 Masters Golf Champion

America's most complete line of power mowers



TORO 27-inch Starlawn has original "floating" reel to give a level cut over uneven ground.



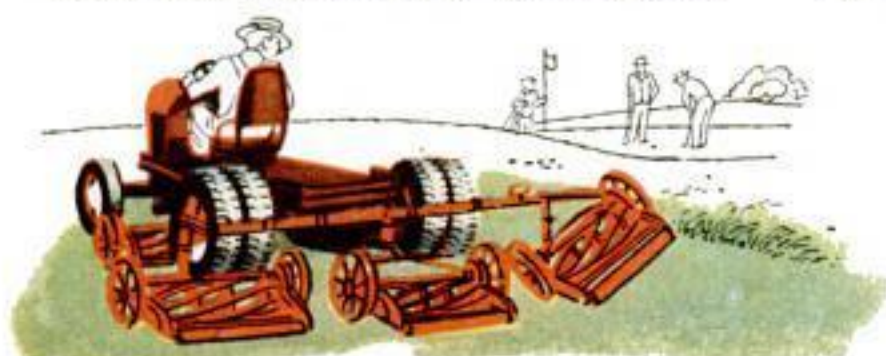
TORO 21-inch Whirlwind is power-propelled; new Leaf Mulcher Attachment* ends raking.



TORO 18-inch Sportlawn mows areas up to 60' x 135'. Has 1 horsepower 4-cycle engine.



TORO 20-inch Whirlwind's original rotary-action blade easily cuts tangled weeds or fine lawns.



TORO Gang Mowers with TORO Tractor (above) can mow a clean, smooth swath up to 16 feet wide! TORO Professional (below) does the work of 15 men with hand mowers.



TORO 80-inch Whirlwind has twin rotary blades; cuts weeds, grass; pulverizes leaves into a mulch.



TORO Power Greensmower's high-speed reel keeps golf greens velvet-smooth.



TORO 31-inch Whirlwind. "Suction-Action" lifts clippings, chops them to a practically invisible mulch.

ROTARY OR REEL

Toro gives you your choice: rugged reel types... plus Whirlwind... the original rotary power mower.

TORO 18-inch Whirlwind



TORO 21-inch Sportlawn

**Biggest news
in lawn care!**

First the famous Toro Sportlawn...and now another great Toro—the new Whirlwind 18! This remarkable rotary-blade power mower makes easy work out of your toughest lawn jobs: mows grass, cuts weeds, trims, and chops grass clippings into a fine mulch. No

grass catcher needed! With the amazing Leaf Mulcher Attachment*, leaves disappear like magic—leaf raking is ended forever!

And the Whirlwind 18 is low cost, too! Choose from 2-cycle or 4-cycle gasoline powered models, or the new electric at only \$69.95.



ASK FOR A FREE HOME TRIAL! Look in the classified section of your phone book for the name of your nearby Toro-Whirlwind dealer. See him today for the right power mower model. Down payments are less than you'd think!
*Leaf Mulcher optional at slight extra cost on all Whirlwind models.

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TORO power mowers sold and serviced throughout the United States and Canada

...TORO announces the mower that ends leaf raking forever!



PULVERIZES LEAVES OR CUTS GRASS! Photo shows how TORO 18-inch Whirlwind actually mulches leaves to fine bits. Mower prices start at \$69.95* for electric model.

*Leaf Mulcher attachment slight extra cost (only \$4.95 for 18-inch machine) on all Whirlwind models



MOWS YOUR GRASS! Original rotary blade design has "Suction-Action" of a vacuum cleaner—lifts every spear of grass up straight, clips it off clean.



PULVERIZES LEAVES! Leaf Mulcher Attachment holds leaves under completely enclosed housing until whirling blade quickly mills them to fine powder.



CUTS YOUR WEEDS! No more back-breaking work with a hand scythe! This remarkable mower slashes through even the thickest tangled weeds in a jiffy!



TRIMS! All four wheels are recessed into streamlined die-cast housing so you can trim right up to fences, walls and buildings with either side of the mower!



FERTILIZES! Fine clippings of grass or leaves are evenly distributed over your lawn as a healthful natural mulch. Get a **FREE HOME TRIAL** from your TORO dealer!



"All over the island extraordinary things are going on," says Author Herbert, and in this drawing Artist Emett places the busy Britishers in a mighty tree rising from the tight little isle and lit by the sun that never sets.

HERE COMES THE QUEEN!



"Mr. Parrack, in Essex, is making 10 miles of flags"

Everybody in Britain, from silkworms to sonnet makers, is now happily at work getting ready for the glorious day in June when Elizabeth II will be crowned

by A. P. HERBERT

Sir Alan Herbert, dean of British humorists and former M.P., here describes the wonderful preparations underway in Britain for the coronation. The illustrations were prepared for LIFE by Rowland Emmett, whose unique drawings in Punch have done much to reinvigorate that celebrated magazine.

ELIZABETH II became Queen on Feb. 6, 1952. On June 2, 1953, she will go to Westminster Abbey to be anointed, crowned and "lifted up" to the Throne. She will have been "Her Majesty" for sixteen months, and the interval, to some, seems long. They forget that we allow a time for mourning, and winter in London is not the season for public shows.

Hard practical sense is generally to be found behind any ancient British ceremony. In earlier centuries a sovereign did not always come undisputed to the Throne, and our backward ancestors had not thought of television or even radio. So the people were summoned to London to see and believe and approve, not only the political but the religious confirmation of the royal title. For after the anointing in the Abbey any move by a rival or pretender was impious as well as impolite. If Edward VIII had been anointed and crowned the abdication affair would have been even more difficult and dreadful.

There are no rivals or pretenders now, but all the busy fuss and excitement of today have, apart from the spiritual, the same practical end—that every loyal citizen can say, in high or humble fashion, "This is my Queen, and let her enemies look out!"

So all over the island extraordinary things are going on. It is like the dressing of Cinderella for the ball, or the fairies in Shakespeare's *Midsummer-Night's Dream* making ready for the revels of Titania and Oberon. If there are any, at home or abroad, who mutter "waste of time and money," any stern democrats who dislike pomp and ermine, any like Mr. Emanuel Shinwell, M.P., who say that aristocracy is "doomed and almost damned," they can at least take innocent pleasure in a fairy story, enjoy the vision of beauty and a whole nation singing one song in tune together:

"For never anything can be amiss

When simpleness and duty tender it."

The poets, the musicians, the artists are busy—Benjamin Britten at an opera, Sir William Walton at a march. The poet laureate, John Masefield, you may be sure, is brooding anxiously already. In Germany the tailors are fitting the Guards for scarlet tunics. In London the court suits and breeches of 1937 are being expanded. Back in November they began to build the stands in St. James Park (a wise precaution, to spread the work and cheat the weather). Forty-six military bands are practicing. Children in the schools are balloting for places on the Thames's Victoria Embankment. Two dummy processions have traveled along the route, with stop-watch and pedometer.

"Souvenirs" of every sort, from loving cups to horse brasses, are madly multiplying. In Dartford five children are to be born on coronation day (the town clerk has worked it out) and all will be given

souvenirs by the borough council. They are building for the statue of Eros in Piccadilly Circus an elegant gilded cage to protect him from the crush. Mr. Parrack, in Essex, is making 10 miles of flags, each three yards long. Liverpool is to plant an avenue of trees a mile long. York will have open-air performances of Edward German's opera *Merrie England* (so many places propose to do *Merrie England* that the supply of costumes is already exhausted). Norwich will build banks of flowers along its streets. Lampposts in many towns will be decorated as expressions of public rejoicing. In Ramsgate there will be a tea party for 5,000 children. We are all to have an extra pound of sugar and a quarter of a pound of margarine.

The British railways will paint and decorate 800 stations. Brighton plans to play floodlights on the sea and make a garden of sweet-smelling flowers for the special pleasure of the blind. In stately homes old gentlemen who will have long hours and arduous duties in the Abbey are practicing standing and control. Even the Archbishop of Canterbury, I dare say, is rehearsing his part.

"What shall the Queen wear?" is a question on many lips. Always the royal Robe of State has been lined with ermine. "Too hot—too heavy," said the Queen. "Let it be white satin." Some 4,500 years ago the magic of the mulberry tree, the silkworm and the loom was discovered in China. Till the present century there has never been a British silkworm in effective action. But Lady Zoë Hart Dyke has established a successful silk farm south of London at Lullingstone in Kent. She began it in 1932 with 5,000 silkworms, and now has four million. Ninety thousand English silkworms and 1,000 in Northern Ireland have spun and perished to provide the crimson robe in which the Queen will approach the Abbey and the purple Robe of State in which she will leave it. Purple (expensively extracted from a shellfish) was the color of the great in ancient Greece, of the emperors in ancient Rome. Purple is the ceremonial color of our Christian monarch now.

The mysterious and complex arts that lead the silk from worm to loom were done at Braintree, north of London, by the veteran J. W. Beard, who joined the firm of Warner and Sons Ltd. in 1896 and is now using his skill on his fourth coronation robe. At the same place two lengths of purple, 20 yards by 21 inches, were woven by Hilda Calver and Lily Lee. Very highly skilled, they have worked for weeks at their two handlooms, no different from those that have been used for hundreds of years. "Half a yard a day," said the Minister of Works, as he tossed across the table a square inch of the precious material. It does not seem a high rate of production until you realize that in every square inch there are 16,000 cut ends of silk making the "pile." At night the stuff is guarded by policemen, floodlights and barbed wire.

A few miles farther on in Sudbury in Suffolk Gwen Curtis is weaving the ivory satin that, by the Queen's own command, is to line the Robe of State. "One speck of dirt," I had read, "would ruin her work. Therefore, a glass and plaster board hut was built around her loom and a tube laid down through which fresh air from the fields of Suffolk

ILLUSTRATED FOR "LIFE" BY ROWLAND EMMETT

CONTINUED ON NEXT PAGE

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"The British railways will paint and decorate 800 stations."

QUEEN CONTINUED

is pumped." Gwen Curtis, they told me, was only 17, the daughter of a local painter. I imagined a small glass pavilion at the center of a sacred grove, guarded by noble but severe royal dogs. And there would sit Gwen, I thought, alone and silent at a silver loom, chosen by Destiny for this high task, having shown from babyhood an aptitude for woof and warp that was fondly nursed by her artistic father.

It wasn't quite like that. There was Gwen in her small glass home: but it was in the middle of the factory floor, surrounded by 100 clacking, deafening looms. (The firm, Stephen Walters, modest but masters of craft, have been doing fine silk weaving for 200 years and more.) Gwen's loom, all the looms, seemed to be supported by perpendicular lengths of knotted string. "Are these modern looms?" I inquired. "Oh, no—old looms, and old-fashioned—but for our work we find the old models are best." Gwen Curtis, a comely girl, was in some trouble. Her loom was silent. Leaning over the roll of lovely stuff completed, she fingered with a frown the delicate ivory threads beyond—there are 500 to an inch. "I HEAR YOUR FATHER IS AN ARTIST," I yelled above the din. "WHAT SORT OF PAINTING DOES HE DO?" "Houses," she answered with a shy smile. "WHY WERE YOU CHOSEN FOR THIS HIGH TASK?" I shouted. "This is the sort of work I do," she answered modestly, as St. George might have said, "My job is dragons."

She started her loom again, the shuttle shot across and back, everything clattered and shook, and the sea of satin imperceptibly advanced.

It was unromantic but utterly right, "democratic" and delightful—the simple country maid of 17, daughter of a house painter, weaving the Queen's robe in a glass case from the silk of British worms, on an old-fashioned loom supported with plentiful string, proud, you may be sure, but not puffed up.

Other maidens, at the Royal School of Needlework, Kensington, will embroider the robe with gold and border it with ermine. While it is at Kensington, they say, Wolf the Waif, an 18-month-old Alsatian hound, will be unofficial guard of the Queen's coronation robe.

A well-fitted crown

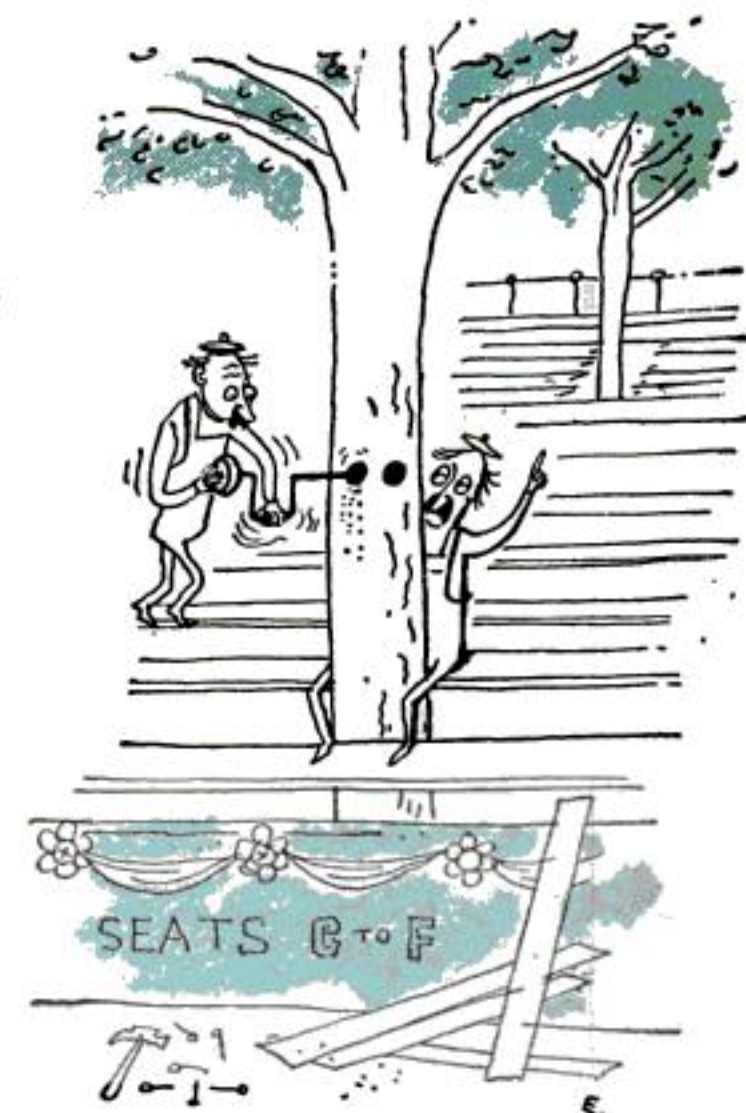
THEN there is the crown. The Imperial State Crown, in which the Queen will leave the Abbey, is giving the crown jewelers (the Goldsmiths' and Silversmiths' Company) their biggest job of the year. One does not simply take the old crown from a peg and pop it on. It has an internal fitting like that of a Guards officer's "bearskin," and this must be carefully made to take the weight of the crown (which is about 2½ pounds) evenly on the head. This means reshaping the lower band of the circlet which holds in the front the second Star of Africa, cut from the Cullinan diamond, and at the back the very large Stuart sapphire. These and other jewels, including the sapphire of Edward the Confessor (1042-1066), will have to be remounted, and four

"arches," fashioned in oak leaves and acorns of diamonds and pearls, rebuilt to conform to the circlet. There must be lightness, but there must be strength, and crafty work is required when you are dealing with large stones, some of them cut nearly 300 years ago, and one, at least, that was worn before William the Conqueror came. In the whole affair there are 2,783 diamonds, 277 pearls, 18 sapphires, 11 emeralds and 5 rubies.

The formula for the oil used in anointing the Queen dates back more than 100 years, when oil for the anointing of Queen Victoria was blended by Squires and Sons, former chemists to the royal family. Most of it was destroyed when the Deanery of Westminster was bombed. An imaginative official said to himself, "I bet some member of the Squires family kept a little back, to show the children." Inquiries led to a Mrs. M. B. Mavrogordato, in Surrey, and lo and behold, the family had still four ounces of the original oil.

The Court of Claims, set up by proclamation in June 1952, is concerned with the rights to render special service to the sovereign at the coronation, and some of the rights can be traced back to the Norman Conquest. Some services are hereditary, some attach to a title and some to tenure of land in Grand Serjeanty (this form of tenure was abolished in 1660 but precious coronation duties arising out of it were expressly preserved). One of the tenants in serjeanty who has duties in the Abbey is the Lord of the Manor of Worksop, now the Duke of Newcastle. He is entitled to supply a glove for the sovereign's right hand and the privilege of supporting her right hand when the sceptre is held. But the Duke of Newcastle now lives in South Africa and will not be there. Much of his property, including Worksop Manor, was merged into a limited company, the London and Fort George Land Company, and, believe it or not, the company asked that the ceremonial privileges be granted to it, in the duke's place. Whether the proposal was that the Queen's right hand should be supported by all the directors, or selected shareholders, may never be known, for the court, after due deliberation, rejected the claim.

The great St. George's or King's Golden Spurs, symbols of knightly chivalry, were made for the coronation of Charles II (1660). They were then carried and put on by the Marshal, the official arbiter of chivalry. The privilege was said to be hereditary, and was claimed by several families descending in the female line from the feudal family of Marshal, earls of Pembroke. The Court of Claims in 1936 refused to face the task of "evaluating a number of mutually contradictory pedigrees." The Lords Hastings and Churston represent two of these



Stands are built by "unseen humble folk?"

CONTINUED ON PAGE 96

At Lullingstone four million silkworms are in "effective action"



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There's fun for *all* the family with a Hammond Chord Organ. It will fill their lives with beautiful organ music and the lasting satisfaction that comes with being able to play it.



One finger plays the melody! And you needn't know a note of music! Easy "Picture Music" for the Hammond Chord Organ shows you just which keys to play with your right hand. Even if you cannot read music you can pick out complete melodies in a few minutes on the Hammond Chord Organ.



One finger plays lovely organ chords! You press a button with one finger of your left hand and the revolutionary new Hammond Chord Organ produces rich accompaniment chords. On most other keyboard instruments this takes 3 to 5 fingers and constant practice.

Spend a pleasant half hour and prove it yourself!

Visit your Hammond Chord Organ dealer. Spend half an hour with the Hammond Chord Organ, the simple instructions, and the "picture music."

If, by the end of 30 minutes, you can't play a simple tune such as "Silent Night" so that it's a pleasure to the ear, forget everything we've said.

If, like so many thousands of others, you are pleased and surprised with the kind of music you can make in just 30 minutes, ask for more details.

The Hammond Chord Organ

made by the makers of the world-famous Hammond Organ
MUSIC'S MOST GLORIOUS VOICE

Hundreds of selections, from popular favorites to classics, in both picture music and standard music, are furnished with every Chord Organ. You'll discover that this remarkable instrument can mean a lifetime of pleasure for you and your family. Best of all, you can buy the Hammond Chord Organ on easy terms. The full price is \$975, bench not included, f.o.b. Chicago. If you want more information, mail the coupon below.

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EXCLUSIVE

NEWS ABOUT HOUBIGANT'S SENSATIONAL PERFUME DISCOVERY...CHANTILLY LIQUID SKIN SACHET*

"THE Perfume
that
Clings"

A NEW, "NEVER BEFORE" KIND OF PERFUME . . . Chantilly Liquid Skin Sachet is perfume in a creamy liquid form, concentrated in a sachet base. Because this sensational new base has such a long-lasting rate of diffusion, the beloved fragrance of Chantilly clings to you hour after hour.

HOW TO APPLY THIS NEW KIND OF PERFUME BY HOUBIGANT. Smooth a few drops over your skin . . . at wrist, throat, bend of your arm, behind the ear, beneath your neckline. With every pulse beat, the deep warmth of your body awakens the perfume in each precious drop . . . bringing to life the fragrance of Chantilly . . . the perfume that clings!

*Trade-mark



You owe it to yourself to try Chantilly Liquid Skin Sachet—today! Also available in the famous fragrances of Quelques Fleurs and Le Parfum Idéal.

\$1.85
plus tax at better stores



"And there would sit Gwen, I thought,
alone and silent at a silver loom . . ."

QUEEN CONTINUED

families, and each will carry one spur, not "as a matter of right" but "by grace of the sovereign," so that argument, at least, is over. The Queen will probably touch the spurs with her hand.

Four war commanders and a former M.P. have been appointed by the Queen to high place and duty in the Abbey procession. Montgomery of Alamein will carry the royal standard, Alexander of Tunis the Orb, Viscount Cunningham of Hyndhope (and the navy) will carry St. Edward's Crown, with which nearly every sovereign since Charles II has been crowned. Lord De L'Isle and Dudley, who won the Victoria Cross in the last war, will carry the standard of Ireland (over a small portion of which the Queen still reigns). Viscount Dudgeon, a tall figure, who was better known as Mr. Henry James Scrymgeour-Wedderburn in the House of Commons, will bear the standard of Scotland worthily.

Four Knights of the Garter, including the Duke of Wellington, will hold the canopy for the anointing. Four swords will be carried in the procession, the Pointed Sword of Temporal Justice (Duke of Buccleuch and Queensberry), the Pointed Sword of Spiritual Justice (Earl of Home—pronounced "hume"), Curtana, Sword of Mercy (The Duke of Northumberland), and the Sword of State (the Marquess of Salisbury—"Bobberty" to his many friends).

None of this was found pleasing by the democratic Mr. Shinwell. There will, he thought, be too many "aristocrats"—and too many soldiers—surrounding the Queen. "We want this age to usher in an era of peace. . . ." Mr. Shinwell, surprisingly, did not even approve of the choice of the only commoner in the list, who appears at the top: "To carry the Union Standard . . . Captain J. L. M. Dymoke." Captain John Lindley Marmion Dymoke, described as "a slim 26-year-old bespectacled bachelor," was adjudged by the Court of Claims to be the 34th hereditary Queen's Champion. This is because he is head of the Dymoke family, and holds the Manor of Scrivelsby in Lincolnshire. The claim was first asserted by Sir John Dymoke at the coronation of Richard II in 1377. The other function of the King's Champion was to appear fully armed on horseback at the coronation banquet and challenge to personal combat anyone who disputed the king's right to the crown. But the banquet has not been held since the coronation of George IV in 1821. "Queen's Champion?" said a man on a bus. "Ought to be Randy Turpin." I think he has something there, but obviously peace-loving Mr. Shinwell would object to a pugilist too.

The Duke of Edinburgh is chairman of the Coronation Commission, which makes the high and broad decisions of principle. There is also a Coronation Joint Committee, in which representatives of the other member countries of the Commonwealth are invited to say their say. But two unenvied men are the main and active Masters of the Scene, two men who live night and day with the delicate and teasing details, two men who will be the prime targets of

CONTINUED ON PAGE 98

Kodak
TRADE-MARK



Now is
picture time

Enter Spring—time for romance,
barefoot boys, family picnics.
Was there ever a time when just being alive
and outdoors was more wonderful—or gave
you such glorious chances for snapshots?

**Take your camera with you everywhere—
for that's where great snapshots are**

It's so easy to save your memories instead of wishing you had. And it costs but pennies. Just get the take-your-camera habit. Take it everywhere—and *use* it. In the living room. In the yard. In the car. Wherever you go. Try it for a week, and you'll want to do it all your life.

New, thrifty Duo-Pak holds two rolls of Kodak Verichrome Film for black-and-white snapshots. One for your camera . . . one for a spare. In the popular sizes 620, 120, and 127.

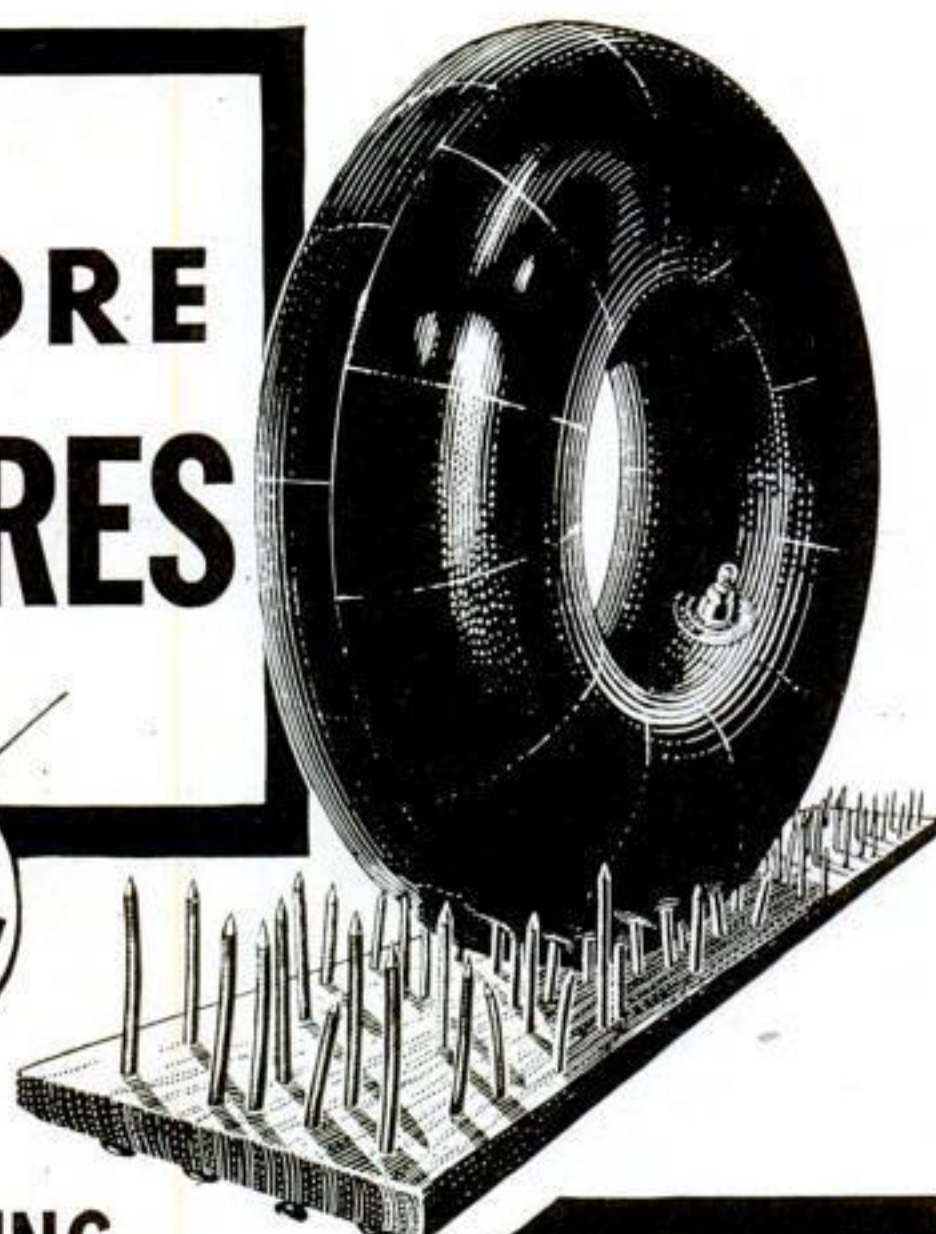
**First choice of beginners and experts alike—
Genuine Kodak Film—in the familiar yellow box**

Eastman Kodak Company
Rochester 4, N. Y.



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THE
GENERAL
TIRE



PUNCTURE-SEALING

SAFETY TUBE

- Prevents punctures because it seals as it rolls.
- Safer—absorbs shocks. Protects against blowouts.
- Adds security for women drivers.
- Retains correct pressure. Aids tire mileage.
- Cool running. No internal heat.
- 100% natural rubber. Outwears several casings.

SEE YOUR GENERAL TIRE DEALER



PEPSODENT! Gives You

Clean Mouth Taste for Hours

Thanks to ORAL DETERGENT discovery!



The cleaner your teeth, the better you fight bad breath and tooth decay. And tests at a Mid-West University prove Pepsodent's ORAL DETERGENT cleans teeth cleanest of any leading tooth paste! Your proof is the Clean Mouth Taste for hours that you get with Pepsodent. Lever Bros. Co. unconditionally guarantees your satisfaction—or money refunded.

Pepsodent's ORAL DETERGENT Cleans Teeth Cleanest!



QUEEN CONTINUED

complaint if anything (including the weather) goes wrong. They are the Duke of Norfolk, 45, hereditary Earl Marshal, and the Right Honorable David Eccles, 49, Her Majesty's Minister of Works. David Eccles, among other gifts, has a pretty turn of phrase, and he distinguished the Masters thus:

"The Earl Marshal is the producer—I am the stage manager: He deals with persons—I (mainly) with things. I provide the seats in the Abbey: he decides who shall sit in them. Between us, as it were, we are presenting the ancient play of *Hamlet*—or shall we say *Henry V*, and our big problem is how far should we stick to the script?"

Each, very sensibly, has done a bit of both. Bernard Marmaduke Fitzalan-Howard, Earl Marshal and Hereditary Marshal and Chief Butler of England, Premier Duke and Earl, Major Royal Sussex Regiment, member of the Jockey Club, is the 16th Duke of Norfolk. His ancestors have held the office of Earl Marshal since 1483, in the reign of Richard III. He looks misleadingly a solid countryman (though that title probably would please him as well as his other). In action he is shrewd and can be sage. It is the Earl Marshal's duty to make all preparations for coronations, royal weddings—and funerals. "What a century!" said the duke sadly. "I wonder what my father would have thought. He had two coronations and two funerals. After this I shall have had three funerals and two coronations. My grandfather had nothing at all to do."

About the procession the duke said suddenly, "I'll tell you one thing I've settled. *No mechanization*."

"No motors? Splendid!" I said. "Anyhow they'd all blow up," he said. "Two miles an hour—for five miles or more. The only thing is—we're rather short of horses."

It will not be easy to produce enough horses. For the state coach four pairs of Windsor greys must be mustered. Then nearly 20 coaches and carriages are needed for members of the royal family, Commonwealth leaders and foreign guests (the queen of Tonga, a tall magnificent figure, weighs 22 stone and may present special problems). "Mechanization" in the army has reduced the horse supply available for coronation duty from 6,000 in 1911 to about 1,000 in 1937 and about 550 now. But the brewers have come to the rescue, and the new procession of empire premiers, including Mr. Churchill, will be drawn by the brewers' fine horses (the teetotallers have made no protest yet, but that may come).

Alternatives for poor peers

IN times past, even in 1937, all peers of the realm (dukes, marquesses, earls, viscounts and barons) and all the members of Parliament were summoned to the coronation ceremony. But since then there have been many new "creations"—and Westminster Abbey is still the same size. There are now about 925 peers and 625 members of Parliament. If only half of them had wives that would mean 2,325 seats, a big bite out of the 7,500 available. However, there are now many Socialist peers and many who are not Socialists are not well off. Months ago some whispered cries of help were heard from loyal but penurious peers. Could they not wear ordinary dress and be seated apart in a sort of Pen for Poor Peers? A petition to that effect, it was said, was sent to Her Majesty. ("Quite untrue," said the Earl Marshal).

The Earl Marshal then announced that this time there would not be room for all the peers and that the peers would have to ballot for places. Indigent earls and barons, no doubt, sighed gratefully. But other peers muttered, "Ballot be blowed! What next?" Wounded noblemen wrote to the *Times* that the Earl Marshal was using them wrongly and rudely. "An ultimatum!" "The coronation," one newspaper said, "is a political, as well as a religious act. Peers, bishops, and commoners are entitled to be there, to see that the sovereign takes the oath to govern according to the statutes of Parliament."

Nonetheless the ballot took place. Peers unsuccessful in the stately lottery will have four seats in a stand outside—two for money, and two, as the young things say—"for free."

It is, at the moment, not publicly known a) how many peers will be seated in the Abbey, or b) whether the Commons will have a ballot as well. Members of Parliament who attend will have to wear court dress, and to hire court dress from the celebrated Moss Bros. will cost them at least \$23.

The Earl Marshal did his best for democracy and thrift in his "orders concerning the robes and dress to be worn by peers and peeresses attending the solemnity of the coronation of her most sacred majesty Queen Elizabeth II in Westminster Abbey."

"Those peers taking part in the Procession or Ceremonies in Westminster Abbey will wear Robes of State. . . ."

Those peers not taking part will only "be expected to wear the

CONTINUED ON PAGE 101

WIN \$30,000.

IN CASH PRIZES

ENTER BIG CANADA DRY

CASH CONTEST

FIRST PRIZE \$10,000.

SECOND PRIZE \$5,000 | THIRD PRIZE \$2,500

4TH, 5TH, 6TH, 7TH, 8TH PRIZES—EACH \$500 CASH
PLUS 10,000 OTHER CASH PRIZES!

VOTE for one of these
"Terry and the Pirates"
characters and finish
easy jingle!

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TERRY

— ace flyer . . . cool, courageous, master of every situation except where women are involved.



BURMA

— dream girl in anybody's league . . . blonde and cute and clever and cr-r-razy about Terry.



CHOPSTICK JOE

— hep-talking, hard-headed Oriental who bosses Air Cathay . . . and tries to boss Terry and Hot Shot.



DRAGON LADY

— ever-sinister yet ever-glamorous . . . a formidable enemy whose deadliest weapon is her exotic beauty.



HOT SHOT CHARLIE

— Terry's wise-cracking sidekick...always ready for fun or a fight.

See "Terry and the Pirates" on TV

Who's your favorite character in "Terry and the Pirates?" Vote for him or her . . . finish the easy jingle . . . and you may be the one to win either the \$10,000 first prize or one of the other 10,007 big cash prizes. Read the simple rules and enter the contest today!



Keep plenty
in the refrigerator,
ice-cold and ready to serve.



"The best drink of all"



AMERICA'S
Ginger-Upper



HELPFUL HINT!

While you're making your choice and thinking about what to write, relax with a refreshing glass or bottle of delicious Canada Dry Ginger Ale. It will clear away the cobwebs, perk you up, and reward you with the finest flavor you've ever tasted!

CONTEST RULES

- 1 Use the attached entry ballot or get official ballot at any Canada Dry dealer's or use plain piece of paper. Vote for your favorite "Terry and the Pirates" character and write a last line to the jingle.
- 2 Put ballot in an envelope together with one Canada Dry Ginger Ale bottle cap and mail to Canada Dry Cash Contest, Box 63, New York 46, N. Y. Enter as many times as you wish, but each entry must be accompanied by one Canada Dry Ginger Ale bottle cap.
- 3 Complete list of prizes:
1st Prize—\$10,000 cash; 2nd Prize—\$5,000 cash
3rd Prize—\$2,500 cash
4th, 5th, 6th, 7th, 8th Prizes—\$500 each cash
Plus 10,000 Prizes of \$1.00 each
- 4 Contest is open to everybody in the continental U. S. and Hawaii except employees and families of employees of Canada Dry Ginger Ale, Inc., its Licensed Bottlers and their advertising agencies. Entries will be judged for originality, sincerity, and aptness of thought. Judges' decisions will be final. Duplicate prizes will be awarded in the event of ties. Winners will be notified by mail or telegram. No entries will be returned and all entries become the property of Canada Dry Ginger Ale, Inc. Contest subject to state and federal regulations.

Entries must be postmarked not later than June 7, 1953

CANADA DRY CASH CONTEST
Box 63, New York 46, N. Y.

I enclose 1 Canada Dry Ginger Ale bottle cap.

I vote for ☐ Terry . . . ☐ Hot Shot . . . ☐ Chopstick . . .
☐ Dragon Lady . . . ☐ Burma. I submit the following last line to the jingle:

What do Terry and Hot Shot like better than planes,
And—according to Chopstick—even better than dames?
For, though Burma's and Dragon Lady's looks may be neat,

(You write the last line to rhyme with "neat.")

EXAMPLE: It's Canada Dry that's the boys' favorite treat!

Name _____
Address _____
City _____ Zone _____ State _____

"How could you ever
afford all these
exciting new rugs?"

asked a neighbor

"Don't breathe a word...
but **Delttox** rugs cost us
* less than \$25 each!"

said Mrs. Robert Carvel Dudley
104 West University Parkway
Baltimore, Maryland

↑ Delwood (9 x 12) \$24.95*

↓ Delvogue (9 x 12) \$21.95*

↑ Delfibre (9 x 12) \$21.95*

"Recently we moved," writes Mrs. Dudley, "and none of my old carpets would fit. Imagine my neighbor's surprise when our home blossomed with woven Delttox Fibre Rugs, in the very newest, smartest patterns. Knowing what rugs cost, how could she *dream* that a big, expensive-looking 9 x 12 Delttox cost less than \$25!"

If bare floors, or old, "make-shift" carpets strike a sour note, you'll be delighted to discover you can buy *four* 9 x 12 Delttox Fibre Rugs for about \$100—even have any standard width Delttox Rug specially cut to any length you need! See Delttox floor fashions today—all fine stores feature them.

DELTOX

*In the South and West, Mrs. Dudley's rugs would be a few dollars higher. You can get Delttox Rugs in standard or special sizes. Write Delttox, Dept. 14, Oshkosh, Wisc., for the dealer nearest you.

For 50 years—America's smart low price rug



Elegant street lamps are among "expressions of public rejoicing".

QUEEN CONTINUED

same if possible." If it is not possible, new and unprecedented "alternatives" are permitted.

These are great concessions, for: "The Robe of State of a peer is to be of crimson velvet, edged down the front with miniver [plain white fur] pure, with a full cape of miniver pure with rows or bars of ermine tails (or the like) according to degree.

"A baron: two rows of ermine tails

"A viscount: two rows and a half

"An earl: three rows

"A marquess: three rows and a half

"A duke: four rows

"The coronet of a peer is to be of silver gilt, the cap of crimson velvet turned up with ermine, with a golden tassel on the top, the circlet having on its rim, in the case of:

"A baron: six silver balls on the rim of equal size and at equal distances

"A viscount: 16 silver balls on the rim all of equal size

"A duke: eight golden strawberry leaves, very slightly raised, and all of equal height."

Ede and Ravenscroft, the famous tailors in Chancery Lane, can provide a baron with a Robe of State in five qualities from 76 guineas to 401 guineas (\$225 to \$1,180), the top quality being "all ermine" and as good as they can make them. A coronet will cost him \$150 or (in metal gilt) \$105. "There is no shortage of coronets," said E & R. "Peers below the rank of earl" who have no coronet may wear a cap of state instead.

As "alternatives," peers may wear mantles of orders of knight-hood, or Parliament robes, over evening dress (knee breeches, optional). Parliament robes are of scarlet cloth—the Robes of State of crimson velvet. They may also wear court dress or even ordinary evening dress but few, it is thought, will sink so low.

The kirtle comes and goes

THE peeresses, too, for the first time since the reign of Queen Anne, have been granted a cheaper but still charming "alternative." The full Robe of State, with coronet and kirtle (one of the delightful things is that old forgotten words like kirtle have come back to us all), "consists of a mantle of crimson velvet with a train, the whole edged with a band of miniver pure, and having a cape also of miniver pure with rows or bars of ermine tails (or the like) as follows:" (This is all very like the army. The expert in the brilliant Abbey will be able to tell one peeress from another as easily as we distinguish a corporal or sergeant, not by her stripes but by her train and her "tails.")

"A baroness: the train three feet . . . the edging of miniver pure two inches, and the cape to have two rows of ermine tails. . .

"A countess: the train a yard and a half, the edging three inches, and three rows of ermine tails. . .

"A duchess: the train two yards, the edging five inches in breadth and the cape to have four rows of ermine tails."

(A duke, you will remember, has four rows of ermine tails too. Here, at least, the equality of the sexes prevails.)

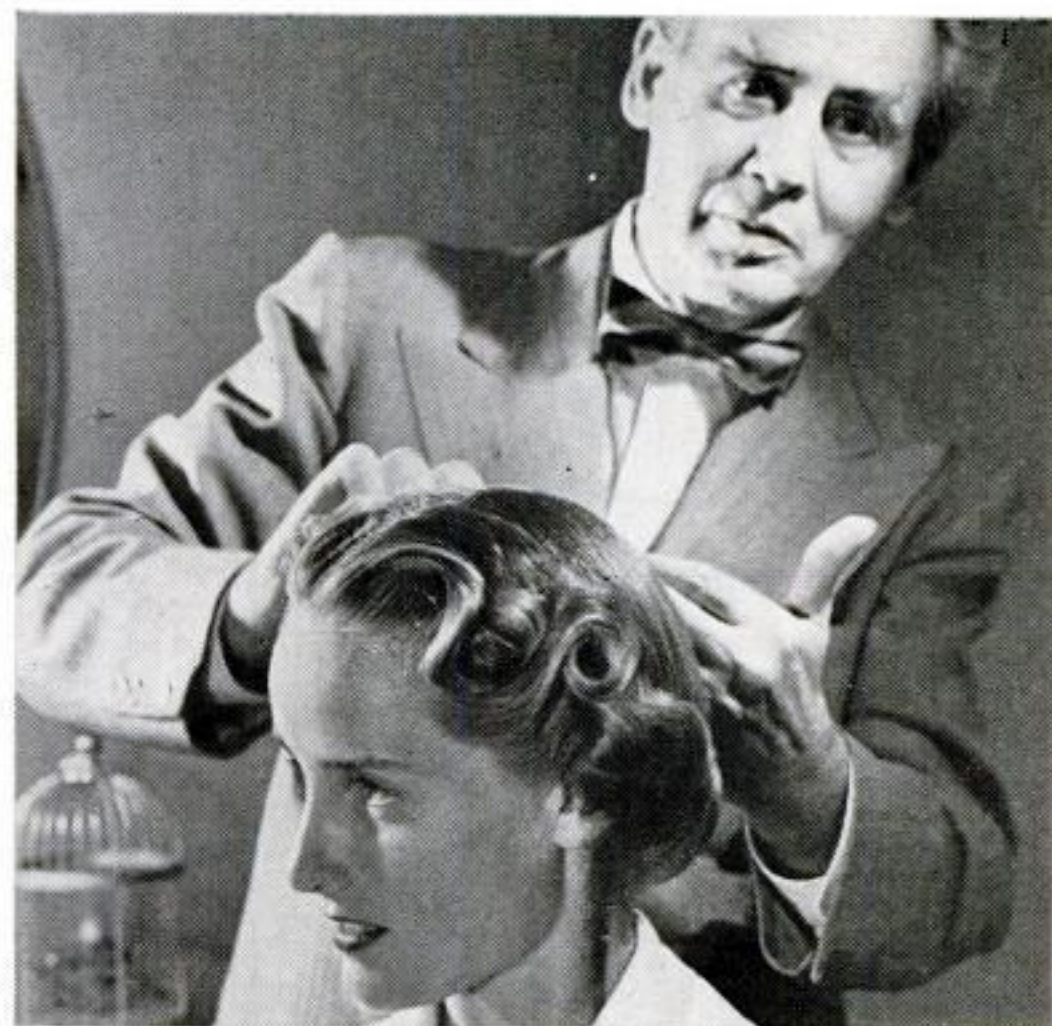
This wondrous rig would cost today about \$560. But the official "alternative," an elegant garment of crimson velvet, worn over court dress, without sleeves and with a cape collar of miniver pure and a train of 18 inches in length on the ground, will cost no more than \$84-\$112. Democracy is creeping in. The "alternative" was designed by Mr. Norman Hartnell, the Queen's dressmaker.

Mere members of Parliament (that is, the House of Commons) have their troubles too. They are expected to attend in levee dress. An advertisement in the *Times* offered one for \$140.

CONTINUED ON NEXT PAGE

Advertisement

Society's chic Mrs. Charles A. Munn, Jr.'s sleek brown hair is admired everywhere. Michael's adept fingers shape it after cleansing with tenderest Conti shampoo.



MICHAEL OF THE WALDORF

Society hair stylist
advises "babying" shampoo for
Breath-taking Hair-dos

needs of hair, Conti "babying" shampoo leaves hair just right for obedient hair-dos. Pure. Safe. Cannot cause drying of hair. A natural oil product for your hair's natural loveliness.

TREAT HAIR TENDERLY as baby skin. It is actually a part of the tender, inner skin. Basic ingredient of Conti shampoo is imported olive oil, same as used in beloved Conti Baby Oil, Conti Baby Powder, famed Conti Castile Soap. Brilliantly compounded for the special

QUICK, EASY ON HAIR. Conti's fast small-bubble lather gets into greasy hair freely. Slips out as easily. Tender. Wash hair often as you like with "babying" CONTI CASTILE SHAMPOO. Only 49 cents, regular size. 89 cents, family size.

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SW
WARNER

Bigger than Life Size STEWART-WARNER

27¹/₂ Inch TV

Giant 27-inch picture—unequaled for stability, clarity, brightness and detail. Most powerful chassis for city and long range reception. Cabinet finished in lovely mahogany. Easy-roll casters. Ready now for Ultra High Frequency reception.



21" and 27" TV from \$199.95

STEWART-WARNER ELECTRIC

Division of Stewart-Warner Corp. Chicago • In Canada, Belleville, Ontario

©1953 Stewart-Warner—Your Theater of the World



Relieve the *Pressure Pain* of sore, aching muscles!

• When muscles get stiff and lame from overexertion, don't let them "lay you up." There's a way to relieve that ache and soreness—quickly, easily!

Doctors generally tell you this pain and stiffness may be largely caused by pressure. Sensitive nerves are irritated. Local areas become swollen, sore.

For marvelous relief—fast—rub Absorbine Jr. on those stiff, aching spots. It actually helps to counter pressure which may be causing your pain. At the same time, it warms and soothes. You start feeling better with a speed that will surprise you.

Get Absorbine Jr. today. Only \$1.25 a bottle at all drug counters. Used by thousands for quick relief of aching muscles, neuralgic and rheumatic pain.

W. F. Young, Inc., Springfield, Mass.



ABSORBINE Jr.

Send for FREE sample today

W. F. Young, Inc.
205 Lyman Street, Springfield 3, Mass.

Please send me a Free sample bottle of Absorbine Jr.—postpaid.

Name _____

Address _____

City _____ State _____

QUEEN CONTINUED

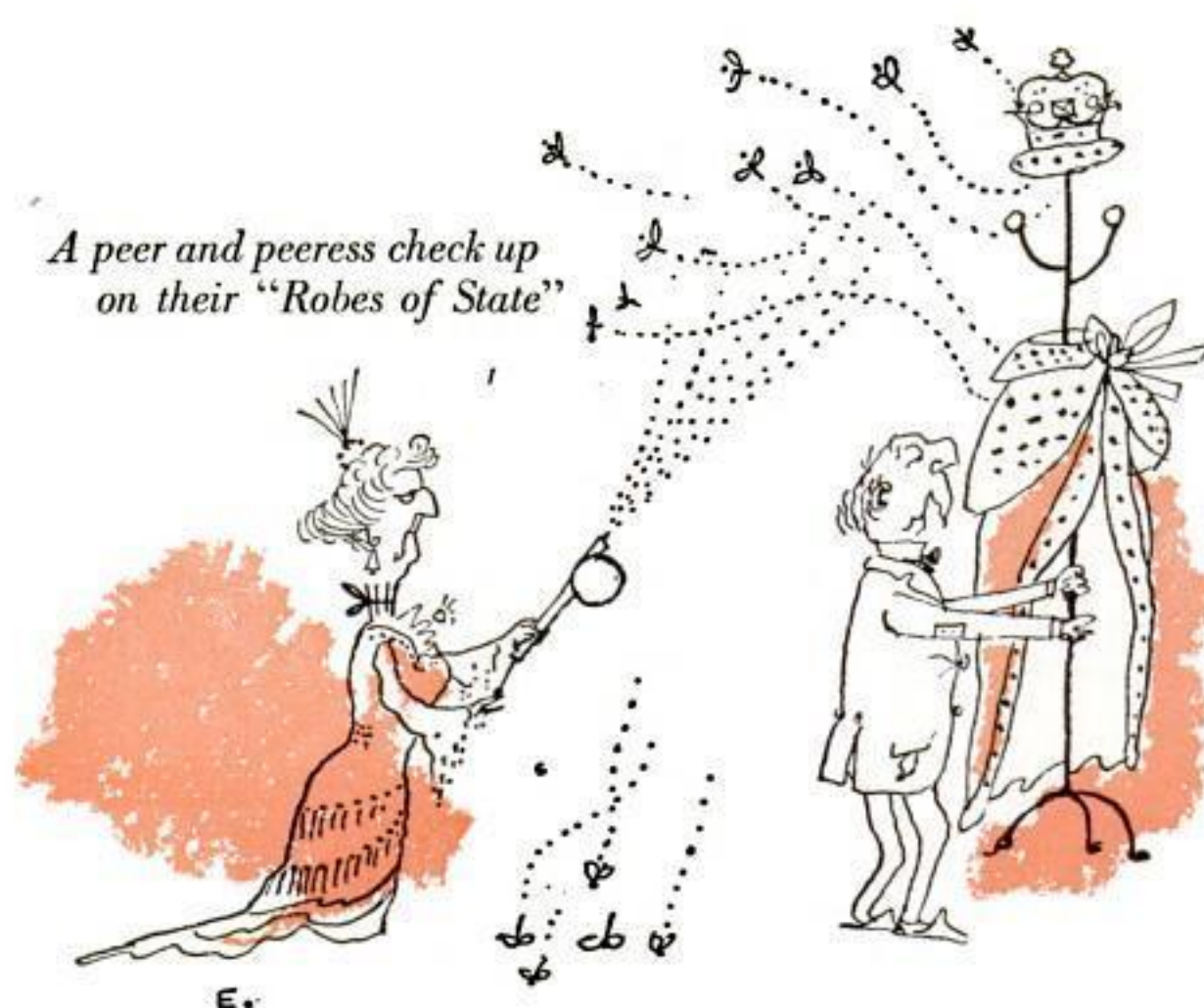
When Mr. Churchill formed his government it was said that, here and there, he had put the right man in the wrong place. Here was the Right Honorable David Eccles, for example, who had new far-darting ideas, specialized in foreign trade and so forth, and, unlike most of us, knew the difference between Bretton Woods and Dunsinane—confined and wasted as the Minister of Works. But perhaps Mr. Churchill had given the appointment more thought than his critics. For the Ministry of Works is also in charge of the national museums, parks and pictures, and David Eccles is a man of artistic taste and discretion. So a turn of fate finds him, after all, the right man in the right place.

The minister is properly excited about his task but modestly aware of its magnitude. "It's a tricky problem," he said, "how to combine majesty and gaiety with a religious theme running through it all. Some people forget that."

"How about cost?" I said. "Some foreign fellows are saying that needy Britain ought not to..."

The minister rather resented that. "Though we hope to do better than last time, in fact we're doing it cheaper—considering that everything now costs the earth—and more. In 1937 the bill was about £700,000. We shall not spend more than two and a half or three times that amount—say £2 million [\$5.6 million]. I can't be sure yet."

"The dear old foreigner cannot have it both ways. Last time we subsidized the stands on the route—that is, we lost money on



every seat we sold. This time we're going to get our money back. And don't forget we're wasting as little as we can. All the material used for the stands will be available for housing later."

Despite Mr. Eccles' assurances, the usual tales of cupidity and high charges are heard, but are difficult to check. We levy entertainment tax on those who let windows to view a royal funeral procession, and lucky property owners on the route will, it is said, qualify for income tax as well. Selfridges nobly refused an offer of \$280,000 for their windows. They will be used for their own staff. On the other hand a window in Piccadilly with room for six people is said to have been offered, through an agency, for \$2,240, and a shop in Regent Street with window space for 30 people has let theirs for the day to a group of American businessmen for \$2,775.

An accommodation committee carefully examines applications for permission to let flats and houses to the visitors from abroad. Prices must be "reasonable" to get a place on the official list, and breakfast, as well as bed, must be guaranteed. One of the big hotels is said to be charging \$28 a night for a minimum of five nights, but this appears to be an exception. I was exchanging gins with an American at the Savoy when up came an important member of the management. "What are you charging for coronation week?" we said. "Exactly the same," he said with a hurt look, "and so are all the hotels in our group." He is a Swiss, but he then made one of the best British speeches I ever heard. "The Savoy," he said, "is not a hotel. It is an institution. The Savoy is England. England is the Savoy. It would be a shame—a crime—if we ask more money because the little lady is to get her crown! Impossible!"

The Derby (a horserace we have over here) is a fixed date—the first week in June. Many have said, "Why did crazy authority put the coronation in the same week? It is hard enough to find room for everyone who comes to London for the Derby." My Swiss friend

CONTINUED ON PAGE 104

Best for every lighter!

RONSONOL® LIGHTER FUEL



Lasts Longer!

Lights Instantly!

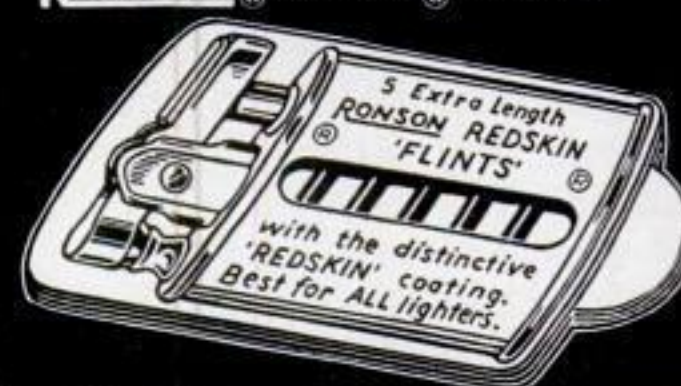
Burns Cleaner!

Pleasant Scent!

Big 4 oz. can

25¢

RONSON® REDSKIN® 'FLINTS'



Super Sparks!

Instant Lights!

Last longer because they are longer!

Handy Five-Flinter

15¢

THIS SURE-FIRE TEAM MADE BY RONSON
MAKERS OF THE WORLD'S GREATEST LIGHTER

SLEEP...



without Heartburn, Acid Indigestion

If acid indigestion keeps you awake, take TUMS. Almost instantly TUMS neutralize excess acids; soothe and sweeten your stomach. Then you'll sleep the sound, natural, restful sleep that follows TUMS. There's no acid rebound from TUMS to awaken you later.

• still only 10¢ a roll



FOR THE
TUMMY

GUARANTEED TO CONTAIN NO SODA

AMERICA'S NEW RAILROAD



“I want a ticket on the Atomic Super Chief!”

Well, sonny, just hang on to that dream. By the time you're a full fare, it might come true!

Of course there is no “Atomic Super Chief” . . . yet.

But, don't sell American ingenuity and progress short. At the rate things

grow new for you on the Santa Fe, you only need to squint your mind's eye just a little to see tomorrow streaming toward you down the track!

You can almost *feel* the future of Santa Fe in the quickened tempo of its progress in the recent past.

Just count the growing number of Santa Fe diesels that speed your freight and smooth your ride today.

Nineteen years ago there weren't any. Today there are 1422 units. By year's end there'll be 97 more. Steam is disappearing fast. And more than 250 coaling and watering stations have bit the dust.

Santa Fe folks just don't dally when it comes to *building new*.

For today the Santa Fe is *America's new railroad*. And it's going to stay that way by growing newer every day—in every way that can mean new safety, better service, new comfort and dependability for you.

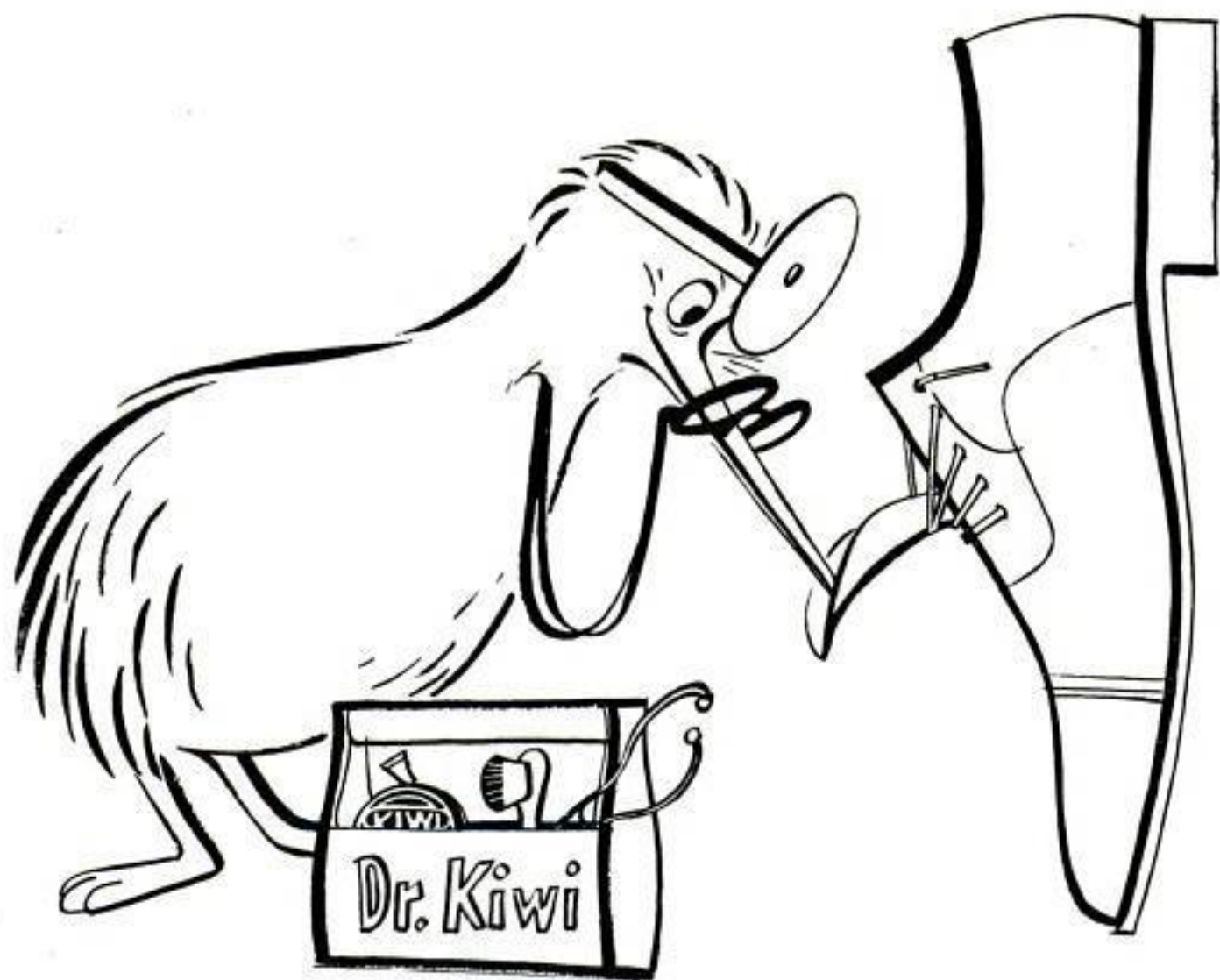
It costs millions of dollars to serve you so. But it doesn't add a penny to the taxes you pay. Santa Fe folks are proud of that, too—proud that the newness of the Santa Fe is a part of American progress that *pays its own way*.

SANTA FE SYSTEM LINES

PROGRESS THAT PAYS ITS OWN WAY



• KIWI KEEPS SHOES ALIVE •



The shine that keeps leather *alive*

The brilliant, jewel-like Kiwi glow is more than a surface shine. It goes deep. It lasts longer. It comes from the softening, the nourishment, the real shoe health that only Kiwi can give. All colors. Also, new KIWI WHITE SHOE CLEANER.



KIWI shoe polish

for the time of your life...go



ORLON BLEND

Untold luxury in Orlon-rayon blend dinner jackets with "Stain-Shy" finish! Smooth, silk-like... stain and wrinkle resistant. A classic of "AFTER SIX" tailoring. Single or double breasted models.

\$29.50

"AFTER SIX" crease resistant rayon dinner jackets with "Stain-Shy" finish.

\$24.95

Cummerbund & Tie Sets — choice of patterns.

WRITE FOR FREE DRESS CHART "L" AND NAME OF NEAREST DEALER • RUDD SUMRWEAR, INC., PHILA. 3, PA.

QUEEN CONTINUED

offered the only sound and sensible explanation I have heard. "It is for production," he said. "In Derby week everyone goes mad—production is upset. In coronation week everyone will be quite mad—no work at all. England is poor—she cannot afford to have two such weeks. So they put the two into one. It is good."

The Masters of the Scene, with all the high heralds and commissions and committees, with all the planners and designers, the poets and composers, with all the unseen humble folk who hammer and weave and stitch, with "all the Queen's horses and all the Queen's men," the peers in their Robes of State, the humble in their "best," will present, I believe, the show of the century. But it will be more than that. The Dean of Westminster has reminded us that "the central act of the whole ceremony is not the crowning, it is the anointing of the sovereign. All these symbolic rites that follow the anointing, such as the girding with the sword and the presentation of the orb and the ring, culminating in the act of coronation itself, are outward and visible signs, charged with inward and spiritual meaning, and may therefore be truly said to be sacramental in intention." I reminded Minister Eccles of the Dean's words and of a good sentence about the Abbey scene in one of his own speeches to the press: "The tradition and ceremony are inherited from the past and must be scrupulously preserved, but it is our duty to express in color and design the age we live in and the Queen who is to be crowned."

"I know," he said. "But that doesn't mean that, outside, we want another Coney Island. We must have an appropriate *tone*."

Not until the Queen has been invested with all of the emblems of royalty and has been presented with the Bible is she "lifted up" into her Throne. The Queen is certainly alive to the inward significance of the sacred rites in which she will be the central figure. And so, outside, there will be more than gaiety and gaudiness in the flags and flowers, the silk and satin, the lights and the fireworks, the city dinner and the village tea. All these (though no one will say a word about it) will be for most of us "outward and visible signs." The Queen, in her Christmas broadcast, asked us movingly "to pray for me." We shall, you may be sure, and we shall pray for ourselves as well: that we may raise ourselves, and help to raise the world, out of the doubts and dangers that encircle us all; that whatever Shakespeare said, there may prove to be something in a name; that, not by logic, or luck, but faith and works, we may find true virtue and vigor in the reign of Elizabeth.

As the archbishop proceeds to place the crown on Her Majesty's head, the white-gloved arms of the peeresses sway up, all together like the necks of well-drilled swans, and there is a coronet on every glossy head behind the glittering tiara. At so rare a flourish of youth and beauty, of loyalty and noble blood, who will count the cost—who will say that aristocracy and pageantry exist in vain?



"We must have an appropriate *tone*"

If you like beer You'll Love Schlitz

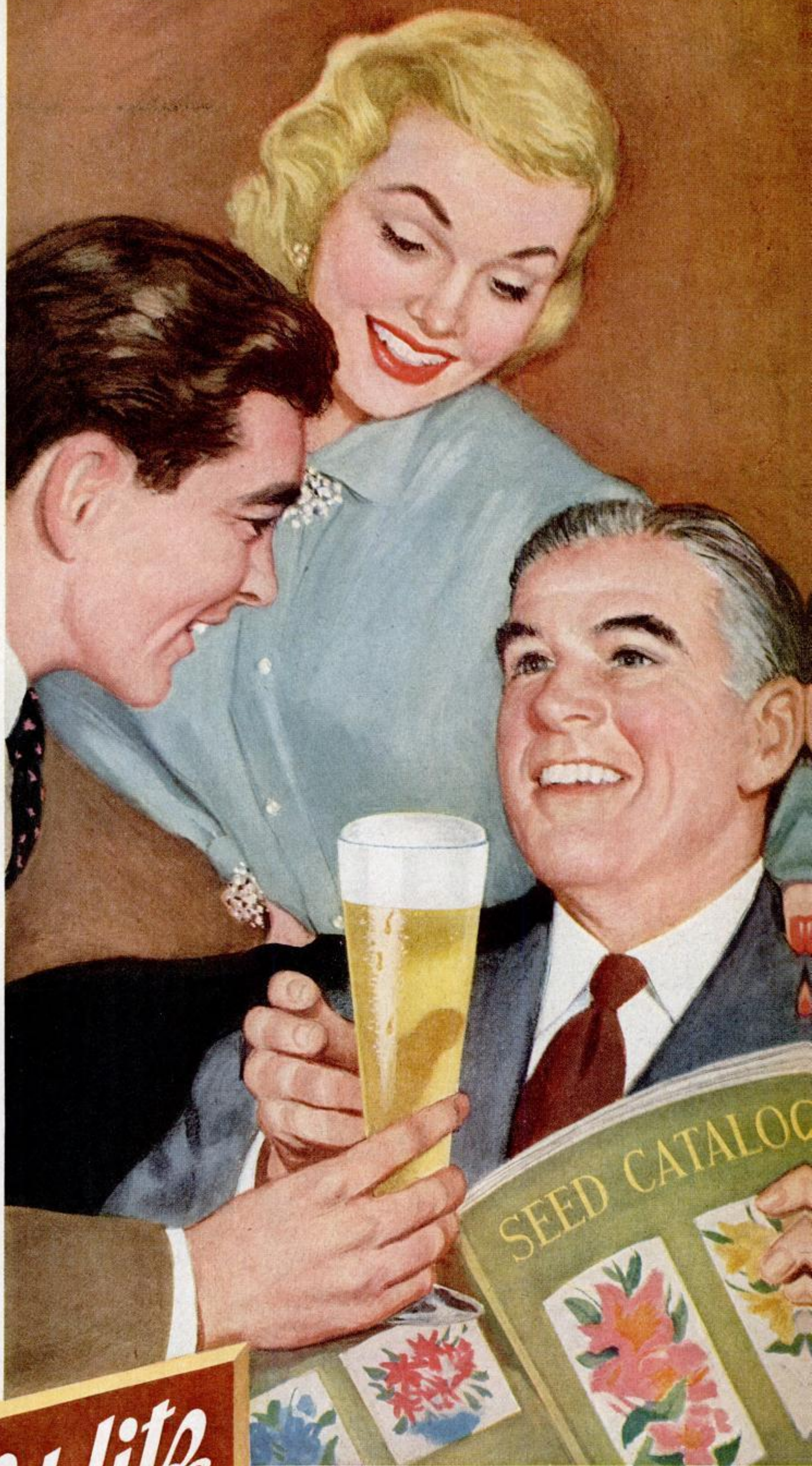
*No harsh bitterness . . .
Just the kiss of the hops*

This dry and mellow beer . . . this beer of
matchless flavor . . . is the world's largest seller.

Year after year more bottles and cans of
Schlitz are bought—*millions more*—than of any
other beer. This popularity is the result of the
most conclusive taste test in beer history.



Schlitz is available in quart bottles, 12-ounce bottles and cans, and the 7-ounce bottle that holds just a glassful. Also in 24-Pak and handy 6-Pak cartons of cans and "one-way" bottles that require no deposit.



ON TV EVERY WEEK—The popular
"SCHLITZ PLAYHOUSE OF STARS." See
your newspaper for time and station.

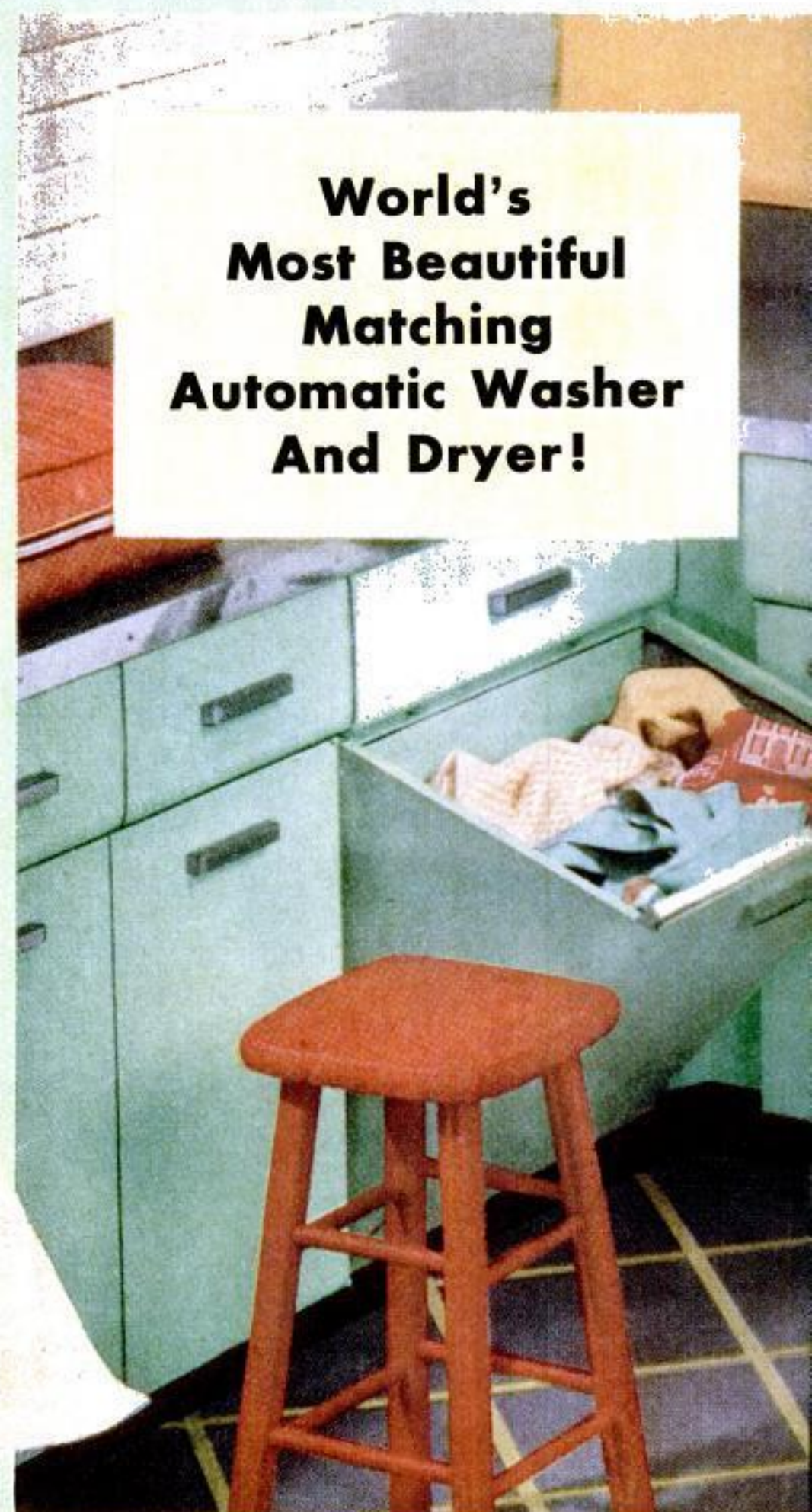
First in Sales

The Beer that Made Milwaukee Famous

DIAL AWAY WASHDAY... Wash And **Hotpoint Automatic**



**World's
Most Beautiful
Matching
Automatic Washer
And Dryer!**



**Trade In Your Old Washer On This Great New
Hotpoint Work-Saving, Time-Saving Combination!**

Washing is only *one* of the two grueling, MAN-sized tasks most women are expected to drag themselves through every washday. Actually, all the heavy lifting and bending and stretching that goes with old-fashioned clothesline drying is even harder on you! But *both* are child's play with this handsome new Hotpoint Automatic Launduet—*because you simply dial away washday!*

Hotpoint's remarkable new two-cycle washer and new sealed tight automatic dryer literally *save 90% of the work* of washing and drying. And the entire week's job for the average family *takes only about a half hour of your time!*

See this outstanding automatic washer and dryer at your Hotpoint dealer's*. Both are reasonably priced—easy terms, if desired. Hotpoint Co. (A Division of General Electric Company), Chicago 44, Illinois.

*Dealers are listed in most classified phone directories.

LOOK TO HOTPOINT FOR THE FINEST... FIRST!



Dry Clothes In $\frac{1}{6}$ The Usual Time!

Washer And Dryer!



TWO Automatic Washers In ONE!

● Here's the *only* automatic washer scientifically designed to wash today's filmy new miracle fabrics automatically—the only washer with *two* entirely separate washing cycles! Yes, in addition to the *normal* cycle required for your regular family wash, Hotpoint gives you a special *delicate* cycle that pampers your finest lingerie with practically hand-washing gentleness! No other washer can get clothes cleaner—and it uses less hot water, too!

NEW Outmodes All Previous Dryers!

● Hotpoint leads in automatic *dryers*, too—with the world's first *sealed* drying chamber. Unlike most other dryers, this great new Hotpoint requires no expensive, ugly venting to prevent annoying lint, heat and moisture from escaping out into your laundry room. It's the first dryer to dry clothes in a sun-pure, washed-air breeze, too! No matter the weather, they come out soft, fluffier, sweeter-smelling—completely dry or ready for ironing, as you wish.



● Exclusive Hotpoint two-cycle washing! Normal cycle washes even grimy play togs and overalls clean as new—special *delicate* cycle tenderly washes your filmiest lingerie!



● Another Hotpoint first! Dryer is sealed airtight when door is closed. Lint, heat and moisture can't escape into room. Clothes are gently tumbled in pure, washed air!

Everybody's Pointing To

Hotpoint

Quality Appliances

Ranges • Refrigerators • Dishwashers • Disposalls® • Water Heaters • Food Freezers • Automatic Washers • Clothes Dryers • Rotary Ironers • Dehumidifiers

New, Simple Way to a

Wonderful One-Dish Dinner



HERE'S ALL YOU DO:



Prepare dough as directed on **Pillsbury Hot Roll Mix** package (this takes only three minutes). Let rise until light, 30 to 60 minutes. Only one rising period. Everything you need (including the yeast) is right inside the package. All you add is water.



Divide dough into four parts. Flatten each piece and pat into bottoms of four 9 or 10-inch piepans. (Or divide dough in half, roll out to two 12 x 8-inch rectangles and place on ungreased baking sheets.) Brush with **olive oil** or salad oil.



Sauté $\frac{1}{2}$ cup minced onion in 1 tablespoon **olive oil** until golden brown. Add 1 can (8 oz.) **tomato sauce**, 1 can (6 oz.) **tomato paste**, 1 teaspoon salt, $\frac{1}{4}$ teaspoon **oregano**, $\frac{1}{8}$ teaspoon **garlic salt** and $\frac{1}{8}$ teaspoon **pepper**.



Grate $\frac{1}{2}$ lb. **white cheese**. Arrange half on dough. Cover with tomato sauce. Top with remaining **cheese**, **mushrooms** and **cooked sausage**. Sprinkle with **parsley** and **Parmesan cheese**. Bake immediately at 450° F. 15-20 min. Serve hot. Makes 4 big Pizzas.

PIZZA — *Now easy as ABC*

A complete and exciting dinner in a dish. A spicy mixture of cheese, tomatoes, sausage or mushrooms tops an easy yeast dough which bakes to a crisp delicious crust. (Just add water to the fresh acting yeast that comes in the package, then stir in the mix.) The topping is simply made, too. The recipe is on this page and on the package. Pillsbury Hot Roll Mix is at your grocer's. Why not try it!

Pillsbury

HOT ROLL MIX

(WITH FRESH-ACTING YEAST)





STRAINING TO THE UTMOST, JIM MATHIAS LANDS THREE FEET BEHIND SHOES WHICH MARK BEST BROAD JUMP (23 FT., 5 $\frac{1}{4}$ IN.) MADE BY HIS FAMOUS BROTHER

KID BROTHER

**Jim Mathias strives earnestly
to match famous Bob as athlete**

Being the kid brother of the world's greatest athlete has both its advantages and its drawbacks. It has helped young Jim Mathias, 19, get trips to London and Helsinki to watch big brother Bob perform in Olympic competition and win the decathlon, an event which calls for all-round skill at running, jumping, pole-vault, javelin and discus throws, hurdle racing and putting the shot. It has also prompted a

brotherly urge to follow in Bob's footsteps.

It is a man-sized job, but Jim, who is a freshman at Occidental College, has approached it without flinching. Last week against Southern California's strong freshman team he distinguished himself with two firsts (high jump, discus) and one third (shot-put) in three events. How far he still has to go to catch brother Bob is indicated on this and the following pages.

Why wait for old-fashioned pain relief?



BUFFERIN
acts twice
as fast
as aspirin!

Doesn't upset your stomach!



Bufferin won't upset your stomach because Bufferin's special formula combines aspirin with two antacid ingredients. A PRODUCT OF BRISTOL-MYERS

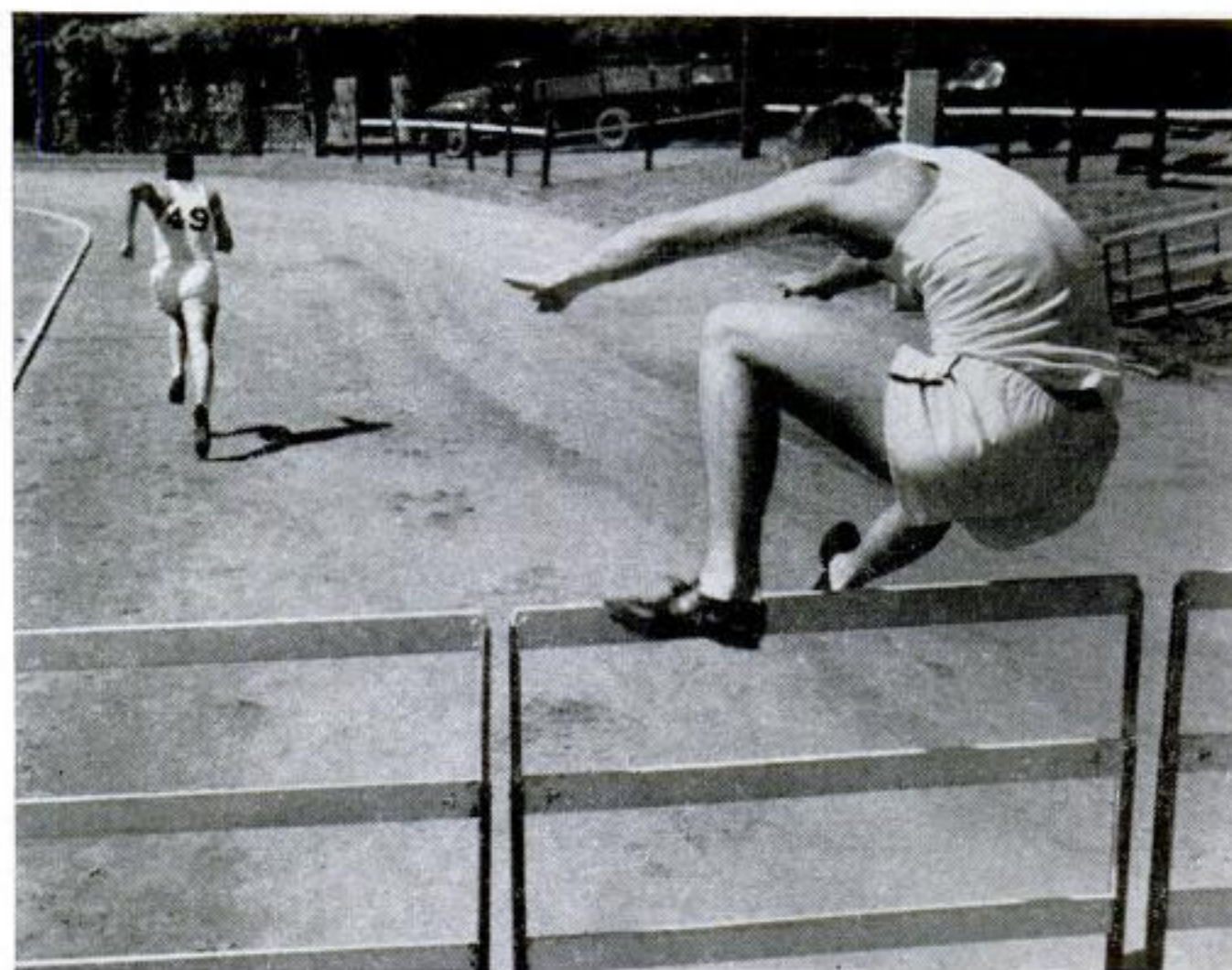
Mathias CONTINUED



RACING HIS BROTHER, Jim trails far behind Bob in 100-meter dash. Bob's best time in this is 10.8 seconds. Jim's is 11.7, but he is still improving.



IN POLE VAULT, his weakest event, Jim goes over one bar, under another which marks his brother's best effort.



IN THE HURDLES Jim has fallen far behind brother Bob by last fence. He is confident of improving his hurdling form but never expects to catch Bob.

"FOOD AS CHILDREN SEE IT"

is the title of a movie all parents and teachers of young children should see. A child-feeding specialist discusses feeding problems, gives up-to-date tips.

- Hundreds of schools, PTA and club groups have found it interesting and worth while. It's in full color and 16 mm. — 18 minutes — and non-commercial.

- If you'd like it for your group, just drop a line to General Mills Educational Services, Minneapolis 1, Minnesota.

GENERAL MILLS

Home of

Betty Crocker

AEROWAX
SAVES up to
28¢ a pint!

A black and white photograph of a can of Aerowax. The label on the can says 'SELF-POLISHING AEROWAX NO RUBBING WAX'.

"Kitchen-Tested"
for Brighter Floors, Lasting Lustre

Rollfast
AMERICAN FLIGHTWEIGHT
BICYCLES
SINCE 1895

A honey on the highway
3-Speed
gearshift

A black and white photograph of a woman smiling while riding a Rollfast bicycle.

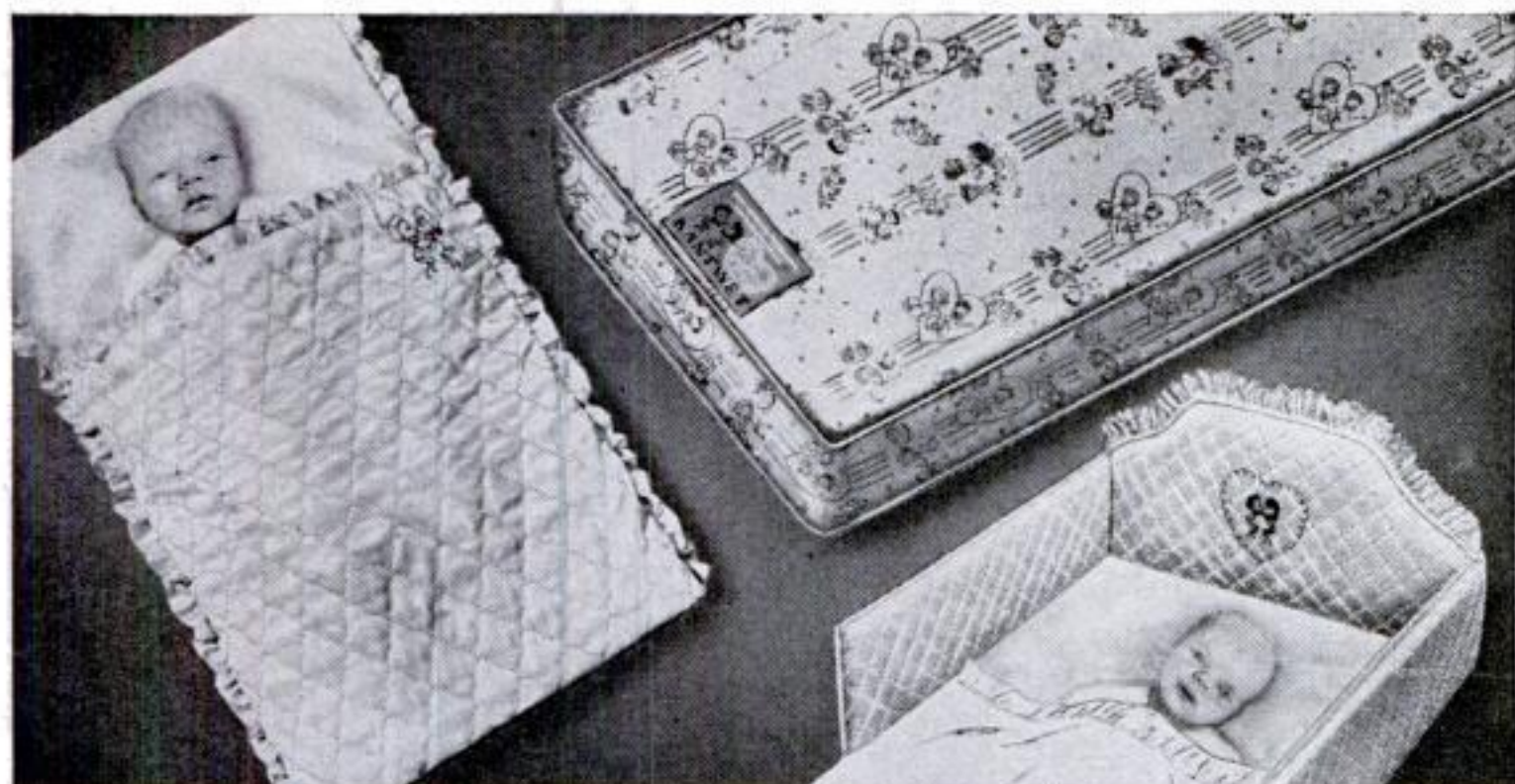
D. P. HARRIS HDW.
& MFG. CO., INC.
Rollfast Bldg., N. Y. 7
Write for FREE
Bicycle Catalog

*Nirc-the Nixie from Silver Spring
Says "NIX TO HARD WORK"
Send YOUR RUGS TO A
Professional **RUG CLEANER**

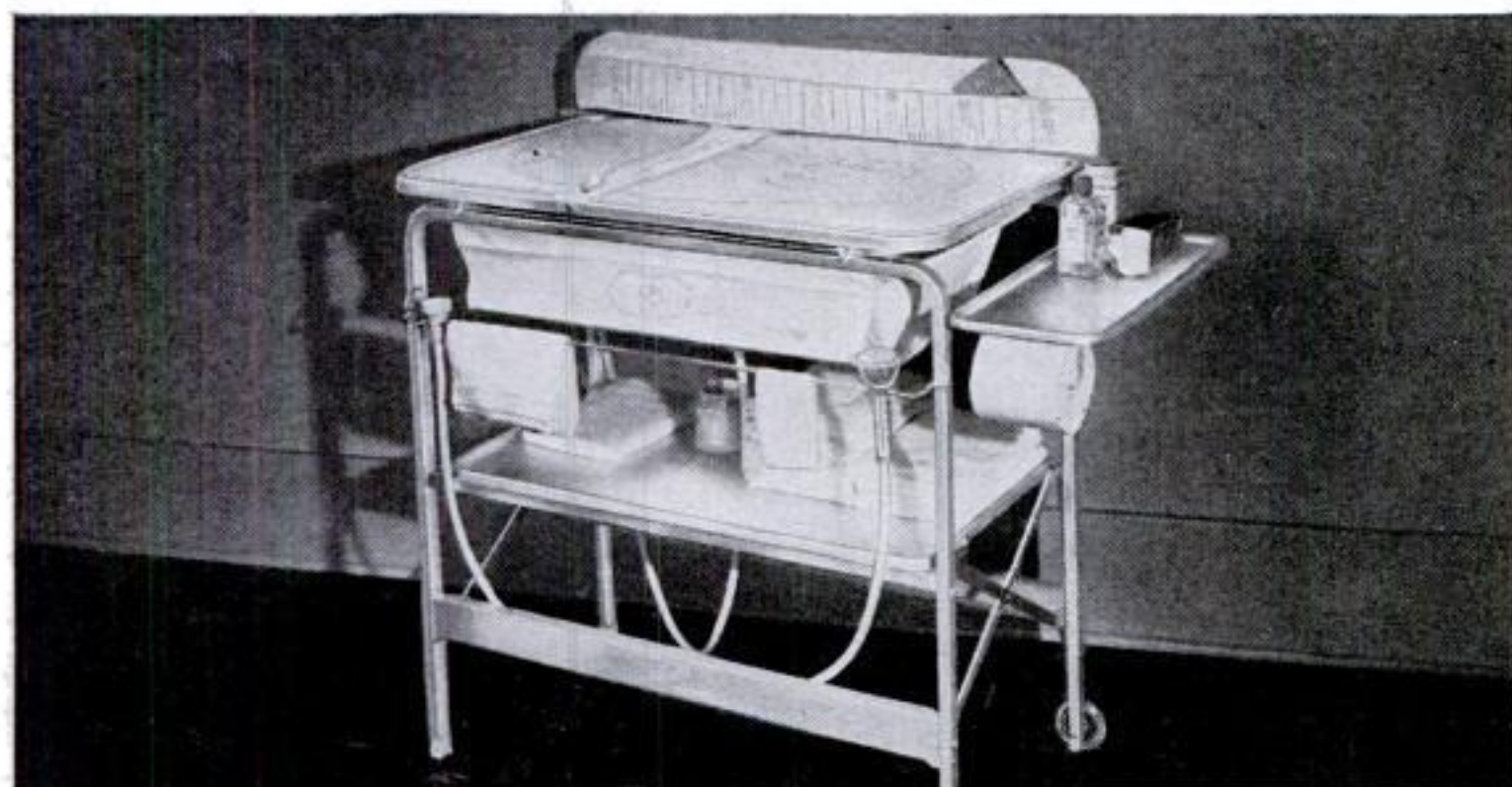
*NATIONAL
INSTITUTE OF **RUG CLEANING INC.**
SILVER SPRING, MARYLAND

A small cartoon illustration of a character with a large head and a friendly expression.

CONTINUED ON PAGE 112



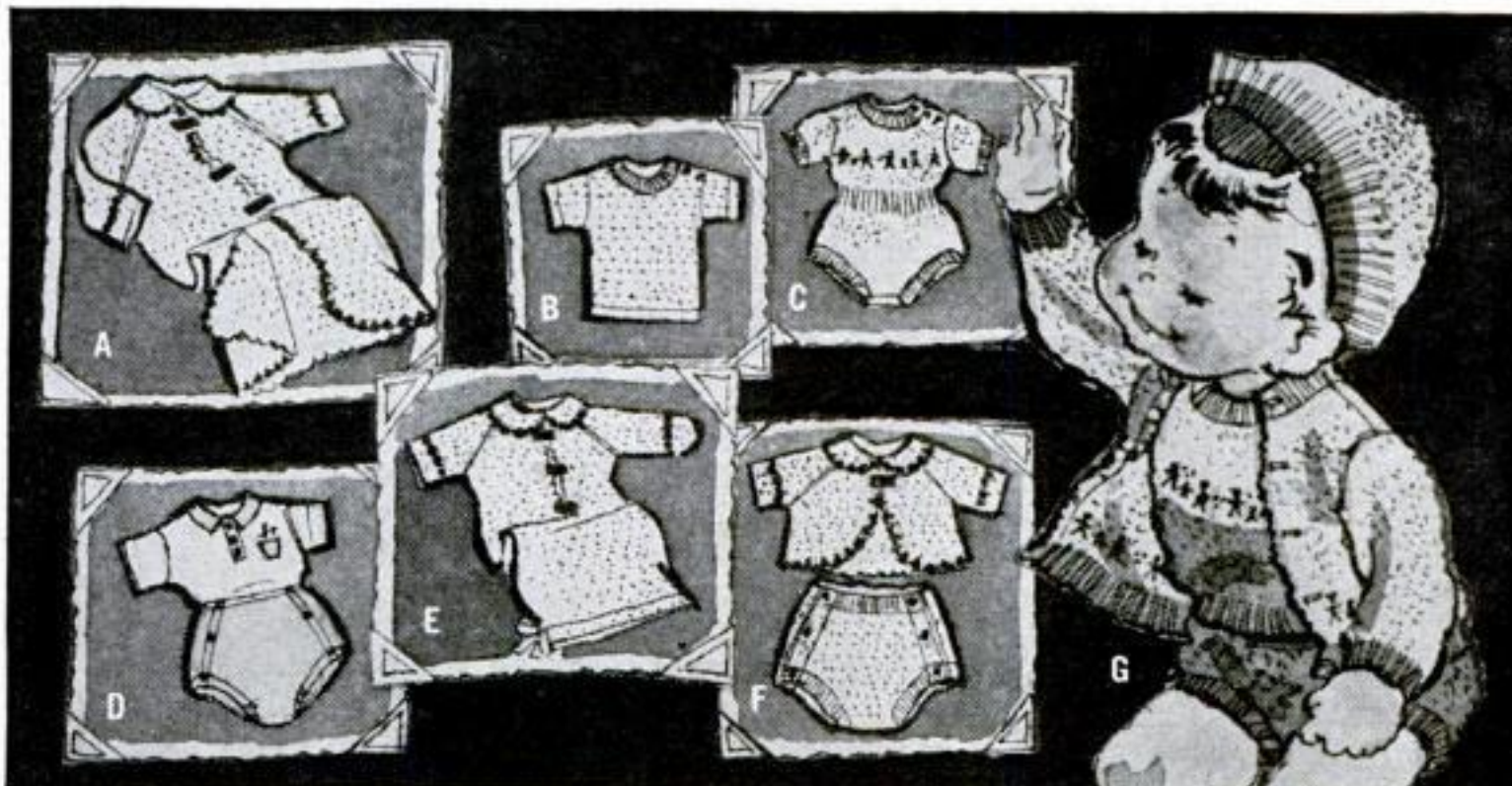
KANTWET MATTRESS, made with Armour's Rubberized Curled Hair... smooth, tuftless, *extra* firm. \$19.95. **CUDDLE-NEST** — Luxable Acetate Satin for travelling or at home. Choice of colors. \$5.95. **HEADBOARD BUMPER SET** guards against bumps and drafts. Choice of colors. \$4.95.



TRIMBLE Trimroll Kiddie-Bath.® Use for changing, dressing, exercising (on sturdy padded top.) Upright, gleaming aluminum frame with tub, pad, pockets of easy-to-clean Vinylite® plastic. Extra large diaper tray and shelf. Rolls easily, folds flat for storage or travel. About \$33.00, slightly higher West.



LULLABYE Furniture — efficiently planned with lots of storage space to hold baby's many things. All of select Hardwoods. In Lannon Stone, white, yellow, gray, green enamels over Leatherwood; gray, green, iridescent in Plexitone. Crib (with Swiss Music Box), 45" high, \$64.95. Chiffonade, \$79.95. Toy Chest, \$29.95. Costumer, \$10.75.



McKEM-VANTA Wardrobe. Cotton knit and boucle washables. Soft colors. Sizes from birth to 18 months. \$1.50 and up. (a) Gripper® Wrapper. (b) Short-Sleeve Polo. (c) Boucle Creeper. (d) 2-pc. Diaper Set Syntillon® treated. (e) Gripper® Knit Knitie® with Mitten Sleeves. (f) Gripper® Sacque, Day 'n Nite Gripper® Diaper-Pantie, Syntillon® treated (g) Boucle 2-pc. suit, matching cardigan and peaked hat. *Reg. U. S. Pat. Off.



FROM THE WORLD'S MOST FAMOUS NURSERY to the nursery nearest your heart

With all the world to choose from... Lucy and Ricky Ricardo chose these items for their darling... everybody's darling... Ricky, Jr. You'll want them for your darling, too, when you see how practical, how beautiful, how value-full

each item is. You can have a duplicate of the world's most famous nursery, seen weekly on the world's most famous TV program — "I Love Lucy", right in your own home. Look for the merchandise bearing the "I Love Lucy" tag!

You'll see them on the fabulous "I Love Lucy" TV Show on C. B. S. Network every week

AT DEPARTMENT AND SPECIALTY STORES THROUGHOUT THE COUNTRY, WRITE FOR NAME OF STORES IN YOUR CITY TO "I LOVE LUCY," 551 FIFTH AVE., N. Y. C.



MOULDED PRODUCTS. Chair for easier training. Baked enamel finish; moulded fiber plastic. Built-in tissue dispenser. Removable seat. White, pink, blue, yellow. \$10.95. **HOBBY HORSE** of moulded fiber plastic. Brown with palamino. \$12.95.



BERNAT "Baby Paks": #1, 2-color sacque to knit or crochet, \$1.98. #2, matching bonnet-bootees, \$1.19. #3, Carriage Cover Pak, (\$1.49), has 5 colors; (4 paks and background yarn make 32" x 43" cover). At most good yarn depts. and yarn shops.



MINERLINE. Insulated, waterproof bag to keep formula and food hot or cold. Woven linen embossed plastic—lining chlorophyll impregnated. Two bottle pockets, removable compartment for soiled clothing. Gift boxed. Pink, blue, red, grey, navy. \$3.98.



GEISHA Robes. Beautifully tailored of selected fabrics. Corduroy (pictured), Seersucker, Terry, Flannel. All colors. Sizes for 9 months to 18 months; Toddler sizes 2, 3, 4. As pictured \$3.98. Others \$2.98 to \$5.98 (companion sister styles available).

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NOW! TRIM YOUR LAWN JUST ONCE A SEASON WITH NOTHING BUT A WATERING CAN!

Revolutionary New "KEM-KUT" Safely Slows Grass Growth



Picture Proof of Kem-Kut's Growth Control

This amazing, untouched photograph shows how you can actually "edge" your grass by spraying KEM-KUT on established grass. Grass on the left grew naturally. Grass on the right was sprayed with U.S. Rubber Company's amazing new chem-

ical MH-40 and applied with a power sprayer. See how this astonishing, new safe chemical can banish your own lawn trimming problems... how one sprinkling keeps your grass short all season... and makes it thicker, greener!

No More Backaches! Just Sprinkle On! At Last! U. S. Rubber Company Develops Amazing Chemical That Slows Grass Growth Chemically! Keeps Grass From Growing Taller! Makes It Thicker, Greener!

A GREAT CHEMICAL DISCOVERY!



THE RESULT OF YEARS OF WORK BY FAMOUS U. S. RUBBER COMPANY
The Naugatuck Chemical Division of U.S. Rubber Company has finally discovered a hormone

which actually stops grass cell production! It keeps grass short! The name of this magic chemical is MH-40 and it is patented under the name of maleic hydrazide.

HOW NEW KEM-KUT KEEPS GRASS SHORT!

As soon as you sprinkle amazing new KEM-KUT on your grass the hormone is absorbed by each blade of grass. Almost instantly the formation of new cells for higher growth is prevented. But the cells already there are not affected! Your grass actually grows greener... thicker!



SEE WHAT KEM-KUT CAN DO FOR YOU! STATE OF CONNECTICUT HIGHWAY TESTS



To keep grass from growing tall sprinkle with amazing new KEM-KUT! Here is an actual section of a famous Connecticut Highway. See that light, tall wavy grass at the right? It was not treated. See the short, greener, thicker grass near the road? It was sprayed with the miracle chemical MH-40 in KEM-KUT.

AT YOUR DEALER OR RUSH COUPON TODAY!
LOAMU CO. OF AMERICA, HARRISON, N. J.

KEM-KUT DIVISION,
Dept. 227
Harrison, New Jersey

Enclosed is \$.....
Rush KEM-KUT by return mail, postpaid. If I am not delighted, I can get my money back at any time.

NAME.....

ADDRESS.....

CITY.....ZONE.....STATE.....

- ☐ Trial Size \$1.00
Enough for 250 sq. ft.
- ☐ Home size \$2.00
Enough for 525 sq. ft.
- ☐ Estate Size \$3.00
Enough for 875 sq. ft.
- ☐ Giant Spray
Equipment Size \$9.95
Enough for 4,000 sq. ft.

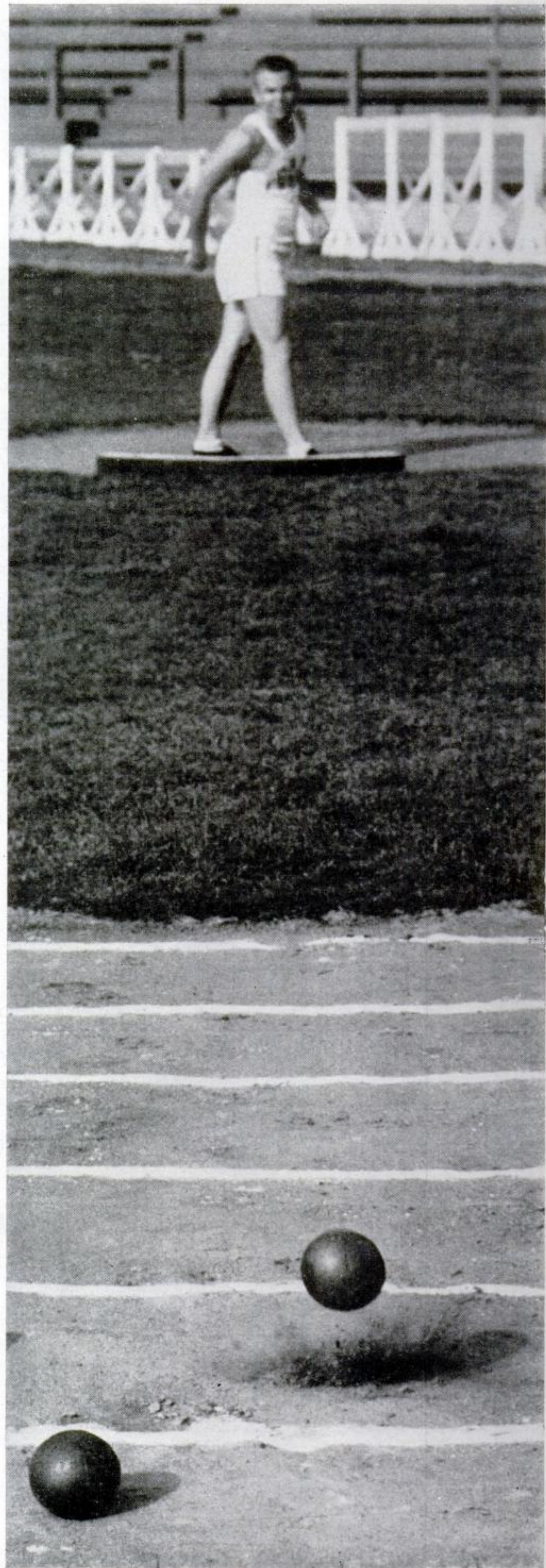
TRY KEM-KUT 30 DAYS FREE!

We want you to try amazing new KEM-KUT without any risk of any kind. Use it as directed on label on your entire place. Next fall, if you have had to cut the treated area a single time after the first trimming during the rest of the summer, KEM-KUT will not cost you a penny. You will have tried it entirely free. Your money will be refunded any time, no questions asked. But you must order at once. Supplies are still very limited. Get KEM-KUT at your dealer NOW or RUSH coupon TODAY!

IMPORTANT! When correctly applied with power spray equipment, KEM-KUT may be used to control the rate of grass growth of the entire lawn; however, such applications must be made with carefully controlled power or pressure spray equipment under the following conditions:

1. Use only on established lawns or grass areas. Do not use on heavily travelled grass areas.
2. Apply now, in the early spring after the grass has grown to a height of about 3 inches.
3. Do not apply again during the season until vigorous re-growth has begun. This re-growth will normally occur in late summer or early fall.

Mathias CONTINUED



JIM'S BIG CHANCE to catch and surpass Bob lies in the shot-put. Here his heave is bouncing just three feet short of his brother's 51 feet, 11 inches.

Smash Hit!



NOW! AMERICA'S LEADING PREMIUM STRAIGHT WHISKY*

When you *swing* to Early Times, you'll find that you're always a hit as a host. For this wonderful whisky from the bluegrass is so distinctive that it's long been the favorite straight Bourbon in *all* Kentucky, where they have the best to choose from. Early Times is *hearty* but never heavy, *all* whisky, *fine* whisky, every ounce a *man's* whisky.

EARLY TIMES

*EARLY TIMES OUTSELLS ALL STRAIGHT WHISKIES AT OR ABOVE ITS PRICE

EARLY TIMES DISTILLERY CO. • LOUISVILLE 1, KENTUCKY • 86 PROOF



UNIQUE COINS



U.S. AND



GEMS FROM THE GREATEST

This glistening array of coins, here reproduced for the first time in color, would stir the blood of even the most blasé collectors on earth. These are the finest specimens from the world's greatest and only complete collection of U.S. coins. Altogether, the collection, which became complete in 1950 with the acquisition of a unique 1873 dime, includes every one of the separately dated coins issued by the U.S. Mint since it began regular operations in 1793. It is the proud possession of an unassuming Baltimore financier named Louis Eliasberg, who patiently assembled it over a period of 25 years.

Now, with three unique coins (Numbers 15, 16, 17 above), not even the U.S. Mint can duplicate his collection. Eliasberg, who also owns rare issues of the American colonies and some notable foreign coins (*following page*), jealously guards the secret of how much he paid for all his pieces of silver and gold. But experts estimate that his collection is worth more than a million dollars.

EARLY COINS (struck before regular issues of the U.S. Mint): 1 and 2—Massachusetts 1652 Shillings (from the first mint in Colonies). 3—Vermont 1786 Cent (from first state to mint copper). 4—Maryland 1658 Sixpence. 5—Carolina 1694 Halfpenny. 6—New York 1787 Cent. 7—Higley 1739 Threepence (from private mint). 8—New Jersey 1786 Cent. 9—U.S. 1787 Cent (first coin authorized by new government). 10—New York 1786 Cent. 11—U.S. 1792 Cent. 12—U.S. 1792 Half Dollar. 13—Kentucky 1796 Token. 14—U.S. 1776 Dollar. UNIQUE COINS (only specimens known to exist): 15—U.S. 1804 Silver Dollar (most famous "pedigreed" coin in America because it is only one of this issue which can definitely be traced back to the U.S. Mint). 16—U.S. 1870 "S" \$3 (only two issued, other one once placed in cornerstone of San Francisco Mint, where both were struck, was lost when building was destroyed). 17—U.S. 1873 "CC" Dime (only known specimen issued without arrows by Carson City Mint).

COINS



PRIVATE GOLD



CONFEDERATE COINS



COLLECTION OF U.S. COINS

PRIVATE GOLD (legal tender minted by banks and gold assayers in Western territories): 18—Augustus Humbert \$50. 19—Clark Gruber & Co. 1860 \$20. 20—Schultz & Co. 1851 \$5. 21—San Francisco Miners Bank 1849 \$10. 22—Norris, Grieg & Norris 1849 \$5. 23—Kellogg & Co. 1855 \$50. 24—Mormon 1849 \$20 (from mint organized by Brigham Young). 25—Baldwin & Co. 1851 \$10. 26—Moffat & Co. 1849 \$16 (one of several denominations cast in ingots). UNITED STATES AND CONFEDERATE COINS: 27—1793 Liberty Cap Cent. 28—1802 Half Dime (half the weight of dime). 29—1796 Half Cent (smallest denomination minted by U.S.). 30—1792 Half Disme. 31—1856 Flying Eagle Small Cent. 32—1838 "O" Half Dollar.

33—1894 "S" Dime. 34—1873 Two Cent (first denomination to bear "In God We Trust"). 35—1913 Liberty Head Nickel (finest specimen of only six struck in 1913). 36—1885 Trade Dollar (circulated in Far East to compete with

foreign dollars). 37—1827 Quarter Dollar. 38 and 39—Confederate Cent (gold, top, silver, bottom, from issue minted privately in New York and never delivered to Confederacy). 40—1853 "O" Half Dollar.

41—1877 Twenty Cent (denomination discontinued because confused with similar-sized quarter dollar). 42—1879, and 43—1880 \$4 (intended for international trade but never issued). 44—1798 \$10. 45—1861 "D" Dollar. 46—1841 \$2.50. 47—1822 \$5. 48—1883 \$20. 49—1854 "S" \$5. 50—1858 \$10. 51—1929 \$5. 52—1907 \$20, and 53—1930 "S" \$10.

The remaining coins are all commemorative issues. 54—\$2.50. 55—Dollar. 56—Half Dollar and 57—\$50 (all dated 1915, for the San Francisco Pan Pacific Exposition). 58—1922 Half Dollar (U.S. Grant Centenary). 59—1928 Half Dollar (Hawaiian Sesquicentennial). 60—1937 "D" Half Dollar (Daniel Boone Bicentennial). 61—1915 \$50 (a different version of Number 57 gold piece).

FOREIGN COINS



FOREIGN COINS (Selected for their striking beauty, these coins include ten from the Latin American collection, already one of the world's finest, on which Eliasberg is now spending much of his time): 1—Egypt 163 B.C. Octodrachm. 2—Turkey 1876 5 Pounds. 3—Honduras 1889 10 Pesos. 4—Argentina 1842 8 Escudos. 5—Russia 1837 12 Roubles (made of welded platinum, first used in coins by Russia). 6—Hungary 1896 10 Ducats. 7—France 1855 100 Francs (issued for use in international trade to correspond in value with the U.S. 1850 \$20 gold piece). 8—Italy 1883 100 Lire. 9—China 1923 Dollar. 10—Mexico 1712 8 Escudos (known as "pirate money" and characterized by ragged edges, resulting from crude hand-stamping process used in early mint).

11—South Peru 1838 8 Escudos (issued at the time when Peru was divided into two republics). 12—England 1706 5 Guineas (commemorates the union of Scotland with England). 13—England 1825 5 Guineas. 14—Ecuador 1840 8 Escudos. 15—West Indies Grenada Island 1770 Half Dobra. 16—Venice 50 Ducats (issued without a date, between 1762 and 1778, by one of the last Italian doges). 17—Transylvania 1670 10 Ducats. 18—Bolivia 1809 8 Escudos. 19—San Salvador 1925 20 Colones. 20—West Indies Lesser Antilles 1769 Half Dobra. 21—Brazil 1805 Sabara Gold Bar (legal tender, made from gold dust found in stream beds, and stamped with the seal of a government assayer). 22—Guatemala 1894 5 Pesos. 23—Costa Rica 1873 20 Pesos.

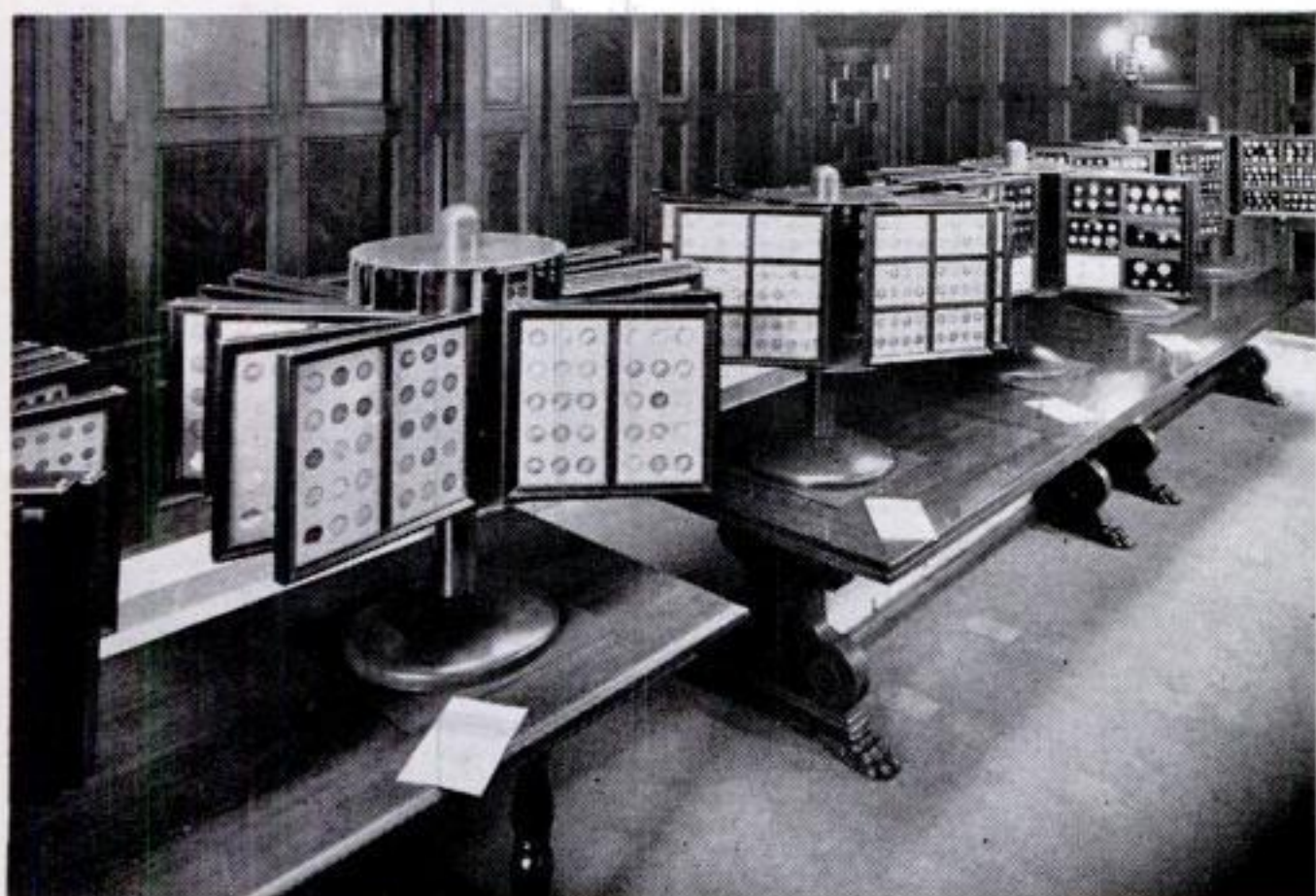


STUDYING HIS COINS, Louis Eliasberg holds one up while referring to a catalog. Small glass frames (right) are used to mount and store the coins.

A QUIET COLLECTOR

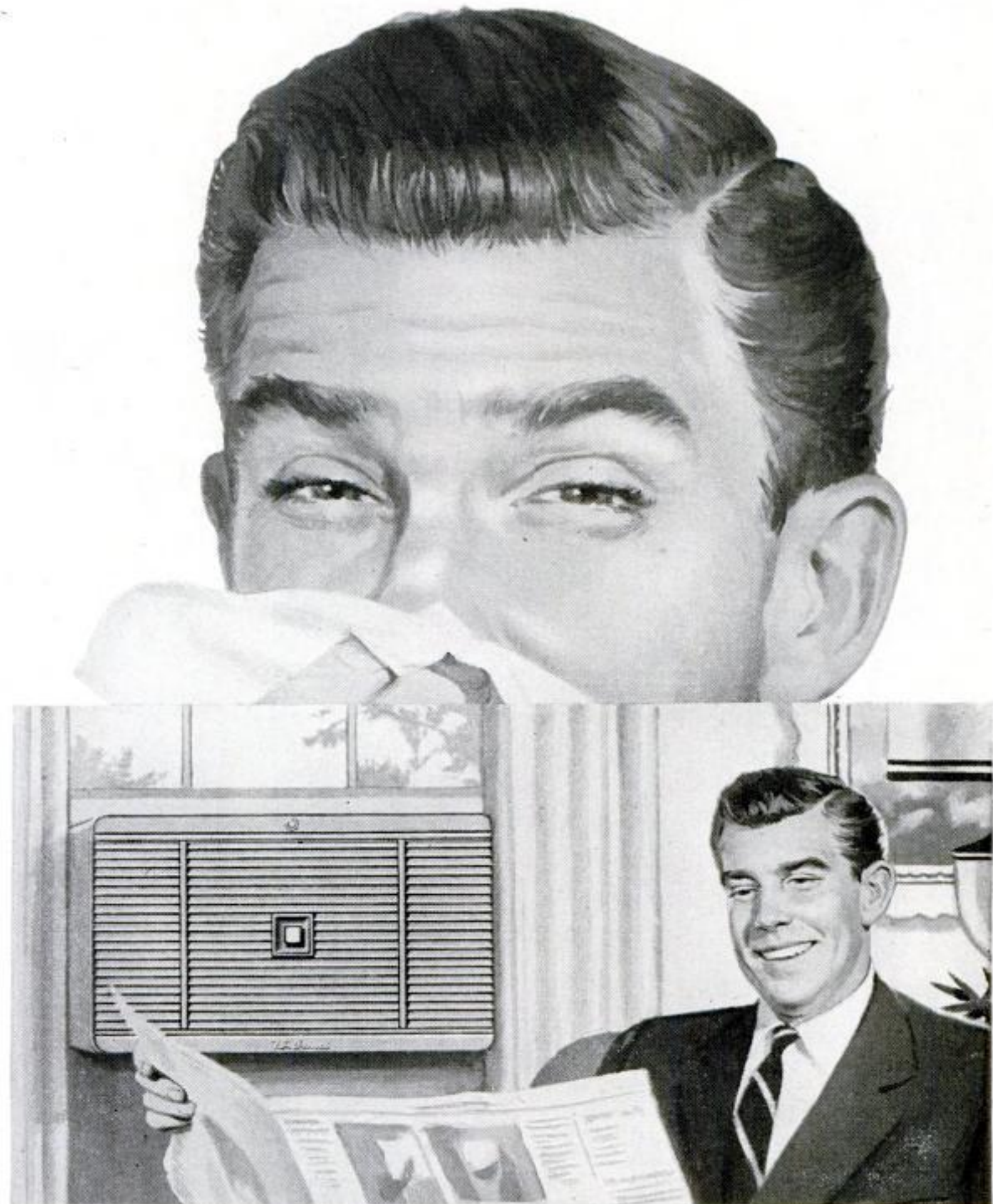
Louis Eliasberg, who was born in Selma, Ala. has been as successful at making money as collecting it. He started his business career as a runner for a bank and today, at 57, he is the millionaire president of a Baltimore commercial banking house, the Finance Co. of America, which he organized in 1919. He began collecting coins as a hobby in 1925 and, as his business fortunes prospered, he spent more and more money tracking down the choicest specimens. For years he has attended auctions throughout the country, and on one occasion he paid \$100,000 for a single collection. In 1950 two rare coins that would complete his own U.S. collection were at last put up for sale. One was secretly bought for him by Morton Stack, a Manhattan coin dealer. Eliasberg himself bought the other and finally became undisputed king of the 25,000 numismatists in the U.S.

Eliasberg shows little of the collector's characteristic fanaticism. As one mild concession to his hobby he wears a pair of cuff links mounted with 20-franc pieces. He gives an affectionate response to questions about the worth of his coins. "It's like your wife and children," he says. "They're priceless. You don't put a set value on them."



FIRST EXHIBITION of completed U.S. collection was held in a Baltimore bank in 1951. The publicity-shy owner allowed no mention of his name.

Thousands of snifflers now know...



You'll feel better
with an **RCA Room
Air Conditioner**



An RCA Room Air Conditioner for any room of your home—office or shop. Let your dealer show you the 7 RCA units—window and console models for all room sizes. Prices start as low as \$229.50.*

**FEWER COLDS... MORE RELIEF FROM ALLERGIES
IN YEAR 'ROUND, DRAFT-FREE COMFORT**

Don't open that window! The RCA Room Air Conditioner *filters*, circulates and refreshes the air *the year 'round*—just as surely as it removes excess moisture and *cools* the air in hot months. Suffer less from dust, pollen—hot, wet air. No drafts, no need for cross ventilation. Get relief! See the low-cost RCA Room Air Conditioners now on display at dealers everywhere.

Only RCA gives you all these advantages:

Quiet operation • Beautiful design • RCA "Heart-of-Cold" Compressor • Directional grille • Easy operating Climate Tuner • 5-Year Warranty on entire hermetically sealed cooling system • Optional low-cost contract for installation and service by RCA's own technicians.

*Suggested list price...slightly higher in West.

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RADIO CORPORATION OF AMERICA
IN CANADA, RCA VICTOR COMPANY, LTD., MONTREAL



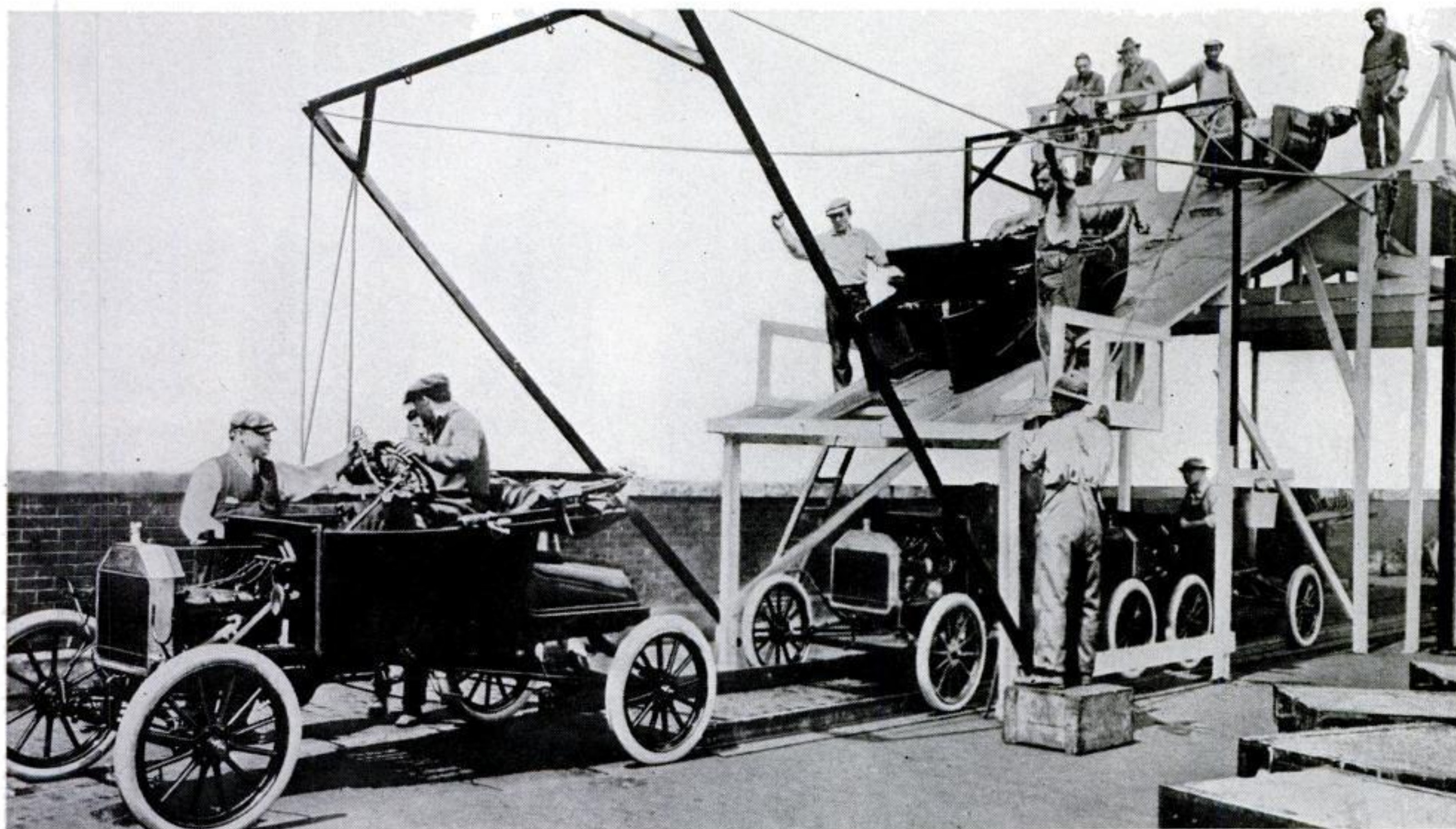
TMKS ®



One of a series on



THE AMERICAN ROAD



THIS PRIMITIVE ASSEMBLY LINE (1913) ended here when the car's light body was skated down a ramp to plop onto the Model T chassis.

Henry Ford said, "Go!" and six Ford workmen marched into history!

On a hot August morning, forty years ago, a young Ford foreman tossed a heavy rope over his shoulder and turned to get the signal from the boss, a slim, smiling man with a stopwatch in hand. "Go!" called Henry Ford.

The foreman heaved on the rope, pulling a Model T chassis slowly along the factory floor. Six men marched behind him, three on each side of the frame.

Those 1913 workmen did not know they were marching into history. They were doing a new and exciting job—but they did not know that at that moment they were remaking the way the whole world had worked for centuries.

They walked beside the frame of the car, picking up parts from carefully placed piles, slapping them into place, bolting and screwing them together. In one hour and 33 minutes they finished, only 250 feet farther along the floor. But until that August morning, the record time for the final assembly of a car was 14 hours.

Within a few years a finished Ford was being produced every 24 seconds—and the working ways of the world had

changed forever. The assembly-line principle was not new—Henry Ford first got the idea in a Chicago packing plant. But Ford saw that the key was absolute simplicity—the kind you have to plan for. He broke each operation down to its simplest parts, and delivered the work to the workman, at a comfortable height and at a sensible pace. Behind it lay his basic principle: "to lift hard work off the backs of men, and lay it on steel and motors."

The assembly line made so many cars so fast that the prices in those days came down, down, down—and thus the average workman could own one. And when everyone had a car, everyone wanted good roads: up to that time, no one wanted to build roads for a rich man's toy.

Now the United States is the most mobile nation in the history of mankind.

This mobility lets any American family take a pleasurable jog anywhere around the country—it makes possible the quick mobilization of all the power of American industry in any crisis of war or peace. Day after day those whirring wheels on the great network of the American Road are delivering the very flesh-and-blood of the economy that makes us strong. Ford Motor Company alone has put more than 36,000,000 cars and trucks on that road.

All this in great measure goes back to the stopwatch experiment Henry Ford made on that hot August morning forty years ago. When that rope was pulled, it truly set a world in motion. Ford Motor Company, celebrating its Fiftieth Anniversary this year, is dedicated more than ever to those progressive ideals which built the American Road.

**Fifty Years
Forward
on The
American
Road**



Ford Motor Company

FORD • LINCOLN • MERCURY CARS •
FORD TRUCKS AND TRACTORS

◀ **ONE PRIME RESULT OF MASS PRODUCTION** was the American Road, the 3,322,000-mile network of highways that both serves and unites the United States, in such roads as this in Glacier National Park, Montana.



THAT OLD FEELING shows on Benny's face as he blows a hot lick and on the rapt faces of fans. Critics said new style made Benny more of virtuoso than ever.



ORIGINAL VOCALIST of Goodman band, Helen Ward, has come out of retirement to set hepcats howling with her freewheeling voice in fast "jump" tunes.

BENNY IS BACK

Two generations of cats shout, 'Go! Go! Go!' as the King of Swing starts on a comeback tour

The dance floors of New England shook last week to old familiar sounds. There were whistles, screams, Lindy-hopping, ecstatic clapping, ecstatic swooning. There were cries of "Go! Go! Go!" There was the *One O'Clock Jump* and *Stompin' at the Savoy*. It looked and sounded like one of the old Benny Goodman concerts of the classical days of swing in the 1930s. And as a matter of fact the only difference was that the performers and half of the audience were on the threshold of middle age.

The King of Swing has devoted much of the last 10 years to teaching the clarinet and giving classical concerts. But when reissues of his old recordings sold 400,000 copies, he decided the time was ripe to bring back a replica of his old band. He scouted up seven of his original stand-bys, including names to conjure with—Drummer Gene Krupa, Pianist Teddy Wilson, Trumpeter Ziggy Elman. He added six more of similar quality and launched them on a cross-country tour beginning in Manchester, N.H. and going on to two sell-out performances in New York which tore the top off staid Carnegie Hall. The veterans of the '30s came pouring out to recapture the gay, crazy feeling of prewar swing. The youngsters, groping their way out of the long, dark night of bebop, seemed to agree that in this field the old days were best. Said a chinless youth in a monogrammed blazer at the Portland, Maine concert, "Now at least I've lived a little."

HEPCAT OF AN OLDER GENERATION (LEFT) SEDATELY APPLAUDS BENNY'S BAND WHILE YOUNGER ADMIRERS IN PORTLAND LET OUT UNINHIBITED CHEERS





THE MUTINY THAT FAILED . . . A Captain Jolly Adventure

<p>WAKE UP, SIR! MUTINY! THE G-CREW'S MAKING OFF WITH THE GOLD!</p>	<p>GET MY SWORD! GET MY BOOTS! LOCK UP THE NEW, IMPROVED CORN-FETTI! NO ONE GETS MY CORN FLAKES WITH THE MAGIC SUGAR COAT!</p>	<p>C-C CAN'T BLAME YOU, SIR! CORN-FETTI HAS MAGIC SWEETNESS YOU CAN'T GET FROM A SUGAR BOWL!</p>	<p>THESE SMALLTIME SEA HORSES DON'T GET MY REAL TREASURE-CORN-FETTI!</p>
<p>S-SIR! THEY'RE COMING BACK WITH THE GOLD!</p>	<p>HO-HO-HO! NO ONE CAN STAY AWAY FROM CORN-FETTI! IT NEVER GETS STICKY, EVEN IN THE OPENED BOX! ALWAYS FREE-FLOWING AND CRUNCHY!</p>	<p>NO HARD FEELINGS, LADS! DIVE IN! POUR ON THE MILK! CORN-FETTI EATS CRISP AND SWEET DOWN TO THE BOTTOM OF THE BOWL!</p>	<p>Post's Corn-fetti NEW KIND OF CORN FLAKES WITH THE MAGIC SUGAR COAT Now guaranteed not to get sticky, even in opened box! copr. General Foods Corporation Product of General Foods</p>



Enjoying Rum Drinks called "Condado Saludos" on the balcony of the Condado Beach Hotel, San Juan. In center, vacationer Robert A. Johnson, President of Tropical Travel Bureau, Inc., Fort Lauderdale, Florida, describes his experience with under-water spear-gun fishing to James Weber, President of the Condado Beach Hotel (at right) and at the left, M. Camuñas Bird, Personnel Officer of the Hotel.



"Welcome Drinks" of Rum greet visitors to Puerto Rico: (1) "Shanghai Lil" served at Hing's Chinese Restaurant; (2) and (3) "Coconut" and "Pineapple" drinks of the Caribe-Hilton Hotel; (4) "Condado Saludo" of the Condado Beach Hotel and (5) "Le Premier Rendezvous" at the new LaRada Hotel Restaurant. For recipes write Dept. 52, Rums of Puerto Rico, 600 Fifth Ave., New York 20, N. Y.



Favorite Rum Recipes: the Daiquiri cocktail, Puerto Rican Rum straight, and Puerto Rican Rum Highball. The best *Daiquiri*: Juice of $\frac{1}{2}$ lime ($\frac{1}{2}$ oz.), $\frac{1}{2}$ tsp. sugar, $1\frac{1}{2}$ oz. Puerto Rican Rum: Shake well with cracked ice. Delicious *Rum Highball*: $1\frac{1}{2}$ to 2 oz. Puerto Rican Rum. Add ice and soda, ginger ale, or water; a twist of lemon peel, or dash of Angostura if desired.



Visiting Businessmen find highballs with Puerto Rican Rum a real treat as they watch Robert J. Caverly, General Manager of the Caribe-Hilton Hotel, practise pitch shots. Left to right: Mr. Caverly, Alan O. Hickok, Executive Vice-President of Hickok Manufacturing Company; Félix R. Hilera, President of the Puerto Rico Rum Institute, and Herbert C. Lee, prominent shoe manufacturer of Boston.

RUM TREND GROWS

Rum's Rising Popularity Boosted by Vacationers and Businessmen returning from Puerto Rico



PUERTO RICO, U. S. A.—Rum Capital of the World and year-round Caribbean Playground.

San Juan, P. R., April 23—Reports of the growing popularity of Puerto Rican Rum on the mainland are easily understood here.

Increasing thousands of visitors each year are attracted by Puerto Rico's booming business opportunities and vacation pleasures. Not only do they enjoy the Island's fine Rums while here, but many continue to praise and serve them after returning home.

In 1512, nineteen years after Columbus discovered Puerto Rico, the first sugar cane was planted, thus laying the groundwork for the Island's great Rum industry.

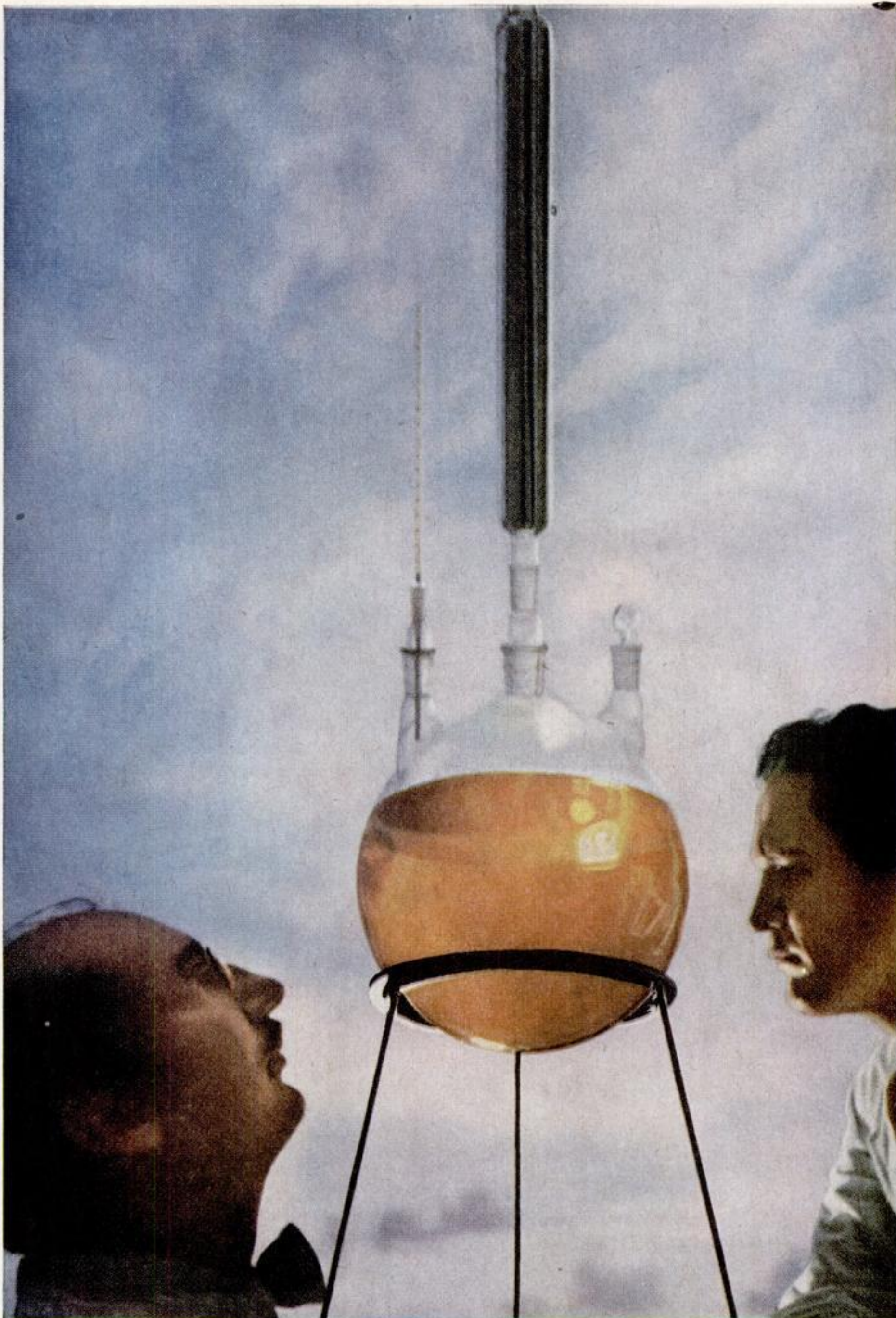
For centuries, the Spanish fought off the English and Dutch, who wanted this valuable outpost. Today, a proud Commonwealth of the United States, Puerto Rico not only helps guard the Caribbean and the Panama Canal, but is becoming America's sunny, all-year playground.

Today, too, Puerto Rico is the proud Rum capital of the world, sending its fine, light-bodied Rums to all parts of the globe—especially to meet the growing demand in the USA.

Don't wait until you get to Puerto Rico. You can enjoy this "bottled sunshine" now at your nearest bar or liquor store. For Rum recipes and Party Kits, ask your dealer or mail postcard to Department 52, Rums of Puerto Rico, 600 Fifth Ave., N. Y.

Rums of Puerto Rico

600 Fifth Avenue, New York 20, N. Y.



Rum Research goes on unceasingly to find new ways to make Puerto Rican Rums ever better. In the recently completed Rum Pilot Plant and Laboratories of the Agricultural Experiment Station, University of Puerto Rico, you see Victor Rodríguez Benítez, Technical Director (left), and Herminio M. Brau, Associate Chemical Engineer of the plant, examining a trial run of that "bottled sunshine" during a laboratory distillation test.

Photography by Roger Coster



The Law Requires that all Rum bearing the mark "Puerto Rican Rum" on the front label be distilled, aged and bottled in Puerto Rico in accordance with strict Government regulations.



Puerto Rico's Cane Fields, first planted in 1512, yield finest variety of cane for rum-making. High proof distillation removes all sugar residues from Puerto Rican Rum.

Hamilton Wright Photo

Favorite Foursome



...for a
wholesome
beginning



FOUR delicious, nourishing ways to give baby a fine start on his first spoon-fed foods! One by one, you can offer him Rice, Barley, Oatmeal, and Cereal Food (wheat). As he learns to love the mild, individual flavors—and the creamy-smooth texture—you can rotate Gerber's foursome for the variety baby needs and enjoys.



Of course, they're equally nutritious . . . with important vitamins and minerals added to make them even richer than whole grain. They're easy for you to serve—just add milk, formula, or other liquid. And as you'd expect of

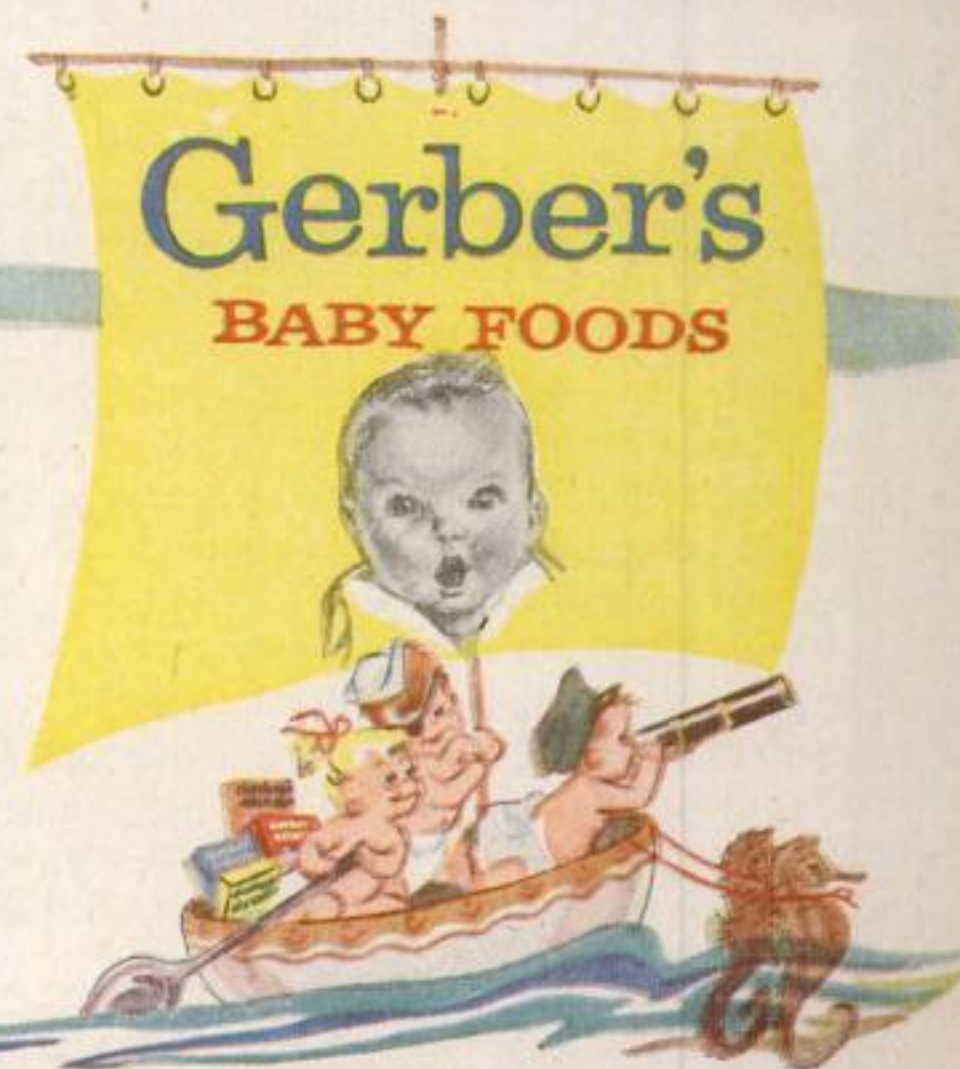
Gerber's, who make baby foods and nothing else, there are no finer baby cereals at any price!

national baby week

APRIL 25 — MAY 2

A good time to tally up all the experts who are constantly standing by to help you with your baby's well-being. Your grocer, for instance, does his share. If you check the many, many things he has in the way of baby needs, you may be surprised to realize just how much he contributes!

Babies are our business... our only business!





STATUE OF HAMILTON, institution's first trustee, stands before restored chapel.

Pure Liberal Arts



AFTER HISTORY CLASS RICHARD UNDERWOOD CORNERS PROFESSOR GRAVES TO DISCUSS KOREAN PEACE TALKS

AT HAMILTON COLLEGE AGELESS SUBJECTS OPEN NEW MINDS

PHOTOGRAPHED FOR LIFE BY MYRON H. DAVIS

Many U.S. colleges, troubled by the arguments over technical *vs.* liberal education, straddle the issue by trying to supply enough of both kinds. Hamilton College in Clinton, N.Y. is untroubled by the conflict: it is unqualifiedly and one-sidedly for the liberal education. A college, insists Hamilton, is not a place to learn vocational skills. It is a place to train a man's mind, awaken his intellectual curiosity and teach him to judge not only his fellow man but himself.

Hamilton's brand of education is based on the liberal arts—a study of the ageless subjects like philosophy, literature and the natural sciences. Founded in 1792 by a missionary to the Oneida Indians named Samuel Kirkland, and named for Alexander Hamilton, whose statue stands before the stately old college chapel (*above, left*), it is today the quintessence of the quiet "college on the hill," its peaceful rolling

campus sheltered by towering elms and dotted with staid classroom buildings. Hamilton is small (545 students) and hopes to remain so, believing that bigness tends to destroy the informal give-and-take (*above, right*) under which scholarship and earnest teaching thrive. Against the charge that a liberal education is a waste of time, Hamiltonians point to such eminent and varied graduates as onetime Secretary of State Elihu Root, Critic Alexander Woollcott, Poet Ezra Pound and New York's Senator Irving Ives. To the added charge that its secluded campus is an ivory tower Hamilton happily pleads guilty. Says its president, Robert W. McEwen, "We are in danger of deciding issues by parades and television programs. The function of the scholar is not to come down out of the ivory tower and join the parade, but to speak firmly, from the vantage point of the ivory tower, in the light of the perspective which he should possess."



CHOIR LEADER John Baldwin, who is also college organist, rehearses Grieg's *Ave Maris Stella*.

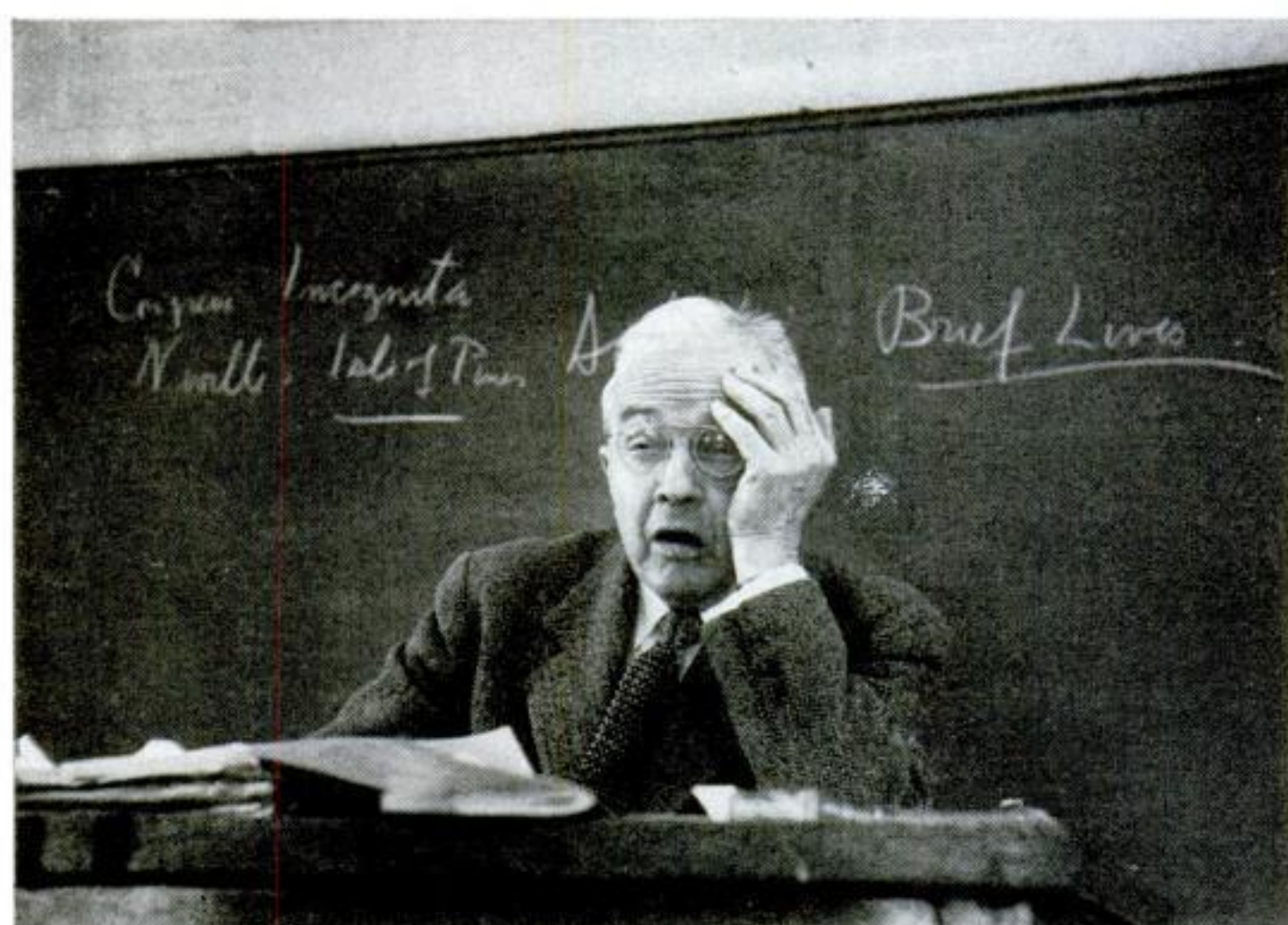


A ROAR OF LAUGHTER from students is brought on by English Professor Rudd (bottom of

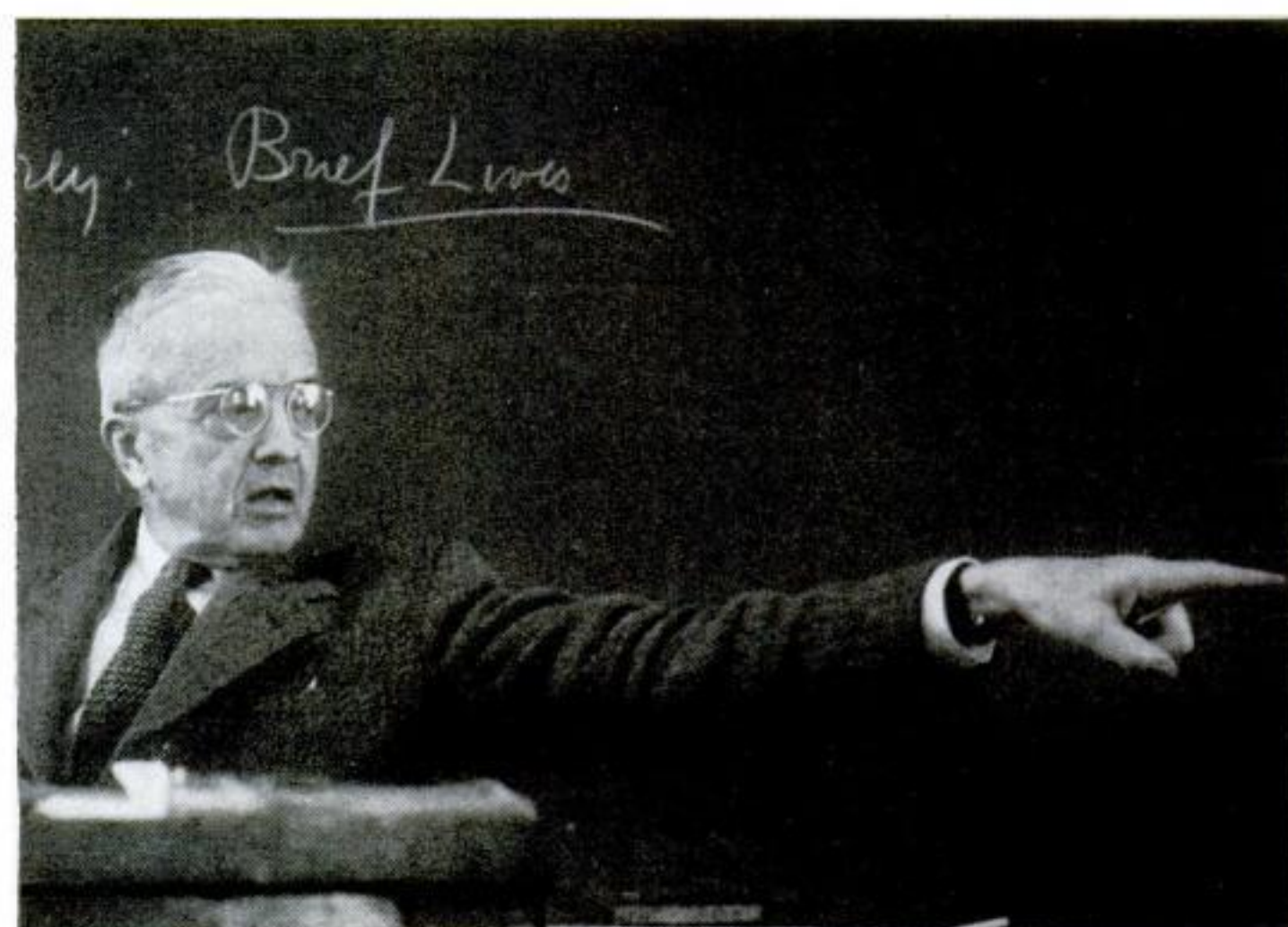
page) with his badgering of a student and by his remarks about possible subjects for essays: "John

LAUGHTER AND WISDOM IN THE LECTURE ROOM

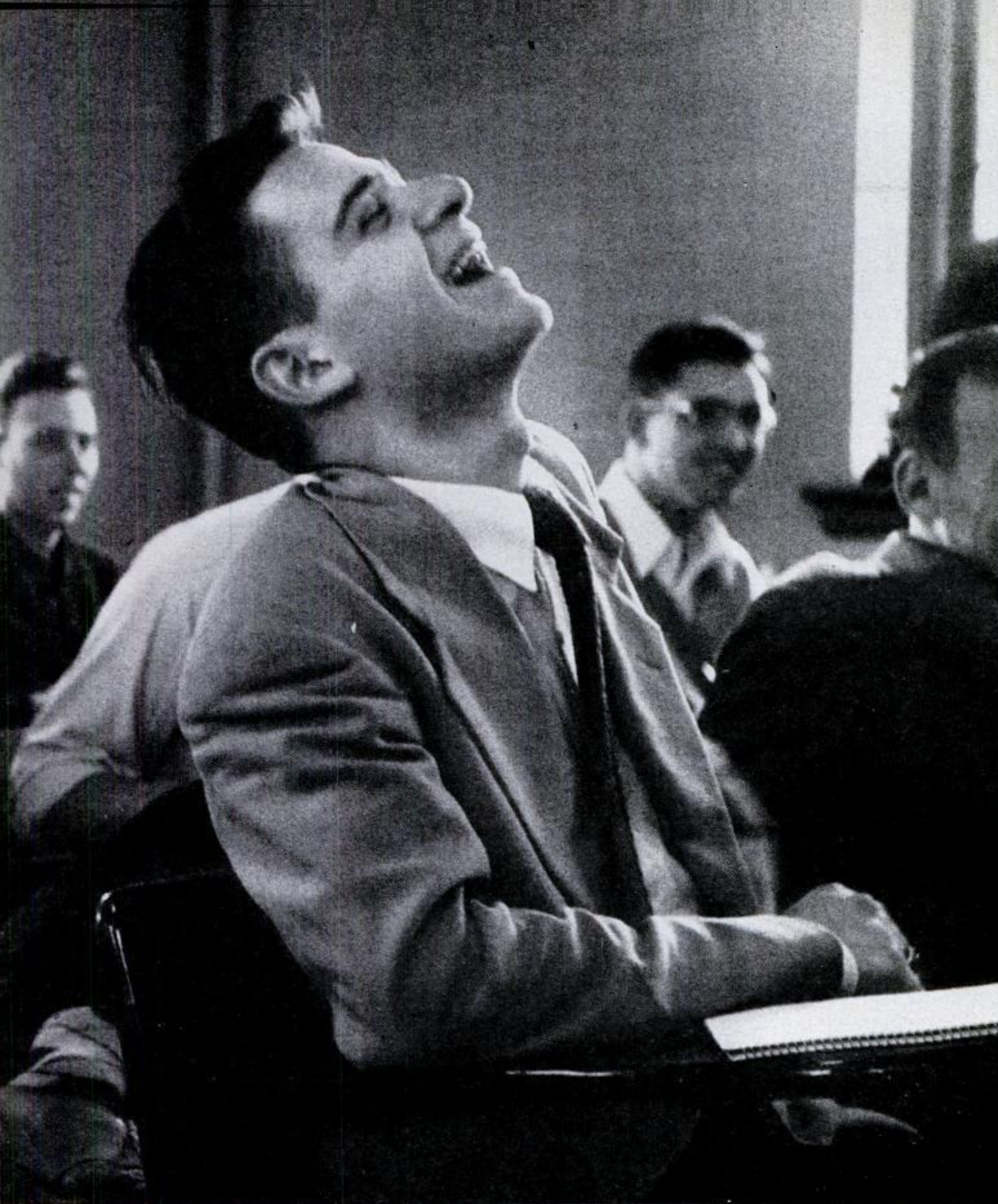
Of special importance at Hamilton is a close relationship between the students and the faculty. Other U.S. colleges and universities often hire teachers on the basis of research they have done, books and papers they have written or administrative or disciplinary ability. Hamilton measures its faculty almost entirely



"BOBO"—Professor Robert Rudd—gives instructions on term papers. "These papers," he began glumly, "will be due the last day this class meets and that will



be the *last* call." Then he extended his arm, pointing to student who is invariably late, and held it for three minutes to delight of rest of class (top of page).



Aubrey, who wrote *Brief Lives*, was one of those people who went to country houses for the weekend,

stayed sober, then went up to his room and wrote down what everyone had said. Very reprehensible."

on pure teaching ability. Few of its teachers are known professionally outside the academic world and most are disinclined to broadcast their talents beyond Hamilton itself. As a result they can give undivided attention to the students, arousing their interests through lively and absorbing lectures and discussions.

The students show their appreciation not only by reacting strongly to their teachers in class but by a high degree of friendly campus prankishness. Most of the professors have nicknames—"Shifty" Gere, "Swampy" Marsh, "Noah" Count. To pranks like stabling horses in classrooms at night Hamilton's authorities

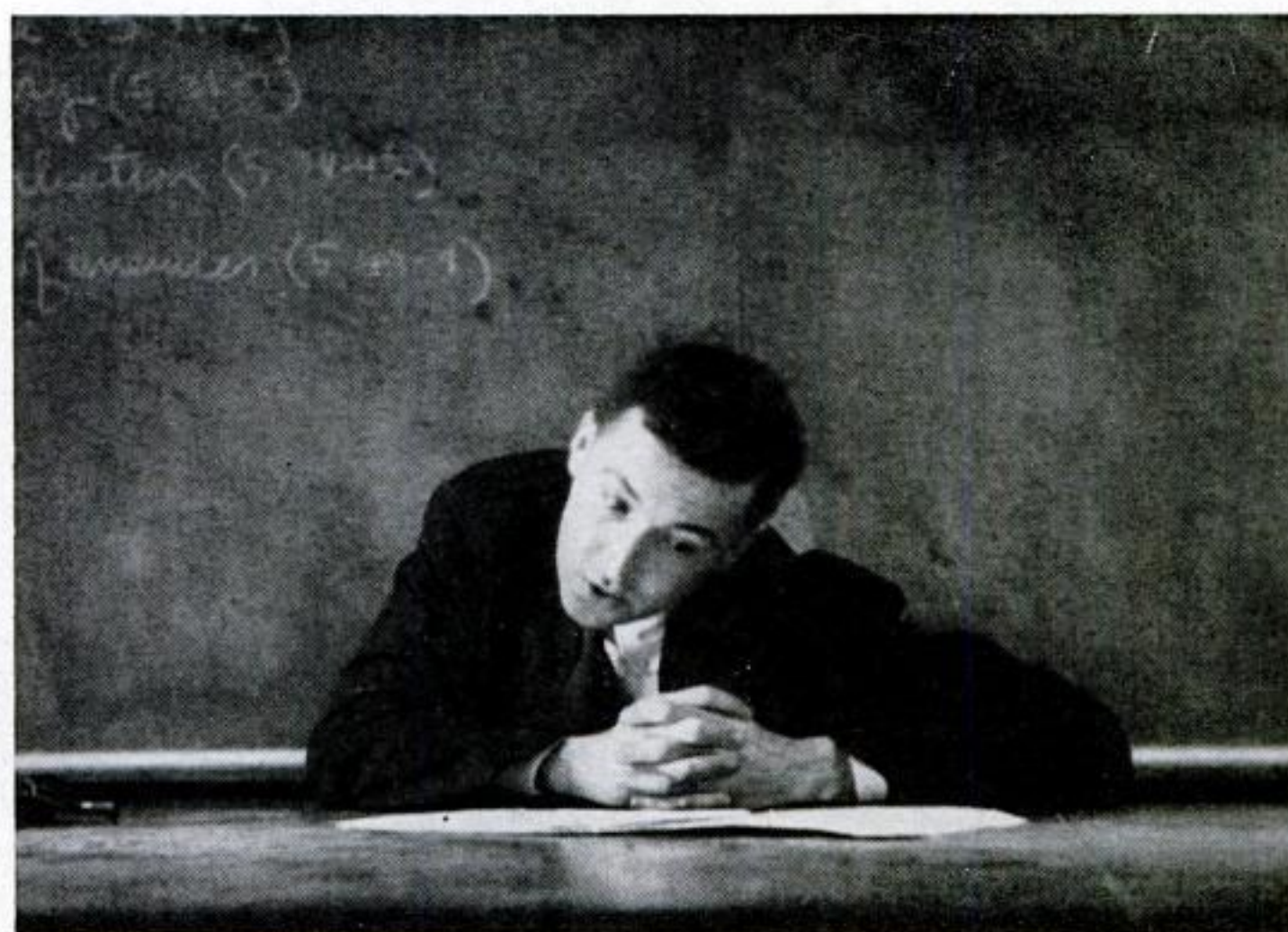


DROLL PROFESSOR Tom Johnston describes unearthing of Sir Joshua Reynolds' book, *Portraits*.

display an amused firmness. This term a history instructor entered helpfully into the spirit of things. Waiting for a freshman class to turn in themes at midnight before spring vacation, he openly set his office clock back one hour so as to give everyone more time. A dozen papers came in during the last extra hour.



"BOUNCING BISHOP," college chapel dean, William Hamilton (no relation to Alexander), lectures his class in Biblical thought. On blackboard are gospel



references for the subjects he will discuss. While talking, Hamilton lived up to his nickname by bouncing up and down behind high marble classroom table.



GERMAN SEMINAR led by Professor Otto Liedke (*left*) meets in German literature room in library. Unusually high proportion of classes are small like this.

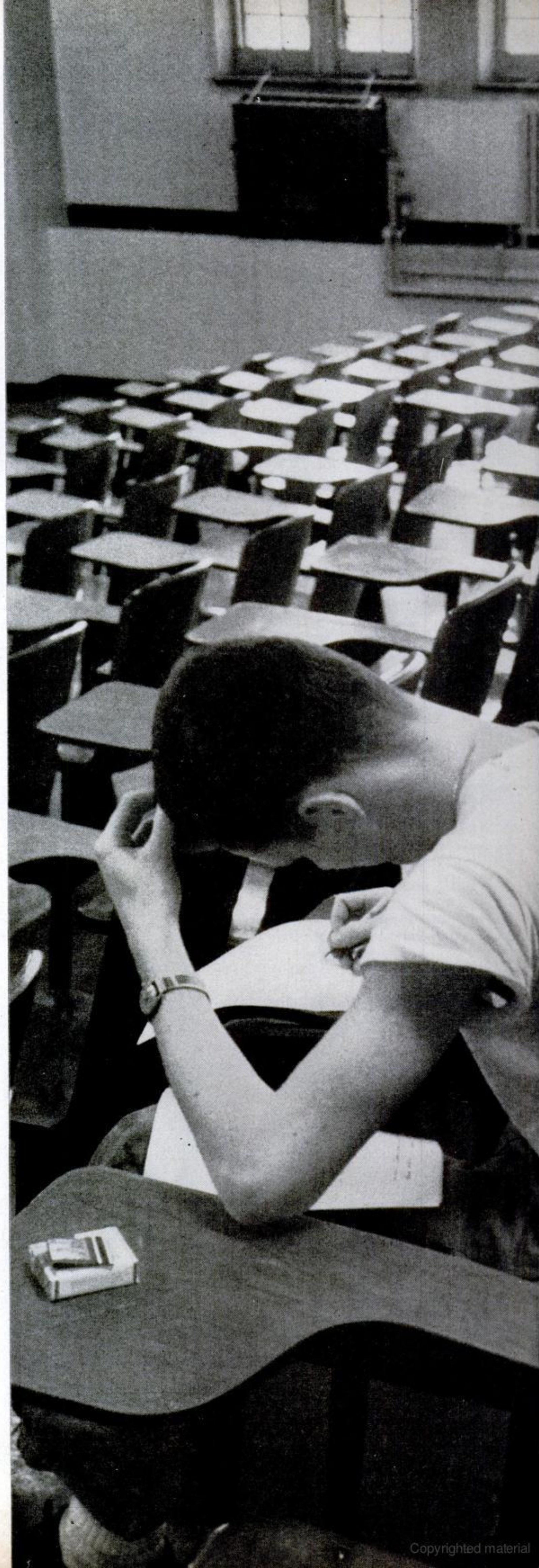
SMALL CLASSES, HIGH STANDARDS

Hamilton's admission standards are high: "We flunk them out before they come here," says McEwen. Once in, a student must keep up with stringent requirements. Before graduating he must satisfy requirements in six fields of study—English and public speaking, foreign languages, natural sciences and mathematics, art and music, social sciences, philosophy and religion. This leaves little time for specialization, and boys major not in one subject but two. The faculty observes each student's program and often meets in committee (*below*) to discuss one student's problem.

Along with everything else, three years of athletics are required and a student must be proficient in two sports to graduate. The emphasis is on "carry-over" sports like tennis or golf, which will be useful in later life, rather than on team sports. There is a surprising lack of rah-rah spirit at Hamilton—the athletes are not necessarily the campus powers (*pp. 130, 131*)—and the college paper, far from trumpeting winning teams, recently suggested that intercollegiate athletics be played for recreation alone.



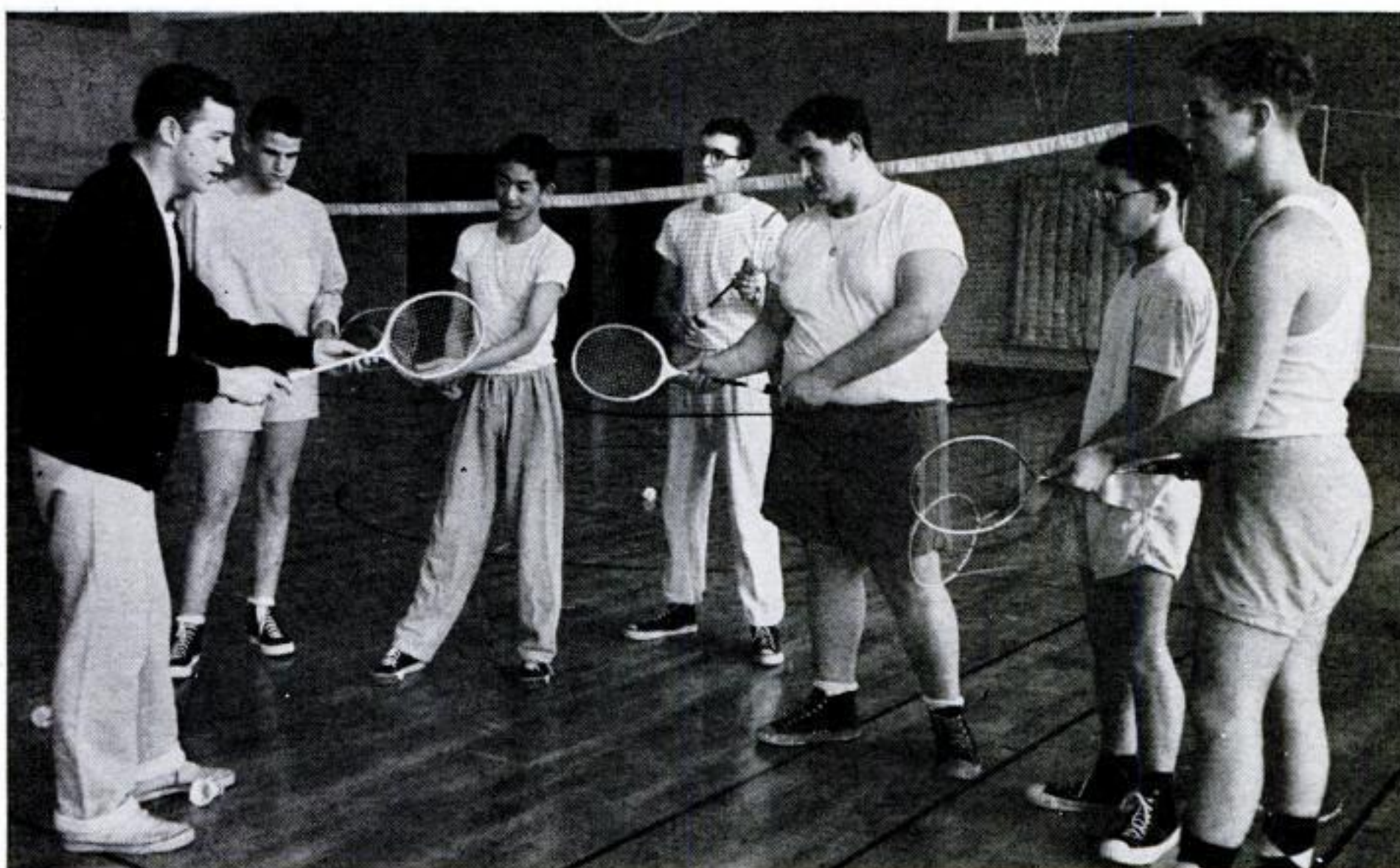
SPECIAL MEETING of the Academic Council, headed by President McEwen, is called solely to decide whether one student shall be permitted to drop one course. The student's case was outlined by Dean Winton Tolles (*left*). After a 10-minute discussion, the committee decided the student could drop the course.





CHAPEL MEETING on Thursday morning, required of all students, includes announcements by

student leaders, who get a chance to put into use what they have learned in public speaking courses.



BADMINTON FLUNKERS meet for make-up in course they have elected for athletic requirements.

Despite de-emphasis of varsity sports, college's overall intercollegiate record stands at more than .500.



← **UNDER HONOR SYSTEM**, two unsupervised undergraduates make up chem exam. There is no instructor or proctor in room. Students may smoke, or take a break outside room whenever they wish.

CAMPUS MURAL is being painted as an independent project by John Semple, who gets course credit for it. Here he explains it to Professor Paul Parker. At right in mural (in derby) is Elihu Root.

THE COLLEGE PRODUCT



WRITER

John Morris, 21, of Clinton, is editor of *The Continental*, Hamilton's literary magazine. A senior—like the other 11 shown on these pages—Morris majors in English literature and history, has been president of his fraternity and is a promising fiction writer. After a hitch in the Marines he hopes to go into writing, teaching or the ministry. "Hamilton has brought me alive to a great many things," he says.



BIG MAN

As governor of Hamilton's senior honor society, Pentagon, chairman of the student honor court and captain of the baseball team, Donald Ross Grant, 20, of Canajoharie, N.Y. is acknowledged the biggest man on campus. Majoring in political science and English literature, he is undecided on his future but thinks he may take a job, then go to law school and wind up practicing criminal or corporation law.



BRIGHTEST STUDENT

Scholastic leader of his class, 21-year-old Charles Levey of New York City has a three-year 95.15 average at Hamilton. Levey, whose father is a school-teacher, majors in Greek, Latin and English and plans graduate work in classics. "Here there is personality in education and a sense of belonging," he says. "... The end of liberal arts education is to sharpen the faculties of thinking and feeling."



SCHOLAR

A member of Phi Beta Kappa since junior year (like Bates, Levey, Ring and Webster), Eugene Frank Wallen Jr. of Ardmore, Pa., 21, ranks second in his class. He is an English literature and French major and has applied for graduate work in modern French literature at Yale. After getting his M.A. he intends to teach French at a small college like Hamilton, whose freedom and informality he likes especially.



ORGANIZER

Gregarious Ralph D. ("Dave") White, 22, of Kenmore, N.Y., standing by a Thurber mural in the Theta Delta Chi house, has been chairman of the student social committee, responsible for selling students season tickets to campus social events. White sold 475 out of a possible 545 tickets for an all-time college record. A psychology and economics major, he plans to go into advertising or sales.



ORATOR

Carlyle Conwell Ring Jr., 21, of Jamestown, N.Y., third scholastically in his class, is Hamilton's best debater. Majoring in political science and history, he hopes to go on to law school. "Hamilton is a general broadening," he has found. "When I came here I was very dogmatic. But here you realize that there is no way anyone can assert absolute truth, even though it makes you feel very comfortable."



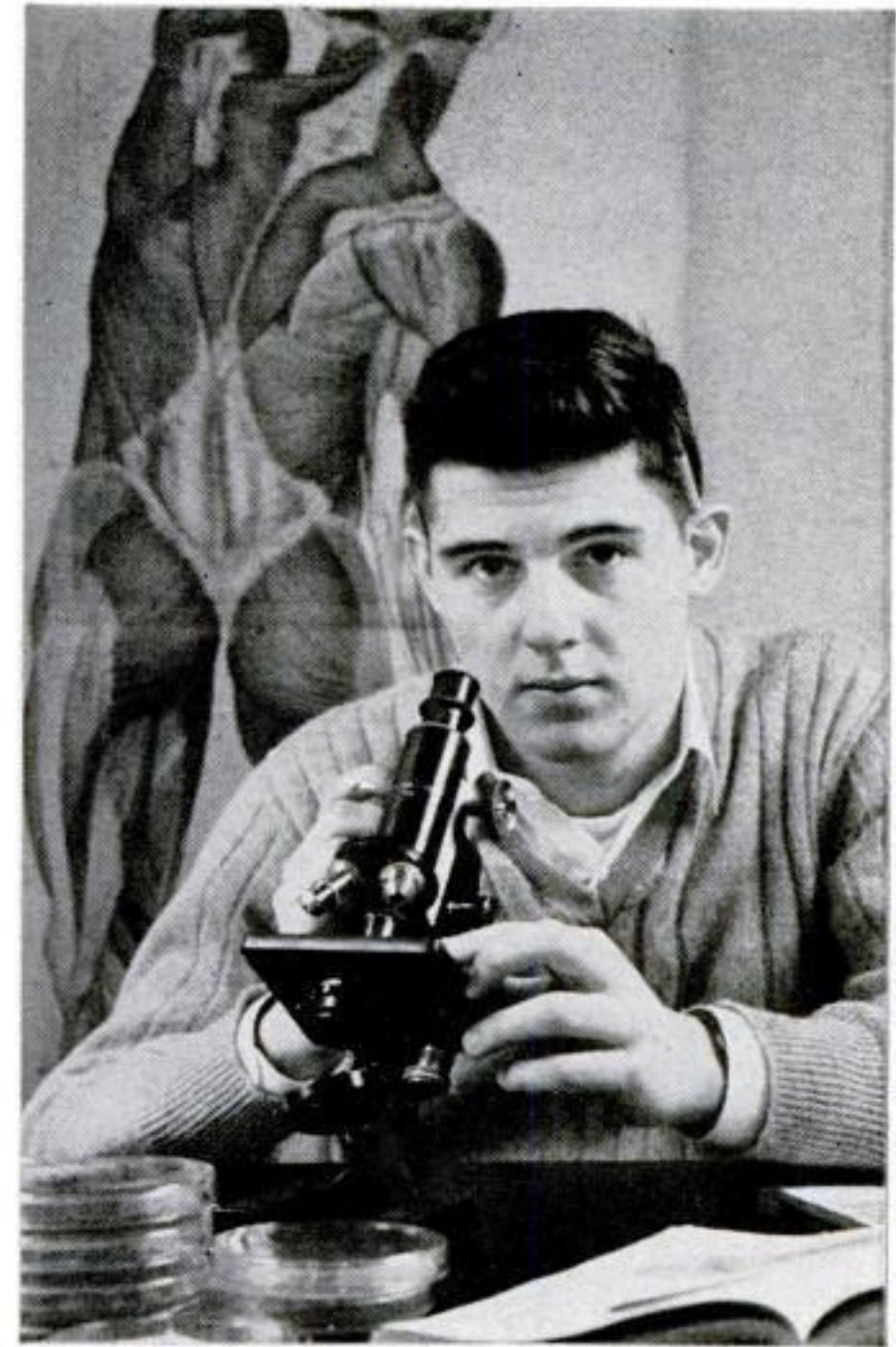
ATHLETE

Ronald M. Seaman, 21, of Westfield, N.J., never played organized football until his sophomore year at Hamilton, but he became varsity quarterback that year and last fall was captain of a team which had a good record (won 4, lost 2, tied 1). Very active in campus affairs, he nevertheless credits his football experiences with teaching him more than anything else at college. He will go into business.



ACTIVITIES MAN

Although Hamilton does not encourage heavy participation in extracurricular activities, Charles T. Bates, 21, of Irvington, N.Y., is an outstanding exception to the rule. The best swimmer in college, he is also associate editor of *The Spectator*, a member of Pentagon and organizer of last year's Red Cross blood drive. A literature and history major and member of Phi Beta Kappa, he plans to study law.



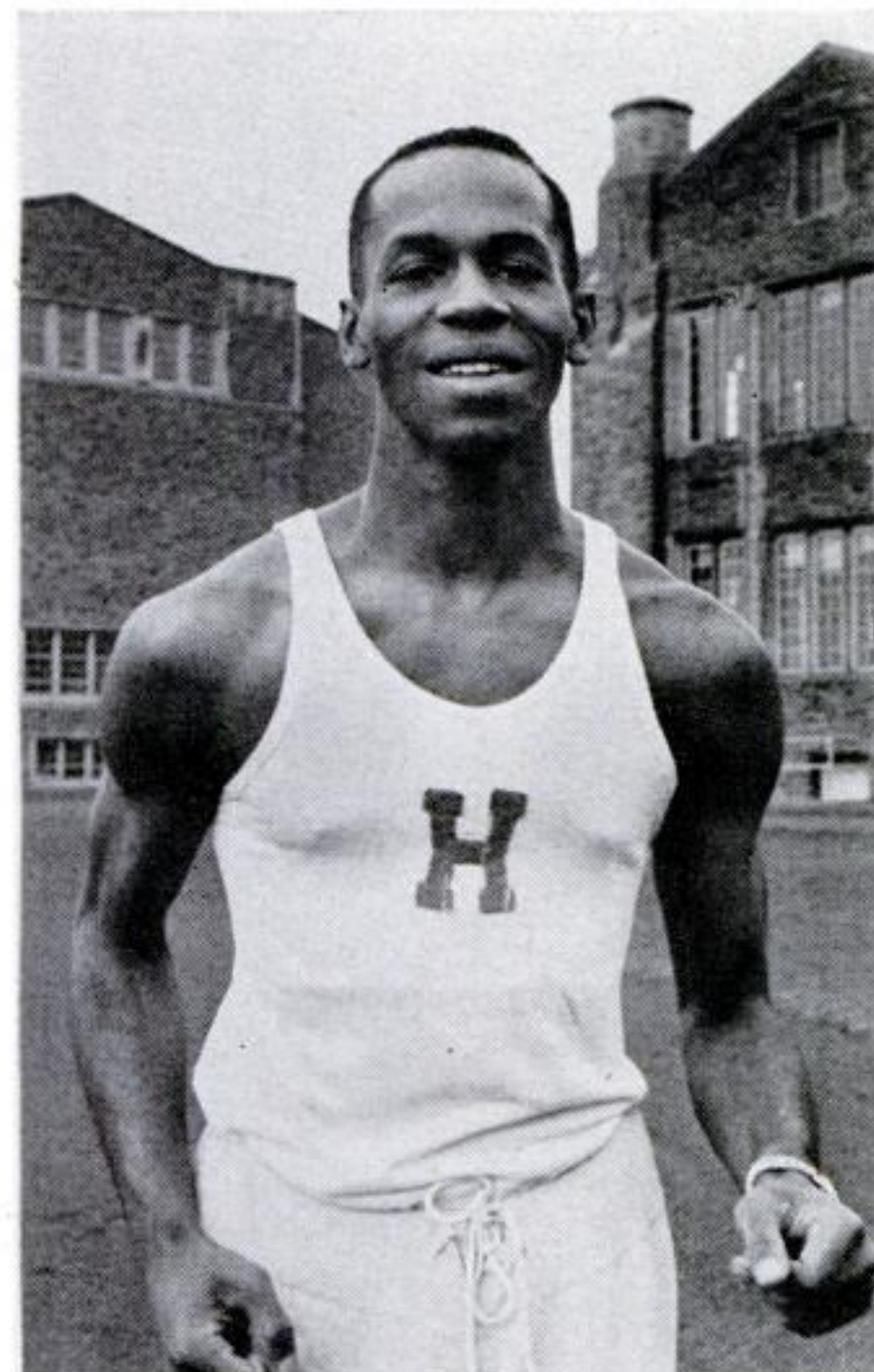
PRE-MEDICAL

Hermann ("Bud") Menges Jr., 21, of Pleasantville, N.Y., typical of countless other pre-med students at the college, came to Hamilton specifically to gain a rounded liberal education before going on after graduation to specialized medical school work. He has majored in chemistry and political science and has been accepted at Western Reserve Medical School. He hopes to become an orthopedic surgeon.



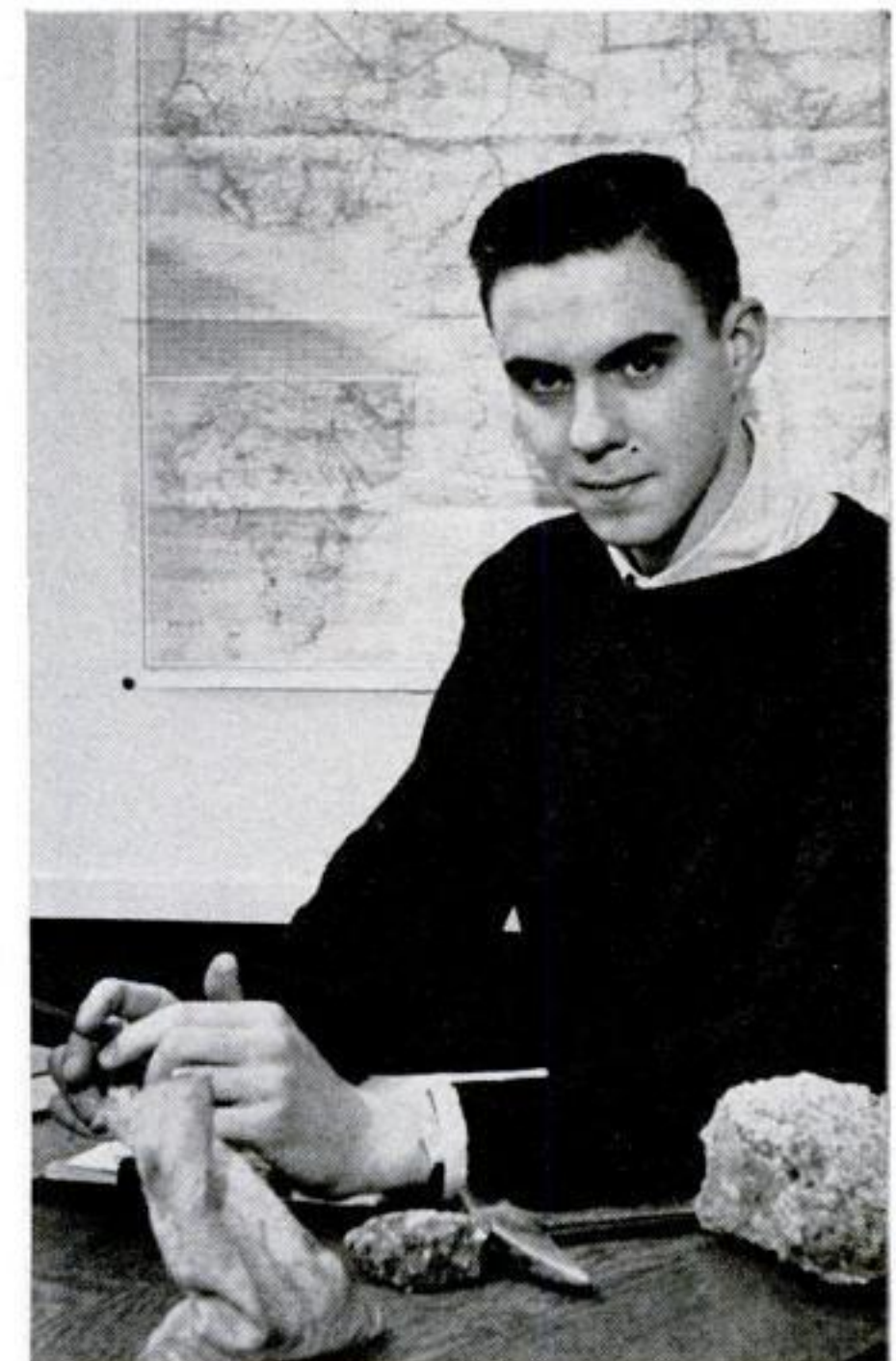
EDITOR

A columnist for his home town newspaper at the age of 13 and later editor of his high school paper, Donald A. Webster, 22, is now editor of Hamilton's weekly, *The Spectator*. Summers he has been a reporter for the *Rochester Democrat & Chronicle*. Webster ranks fourth in his class scholastically and is a member of Pentagon. After graduate work in international affairs he plans a career in journalism.



ALL-AROUND MAN

Though not an outstanding scholar, 22-year-old Irving Reid of Mamaroneck, N.Y. is one of the most successful and popular members of his class. A member of the track team, Reid also belongs to the Emerson Literary Society, is vice president of the student council and is one of the officers of Pentagon, which has only five members. Majoring in biology, Spanish and music, he will go into dentistry.



INDIVIDUALIST

Hugo ("Tug") Pfaltz, 21, of Short Hills, N.J., was influenced in a curious way about his life work while at Hamilton. Listening in English class to a Housman poem about the Boer War, he became interested in South Africa. He made geology one of his majors so that he could understand the effect of gold mining on the country, plans to do graduate work in South Africa and perhaps live there.



ROOF PARTY, a new campus tradition, occurs atop a fraternity house. The custom began at other houses whose roofs afforded less precipitous conviviality.

'CULTURE, LIKE SWEET PERFUME'

Hamilton subordinates all outside activities to education. No one wants to be too busy to study. But by the same token no one is too busy to have a good time, and social life is at once easygoing and boisterous. Students frequently import large delegations of girls from nearby colleges (like Wells and Syracuse) for a fraternity party. They start parties among themselves at the slightest provocation (*above*). And they have other ways of amusing themselves. "Bobo" Rudd (*p. 126*) once strode into a faculty meeting and said, "I have been fired at from the dormitories on three separate occasions and this is the last time. It has got to stop."

Having such a good time in such a beautiful place makes many Hamiltonians sentimental. But they never miss a chance to josh their own earnestness. In the last faculty show for seniors President McEwen sang:

Culture, like a sweet perfume
Lingers in our locker room.



INITIATION into Pentagon, the senior honor society, confers membership on President McEwen. In back are faculty and others, who are honorary members.

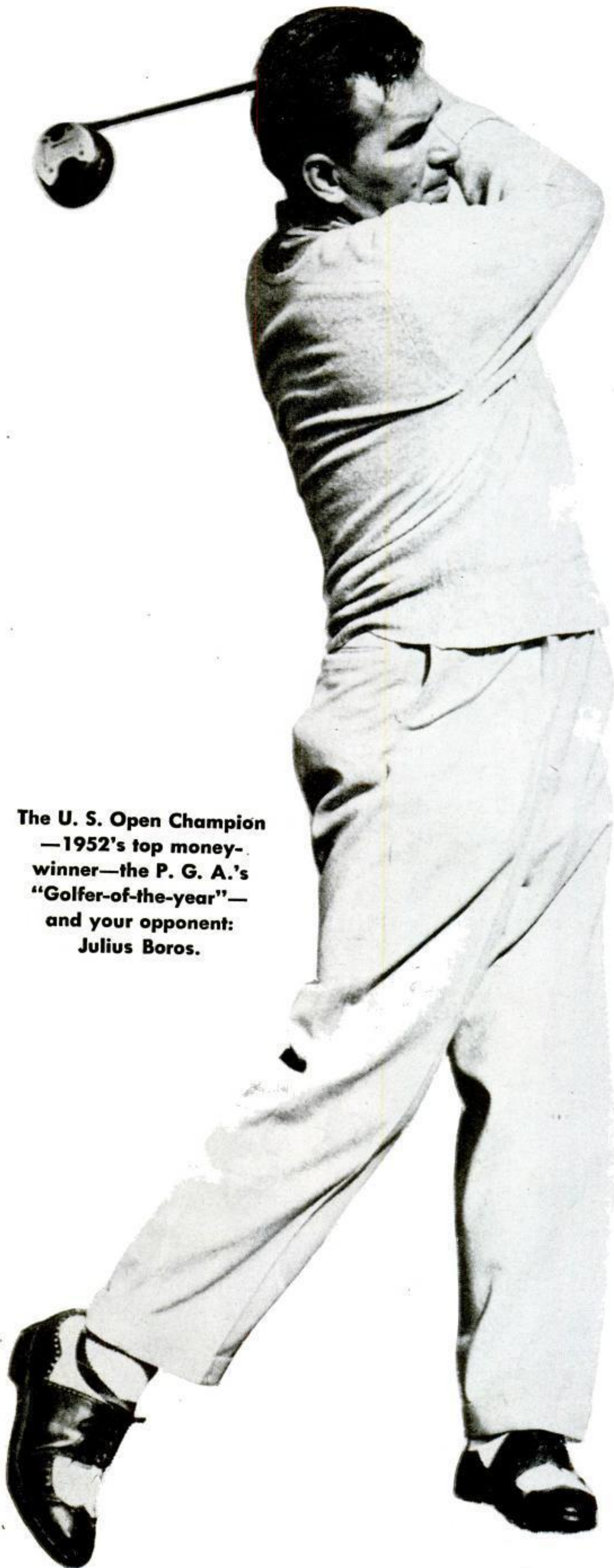


JAM SESSION in Delta Upsilon house is led by Dick Sherman (at drums). He and Dave Sagman (on accordion) belong to larger college combo, Catatonic Five.

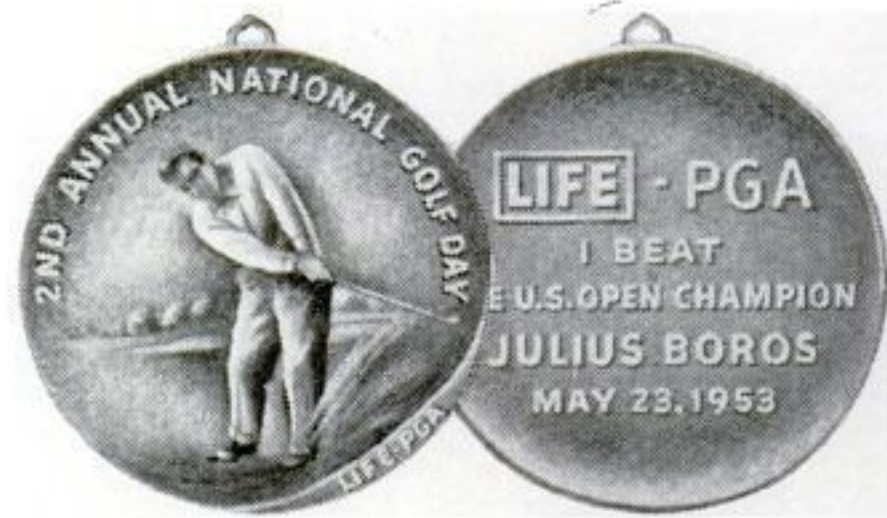
SHOW-STOPPER in faculty show for seniors was number by Professor (of public speaking) "Mumbles" Carson, singing *I'm Just a Normal Teen-Age Boy*.



SECOND ANNUAL NATIONAL



**The U. S. Open Champion
—1952's top money-
winner—the P. G. A.'s
“Golfer-of-the-year”—
and your opponent:
Julius Boros.**



You win this medal—if you beat Julius Boros, the U. S. Open Champion!

National Golf Day is here again—the day when everybody in America gets to challenge America's golf king.

On Saturday, May 23, it's you vs. Julius Boros—1952's top money winner and U. S. Open Champion.

Playing with your regular handicap (for women, handicap plus seven) you'll have the once-in-a-lifetime chance to whip the “Golfer of the Year”—and on your home course, too! Boros will play Pittsburgh's Oakmont Country Club course—ominously called “one of the ten toughest links in the world.” Play as many rounds as you want, as long as you pay your \$1 entry fee for each round. You win a medal if any 18-hole score you post (with handicap) beats Boros' round.

In last year's hugely successful tournament, more than 80,000 scorecards were turned in—and 1 out of every 7 competitors beat Ben Hogan and won medals to prove it!

So ask your club pro about how to get into this year's match. Then on May 23, keep your left arm straight, your head down—and your fingers crossed. Just put a few good holes together—and maybe you'll be the proud possessor of an “I beat U. S. Open Champion Julius Boros” medal!

\$1.00 entry fee helps worthy causes!

You'll get plenty of excitement out of your match with Julius Boros. And, after it's over, you'll get lasting satisfaction from the knowledge that your \$1 entry fee went to deserving causes.

All money received (last year, over \$80,000) will be divided evenly between (1) the USO, and (2) the National Golf Fund, Inc., for worthwhile causes in golf. Not one cent of the proceeds will go towards defraying the costs of the tournament—all expenses are being borne by LIFE.

So, ask your club pro at once about how you can compete in National Golf Day at your club.

GOLF DAY SET FOR MAY 23



IN 1952, BING CROSBY shot a 74, subtracted 5-stroke handicap, won medal, went home singing.



LAST YEAR'S MAN TO BEAT was Ben Hogan. Here he chats with Dallas Policeman Andy Sword, who shot a blazing 68 against Hogan's 71.



BOB TAFT played while campaigning for Republican presidential nomination. Had off day.



YOUNGEST MEDAL WINNER was 8-year-old Diane Wilson, daughter of a pro. She had a 48 handicap. Made the most of it.



HARRY BASSLER, president, Southern California P.G.A.: "In all my P.G.A. years, I can't remember a better handled event."



OLDEST PLAYER was Mayme Cartwright, 84, of Hollywood. Playing with a set of 30-year-old hickory clubs, she shot a tying 71.



SCREEN STAR Janet Blair impressed other competitors with her excellent form. Astounded no one with her score.

BENEFITS GO TO USO AND NATIONAL GOLF FUND, Inc.



FROM THE MORE THAN \$80,000 collected in the 1952 tournament, more than \$40,000 was donated to USO—the organization which aids servicemen's recreational facilities. USO Chairman Harvey Firestone, Jr., says National Golf Day made possible one of the largest single contributions to that worthy fund in 1952.

HORTON SMITH, PRESIDENT of P.G.A.: "National Golf Day is the biggest golf event I've ever been associated with. It made possible the National Golf Fund—the first organized welfare fund devoted to all worthy causes in golf."

"Last year, National Golf Fund supported many such causes. Grants were made to such worthwhile activities as the National Caddie Scholarship Fund, the P.G.A. Benevolent Fund, the U.S.G.A. Turf Research Fellowship, the A.W.V.S. Swing Clubs and many other fine organizations."



LIFE

**SECOND ANNUAL
NATIONAL GOLF DAY**
Saturday, May 23, 1953





ARISTIDES, WHO WON THE FIRST KENTUCKY DERBY, ran a longer distance for a small purse compared to current Derby winners. It was the custom then, as today, to serve Southern Comfort when friends gathered for the races and festive occasions.

STILL THE FAVORITE OF THE OLD SOUTH

Aristides' victory was toasted with deliciously different Southern Comfort

CHURCHILL DOWNS, 1875: It was a clear, sunny day; gay colorful parasols dotted the grounds. Gentlemen hurried to place wagers at the "auction pool." The crowd of ten thousand rose to its feet as fifteen thoroughbreds paraded to the post. Excitement! Then the starting gun cracked. The crowd roared. The racers thundered past the grandstand. Field glasses followed them over the mile and a half course. Then they hit the stretch in a cloud of dust. There was a cry: "Aristides, Aristides!" as a chestnut streak, piloted by jockey Lewis, surged ahead, then crossed the finish line to be the first winner of the Kentucky Derby! His time was 2:34½; he won a purse of \$2,850. As the wreath was placed upon his neck, lucky holders of the \$105 winning tickets toasted his

victory with Southern Comfort, favorite "celebrating" liquor of that era. Today, this 100-proof (*same as a bonded whiskey*) liquor is the favorite of thousands of people all over America and Canada. More are "discovering" the *deliciously different* taste of Southern Comfort every day. Sales have increased over fifty percent during the past six months alone! And the reason is obvious—Southern Comfort is one liquor you can even drink straight and *really* enjoy! Poured straight over ice cubes, it's known as "Rebel on-the-rocks." And a "Confederate highball," made with Southern Comfort, is a drink that's out of this world. If you want to recapture the spirit of the old South, just go out and buy a bottle of Southern Comfort today!



SPECIAL OFFER! EIGHT GLASSES AND PARTY BOOK, WORTH \$3.75, for ONLY \$1.70 You get four each "Confederate Highball" and "Rebel on-the-rocks" glasses for *less than half* the nationally advertised price! They're guaranteed Libbey "Safedge" glasses. Authentically decorated with crossed Confederate flags, in full color! Famous old South Party Book included. We pay postage. Send \$1.70 check or money order to: SOUTHERN COMFORT CORP., P. O. Box 1772, Plaza Station, St. Louis 1, Mo. (enclose your name and address)



MAKE A CONFEDERATE HIGHBALL just as you would an ordinary highball. Simply mix a jigger of Southern Comfort with plain water, sparkling water . . . or any sweet soda. (add fresh lime or lemon juice)



SOUTHERN COMFORT'S SECRET FORMULA is the key to its taste. People first trying it say: the first sip recalls the boldness of fine brandy . . . then, as it goes down, there's a mellow taste remindful of a rare liqueur . . . and throughout all this, an awareness of its deep, rich body, so closely resembling that of fine whiskey.



AUTHENTIC "MINT JULEP SOUTHERN STYLE" Mash four sprigs of mint with muddler in bottom of tall glass; fill with crushed ice. Pour in two jiggers of Southern Comfort and stir until glass is frosted!

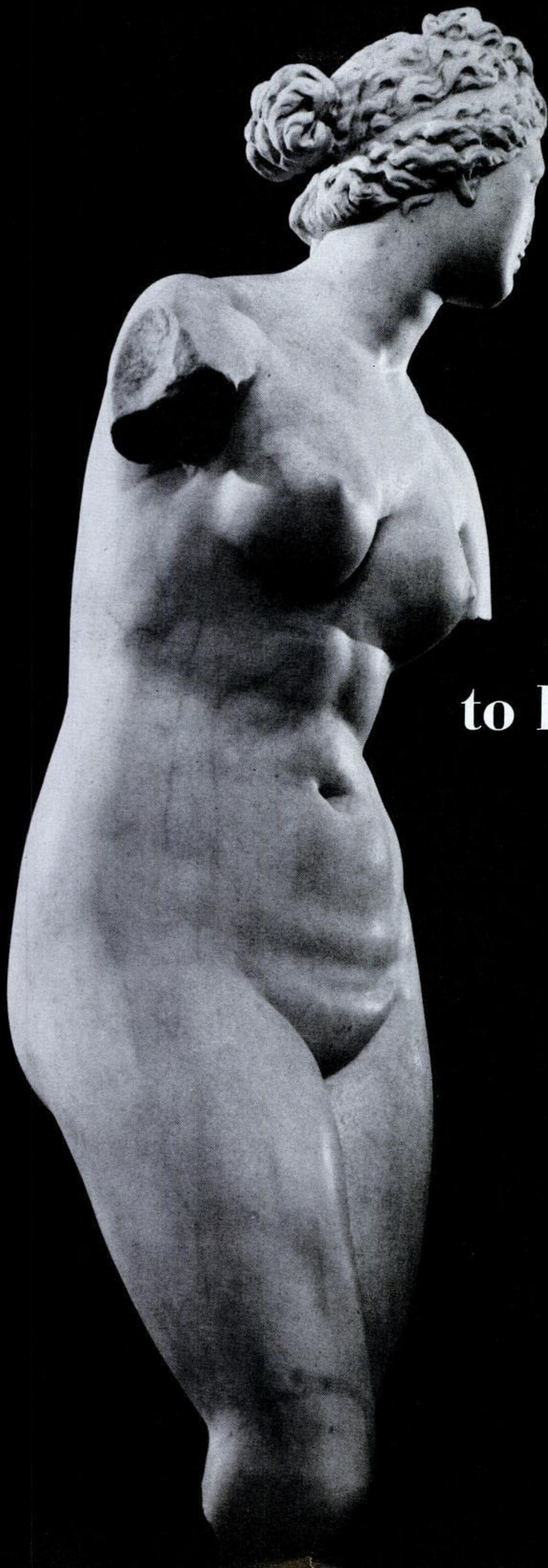
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SOUTHERN COMFORT

The Grand Old Drink of the South

now also available in Canada!

SOUTHERN COMFORT CORP., ST. LOUIS 3, MO. 100 PROOF LIQUEUR



A New Venus to Rival De Milo

**A CLASSICAL BEAUTY
IS UNVEILED BY MET**

Ever since the Venus de Milo was dug up in 1820, she has been considered the perfect example of feminine beauty. Now she is being challenged by another Venus, the lovely marble goddess at left who this week was put on view for the first time by New York's Metropolitan Museum of Art. The new Venus is actually almost 2,000 years old but, brought to Germany from Italy in the 18th Century, she has been hidden in a private collection and virtually forgotten ever since. When the Metropolitan acquired the statue, museum experts discovered she was carved by an unknown sculptor who copied a famous statue, now lost, by a follower of the Greek master, Praxiteles. Though she is somewhat hefty by modern standards (bust: $35\frac{1}{2}$, waist: 28, hips: $36\frac{1}{2}$, weight: 400 pounds), the Metropolitan Venus is remarkable for her beauty of proportions, subtle modeling and graceful ease of pose, all supporting her claim to the title of the world's most beautiful woman.

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YOUR CAR CAN
DELIVER!**

**IT'S THE
HIGH-OCTANE
GASOLINE**



Mobilgas

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Famous Mobilgas Economy Runs

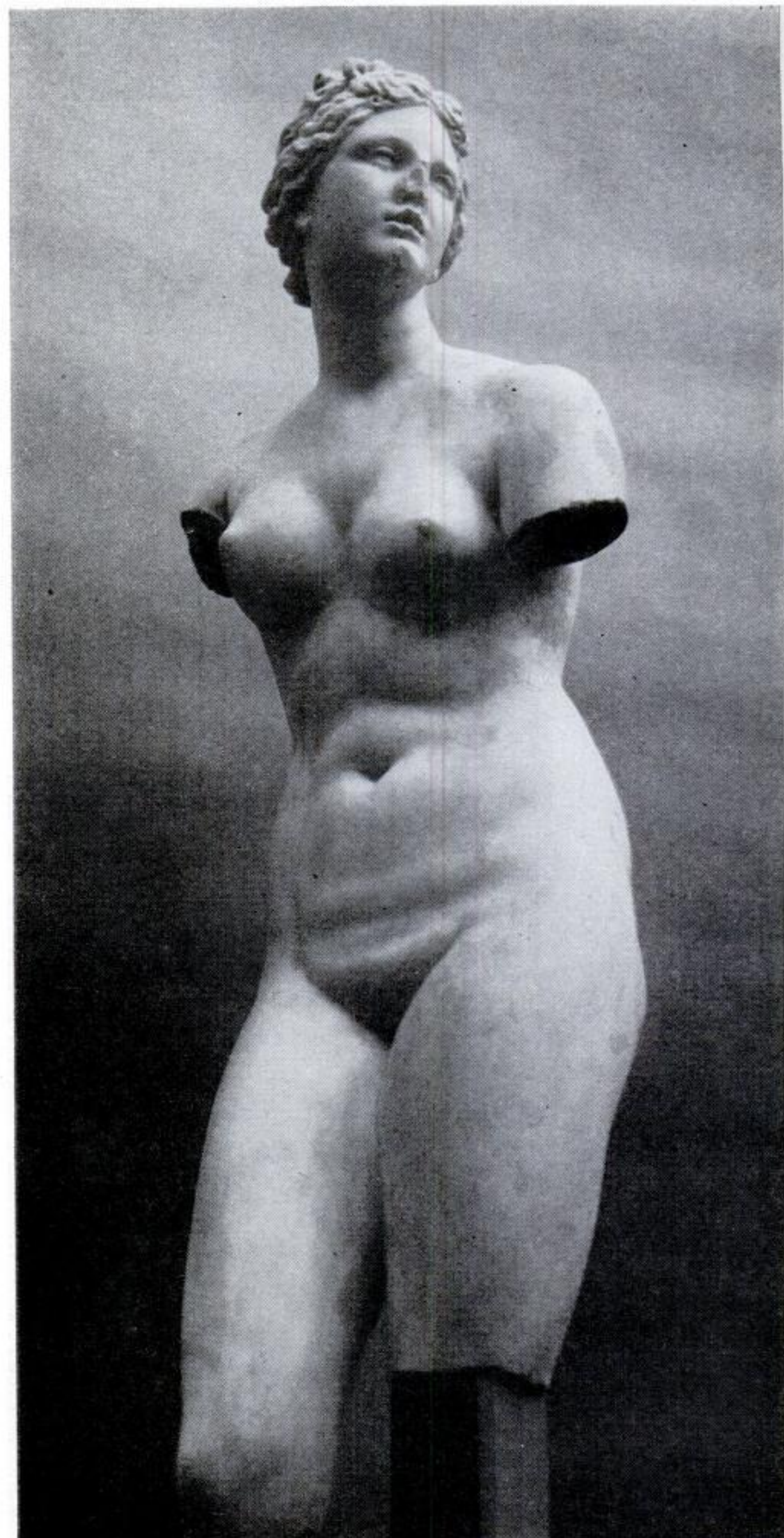
**PROVE SENSATIONAL
MOBILGAS MILEAGE!**

On rugged runs, year after year, the drivers of U. S. stock cars have proved that *top gas quality* is the key to *top mileage*! Built into every gallon of Mobilgas and Mobilgas Special are: high volatility for quick starts, warm-ups — high-octane for smooth, anti-knock power — a perfect balance of super catalytic ingredients. Fill up for *all the gas mileage your car can deliver!*

**See Your
Mobilgas
Dealer!**



SOCONY-VACUUM OIL CO., INC., and Affiliates: MAGNOLIA PETROLEUM CO., GENERAL PETROLEUM CORP.



FRONT VIEW of Venus reveals damaged nose, lips and chin. Like Venus de Milo, Metropolitan's statue has lost the arms, as well as lower part of legs.



LEFT FOOT of Venus is intact on pedestal, but right foot is gone. Pedestal is also adorned with dolphin as symbol of sea from which goddess was born.

CONTINUED ON PAGE 140

Next Week's

LIFE

A Special Issue on Africa

NEXT week LIFE's Editors will take you on a 10,000-mile word and picture journey through the length and breadth of what is, right now, the world's most exciting continent—Africa.

In this spring of 1953 it is a continent of strife and turmoil and sudden change. For a year the news has been building up—the ousting of King Farouk of Egypt, the native rebellion in Morocco, murder and terror by the Mau Mau in Kenya, last week's crushing victory of the "white supremacy" government of Prime Minister Daniel Malan in South Africa.

But though the portents of world-shaking racial explosion vibrate over the cities and towns of the dark continent, U.S. citizens in general know little of Africa—of its mountains and deserts, of its huge potential wealth and racking poverty.

To satisfy their own curiosity about Africa and the vital facts behind the recent news, LIFE's Editors decided to devote an entire special issue to a searching examination of this continent in ferment. The results of months of intense work by LIFE's photographers and reporters, ranging up and down and across Africa, will be brought to you in next week's issue—a penetrating and provocative look at Africa today.

In this special issue you will see the men and understand the forces behind the troubles in South Africa—a land gloomy with reaction and tense with political struggle. Elsewhere in Africa more progressive forces are at work. For example, you will meet Nkrumah, the black prime minister of the Gold Coast, and visit his capital city Accra, where white and black commingle at every level of government and society.

You will also see Kenya, the tragic land of the Mau Mau. Here British settlers are fighting desperately to preserve their farms and



AFRICA'S PEOPLES

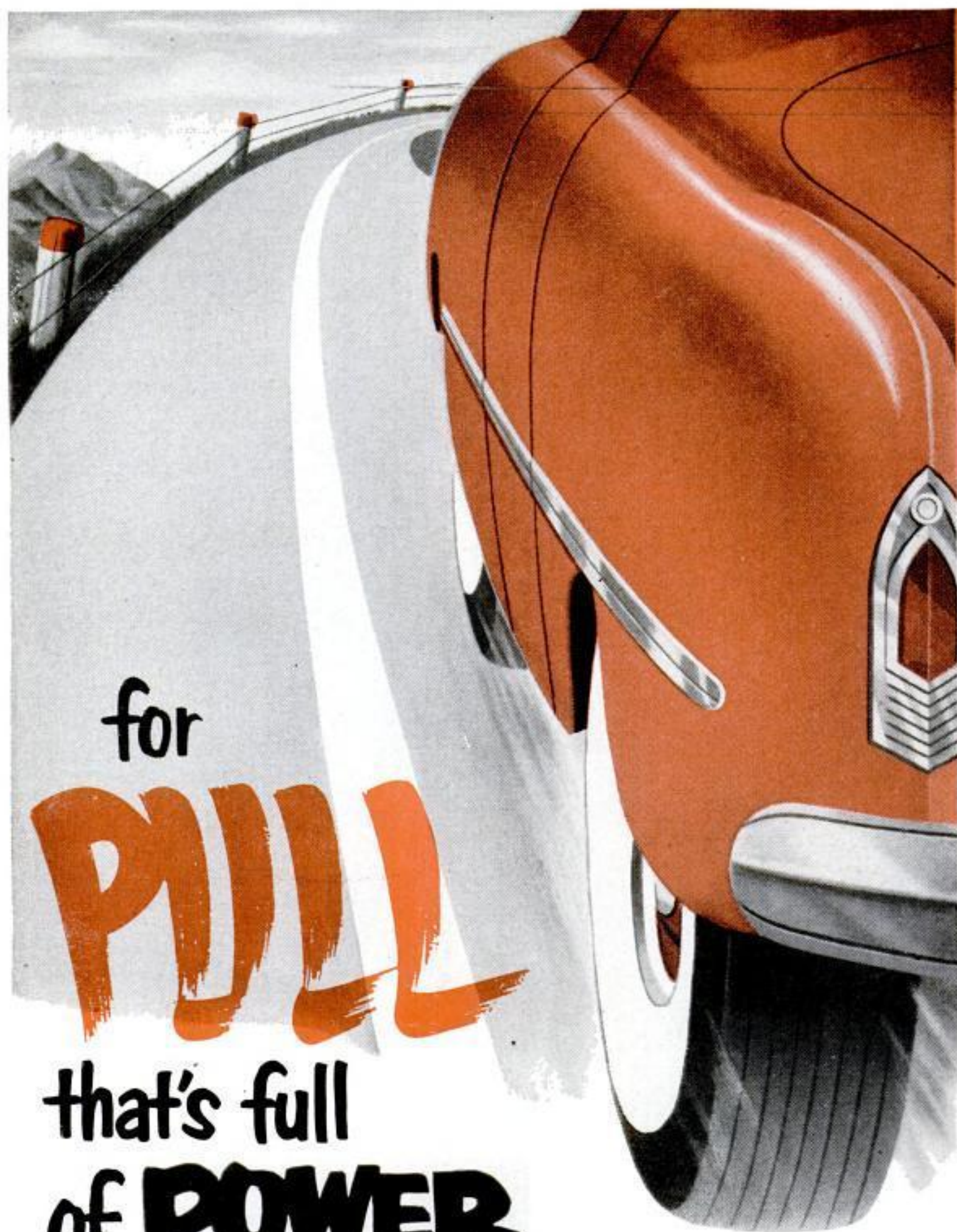
homes and a way of life which has for years been blind to the desperate problems generated by colonialism. Westward across the heart of Africa you will visit the Belgian Congo whence comes one half of the free world's uranium and where no nonsense about representative government is allowed to interfere with the hard-headed business of making the tropics pay, and pay well.

As background for these and other stories still on their way from correspondents, LIFE's Editors have prepared special maps which locate Africa's cities, its fascinating people (*above*), its soaring mountains and far-reaching lakes, its fabulous wealth of gold, diamonds, copper, uranium and other minerals.

The most impressive pages in next week's issue will be the 28 pages in color. Here you will see the opulence of life as it is lived by the international set in Tangier, the splendor of Africa's great Victoria Falls, the gaudiness of the primitive tribes of the interior, some modern native art in the Congo, and the breath-taking loveliness of Africa's wild paradise, Albert Park. It was here that famed Journalist-Explorer Stanley ("Dr. Livingstone, I presume") discovered the legendary Mountains of the Moon. Since Stanley's glimpse of these mysterious mountains, only five expeditions have scaled their mist-laden peaks. LIFE's pictures, taken far above the snowline, are a rare pictorial record of a part of the world few white men have seen.

This special issue will give LIFE's readers something unique in journalism: a one-volume, magnificently illustrated guidebook to the geographic, social, cultural and political life of a continent which from now on is destined for a central and ever more important role in the fortunes of the world.

ANDREW HEISKELL, *Publisher*



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of **POWER**

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NEW VENUS CONTINUED

OTHER FAMOUS VENUSES



VENUS DE MILO, found on island of Melos, was carved around 200 B.C. and is now in the Louvre.



CNIDIAN VENUS, Roman version of statue by Greek sculptor, Praxiteles, is owned by the Vatican.



VENUS ANADYOMENE, made about 300 B.C., is in the national museum of Syracuse in Sicily.



VENUS OF CYRENE, in Museo delle Terme in Rome, is work of Greek artist of Fourth Century B.C.



MEDICI VENUS is copied after same Greek Aphrodite as Metropolitan's, belongs to Uffizi in Florence.



CAPITOLINE VENUS in Rome museum echoes pose of Medici Venus, was made in the Augustan age.

Give her heart a hug—with a Gibson Mother's Day Card

There is no better way to show how much you care
than to express your love and appreciation May 10th
in a card with the Gibson name on the back to
tell her you sent the very finest.

GIBSON

Mother's Day Cards

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TWO THINGS WILL



Aero-Eagle—A rich, beautiful "hardtop" . . . luxurious in every detail . . . for those who want something finer than just transportation. Powered by the famous *Hurricane* F-Head Engine.



Aero-Ace—Low and sleek . . . custom styled and equipped, has wrap-around rear window, one-piece windshield . . . 2- and 4-door models. Ten total feet seating space. *Hurricane* F-Head Engine.



Aero-Falcon—Wide, graceful . . . a star in performance, safety and economy . . . 2- and 4-door models. Roomy comfort of an Airliner. One of America's safest cars. Powered by *Lightning 6* Engine.

EVERY SUNDAY, Willys brings you the N. Y. Philharmonic, CBS-Radio . . . and "Omnibus", CBS-Television.



Setting an advanced American design trend, aeronautical and automotive engineering are blended to produce in the *Aero Willys* the most advanced styling in 50 years of automotive manufacturing.

The new *Aero Willys* has rakish streamlined beauty, extraordinary visibility and handling ease. Wind noise is hushed, resistance minimized.

Don't be the last person to know the value of driving the *Aero Willys*—be an early one to enjoy the pride of owning one.



Aero-Lark—Price sensation of the year . . . featuring panoramic visibility . . . body and frame rigid-welded for safety, quietness . . . five foot wide soft seats for "airborne" comfort . . . *Lightning 6* Engine.

World Leader in

WYLS IS KNOWN FOR



The Willys-built 'Jeep' has earned a world-wide reputation for *Stamina*. Its built-in dependability and ruggedness are reflected in other Willys vehicles.

When you buy any Willys passenger or utility car, you have taken the first step in getting lower operating costs.

In the 4-wheel-drive models, you have assured yourself of the "go-anywhere" ability which characterizes their performance, on or off the road.

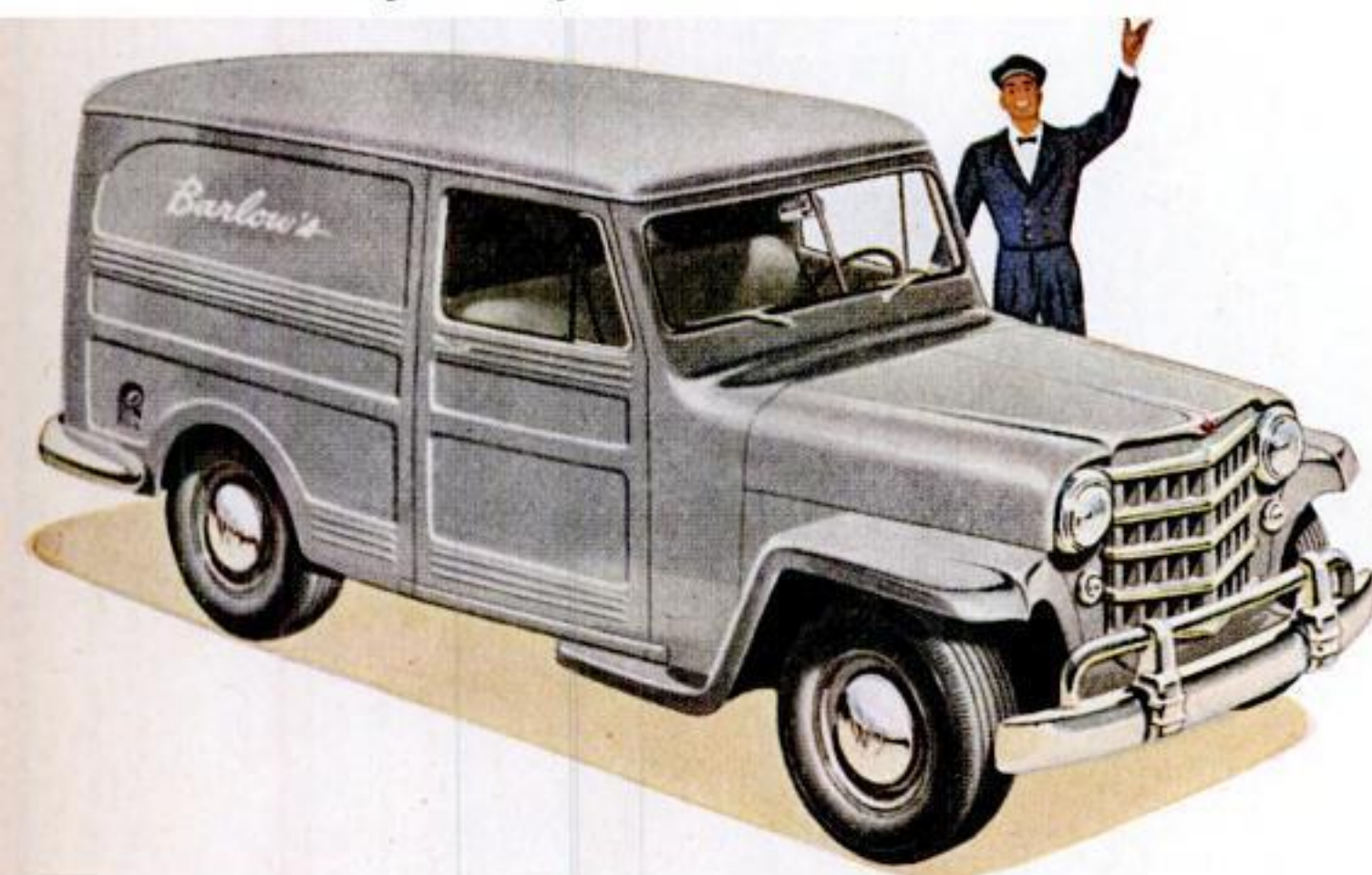
These are the qualities which advanced Willys from 7th to 5th place in the industry last year.



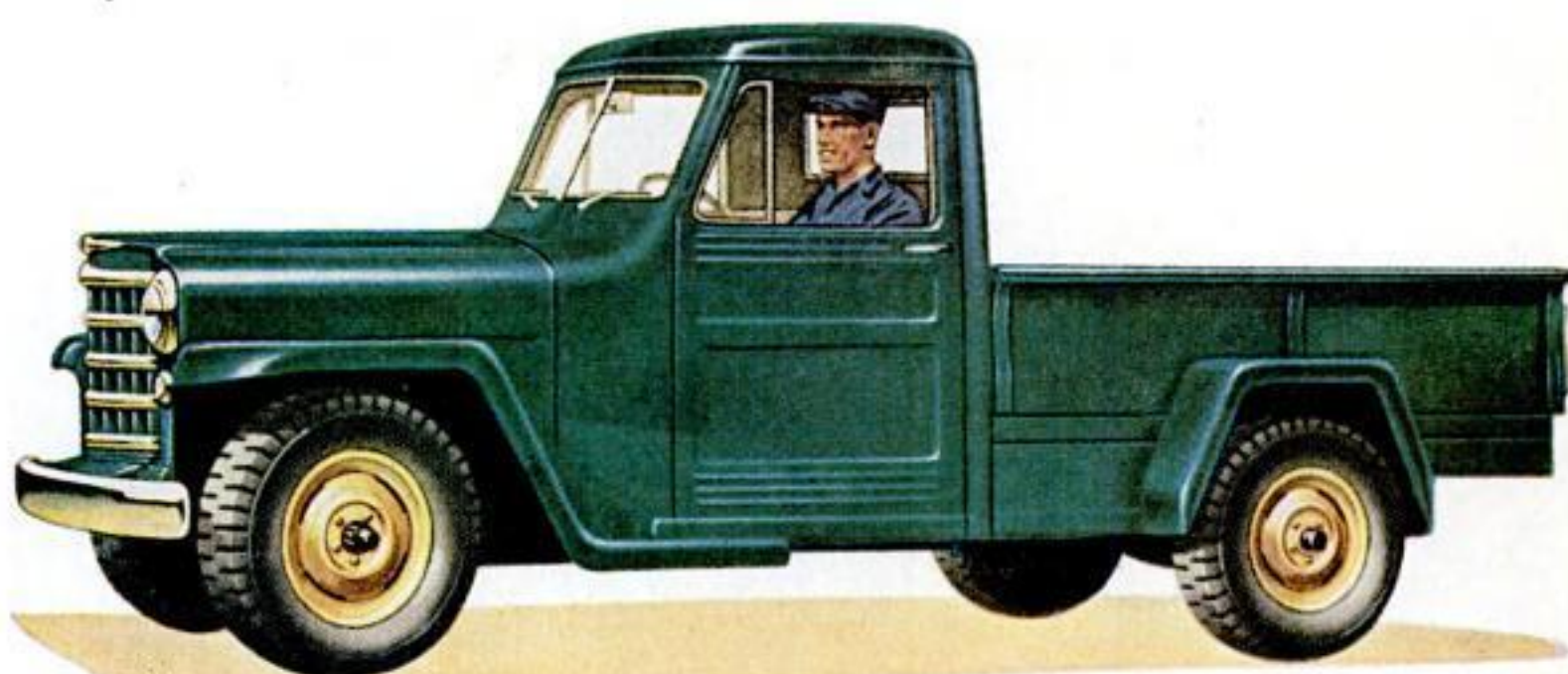
The Universal Jeep—Gives 20 per cent more power with 72 h.p. *Hurricane 4* Engine. 4-wheel drive puts action in traction. Ideal for tractor work, hauling, towing, pushing, pulling and as a mobile unit.



2- or 4-Wheel-Drive Station Wagon—Rides six—or provides 98 cubic feet of hauling space. An ideal family and business car. 4-wheel drive takes passengers or cargo where conventional cars can't go.



2- or 4-Wheel-Drive Sedan Delivery—112 cubic feet cargo space within steel body on 104½-inch wheel-base. Optional 4-wheel drive for rough terrain—ideal for service operations and rural deliveries.



4-Wheel-Drive Truck—Rugged, agile . . . *Hurricane* powered, gets you through treacherous roads that stop other trucks. Maintain schedules, save money, with this great truck.

ECONOMY





Here's to 109 Years!

Here's to the years of pleasure that Pabst Blue Ribbon has given the world . . . since our "little brewery on the hill" was founded in 1844! Here's to the millions of friends who have made *smoother-tasting* Pabst Blue Ribbon a popular leader. Try it today! See what you've been missing!

Try this . . . For just 7 days . . . make smoother-tasting Pabst Blue Ribbon your beer. Then you'll understand why more people today are enjoying Pabst Blue Ribbon than ever before in Pabst's 109 year history!

DRINK PABST BLUE RIBBON . . . taste that smoother, smoother flavor!

FOLLOW PABST BLUE RIBBON BOXING BOUTS . . . EVERY WEDNESDAY NIGHT ON TELEVISION . . . CBS NETWORK, Copr. 1953, Pabst Brewing Company, Milwaukee, Wis. Trade Marks Reg. U. S. Pat. Off. .



DICTATOR'S ENTERTAINMENT at a dinner party to celebrate founding of the Communist secret police includes a grisly skit. Pauker, chief of Stalin's

bodyguards, is doing a burlesque of Zinoviev, a victim of the first Moscow trial, being dragged off to be executed. Performance convulses Stalin and audience.

STALIN'S SECRETS: PART IV

THE MAN HIMSELF

Mystery of his young wife's death and macabre funeral . . . Foul language and favorite jokes . . .

Close calls for Molotov and Vishinsky . . . His bodyguard's stories . . . The future of Malenkov

by ALEXANDER ORLOV

This is the concluding instalment of a series by a former general of the Soviet secret police. The previous articles provided the first behind-the-scenes account the world has had of Stalin's climb to absolute power via the Moscow trials of the '30s. Now the author records new material on the personality of the man himself and his entourage. These articles will be incorporated in a book tentatively entitled Stalin's Secrets.

MOST of the Soviet people first learned of the existence of a woman named Nadezhda Alliluyeva when she died in November 1932 and her body was carried through the streets of Moscow in a grandiose procession which recalled the Russian Czarinas' funerals. Stalin had married Nadezhda Alliluyeva in 1919. She was then 17, he was 40. She was only 30 at the time of her death. Everybody wondered what she died of, but Stalin made no public announcement. Consequently the foreign journalists in Moscow, left to their own devices, transmitted abroad two rumors which were then circulating in the Russian capital: that Alliluyeva had been killed in an automobile accident or that she had died of appendicitis.

Only considerably later did Stalin put into circulation a version of his own, according to which his wife Nadezhda had fallen sick, recovered and then, despite the warnings of her physicians, had left the house too soon, so that she suffered a recurrence of her illness and died.

Why did not Stalin simply say that his wife had fallen sick and died, without elaborating on it in detail? Because half an hour before her death, Alliluyeva had been seen, alive and healthy, by about a

hundred Soviet dignitaries and their wives who attended a concert in the Kremlin.

What was the real cause of Alliluyeva's death? In the NKVD two stories circulated: one, accepted as the official version, was that Alliluyeva had shot herself; the other, told in whispers, was that Stalin had shot her.

An officer who was on duty at the dictator's apartment on the fatal night told me this: Soon after Stalin and his wife returned home from the concert a shot was heard from the bedroom. "When we rushed in," he said, "she was lying on the floor in a black silk evening dress. A pistol was on the floor." We can be sure that a pistol shot killed her. Who fired that shot, I cannot prove, but I am inclined to think that she did.

In the NKVD it was no secret that Stalin got along badly with Alliluyeva. He habitually used in her presence the kind of foul language and told the kind of obscene jokes that no self-respecting woman can tolerate from anybody. Her humiliation was especially painful when he behaved boorishly in the presence of guests at dinner or at drinking parties. Alliluyeva's timid attempts to stop him provoked angry stares from him and, when he was drunk, the grossest kind of Russian curses.

Alliluyeva was a woman of spirit and disliked being idle. In 1929, when the Communist youth and the best elements of the Party were going into factories to help speed up industrialization of the country, Alliluyeva expressed a desire to enroll at a technical school and learn

some skill. Stalin at first refused permission but finally gave in. She chose textiles and began to study the production of viscose. Nadezhda Alliluyeva was happy to have broken out of the stale atmosphere of the Kremlin, to meet people and life.

She was shocked by what she learned. She discovered that the children and wives of workers had recently been deprived of food rations. She was told that thousands of Soviet girls were being forced into prostitution to keep themselves and their parents from starvation. From students who had been sent into the rural districts to help carry out the collectivization program Alliluyeva heard the horrible truth of the mass executions and deportations of peasants, of famine in the Ukraine, of bands of orphaned children wandering along the roads begging for bread.

Alliluyeva was particularly shaken by two students back from the Ukraine who told her that in the worst famine districts cases of cannibalism had been discovered and that they themselves had helped arrest two brothers caught trying to sell the dissected body of a man. Alliluyeva repeated this report to Stalin and his chief bodyguard, Pauker. Stalin answered with a volley of the foulest language, warned his wife that he would not let her attend school any more and ordered Pauker to arrest the two students.

About three months after Alliluyeva's death, I attended a party given by Pauker. The conversation touched on the dead woman and somebody remarked that she had always been modest and very meek.



NADEZHDA, Stalin's second wife, was 17 when she married.

"Meek?" Pauker said sarcastically. "Then you didn't know her. She was a peppery woman! I wish you had seen how she flared up once and shouted at him straight to his face! 'You are a tormentor, that's what you are! You torment your own son, you torment your wife, you torment the whole Russian people!'"

Alliluyeva had no way of leaving her despotic husband. For her it was not a marriage but a trap. Whether she shot herself or was shot, death was her only escape from his crude attacks on her self-respect.

It was the Communist custom to cremate the dead, but the body of Alliluyeva was buried in a cemetery in the old way. Stalin ordered NKVD Chief

Yagoda to organize a pompous procession to the ancient and aristocratic cemetery of the New Maidens' Monastery. Stalin said he would march behind the bier the whole way from Red Square, a distance of about seven kilometers.

Knowing that Stalin never took the slightest personal risk, Yagoda could not believe what he heard. Nevertheless he mobilized all officers of the NKVD and the militia in Moscow and called in thousands of secret police from other cities. The route of the procession was put under martial law. In every house along the way an officer was stationed to keep the tenants in the rear rooms. Special observers were placed on the roofs.

The funeral procession set out from Red Square at 3 o'clock with Stalin walking behind the bier as he had said he would. But after 10 minutes he and Pauker abruptly stepped out of line, got into an automobile that had been waiting and drove by a circuitous road to the monastery to await the procession.

Nadezhda had a brother, Paul Alliluyev, who moved into the Kremlin with his sister and new brother-in-law in 1919. I myself met Paul Alliluyev for the first time early in 1929 at the Soviet Trade Delegation in Berlin, where he had been sent to supervise the inspection of airplanes, aviation motors and other kinds of military equipment being purchased in Germany. Only a handful of leading officials in the large Soviet colony in Germany knew that he was the brother of Stalin's wife.

Paul and I worked closely together for more than two years. I recall how surprised I was, when he first entered my office, by his amazing resemblance to his sister. He had the same sad Oriental eyes and the same handsome face. With the passage of time I became aware that he possessed the same high moral qualities which people used to remark in his sister: he was honest, sincere and unusually modest. In the time we worked together I had many conversations with him on various subjects and about many people, but rarely about Stalin. We parted in 1931 when I was transferred to Moscow. In the course of the next several years I saw little of him because when I was in Moscow he was on a mission abroad or vice versa.

In 1936 Paul became Commissar of the Tank Forces of the Red



IN DEATH Stalin's wife, who died under mysterious circumstances explained in this article, got ceremonial burial rather than austere Communist cremation.

army. At the end of January 1937, when I was in Spain, I received a very warm letter from Paul, congratulating me on having received the highest decoration of the Soviet Union, the Order of Lenin. In a postscript which I found ominous he wrote that he would be glad to work with me again and suggested I ask Moscow to have him assigned to me in Spain.

In the fall of 1937 on one of my trips to Paris I visited the International Exhibition and dropped in at the Soviet pavilion. While I was looking over the exhibits I suddenly felt someone clasp me from behind. I turned around and there was Paul's smiling face. "What are you doing in Paris?" I asked in surprise. "They sent me to work at the exhibition," he replied with a wry smile and named the insignificant position he held at the Soviet pavilion.

I had been invited to dinner that evening by the NKVD Resident in France. I jotted down the address of the restaurant for Paul and asked him to join us.

When I arrived at the restaurant Paul was already waiting for me. I was surprised that the Resident did not know him, and I introduced them. Toward the end of the dinner Paul absented himself for several minutes. The Resident took advantage of this opportunity to whisper to me, "Had I known that you would bring him here, I would have warned you. We have an order to keep him under surveillance." I was stunned.

After dinner Paul and I took a walk along the bank of the Seine. I asked him how it happened that he had been sent to work at the exhibition. "Quite simple. They want to move me farther away from Moscow," he said bitterly. Then he looked at me closely and asked, "You have heard nothing about me?"

I said nothing.

"In the last years many changes have taken place. You probably know how my sister died?" I nodded. "Well, since then he has stopped receiving me."

We talked a great deal that night. When we parted day was breaking. That conversation with Paul was extremely valuable to me not only because I learned many new facts from him but because it gave me a chance to check the truth of stories I had heard from others.

I never saw Paul again. In 1939, after I left the Soviets, I passed a newspaper stand which displayed a Russian newspaper, either *Izvestia* or *Pravda*, I forget which. I bought the paper and there in the street began to look through it. On one of the last pages my eye was caught

CONTINUED ON PAGE 148



HER GRAVE was marked with a marble shaft topped by a sculptured head. The inscription is her maiden name, Alliluyeva, plus her married name, Stalina.

They cost so Little... They say so Much

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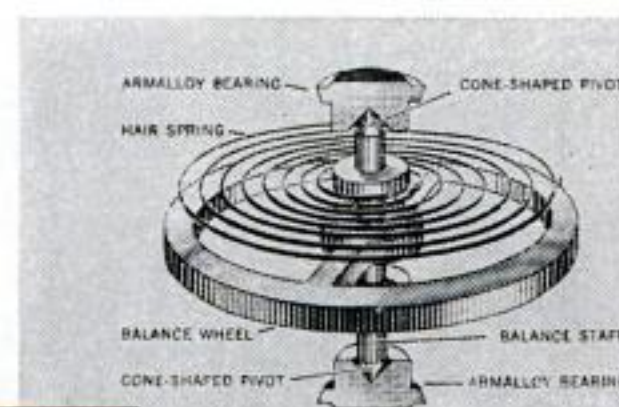
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A, B, C cups broadcloth 2.50 eyelet cotton 2.50 satin 3.50 nylon 4.00

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VISHINSKY was an unpopular careerist when Orlov knew him as a colleague in the Soviet Supreme Court. This was before Vishinsky became world famous as the prosecutor at the Moscow trials of '36 and later.

PRESIDING at a trial of alleged "wreckers" of the Soviet economy in 1930, Vishinsky stands up to read the verdict to a crowded courtroom. The audience included American and other foreign correspondents.

STALIN'S SECRETS CONTINUED

by a line that made my heart stand still. It was the obituary of Paul Alliluyev. "He finally got him!" flashed in my mind, even before I had time to read the obituary. It simply stated "with deep sorrow" that the Commissar of the Tank Troops of the Red army, Comrade Alliluyev, had died suddenly "while carrying out his official duties."

Vishinsky harassed, Vishinsky triumphant

A MAN I knew who still lives is Andrei Vishinsky, who struts importantly these days as permanent U.S.S.R. representative to the U.N. Not knowing the hidden facts of the Moscow trials, world opinion inclined to regard Prosecutor Vishinsky as one of the chief architects of those judicial frame-ups, a man who had considerable influence upon the fate of the arrested Bolsheviks. In reality Vishinsky's role was far less significant.

Vishinsky did know that the defendants were innocent of the crimes they confessed to. He knew this because as an experienced prosecutor he could not help see that their confessions were not supported by any evidence and also because the NKVD chiefs were obliged to disclose to him the weak points of their case so that he might carefully avoid them in court.

But that was all Vishinsky knew. The basic secrets were kept from him. None of the NKVD chiefs had the right to tell Vishinsky anything about the directives from Stalin, about their investigating procedures, or about the negotiations which Stalin personally conducted with some of the principal defendants. Vishinsky had no influence whatsoever upon the fate of the defendants and did not know beforehand what their punishment would be.

At the trials Vishinsky took unfeigned delight in trampling on what remained of the human dignity of Stalin's victims. He was settling not only Stalin's old scores with them but his own as well. Vishinsky had gone through some harrowing experiences at the hands of the old Bolsheviks, and as long as they continued to have influence in the Party he would remain a pariah. I know this because Vishinsky and I were fellow prosecutors of the Supreme Court for a time and were members of the same Party cell.

I worked as a Supreme Court prosecutor quite a while before Vishinsky made his appearance there. At that time the court consisted almost exclusively of venerated old Bolsheviks and friends of Lenin—men like Nikolai Krylenko, the first Soviet Commander in Chief; Aaron Soltz, the leader of the Central Control Commission of the Party; and Alexander Galkin, the president of the highest court of appeals. Their characteristic traits were extreme modesty and simplicity. They dressed poorly and limited themselves to scanty food rations.

It was in 1923 that Vishinsky appeared as a prosecutor at the Judicial Collegium of the Supreme Court. Amid those unsophisticated, modest and natural people, Vishinsky looked out of place. He was dandyish and ceremonious in his greetings and handshaking. His mannerisms made him resemble a Czarist official, not a revolutionary. Nevertheless he tried hard to establish friendly relations with the other members of the court.

The prosecutors and judges met daily for tea after the morning session. Interesting conversations often took place at these gatherings, but when Vishinsky entered the room the talk would cease. He soon stopped coming to our gatherings.

One day when we were sitting over our tea the door opened slightly and Vishinsky peeped in. Everyone stared at him. He



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quickly closed the door again. "I cannot stomach him!" Galkin said with a grimace of disgust. "Why?" I asked. "A Menshevik," explained Nikolai Nemtsov, who sat beside me. "Up to 1920 he was still making up his mind whether to grant recognition to the Soviets or not."

"There is no great harm in his being a Menshevik," Galkin said. "Many Mensheviks came over to our side and do good work, but that man is simply a disgusting careerist."

The old Bolsheviks could easily have reconciled themselves to the fact that Vishinsky had been a Menshevik. What they could not forgive was that after the Revolution had triumphed he still waited through three long years of civil war before applying for membership in the Communist Party.

The year Vishinsky came to the Supreme Court a Party purge was proclaimed. This meant that every Communist had to be examined to determine whether he deserved to remain in the Party. In my own Party cell, for example, the Control Commission called us all in, one at a time. After several questions our Party cards were returned to us. Those of us who had gone through the examination sat outside the commission's room and chatted for a bit. We were sitting there when Vishinsky's turn came. It was an anxious experience for him because he had been expelled at a previous Party purge two years before and had had great difficulty getting himself reinstated a year later.

Half an hour passed, then an hour, and still Vishinsky did not come out. When he emerged finally he was red as a lobster and obviously very agitated. The commission had withheld his Party card, which meant that he was expelled again. Vishinsky did not say what had taken place inside. He withdrew to the other end of the hall and began to pace the floor.

The next day one of our secretaries burst into the courtroom with the news that Vishinsky was weeping hysterically in the office of Judge Soltz, and that the startled old man had come out to get cold water for him.

Soltz's friends called him the "conscience of the Party" because he directed the work of the Central Control Commission, the highest Party court in the land. Soltz's responsive and sympathetic heart saved Vishinsky. He talked the matter over with the other members of the Control Commission and they returned Vishinsky's Party card to him. Several days later, when Soltz joined us for tea, Galkin took him to task for interceding on Vishinsky's behalf. Soltz smiled guiltily and said, "What do you want of him? The fellow tries to do his best. He works; give him a chance. Men are not born Bolsheviks, they become Bolsheviks. If he doesn't measure up, we shall expel him again."

Thirteen years later, in July 1936, I was in the NKVD building, walking to my office, when I saw old Galkin again. Accompanied by prison guards he was coming out of Boris Berman's office—arrested! It dumbfounded me to see the venerable judge in such straits. I went into Berman's office and asked him to do everything he could for Galkin. From Berman I learned that Galkin had been arrested on the basis of a denunciation made by Vishinsky.

Molotov between life and death

ANOTHER man still prominent in Soviet affairs but who once had troubles I know about was V. M. Molotov. It happened during the first Moscow trial. Among the initiated a furor was caused when the defendants' confessions failed to list Molotov among those whom they were supposedly plotting to assassinate, although

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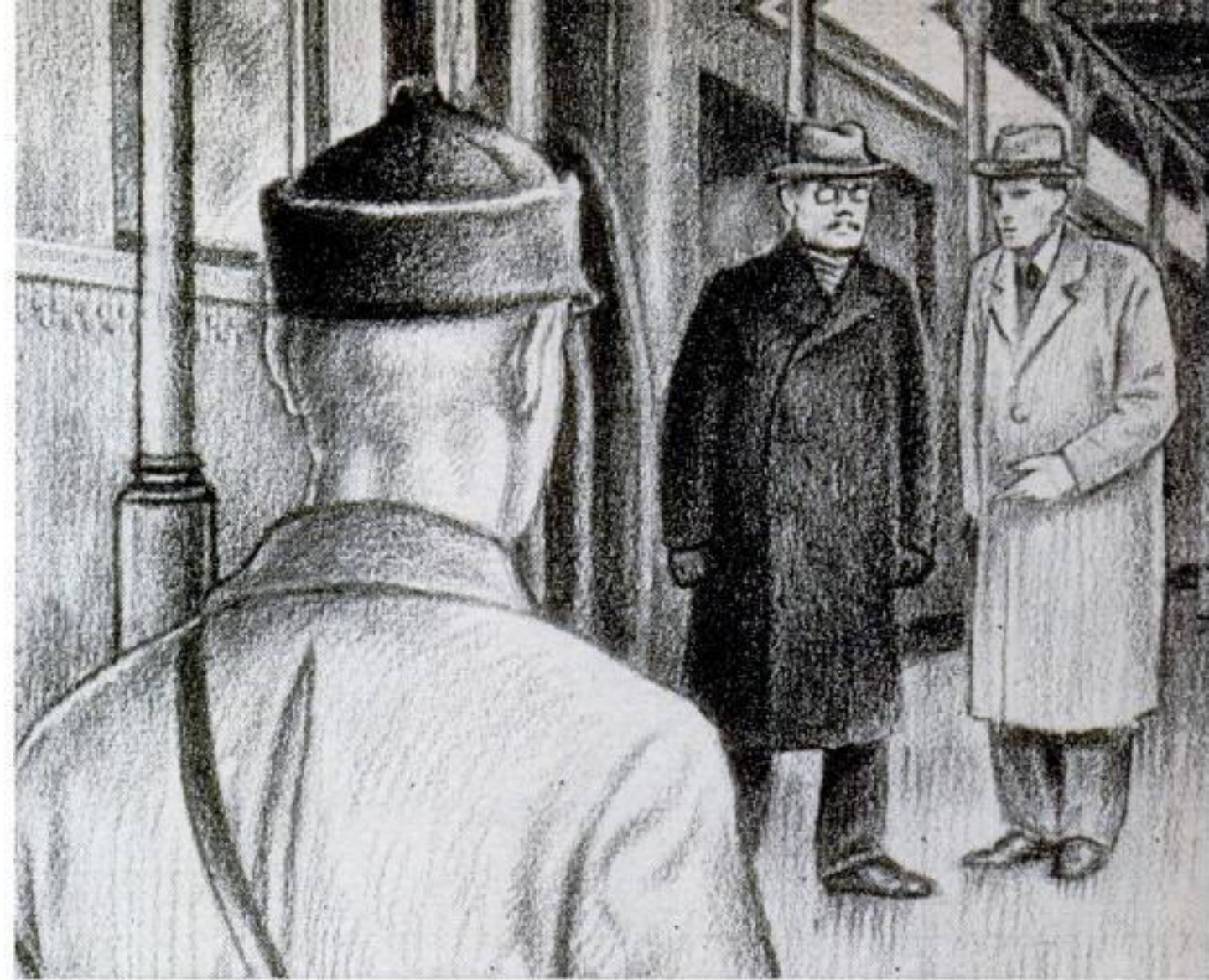




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MOLOTOV IN DISGRACE looks anxiously around the railroad station from which he is leaving for a vacation in the south. In previous years Stalin

STALIN'S SECRETS CONTINUED

he was second only to Stalin in the Party and was the head of the Soviet government.

This is the story. At the beginning of the investigation the NKVD inquisitors were ordered to wring from the arrested Bolsheviks a confession that they had been preparing terrorist acts against all other members of the Politburo. Defendant Reingold actually signed a deposition that included Molotov as an intended victim. But when Reingold's interrogation was presented to Stalin for approval he struck out with his own hand Molotov's name.

The NKVD chiefs concluded that Stalin had decided to get rid of Molotov. They expected that they would see him in the dock with the others.

Soon after, Molotov went south on vacation. His sudden departure was interpreted as another act of the drama. We knew that Stalin was sensitive about having a People's Commissar or a member of the Politburo arrested while on the job. Before placing such a high dignitary under arrest Stalin would either send him on vacation or announce in the press that he had been given a new assignment.

On the day of Molotov's departure Stalin did not go to the railway station to see him off, as he had done in previous years. I was not surprised. But I was astonished to learn that after the southern express had departed, the head of the NKVD sent Molotov a message informing him that Stalin had gone to the station but was late and missed the train. I decided that Stalin was lying simply to allay any fears Molotov might—indeed should—have had.

Stalin kept Molotov suspended between life and death for a period of six weeks. Finally the dictator must have decided that he needed Molotov. Among the mediocre and poorly educated bureaucrats with whom Stalin had filled the Politburo, Molotov was the only one distinguished by ability. He pulled a heavy load of government chores.

So, to the confusion of the NKVD soothsayers, Molotov returned from vacation to resume his duties as chairman of the Council of People's Commissars. His period of disgrace had ended, but his name was not restored to the list of those whom the accused Bolsheviks allegedly intended to murder. Time was too short for that. The trial had already been postponed several times and it was too late to rewrite all the interrogation records.

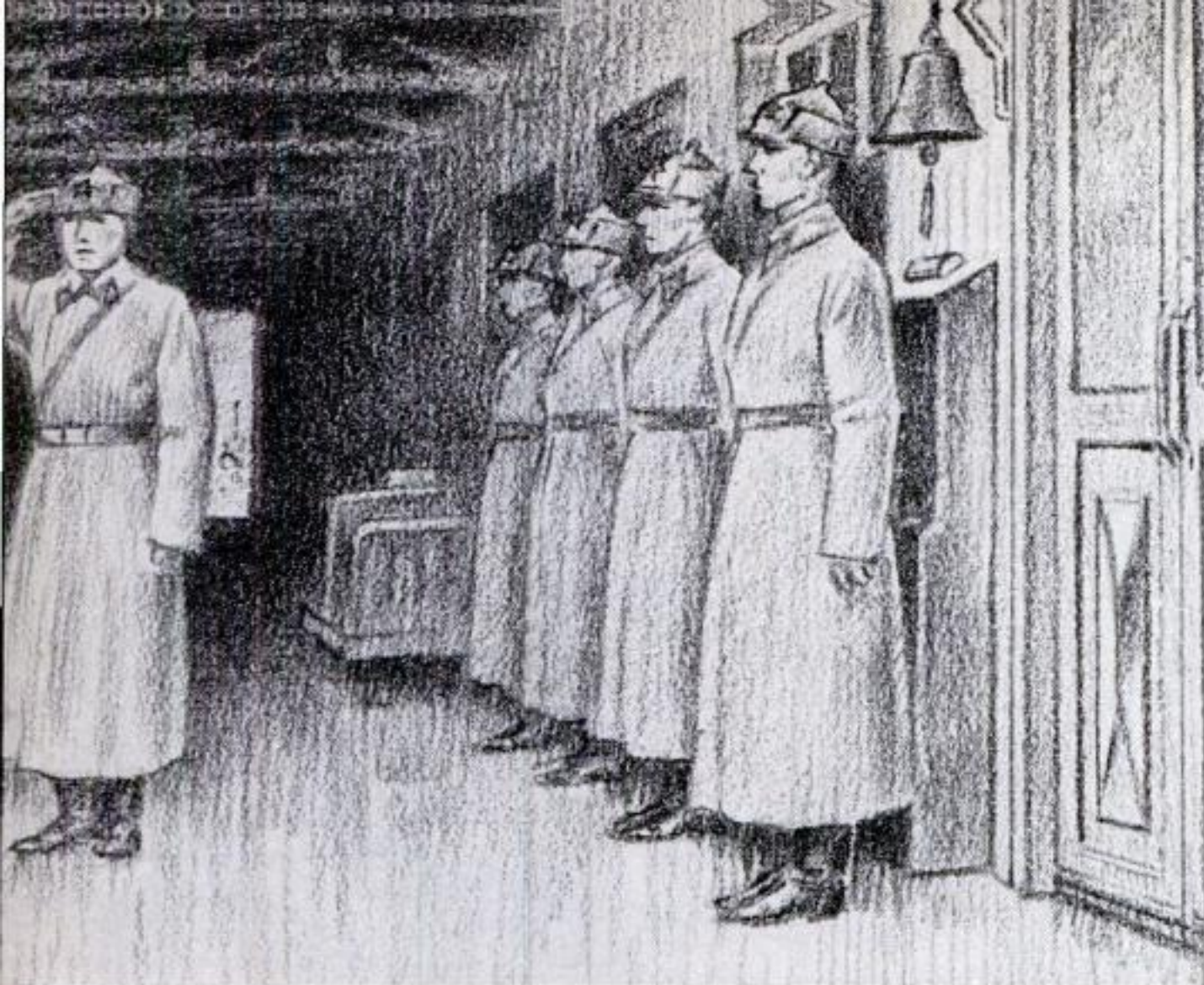
However, at the second and the third trials which followed later, his name was included as a man to be murdered, right after Stalin's.

Bodyguard, barber and clown

K V. PAUKER was a Hungarian. In the First World War he had been drafted into the Austro-Hungarian army and taken prisoner by the Russians in 1916. After the revolution he was in no hurry to be repatriated. In Budapest he had been a barber for an operetta company and he felt that he might do better in Russia.

Pauker had a real talent for comic acting. It showed itself in his imitations of his chiefs and in his storytelling. I myself thought he was particularly good as a clown. His appearance was remarkable for an almost indecently red, sensuous mouth and sultry dark eyes with which he could look at his chiefs with an expression of dog-like devotion. With this small baggage Pauker lowered his little boat into the stormy ocean of the revolution.

Pauker joined the Communist Party and was assigned to the



has punctiliously come to the station to see him off. Now, during the preparation of the first Moscow trial, Stalin is ostentatiously and ominously absent.

secret police. Here he became a barber and personal attendant to an official named Menzhinsky, who came of a prominent family of Czarist civil servants and knew how to appreciate a good lackey. After Lenin died Menzhinsky put Pauker in as head of the bodyguard which protected Stalin and the other members of the Politburo.

Lenin's personal guard at first consisted of two men. After he was wounded by the terrorist, Dora Kaplan, the number was increased to four. But when Stalin seized power, he created a secret guard of several thousand men. Pauker learned to direct these troops with great skill. He soon became an intimate of the Politburo members. He concentrated in his hands the business of supplying them with food, clothing, automobiles and country estates. He stimulated their appetites with the newest products from abroad. He imported the latest models of automobiles, pedigreed dogs, wines and radio sets; for the wives he got dresses from Paris, silks and perfumes; for the children he bought expensive toys. Pauker became a Santa Claus who worked all the year round.

High Soviet officials found they had to reckon with Pauker as the man who knew their private lives, including many intimate details incompatible with the prestige of leaders of the international proletariat. Voroshilov, for example, could not hide from Pauker the fact that his additional villa, the third built for him, was intended for a new ballerina. Every stormy family squabble between a Politburo member and his wife took place before the eyes of service personnel and guards appointed by Pauker. No matter how the Politburo puffed up and draped themselves in the robes of supermen, they knew that they stood stark naked before Pauker.

Pauker made himself very popular with Stalin. Observing that Stalin ate quantities of coarse Russian herring, he imported superior varieties. Russian vodka goes well with herring and Pauker became Stalin's constant drinking companion. Having observed that Stalin enjoyed obscene jokes and anti-Semitic anecdotes, Pauker took care always to have a fresh supply of the most vulgar variety on hand. He told these with great skill and Stalin, who was noted for his sullen disposition, would laugh heartily.

From the attentive way Stalin looked at himself in the mirror while combing his hair and from the painstaking way he smoothed his mustache, Pauker gathered that his master was far from being indifferent to his appearance. He saw that Stalin used heel pads in his boots in order to look taller, so he ordered special boots for him with unusually high lifts inside to give him an extra inch and a half. He also put a small wooden slab on the mausoleum of Lenin, so Stalin could stand on it when reviewing parades and gain two inches more. No wonder few people knew Stalin was only 5 feet 4.

As a former barber Pauker took to shaving Stalin. Before that Stalin was always poorly shaven. His face was pitted with small-pox scars, and the safety razor he used on himself would leave tiny hairy areas. Pauker became the first man with a sharp razor in his hand to whom the dictator was not afraid to submit his throat.

Stalin rewarded Pauker generously for his services. He gave him two automobiles (a Lincoln roadster and a Cadillac limousine), bestowed on him six decorations including the Order of Lenin. But all that did not make Pauker completely happy. He often complained to his friends that he had no personal life, not a free minute for himself. Whenever Stalin needed him, day or night, Pauker had to be present. Whatever happened in Moscow—a railway accident or a fire, the sudden death of a member of the government or a landslide in the newly built subway—Pauker's men had

CONTINUED ON NEXT PAGE



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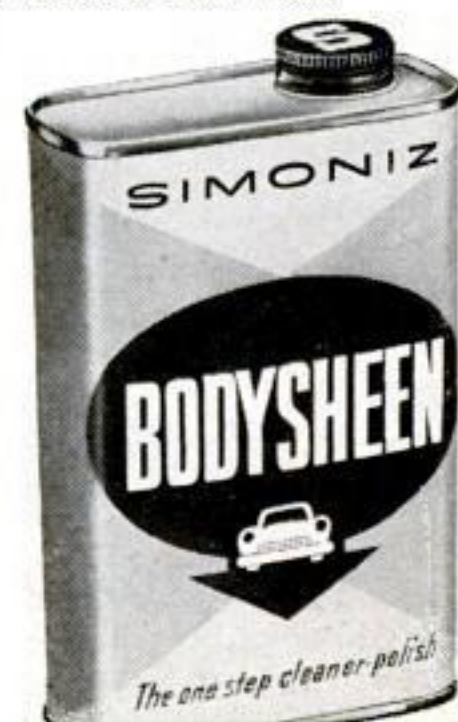
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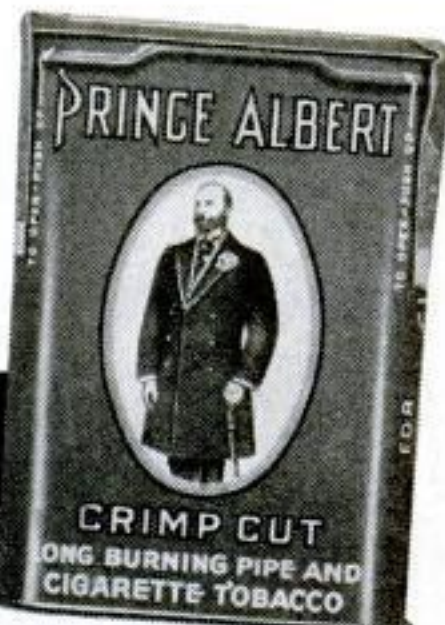


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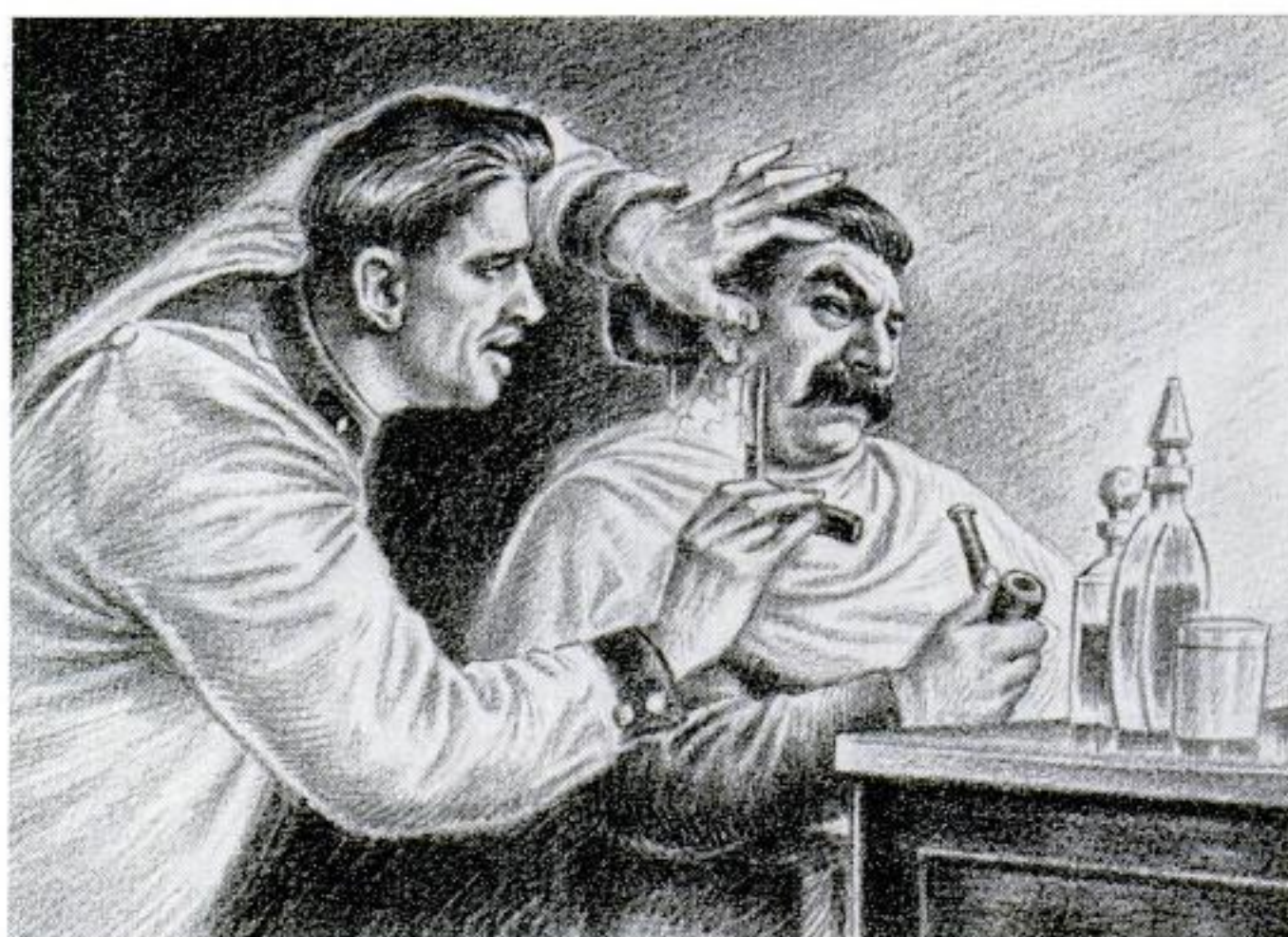
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TRUSTED BODYGUARD Pauker was the first man Stalin allowed to shave him—a difficult task because Stalin's face was badly pitted by smallpox scars.

STALIN'S SECRETS CONTINUED

to be the first at the scene so that their chief could give the dictator a prompt and accurate account.

Pauker's chores included all kinds of special operations. One evening in 1927, while Stalin was enjoying a drink with him, news came that Chiang Kai-shek, who had been cooperating with the Soviets, had suddenly begun to make mass arrests of Chinese Communists and that the premises of the Soviet embassy in Peking had been invaded. Crying out against Chiang's treachery, Stalin ordered Pauker to arrest all Chinese living in Moscow.

Pauker rushed to carry out the order. He mobilized all the officers of the NKVD he could find and spent a long night making arrests, beginning with the owners of laundries and ending with an old professor who taught the Chinese language at the Military Academy.

In the morning Pauker reported. Stalin ate breakfast while listening to descriptions of the operation and laughed heartily at Pauker's imitations of the frightened Chinese and their funny pronunciation.

Several hours later, while Pauker was catching up on his sleep in his office, Stalin's secretary telephoned and said that the boss wanted to see him. One of the leaders of the Comintern had called to find out whether Stalin knew that all the Chinese officials of the Comintern as well as the Chinese students of the Communist University for the Toilers of the East had been arrested.

In Stalin's office there then took place the following scene, which Pauker described to me himself.

"Have you arrested all the Chinese?" Stalin inquired.

Pauker replied that he thought that he had not missed a single Chinese soul.

"Are you sure of that?" Stalin asked.

"Quite sure," Pauker answered.

"And did you get the officials of the Comintern and the Chinese students?"

"Of course, Josef Vissarionovich," Pauker said. "I got all of them out of bed. . . ."

Before he could finish the sentence he received a vigorous slap in the face. "You fool!" Stalin shouted. "Set them free immediately."

Pauker darted out as if scalded.

Pauker was a very sociable and effusive fellow. He could not refrain from telling his friends various details of Stalin's private life. I always had the impression that Pauker did not realize that the things he said were damaging to Stalin. He worshipped Stalin so blindly and was so awed by his limitless power that he could not imagine that Stalin's actions could be measured with an ordinary yardstick for the purpose of classifying them good or evil. Pauker accepted everything that came from Stalin with the same finality that people accept the immutable laws of nature.

One of Pauker's most revealing stories had to do with an intimate banquet Stalin arranged for the chiefs of the NKVD on the 20th of December, 1936, the anniversary of the founding of the Soviet secret police. Pauker was among the guests and when everyone was fairly drunk he put on an impromptu comedy act. Supported by two comrades in the role of prison wardens, Pauker portrayed Zinoviev being led into the NKVD cellar for execution.

CONTINUED ON PAGE 157

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STALIN'S SECRETS CONTINUED

Hanging helplessly on the arms of the wardens, "Zinoviev" dragged his feet, moaned and looked around with eyes wild with fear. In the middle of the room he fell on his knees, embraced the boot of one of the wardens, and cried out in anguish, "Please, for God's sake, comrade, call up Josef Vissarionovich [Stalin]!"

Stalin roared with laughter. When they saw how he enjoyed the scene, the guests asked Pauker to repeat it. Pauker obliged. Stalin laughed so hard he had to hold his belly with his hands. When Pauker came to his climax, he introduced a new stunt: he raised his hands to heaven and screamed an imitation of the Jewish prayer, "Hear, Israel, our God is the only God." Stalin could no longer bear it. He was choking with laughter as he signaled to stop the performance.

Pauker always had anecdotes to tell of Stalin on vacations, which he usually spent at his villa near Sochi on the Black Sea. One year he took a trip along the coast and stopped for several days at one of the government villas, where the Soviet Republic of Georgia gave a sumptuous banquet in his honor. Among the numerous national dishes served was one made of tiny fish. As a Georgia-born connoisseur of this kind of food, Stalin praised the dish but went on to remark wistfully that such and such a fish was even better if prepared in a certain way. Thereupon Pauker swore that the kind of fish Stalin wanted would be on the table at their next dinner. One of the Georgian guests, however, said that he doubted it could be done because at that time of the year this species stayed at the bottom of the lake.

That night Pauker sent a group of guards and several Georgians out to the mountains where there was a small lake known to be teeming with fish. They took a box of hand grenades with them and at dawn the neighboring village was awakened by rumbling explosions. The inhabitants of the village, who made their living from the lake, came running. Thousands of dead and stunned fish floated on the surface. Pauker's men, in boats and on the shore, were peering into the water, looking for Stalin's favorite fish.

The villagers, infuriated by this wanton destruction, demanded that the plunderers leave. The chairman of the village Soviet came forward and explained that the lake was the village's only source of subsistence. Stalin's men paid no attention and continued to throw grenades into the water.

The villagers decided to fight for their property. Some ran back to the village and returned with pitchforks and fowlingpieces. However, it did not come to shooting. After a brief hand-to-hand skirmish the Stalin forces withdrew, carrying a basket of fish in which there proved to be only two of the kind their master pined for.

Back at the villa one of Pauker's men showed a badly scratched face, another a black eye. Stalin was told what had happened. In a great rage he ordered all the able-bodied men and women of the village arrested and deported "for rebellion" against the Soviet government. "We will show them whose lake it is!" he shouted.

Story of a dog

ON another vacation at Sochi, Pauker had to be away from the villa overnight when he went to nearby Gagry to inspect a new luxurious villa which Beria, then chief of the Transcaucasian NKVD and now Number 2 in the post-Stalin government, was having built for Stalin as a gift from the Georgian republic. When Pauker returned the next day, he learned that during his absence the following incident had taken place:

In the night Stalin was roused from his sleep by a dog howling. He went to the window and asked the guard outside, "Whose dog is that? Doesn't let me sleep!" The guard replied that it belonged to the adjacent villa. "Find that dog and shoot it; it doesn't let me sleep!" Stalin replied gruffly and went back to bed.

In the morning Stalin got up in good humor. At breakfast he remembered about the dog and called the guard.

"Did you shoot that dog?"

"The dog is gone, Josef Vissarionovich," the guard answered.

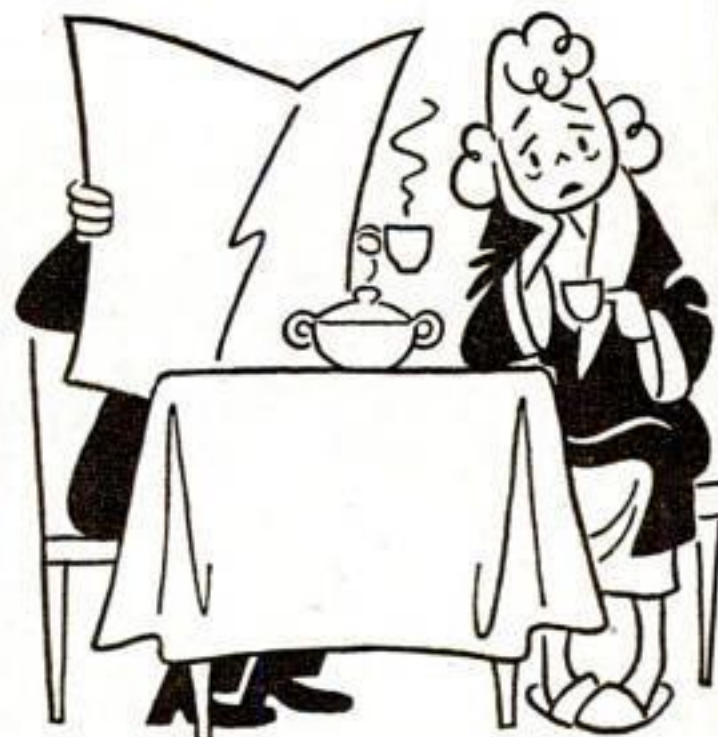
"Did you shoot him?"

"He's been taken away to Gagry," the guard said. He explained that it was an Alsatian dog especially trained to guide the blind, that it had been brought from Germany by an official of the People's Commissariat of Agriculture for his blind father, an old Bolshevik, and that the old man and his dog had both been taken away.

Stalin was furious. "Bring them back here at once!" he screamed.

The frightened guard communicated immediately by phone with the NKVD posts along the road to Gagry and the old man and his dog were brought to Stalin's villa. Stalin was informed and came out into the garden. He looked at the old man holding onto the dog by its harness. "Orders are given to be carried out," Stalin

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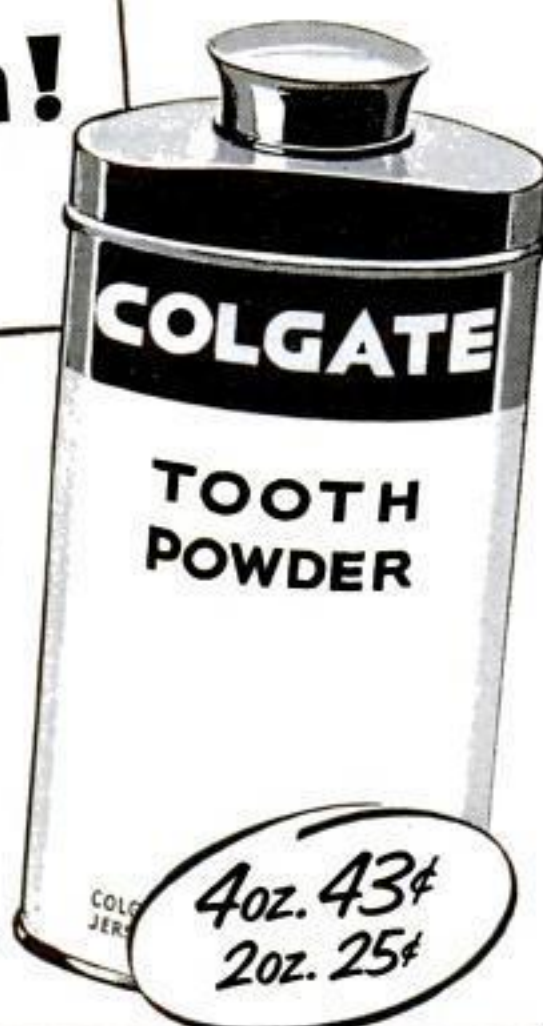
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STALIN'S SECRETS CONTINUED

said. "Take the dog into the park and shoot it." The dog bristled and snarled when the guards approached so they ordered the old man to follow them with the animal. Stalin waited outside until he heard two shots.

Pauker served as Stalin's chief bodyguard for at least 15 years. Then in July 1937 news reached us abroad that he had been dismissed. I was inclined to think that Stalin would have mercy on the man who had successfully guarded his life for so many years and to whom he was bound so closely by friendship and vice. But I was foolish to expect sentiment from Stalin. In March 1938 Yagoda declared at the third Moscow trial that Pauker had been a German spy and then I knew that he was no longer alive.

What lies ahead for Russia?

NOT long after Pauker's end I broke with Stalin and escaped from Spain with my wife and daughter. I came to America where I have been living secretly ever since.

Nearly two months ago the Soviet Union and the rest of the world were shaken by the tremendous news of Stalin's death. Of his successor, Georgi Malenkov, I can say that he did not impress me overly much when I met him years ago. He struck me as a mere Party functionary, a man without a revolutionary past and lacking the qualities one would look for in the leader of a state.

Why did Stalin pick Malenkov, passing over Vyacheslav Molotov, his natural successor? I believe that Stalin's failure to pick Molotov was motivated not so much by considerations of state as by a feeling that Malenkov could be depended on to watch over Stalin's son and daughter.

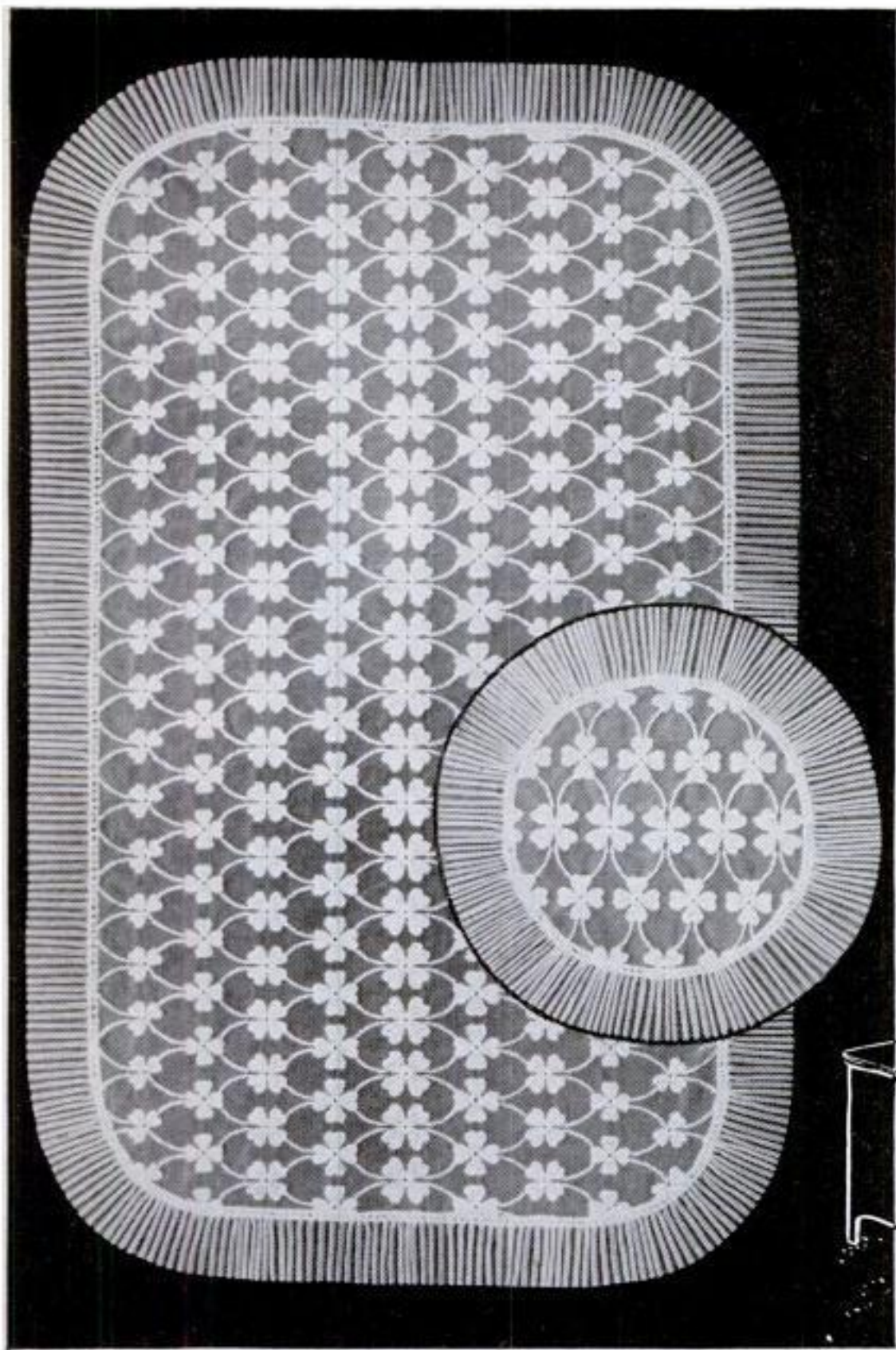
Whatever Stalin's reason for selecting him, we can be certain that Malenkov has much to fear inside and outside the Kremlin today: the men around him, the masses of the people and, not least, the Red generals. Malenkov knows from his predecessor's bloody example that he must crush his rivals, betray his friends and terrorize the population. The inevitable purge will come. I believe that the recently announced amnesty for certain classes of prisoners means that the regime is clearing out the prisons to make room for new victims.

One of the first men to fall will probably be Molotov. He has too long been regarded in Russia as the Number 2 man after Stalin and would be a logical center for the opposition. It is significant that Molotov has been made foreign minister in the new government, a post which cuts him off from all the levers of power within the country. If Malenkov follows the pattern of Stalin, his next step could well be a fourth Moscow trial with Molotov confessing that he too conspired with the West against the Soviet Union.

Malenkov will certainly not want to go to war before he has consolidated his power. To do so would place too much power in the hands of generals at the head of armies in the field. In peacetime the Red generals have no power: they are mere figureheads subservient to Defense Minister Bulganin and any one of them could be quietly eliminated by the secret police. It is better for Malenkov to keep them in this position of weakness until he is sure of his own strength. Thus the West has been given a breathing spell—a short one perhaps but an opportunity to redress at last the balance of power.

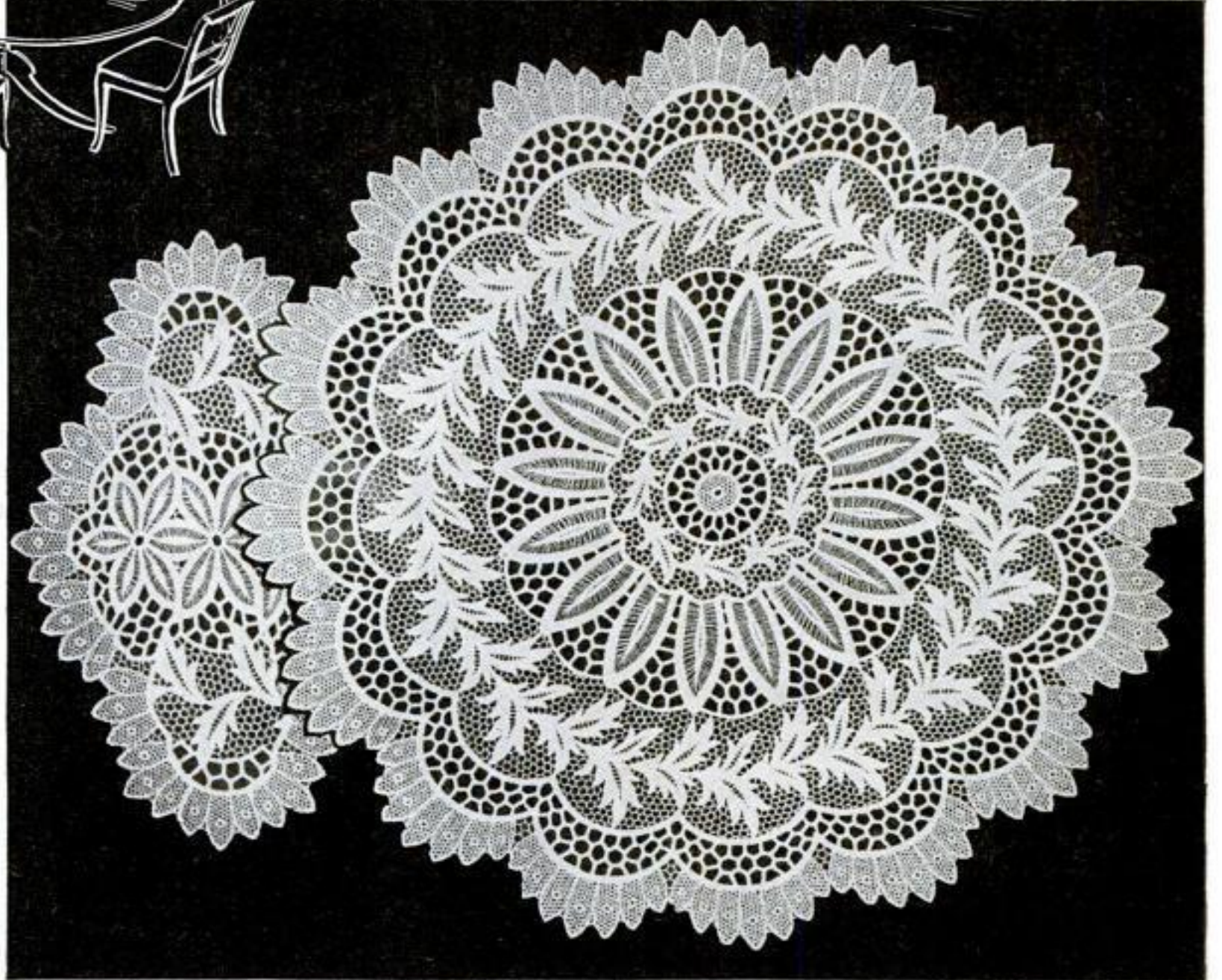


DEATH FOR A DOG is ordered by Stalin who tells his men to shoot an old man's canine guide whose howls had kept the dictator awake at night.



*Cream
Venise-type
Lace*

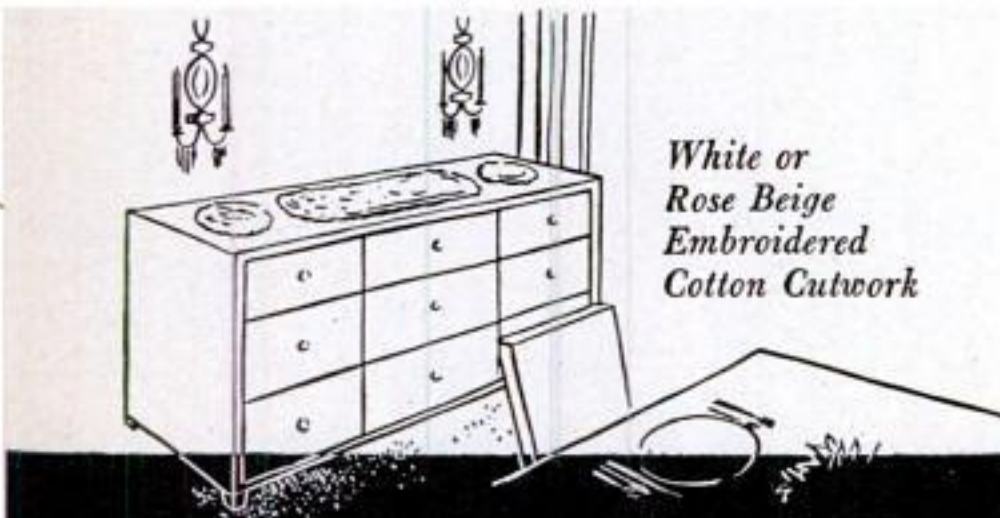
*White
Permanently
Pleated
Nylon*



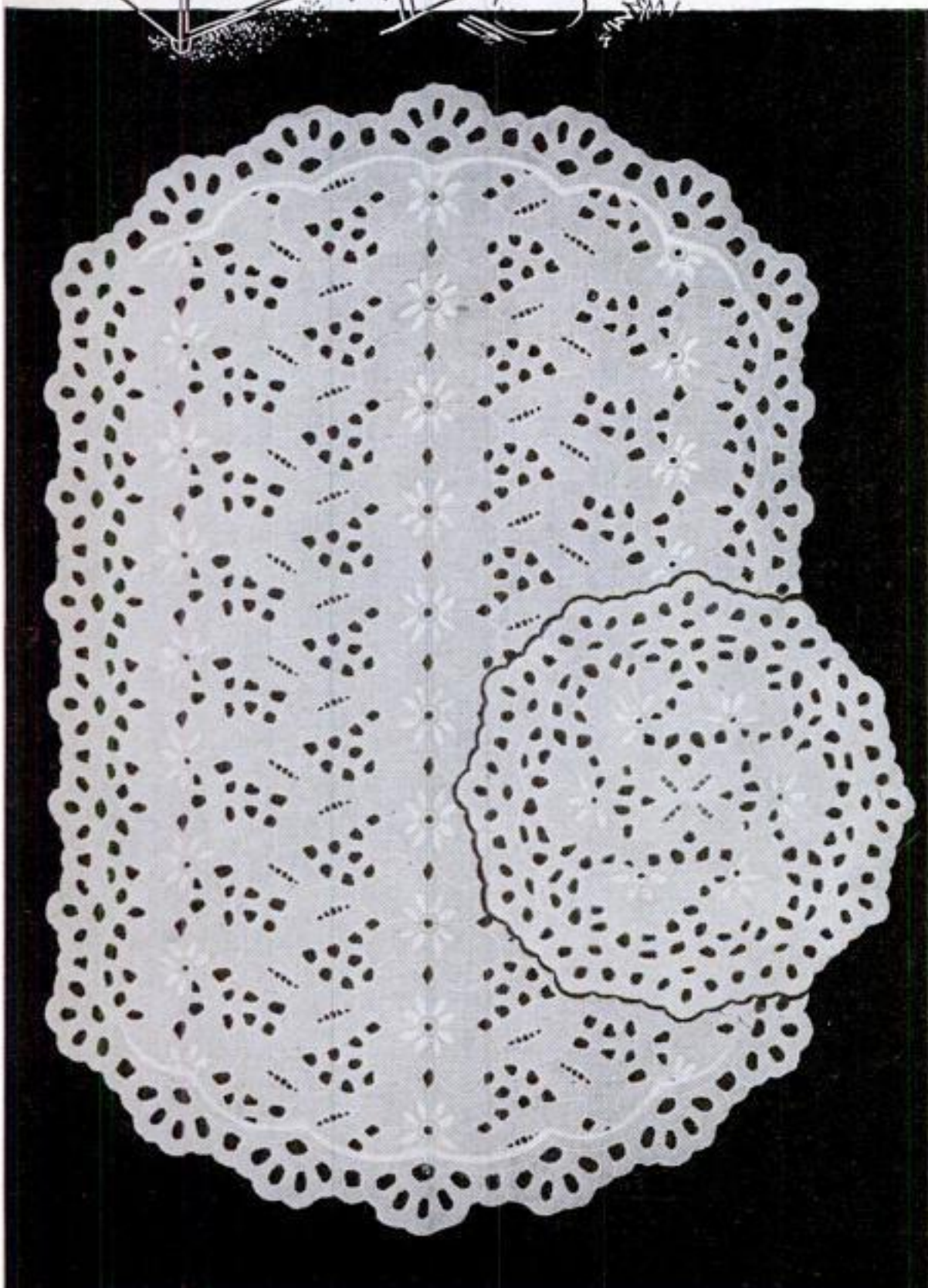
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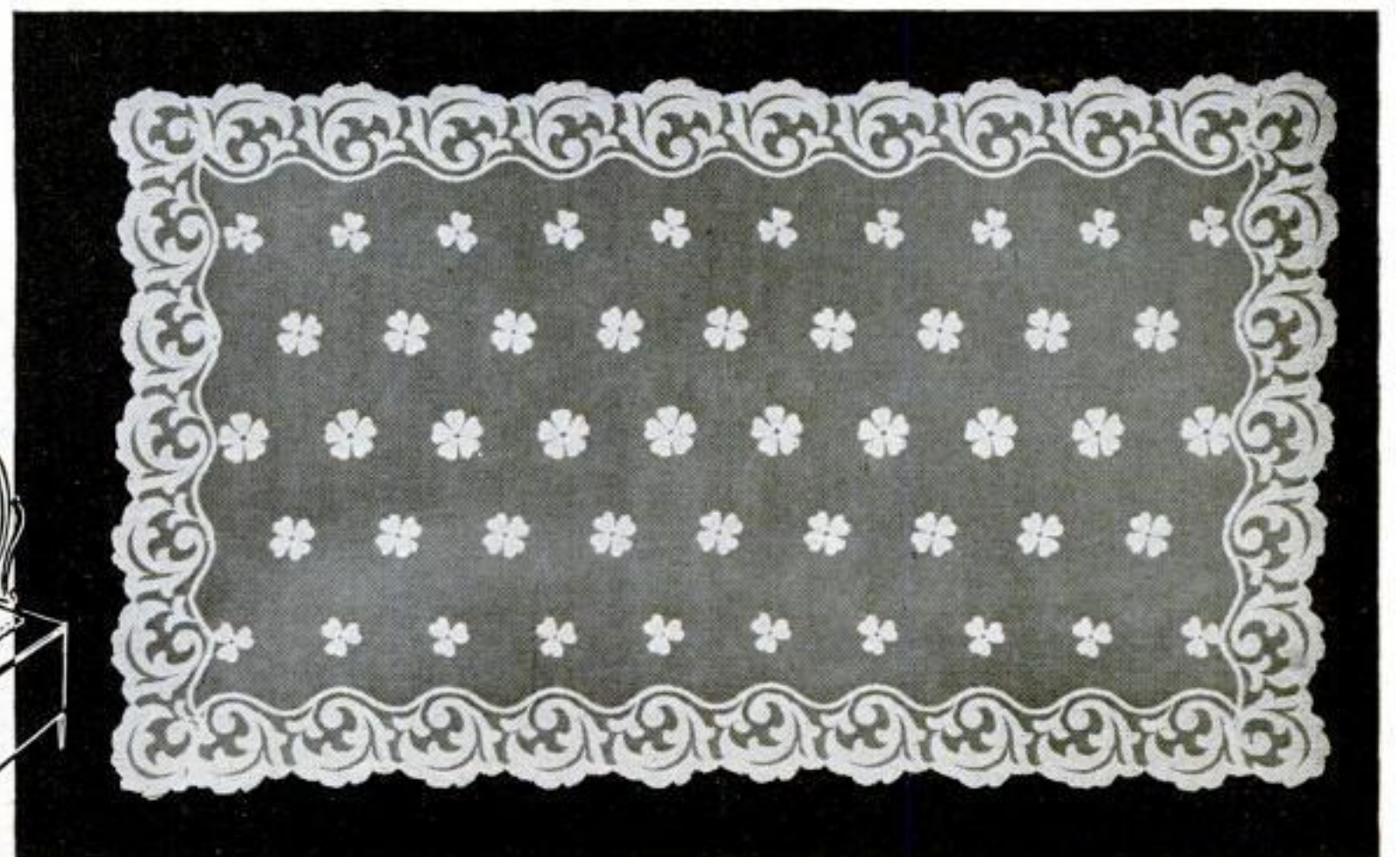


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RELIGIOUS CEREMONY in 17th Century Notre-Dame Cathedral was performed by papal nuncio, Msgr. Fernand Cento, who came from Belgium. The

bride took wrong place and stood on right, causing both sets of royal parents to switch sides. Trainbearer is bride's 10-year-old half brother, Prince Alexandre.



PRINCE JEAN EMERGES WITH HIS ROYAL BRIDE

Life Goes to a Twice Royal Wedding

LUXEMBOURG PRINCE MARRIES A PRINCESS

Despite a steady downpour which bedeviled the day, 100,000 citizens of Luxembourg and guests from Belgium turned out with royalty from 11 countries to celebrate the wedding of Prince Jean, 32, Luxembourg's heir apparent, and Princess Josephine-Charlotte, 25, elder sister of Belgium's King Baudouin. The snarls before the wedding proper were on a royal scale. Belgium tried to send troops to guard its royalty, but Luxembourg refused the offer and mustered its tiny army, police force and fire brigade instead. King Baudouin forgot his sword and a special auto had to bring it 219 miles from Brussels for the wedding. At the religious ceremony after the civil marriage the nervous bride stood on the wrong side of the groom and wept openly during the service.

But the bride, who began dating Prince Jean steadily last summer and became engaged to him in November, managed to smile happily afterward during the soggy procession through town. The crowds, which had remained massed during long hours of drizzle, cheered the newlyweds mightily and then finally drifted away in the aftermath of one of the world's increasingly rare ceremonies, a doubly royal wedding.



EAGER ONLOOKER, short enough to get beneath elbows of soldier guard, pokes head through to

see day's doings. Royalty drove along two-and-one-half-mile parade route in open cars during drizzle.



← RAINCOATED SAXOPHONE was covered by a cautious Belgian naval bandsman for playing in rain.



SODDEN CROWDS politely stood with their umbrellas down to avoid blocking view of those in back.

Twice Royal Wedding CONTINUED



BRIDE'S BROTHER, 22-year-old King Baudouin of Belgium, left cathedral with Queen Juliana of Netherlands who wore wildly feathered hat.



BRIDE'S FATHER, Belgium's ex-King Leopold, escorted her new mother-in-law, Grand Duchess Charlotte who has ruled Luxembourg 34 years.



BRIDE'S GRANDMOTHER, Queen Elizabeth of Belgium, left wedding ceremony with bridegroom's father, Prince Consort Felix of Luxembourg.



BRIDE'S STEPMOTHER, Princess Liliane, emerged with Sweden's Prince Carl Bernadotte. She upset pairing-off by leaving in wrong car.



SOLICITOUS GROOM, grasping wistful bride's arm, beckons for car as they leave cathedral under crossed swords held by officers of Luxembourg's little army.



BEAMING COUPLE stands on velvet-draped balcony of Grand Ducal Palace, waving to chanting crowds below who had waited hours in rain to see them.

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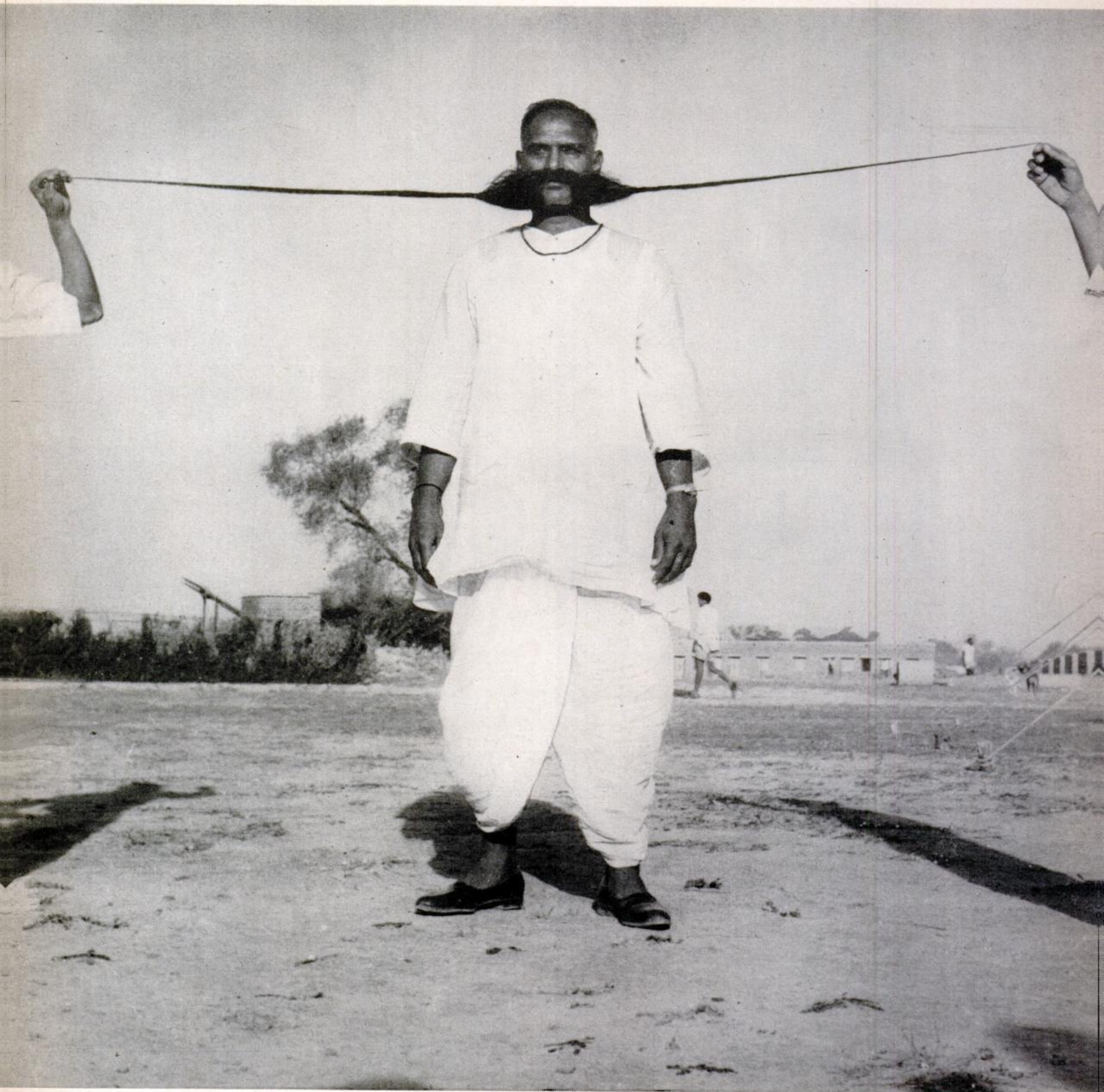


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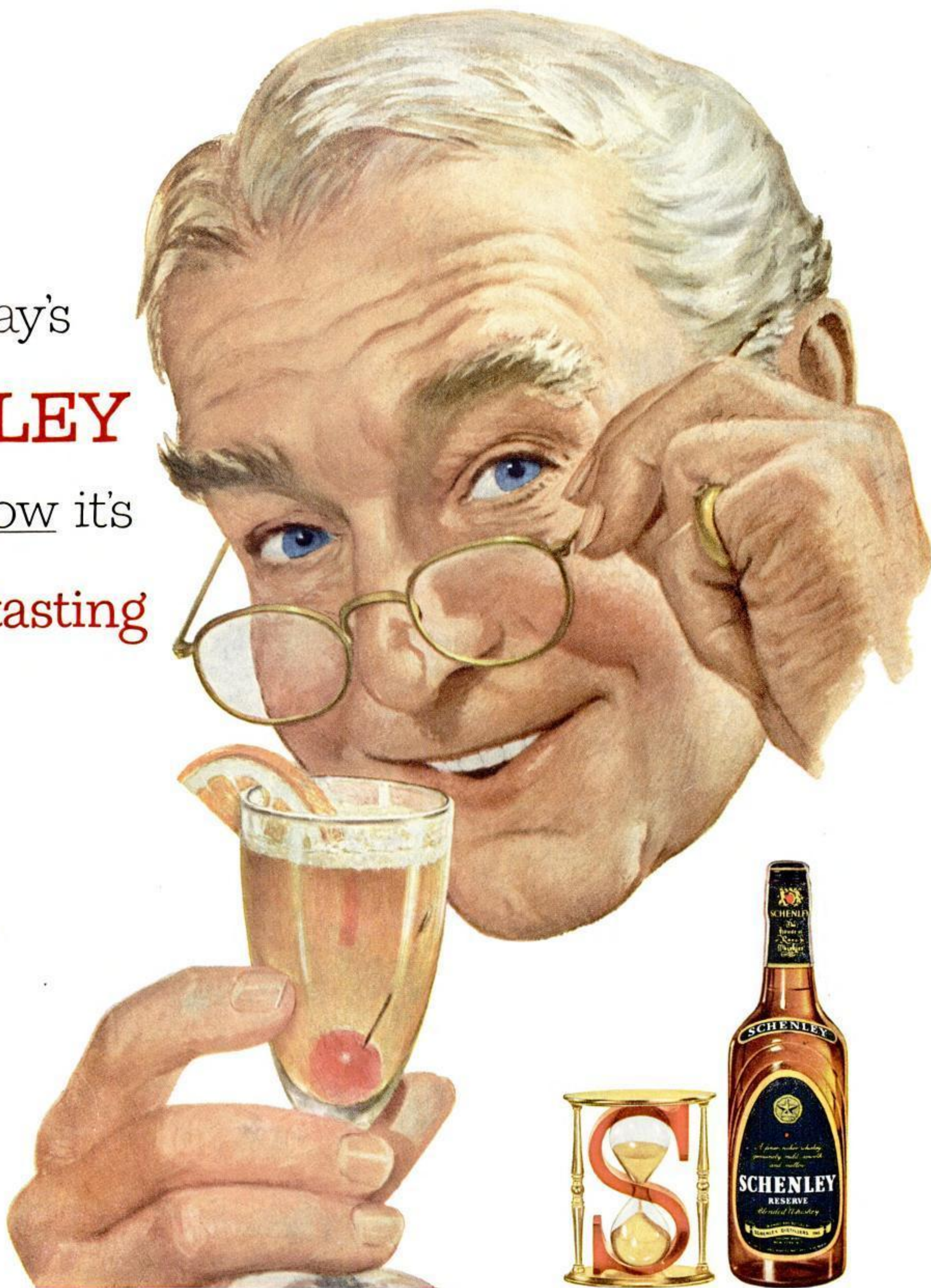
Much as some Americans cultivate flagpole-sitting as a road to fame, so some Indians cultivate long mustaches. This requires perfumed oils, ointments and enormous patience. By dint of these Masuriya Din of Uttar Pradesh, Upper Ganges, has grown what is probably the

world's longest mustache. Din's adornment, measuring eight and one half feet from tip to tip, weighs enough to curl an upper lip under and choke a man. He grows it from his chops and it must be considered more burnside than true mustache. It remains a lot of facial hair.



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